Graphic Design Internship, Cast Activities, Recognition, and Exp., FL

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https://jobs.disneycareers.com/job/-/-/391/1364976

Graphic Design Internship, Disney Cast Activities, Recognition, and Experience, FL, Fall 2016

Job Overview: At Disney, we’re storytellers. We make the impossible, possible. We do this through utilizing and developing cutting-edge technology and pushing the envelope to bring stories to life through our movies, products, interactive games, parks and resorts, and media networks. Now is your chance to join our talented team as a Professional Intern in any of our segments that delivers unparalleled creative content to audiences around the world.

Responsibilities

The Graphic Design Intern is responsible for the creation and maintenance of Cast-facing print and digital collateral such as visual branding, illustrations, marketing banners, presentations, posters, event graphics, and other materials for Cast Activities, Recognition, and Experience, which supports Walt Disney Parks and Resorts Human Resources. This intern will work closely with the Cast Activities Engagement Team, and partner with subject matter experts to develop media-rich collateral (print and digital).

- Design and revise graphics, posters, presentation templates, handouts, job-aids, fliers, communications and more
- Provide potential options and ideas for client needs
- Demonstrate a working knowledge of composition and layout, color, typeface selection, and other fundamentals of design
- Manage asset storage, cleanup, and file preparation.
- Manage projects and see them through concept to completion
- Partner with other departments to secure official image assets and approvals as necessary
- Ensure that the Disney standards of quality and creativity and the Disney brand are reflected consistently in all materials

Basic Qualifications

These are the minimum qualifications you need to be considered for this position:

- Proficiency in software for graphic design, desktop publishing, and presentations, including Adobe Creative Cloud (Illustrator, Photoshop, InDesign, and Acrobat Pro), Microsoft Office (emphasis on PowerPoint)
- Strong portfolio that demonstrates expertise in logo design, layout, presentation design, color, illustration, and typography
- Ability to adapt easily in a fast-paced team environment and balance multiple projects and deadlines
- Strong project management, organizational, multi-tasking, prioritization and time management skills
• Knowledge of both PC and Mac environments
• Attention to detail and accuracy
• Knowledge of file formats and specifications in preparation for printing versus web
• Excellent communication skills, written and verbal
• Confidence in presenting ideas and interacting with partners of various backgrounds and levels
• Strong partnering skills and ability to influence
• Proactive listening skills and ability to ask thoughtful questions for clarity and discovery
• Ability to take direction/feedback
• High self-initiative with the ability to work independently and with a team

Only applications with portfolio website URLs will be considered

Preferred Qualifications

• Experience with Apple Keynote
• Strong illustration skills or the ability to revise existing illustrations while maintaining character integrity
• Video editing or photography skills are pluses

Preferred Education

• Junior, Senior or Graduate level student pursuing a Bachelor's degree in Graphic Arts, Visual Arts or related field Or a recent graduate, within 6 months with a Bachelor's degree in Graphic Arts, Visual Arts or related field.

Additional Information

Required Materials:
• College transcripts (official or unofficial) - Please upload your transcript while completing the online application
• Electronic Portfolio

To upload these documents:
• Log into your dashboard at www.DisneyInterns.com
• Click the link labeled “Upload Résumé”
• Be sure your document is titled in this format: FirstName_LastName_Type (i.e. Mickey_Mouse_Transcripts)
• Select document type of “Other”

Internship Eligibility:
• Must be enrolled in a college/university taking at least one class in the semester/quarter (spring/fall) prior to participation in the internship program OR must have graduated from a college/university within the past six (6) months OR currently participating in a Disney College Program or Disney Professional Internship
• Must be at least 18 years of age
• Must not have completed one year of continual employment on a Disney internship or program. Note: Once you have completed one consecutive year of employment on a Disney internship or program, there must be a minimum 6 month gap before the start of a new internship or program
• Must possess unrestricted work authorization
• Must provide full work availability
• Must provide own transportation to/from work
• Current Active Disney cast members must meet Professional Internship transfer guidelines (for Walt Disney World cast members this is no more than four points and one reprimand in the last six months; for Disneyland cast members this is six months of consecutive service and a performance record clear of any disciplinary issues (warnings, suspensions, etc.) for at least six months)
**Program Length:** The approximate dates of this internship are June 2016 through January 2017. Interns must be fully available for the duration of the internship.

**Housing:** A limited amount of company-sponsored housing is available on a first-come, first-serve basis.

**Recommendation – Print This Role Description:** Strong candidates may be invited to complete a phone interview. We strongly encourage applicants to print a copy of this role description so they can refer to it in the event they are selected for a phone interview. Note that this role description will not be accessible once the posting is closed.