

Online One Year MBA Curriculum - 43 Hours

Course Prefix and Number	Course Title	Credit Hours	Description
GEB 5936	Graduate Leadership Seminar I*	1	Structured leadership roles, team activities, and workshops designed to enhance personal qualities and skills, including supervisory, management, and leadership skills. Students are evaluated on the basis of their managerial performance and the positive leadership they exhibit.
MAN 5205	Organization Theory & Behavior	3	To understand why people behave as they do in organizations (OB). To have workable knowledge of theories, concepts, and practices used to analyze and design the structure and process of today's global and complex organizations (OT). This knowledge and understanding will help explain the effects of diversity, globalization, ethical decision-making, environment, management, employees, and other issues on organizations.
MAN 5838	Systems Theory & Design	3	In- depth study of the processes associated with the systems development cycle, including engineering tools methodologies. Application of business skills through project engineering.
MAR 5805	Marketing Management Strategy	3	An analysis of the competitive environment and the sources of differential advantage with an emphasis on marketing mix decisions, the implementation of marketing strategy, and the organization and control of marketing activities.
ACG 5175	Financial Statements and Analysis	3	Designed to develop a student's ability to read, interpret, and evaluate external financial accounting reports of business entities.
FIN 5515	Investment Analysis and Portfolio Management	3	Current theories of portfolio management are covered in considerable detail to provide a conceptual framework for the evaluation of investment strategies. Applications and implementations are covered in depth, including performance evaluation and international diversification.
BUL 5321	Legal Issues and Environment	3	Fundamental concepts of business law as they apply to varied and changing global business environments.
TRA 5722	Global Logistics	3	Introduces the tools and techniques of modern business logistics management focusing on their integration to enhance international competitiveness. The framework of the product delivery system will be used to explore the relationship of product and process design, operations, and
QMB 5555	Managerial Research Methods	3	Collection of primary data; analysis of data using such statistical tools as ANOVA, MANOVA, Regression and Conjoint analysis; fundamentals of data mining; presentation and writing of research reports.
MAN 5156	Graduate Elective (e.g., Human Resources Management Research) SUBJECT TO CHANGE	3	An experiential approach to learning the major concepts and theories of human resource management (HRM) that organizations use to implement human resource policies and procedures in the areas of recruitment, selection, job analysis, training, career development, employee relations, compensation and

			benefits, and global HRM.
FIN 5406	Graduate Elective (e.g., Theory of Finance) SUBJECT TO CHANGE	3	Addresses both the theoretical and applied aspects of a firm's financing decisions. Topics include capital structure and cost of capital theories, mergers, acquisitions and leveraged buyouts; options, warrants, and convertibles; venture capital and initial public offerings and pensions.
MAN 5715	Graduate Elective (e.g., Business Environment and Public Policy) SUBJECT TO CHANGE	3	Enables students to understand and assess the intersection between businesses, their external environment, and public policy and how it impacts individuals' ethical decision-making. In addition to including ethics, this course also includes topics such as corporate social responsibility, stakeholder analysis, and the following ten external factors: cultural, social, demographic, economic, governmental, political, legal, competitive, environmental, and technological.
MAN 5126	Graduate Elective (e.g., Business Behaviors and Relationships) SUBJECT TO CHANGE	3	Selected topics pertaining to leadership, organizational change, and individual processes are surveyed through selected readings, cases, class discussions, and a guided research project. Students' ability to conceptualize, integrate, and apply diverse approaches to leadership and change in organizations is emphasized. Students will develop and improve skills important for effective personal leadership, organizational leadership and strategic career management.
MAR 5838	Graduate Elective (e.g., Strategic Brand Management) SUBJECT TO CHANGE	3	Introduces students to the concepts, skills and some of the tools used in effective strategic brand management. Students will be expected to apply brand theory to real-world situations.
MAN 5721	Business Policy & Strategic Management	3	This capstone requires students to apply knowledge acquired from the different functional areas to make managerial decisions and actions that synthesize strategic formulation, implementation, and evaluation processes that can lead to effective long run performance within organizations.