FINANCIAL “COLLEGE PREP 101”
Fundamentals of Personal Finance: Through College Tenure and Beyond

DR. MICHAEL M. CAMPBELL

OVERVIEW

MODULE 1 (WEEK 1)

Getting a grip on your financial life and on the road to financial fitness and a successful college career

Objective
Recognize, define, and distinguish between the various dimensions associated with personal finance. Being focused on the road to financial fitness and figuring out where you are and where you want to go.

Topics
- Define personal finance in terms of purpose, context, and strategies.
- Developing and achieving personal financial goals.
- Personal financial planning
- Time Value of Money (TVM)
- Goal setting.

Activities
- Quiz
- Write a short essay on your goals that you have developed for your college career.

MODULE 2 (WEEK 2)

Getting your financial house in order and changing your dreams into goals as you begin college

Objective
Identify strategies for keeping their finances in order and consolidation their dreams into attainable goals.

Topics
- Money: Thriving in college and beyond
- Aligning financial instruments with personal finance life stages
- Investment basics
- Types of risk
- Investment pyramid
- Portfolio evaluation
Activities
• Quiz
• Write a short essay on your current financial status indicating your plans to finance your college education.

MODULE 3 (WEEK 3)
Planning effectively and keeping the costs low and money safe by developing and maintaining a realistic budget

Objective
Learn about basic banking, analyzing your cash flow, and making the best use of your net check.

Topics
• Financial institutions
• Managing your checking and sheer draft accounts
• Budgeting from the beginning
• Budgeting for your money
• Tracking your money

Activities
• Quiz
• Write a short essay on steps you would take to tracking your money.

MODULE 4 (WEEK 4)
Identifying the cheapest loans available, keeping control of your credit cards, and keeping most of your money earned in your pocket

Objective
Learn about dealing with debt while financing your college education with student loans, using credit cards, and making your life less taxing.

Topics
• Applying for credit
• Using credit wisely
• Student loans
• Protecting against identity theft
• Tax planning strategies
• Minimizing your tax liability – legally

Activities
• Quiz
• Write a short essay on steps you would take to protecting your privacy.

REGISTRATION
Click here to register: Financial “College Prep 101”. The student will be provided access to the camp within three days upon registering.