FAMU Ignite Pilot Program

PRESENTED BY

William Hudson Jr., Ph.D.

Florida Agricultural and Mechanical University
Division of Student Affairs
Tallahassee, FL 32307
IGNITE Program Evaluation

PRESENTED BY

GSB Consulting
Dr. Kevin Gordon
Dr. Marvin Bright

Florida Agricultural and Mechanical University
Division of Student Affairs

Tallahassee, FL 32307
IGNITE Program

Overview:
- Develop a 2+2 Transfer Model through the IGNITE Program.
- Establish partnerships with Florida State Colleges.
- Streamline students progressing towards achieving associate degrees and,
- Guaranteeing enrollment in FAMU for the final two years.
- Established partnerships with FAMU IGNITE Program include:
  - Broward College; Miami-Dade College; Palm Beach State College; Santa Fe College; St. Petersburg College; Tallahassee Community College; Valencia College; Florida Gateway; and Florida State College at Jacksonville.
- Four agreements are pending: Polk State College, Florida Southwest College, Indian River State College, Pasco-Hernando State College

Goals & Benefits:
- FAMU’s strategic plan is to increase FCS AA transfer student numbers to 1,100 by 2020.
- “Targeted” Recruitment, Academic Advising, and Ignite Program Orientation
- Eligible for the FAMU Florida Community College Scholarship.
- Other services (e.g., IGNITE program students can obtain an ID card granting them access to FAMU sporting events and other activities that have no cost associated).
Methodology:
• Mix Methods Qualitative/Quantitative Approach
• Interviews, Focus Groups, Anecdotal observations, Pre/Post Assessments, Surveys and Questionnaires etc.

Data Collection and Analysis of the following areas:
• Determine strength, trends, inconsistencies, and areas of improvement.
• Provided recommendation to address but not limited to:
  • Marketing/Outreach/Communications
  • Data Software/ Metrics/Collection/Reporting
  • Operations, Staff/Administration,
  • Articulated Academic Pathways from FCS institution
  • Completion of Major prerequisites (some may require courses beyond AA)
  • Students taking a full-time course load.
  • Students completing AA degree in 3 years or less.
RECOMMENDATIONS

- Collaborate with partner institutions to identify assigned IGNITE advisors to discuss implementing a case management model for the IGNITE FY 2019-20 cohorts.
- Develop a seamless process to track and monitor the IGNITE student progress towards obtaining their associate degree, implement strategic recruitment strategies to guarantee enrollment into FAMU for the final two years.
- Integrate and align IGNITE program recruitment goals, strategies, and resources with overall transfer student enrollment management plan for a more cohesive recruitment to enrollment structure.
- Develop a communications plan to establish an inclusive process with FAMU transfer student front line staff and IGNITE staff to recruit and enroll student.
- Align IGNITE prospective student recruitment strategies with other program enrollment initiatives to collaborate on scheduled recruitment events (e.g., high schools and State College visits, community events, athletics, etc.).
- Develop a summer session for the Fall 2019-20 IGNITE prospects. A six-week online program that includes taking their prerequisites for limited access academic programs.
- Continue to engage Alumni as a strategy for recruitment IGNITE prospects around the state.
- Address data sharing by host institutions through renewal of MOUs so that students interested in IGNITE can be properly identified, recruited, enrolled at FAMU and tracked after enrollment.
- Develop a tracking process to flag institutions to track data related to number of students coming into FAMU through the IGNITE program. This will allow for the development of metrics related to IGNITE.
### IGNITE PROGRAM Update

<table>
<thead>
<tr>
<th>AUGUST 2018</th>
<th>SEPTEMBER 2018</th>
<th>OCTOBER 2018</th>
<th>NOVEMBER 2018</th>
</tr>
</thead>
</table>
| • Hired Assistant VP for Enrollment Management | • Advertised Assistant Director of Transfer Services. Over 4,000 redirected students informed about Ignite Program | • Title III funding ended  
• Committee developed  
• Consultant evaluation  
• Communication with Florida College System collaborations | • Meeting with stakeholders  
• Conducted 7 visits (FL Gateway, Broward College, FL State College at Jacksonville, Hillsborough Community College, TCC(twice) and Valencia College) |
## IGNITE PROGRAM Update

<table>
<thead>
<tr>
<th>December 2018</th>
<th>January 2019</th>
<th>February 2019</th>
</tr>
</thead>
</table>
| • Hire Assistant Director of Transfer Services  
• Meeting with Broward College to develop tracking technology | • Onboard Director of Transfer Services  
• Re-launch Transfer Specialists to partnering institutions for information sharing and program recruitment | • Budget hearings- requesting 4 positions - (1 program coordinator, 3 transfer specialists) |
Strategic Plan AA Transfer Headcount Enrollment

- Fall 2017: Headcount of 794 increase by 6.01%
- Fall 2018: Headcount of 842 increase by 6.05%
- Fall 2019: Headcount of 926 increase by 9.98%
- Fall 2020: Headcount of 1018 increase by 9.94%
- Fall 2021: Headcount of 1056 increase by 3.37%
- Fall 2022: Headcount of 1100 increase by 4.17%
FCS AA Transfer Headcount Enrollment

- **Fall 2015**: Headcount of 617 increased by 1.98% from last year
- **Fall 2016**: Headcount of 749 increased by 21.39% from last year
- **Fall 2017**: Headcount of 854 increased by 14.02% from last year
- **Fall 2018**: Headcount of 909 increased by 6.44% from last year
FAMU Ignite Pilot Program

Partner Institutions:

- Broward College
- Florida Gateway College
- Florida State College at Jacksonville
- Hillsborough Community College
- Miami-Dade College
- Palm Beach State College
- Santa Fe College
- St. Petersburg College
- State College of Florida- Manatee
- Tallahassee Community College
- Valencia College
Venom Pathways

Total: 70
Completed: 43
In-Progress: 27
<table>
<thead>
<tr>
<th></th>
<th>TCC</th>
<th>Santa Fe College</th>
<th>Palm Beach State College</th>
<th>Broward College</th>
<th>Valencia College</th>
<th>St. Petersburg College</th>
<th>Miami Dade College</th>
<th>Florida Gateway</th>
<th>FL State College at Jacksonville</th>
<th>Hillsborough</th>
<th>State College of Florida-Manatee-</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Animal Science</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Architecture</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Art</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Biology</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Business</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Computer Science</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Criminal Justice</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Engineering</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>English</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Environmental Science</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Science</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Journalism</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Nursing</td>
<td></td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pharmacy</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Political Science</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Psychology</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Work</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Ignite Participants Fall 2018

- Broward College: 59
- Miami Dade College: 34
- Santa Fe College: 23
- Tallahassee Community College: 780
- St. Petersburg College: 40
- Palm Beach State College: 35
- Valencia College: 29
Hazing Prevention Initiatives

PRESENTED BY

Bryan F. Smith, J.D.

Florida Agricultural and Mechanical University
Hazing Prevention Initiatives Fall 2018

Hazing Prevention Seminars were conducted with each organization that went through membership intake this Fall.

Hazing Prevention Discussions were had with Music Department Leadership, Marching Band Student Leadership and the Marching Band.

The University has fielded three complaints that have been or are under review to determine if there has been a violation of University Regulation 2.028.
Hazing Prevention Outreach

- Provided Consultation to Prairie View A&M University and Bowie State University

- Was an invitee to DeKalb County (GA) School System, Miller Grove High School to speak on hazing and bullying
The SUS sponsored “HAZING PREVENTION ONLINE MODULE” IS STILL BEING PROMOTED:

- FAMU has seen students take the online certification course
“At FAMU, Great Things Are Happening Every Day.”

established 1887