



Academic Learning Compact

Degree Program: **Journalism (BS) (CIP Code 09.0401)**

Intended Program Student Learning Outcomes	Academic Learning Compact(s)	Direct and Indirect Measures	
		Direct Method of Assessment	Indirect Method of Assessment
(SLO) Students will be able to analyze professional ethical principles and relate said principles to working ethically in pursuit of truth, accuracy, fairness, and diversity. (ACEJMC Stnd - 2, 9; PVC - 6, 9).	Critical Thinking	Direct - Comprehensive Exam	Indirect - Exit Survey
(SLO) Students will be able to conduct research and evaluate information using journalistic methods. (ACEJMC Stnd -- 2, 9; PVC-- 5,8, 11)	Discipline Specific Knowledge	Direct - Pre and Post-Tests	Indirect - Exit Survey

(SLO) Students will be able to demonstrate a knowledge of history of mass media and the professionals who have shaped communications to this point.	Discipline Specific Knowledge	Direct - Pre and Post-Tests	Indirect - Exit Survey
(SLO) Students will be able to demonstrate the impact of diversity, including gender, race, ethnicity and sexual orientation, in a domestic and global society in relation to journalism and mass communication. (Standard 2,9)	Discipline Specific Knowledge	Direct - Exam (Item Analysis)	Indirect - Exit Survey
(SLO) Students will be able to distinguish the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power and to assemble and petition for redress of grievances.	Discipline Specific Knowledge	Direct - Grading with Criteria or Rubric	Indirect - Exit Survey
(SLO) Students will be able to effectively apply learned theories of journalism to presentations of images and information in the field.	Discipline Specific Knowledge	Direct - Internships and Clinical Evaluation	Indirect - Exit Survey
(SLO) Students will be able to think critically, creatively and independently. (ACEJMC Std-2, 9; PVC--7, 10).	Critical Thinking	Direct - Course Embedded Assessment	Indirect - Exit Survey

		Direct - Internships and Clinical Evaluation	
(SLO) Students will be able to write correctly and clearly in Associated Press style. (ACEMJC Stnd. - 2, 9).	Communication, Discipline Specific Knowledge	Direct - Pre and Post-Tests	Indirect - Exit Survey
(SLO) Upon graduation students will be able to identify the principles and laws of the First Amendment, including freedom of speech and freedom of the press.	Discipline Specific Knowledge	Direct - Grading with Criteria or Rubric	Indirect - Exit Survey
Students will be able to apply basic numerical and statistical concepts.	Discipline Specific Knowledge	Direct - Course Embedded Assessment	Indirect - Exit Survey
Students will be able to apply tools and technologies for the developing journalism world, including digital media. (ACEJMC Stnd-2,9; PVC -12).	Discipline Specific Knowledge	Direct - Grading with Criteria or Rubric	Indirect - Exit Survey