

Appendix N2.3

2009-2010 Presidents Report

FLORIDA **A&M** UNIVERSITY



A YEAR OF POSITIVES

PRESIDENT'S REPORT 2009-2010

THE PRESIDENT

The 2009-2010 academic year has been a year of positives, positioning Florida A&M University (FAMU) at another crossroad of possibilities. Harnessing these possibilities is the essence of our vision to sustain FAMU as a prominent leader in higher education throughout the 21st century. The strategic plan titled "2020 Vision With Courage" that was adopted in December 2009 outlines the road that we will travel to realizing this vision. This administration has taken initial steps to implement components of the strategic plan.

As I entered my presidency in 2007, we anxiously anticipated a new beginning for Florida A&M University. Since that time, through the support of the FAMU Board of Trustees and the FAMU Family, the University has achieved several strategic goals, which are highlighted in this report while keeping the University on a competitive path toward excellence. The University's courageous venture began this academic year with several milestones and acknowledgements. During this year, we received official notice that the FAMU College of Law secured its full accreditation and the reaffirmation of accreditation by the Southern Association of Colleges and Schools, Commission on Colleges (SACS-COC) for the next ten (10) years. Such acknowledgements announced to the national community of scholars that FAMU is one of their peers.

Distinguished alumni are other mile markers of our prominence. This year we saluted several of our graduates that distinguished themselves within their professions. We celebrated the opening of the \$42 million Alfred Lawson Jr. Multipurpose Center and Teaching Gymnasium in the fall, honoring an alumnus and the longest-serving member of the Florida Legislature. In addition, the student recreation center was named in honor one of our most distinguished graduates and

administrators, Hansel Tookes Sr. During Homecoming 2009, we honored an athletic legend by naming a campus roadway in recognition of Olympic gold medalist, Robert "Bullet Bob" Hayes, a star athlete who was inducted into the National Football League Hall of Fame in August 2009.

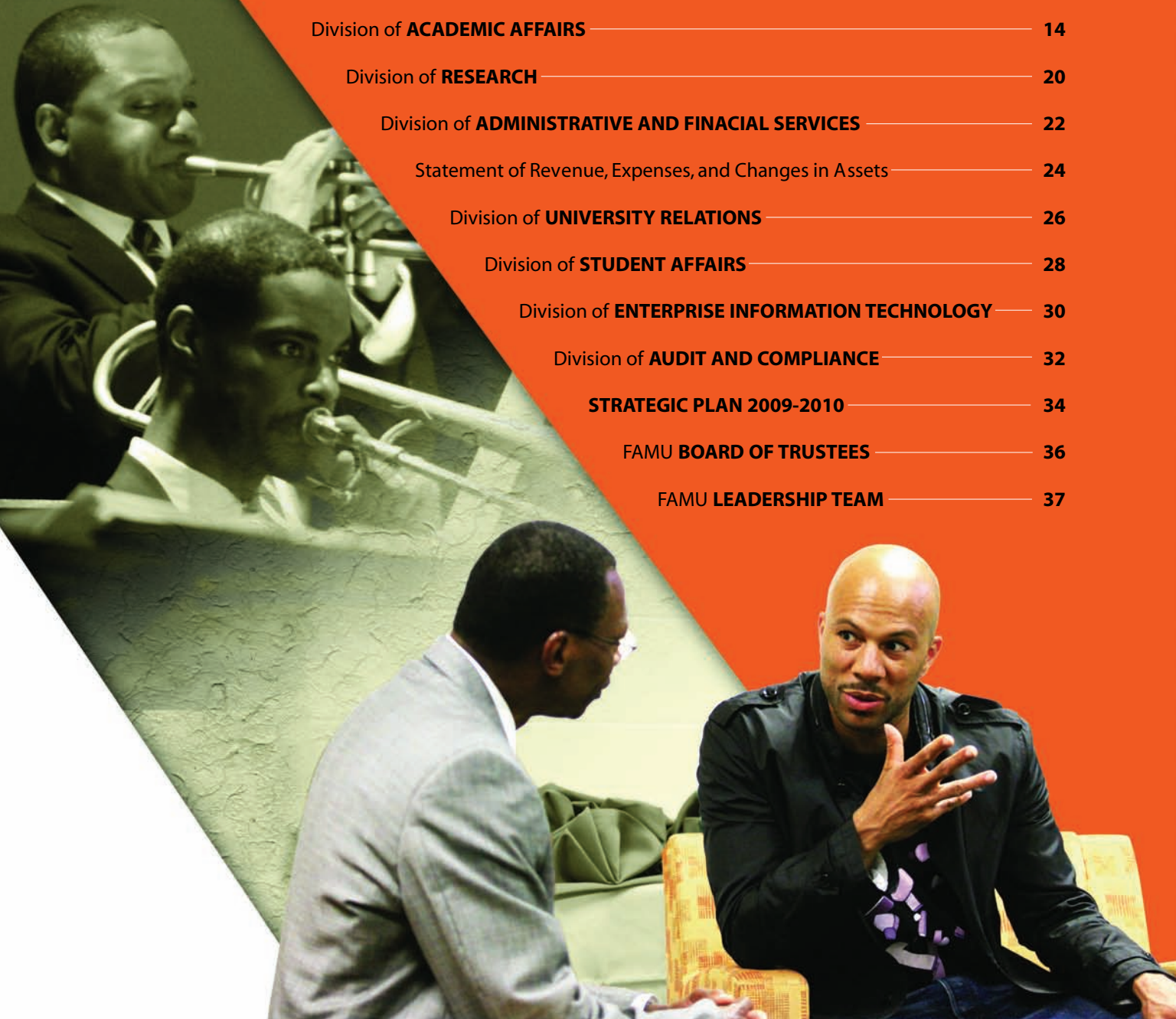
The Strategic Plan envisions and embodies our motto of "Excellence with Caring." Fulfilling that mantra, we established a Haiti Relief Fund to help assist in the recovery process for our Haitian students and their families. Health Care Reform sparked a national debate and we sponsored forums, permitting our students to add their voices to this important issue, promoting civic engagement and mentoring. We extended our nurturing focus to include the rebirth of the FAMU Lyceum Series, bringing rich, cultural activities to the campus and the Tallahassee community. Our recent successes engender excitement about the University's future.

The Board of Trustees has ensured a bright future with the courageous step taken by approving a new degree program list that includes establishing a College of Dental Medicine, which is captured in the strategic plan. Next year, we will implement critical strategic initiatives to ensure that our vision remains prominent and courageous as we prepare our students and faculty to become leaders throughout the 21st century.



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PRESIDENT

As a result of the adoption of the Strategic Plan, “2020 Vision With Courage” members of the Florida A&M University leadership team were challenged to review the University’s strategic plan and begin working with their departments and units to align their work with the strategic plan. This report highlights several strategic goals and the achievements by Divisions. As noted in Strategic Initiative One: Creating a 21st century living and learning environment, several accomplishments occurred to ensure that the University is on the correct path.

ACCREDITED BY THE AMERICAN BAR ASSOCIATION

FAMU ushered in the academic year with the College of Law being awarded full accreditation by the American Bar Association (ABA). In order to be a distinctive community of scholars, our programs must achieve the highest form of academic acknowledgment by its peers, also known as accreditation. Coming full cycle, in 2000, then Provost James H. Ammons worked with President Emeritus Frederick S. Humphries and the Legislature on the proposal that was presented to the Florida Legislature for the creation of the law school. In July 2009, President Ammons received official notification that the FAMU College of Law was awarded full accreditation by the American Bar Association. Further, the Law School received additional support to hire many highly acclaimed faculty to bring additional distinction to the College of Law, enhancing its prominence among its peer colleges of law.

SACS-COC REAFFIRMATION OF ACCREDITATION

It was also a major milestone in 2009 for FAMU to receive its 10-year affirmation of accreditation with the Southern Association of Colleges and Schools, Commission on Colleges (SACS-COC). As FAMU worked to be removed from probation, the University also worked to complete the reaffirmation process, which had been delayed by one (1) year. FAMU officials were so efficient during the reaffirmation process that administrators and faculty presented more than six separate workshops at the 2009 SACS-COC Annual Meeting. The presentations ranged from “Surviving a Perfect Storm” to “The Impact of Leadership and Teamwork During Reaffirmation.”

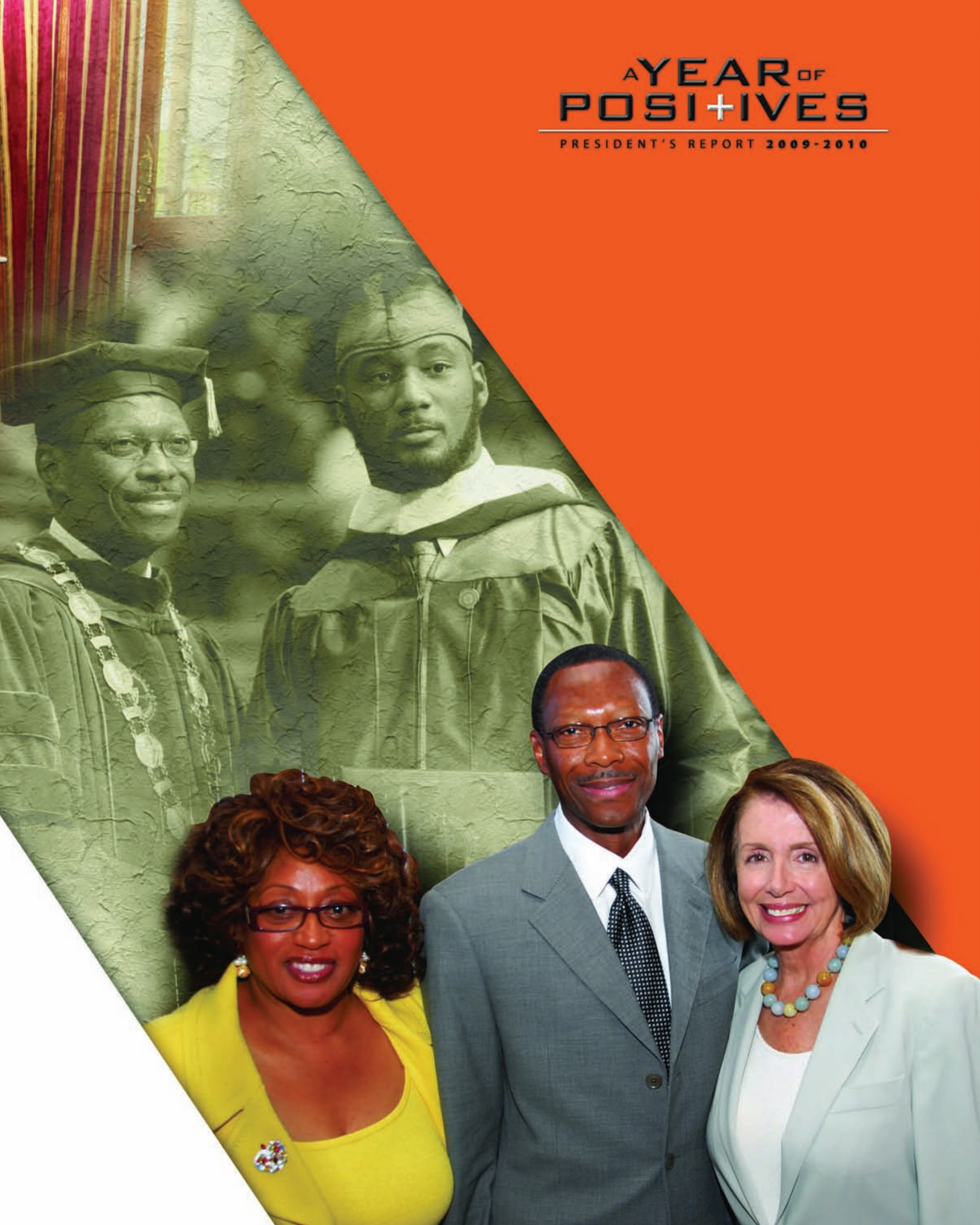
NCAA PROBATION

A third significant accomplishment came in February 2010 when FAMU was informed that its probationary status with the National Collegiate Athletic Association



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had ended. FAMU was on probation since the 2004-2005 academic year, but brought its program into compliance.

NEW STRATEGIC PLAN

In December of 2009, FAMU received approval from its Board of Trustees for its new strategic plan "2020 Vision With Courage." This plan provides FAMU with a road map to becoming a 21st century living and learning community operating in a global economy. The plan updated the mission statement to confirm our commitment to teaching, our emphasis on research and our dedication to public service. With the directional guide, the FAMU strategic plan permits the University to establish a 21st century learning environment; leverage technology: to enable excellence in University processes and procedures; launch a multi-million dollar fund-raising campaign; and promote internationalism, diversity and inclusiveness.

ACHIEVEMENTS

Although FAMU prepared for a reduced budget, the University provided many remarkable opportunities for its students. The Marching "100" participated in the Honda Battle of the Bands competition in Atlanta in January, focusing attention on the need for individuals and corporations to support the Haiti Relief effort. The Marching "100" was invited to perform during the pre-game of Super Bowl XLIV. Among the speakers this academic year for commencement were U.S. Congresswoman Corrine Brown, Actress Anika Noni Rose and Admiral Michael Mullen, chairman of the Joint Chiefs of Staff. Both Rose and Mullen were awarded honorary doctorate degrees by FAMU during the ceremonies. Rev. Jesse Jackson Sr. served as the keynote speaker for the FAMU College of Law Hooding Ceremony.

The rebirth of the FAMU Lyceum Series was a welcomed addition to campus in 2009-2010. This year's series featured the 3Mo' Divas, Jazz at Lincoln Center

Orchestra with Wynton Marsalis and DanceBrazil. The series also included the play "Crowns" produced by the FAMU Essential Theatre, a music and entertainment Conference, and an art exhibition by the Florida Highwaymen.

CAMPUS FORUMS

In addition, the President's Office established a new forum called "Dorm Dialogue" to continue to open up the lines of communication with students. He went into Gibbs Hall, Cropper Hall and Palmetto Street Phase III and provided students with a campus update and heard first-hand some of their concerns. He also had a face-to-face forum with faculty, staff and students in March, an on-line forum in November 2009 and other discussions with faculty and staff across the campus during the academic year.

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GOVERNMENTAL RELATIONS

In a year of unprecedented challenges, the University's strong message of unwavering commitment and discipline to providing a high quality education for all of Florida's citizens underscored FAMU's continued relevance and resulted in big dividends during the legislative session. The University's well-crafted message and tactical approach allowed FAMU to realize stronger than expected results in 2010. A projected budget cut of 10 to 15 percent going into the session was lowered to a 3.5 percent gross general revenue reduction at session's end.

FAMU was able to secure nearly \$37.5 million in funding above its Board of Governors request. Our strategic vision permits the University to address critical state needs, spur state growth, and enhance the quality of life for Floridians. Most of these funds will construct much needed facilities to conduct research, embark on meeting health care needs in rural communities, and to hire the staff. Specifically, the University appreciates legislators who:

- Secured \$23 million to begin construction on a long awaited research addition to the College of Pharmacy. The new addition will allow the college to increase the number of Ph.D. students from 42 to 75, and increase funded research from \$22 million to nearly \$45 million a year;
- Secured an additional \$7 million to renovate a 40,000 square foot building, which was donated by the City of Crestview, and \$1.5 million to staff the FAMU Crestview Educational Center. We received \$2.5 million for this effort in 2008.

Overall, FAMU was able to leverage the power of its brand by relying on trusted allies, forging new relationships, and clearly articulating the University's value.

FEDERAL

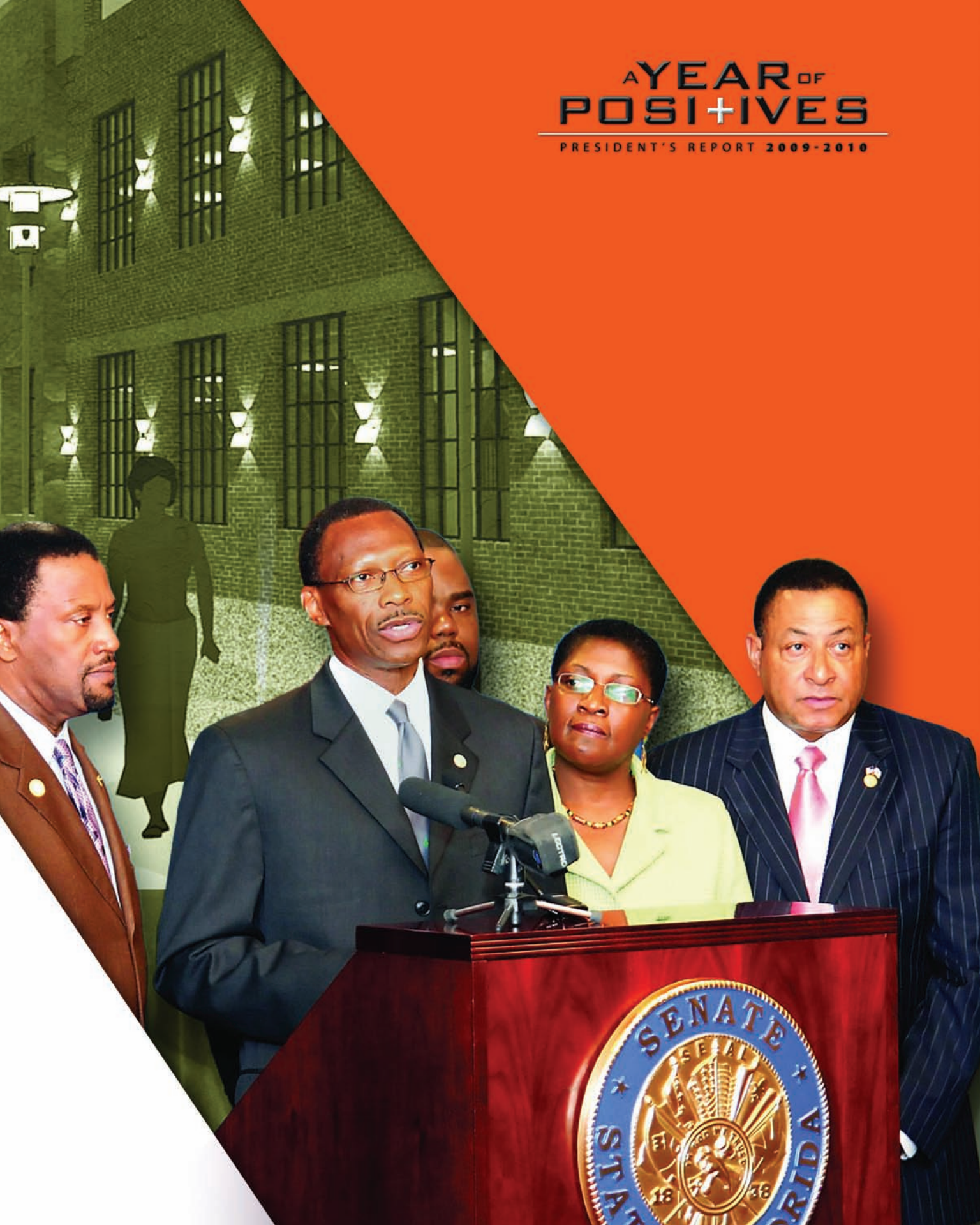
The University continued to fare well in its federal efforts. FAMU's governmental relations team was able to secure a total of \$12.5 million in federal funding earmarked for FAMU researchers. This included funding for two projects in the Department of Defense budget— \$7.8 million for the College of Engineering and \$4.8 million for the Department of Physics. Physics also received \$500,000 in funding from the Department of Energy.

Legislatively, FAMU continues to bring a fresh approach to all aspects of its operation. The University is intensifying its commitment to making FAMU the place to learn, the place to explore and the place to discover new opportunities. "Aligned with a common purpose, FAMU is working with passion and speed to meet state needs everyday and taking thoughtful risks to generate positive results," said Tola Thompson, director of Governmental Relations.



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ATHLETICS

Our strategic vision includes **Goal 1.6 to “maintain and enhance a NCAA sanctioned athletic program.”**

In 2009-2010, FAMU Athletics received official notification that its five-year NCAA probation ended, with significant improvements to all aspects of compliance with NCAA regulations. The Rattlers and Lady Rattlers competed in 18 sports with the vast majority of them in the Mid-Eastern Atlantic Conference (MEAC).

FAMU’s student-athletes competed in the classroom, garnering two perfect 4.0 grade point averages and a significant number of 3.0 averages and above. These athletes competed in sports as well. A total of 23 student-athletes earned all-conference awards: three conference “Players of the Year,” a “Coach of the Year,” MEAC Tournament “Coach of the Year” and one conference championship.

The Lady Rattler Volleyball team (17-10) won an unprecedented ninth consecutive MEAC Championship and earned another trip to the NCAA Tournament. FAMU volleyball boasted four all-conference selections and the MEAC Player of the Year in Jovana Blazeski.

The Rattler Football Team under second-year Head Coach Joe Taylor, finished the season with an 8-3 record and a 5-2 record in MEAC play as they produced the MEAC Offensive “Player of the Year” in Curtis Pulley and eight all-conference performers and two All-Americans.

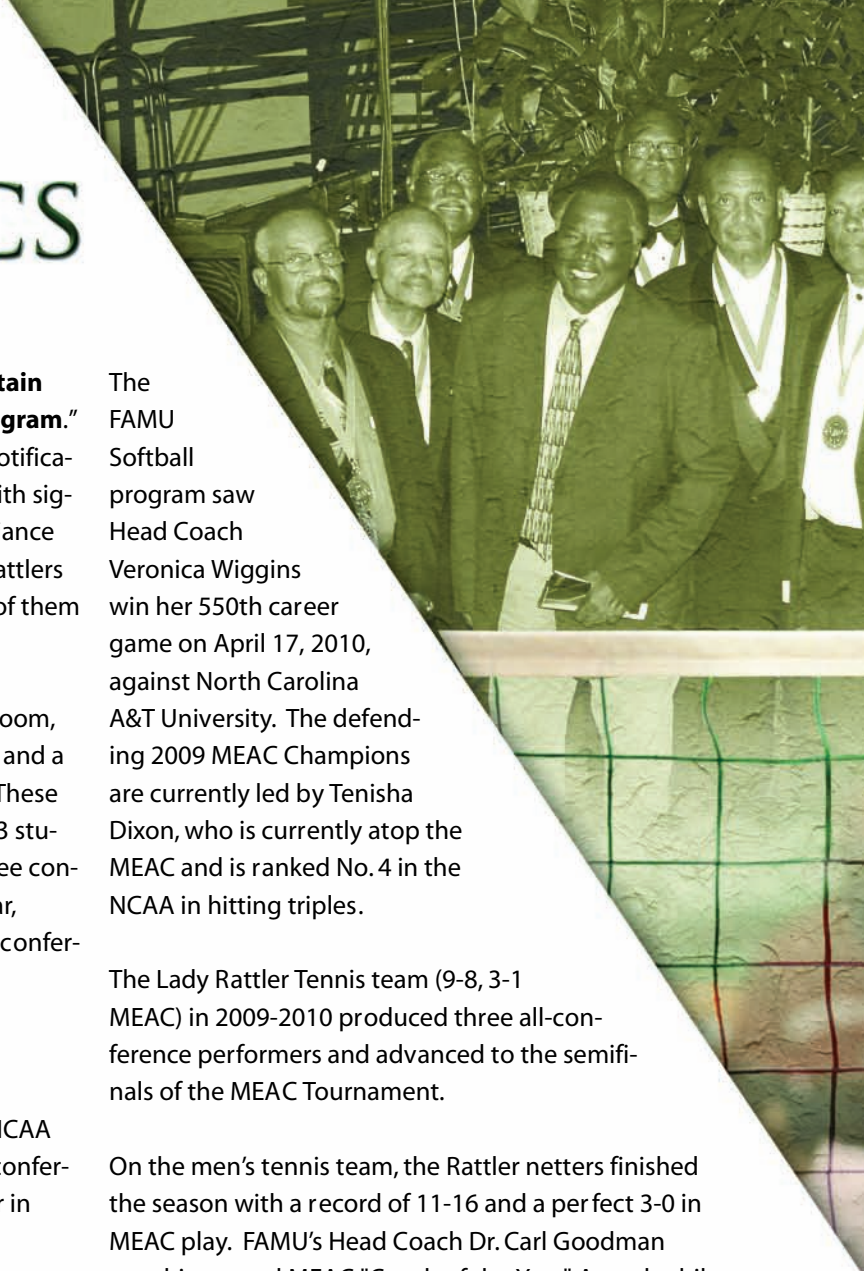
The Lady Rattlers Bowling Team (74-46) recorded the most wins in school history with 74, and was ranked nationally for the first time ever by the National Ten-Pen Coaches Association with a ranking of 17 as they produced an all-conference performer in Jazmin Bingham.

The FAMU Softball program saw Head Coach Veronica Wiggins win her 550th career game on April 17, 2010, against North Carolina A&T University. The defending 2009 MEAC Champions are currently led by Tenisha Dixon, who is currently atop the MEAC and is ranked No. 4 in the NCAA in hitting triples.

The Lady Rattler Tennis team (9-8, 3-1 MEAC) in 2009-2010 produced three all-conference performers and advanced to the semifinals of the MEAC Tournament.

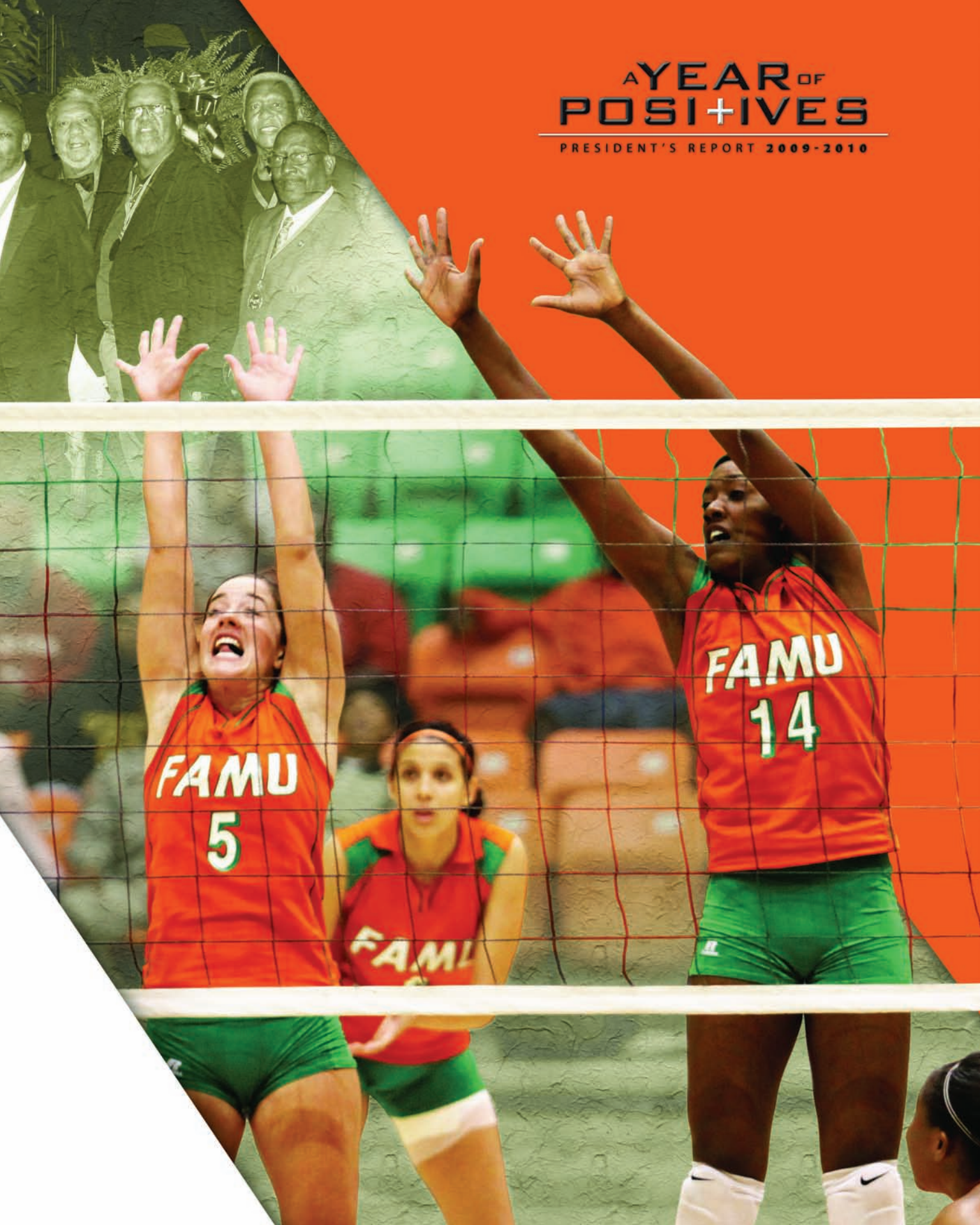
On the men’s tennis team, the Rattler netters finished the season with a record of 11-16 and a perfect 3-0 in MEAC play. FAMU’s Head Coach Dr. Carl Goodman won his second MEAC “Coach of the Year” Award, while David Jackson was named the MEAC “Player of the Year” and Takura Happy was named the MEAC “Rookie of the Year.”

On the Rattler hardwood, second-year Head Coach LeDawn Gibson’s women’s basketball team (18-11) won the most games in 12 seasons. They attained signature victories over the University of Florida and the University of Alabama. The Rattler men’s and women’s track and field teams under first-year head coach Darlene Moore recorded top finishes at the Morehouse Relays, FAMU Relays and the University of South Florida Invitational.



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COMMUNICATIONS

During 2009-2010 the Office of Communications played a major role in promoting and organizing a series of events including the President's Bus Tour, the President's Homecoming Gala, FDIC Foreclosure Scam, the Lyceum Series and a host of events and projects which helped to create more excitement and interest in Florida A&M University locally and nationally.

The Office developed marketing and communications plans for the Mobile Giving Campaign and the University's strategic plan. The Office was responsible for coordinating the President's Gala in which great moments in FAMU's football history was highlighted with a special tribute to the 1978, 1979, 1959 and 1969 football teams. Events were also scheduled to honor Bob Hayes who was inducted into the National Football League Hall of Fame. During the football season, the Office of Communications was responsible for planning the President's pre-game receptions and promoting the Arthur Thompson Scholarship, which is awarded during the Homecoming pre-game reception.

As part of Strategic Goal 2.3, "to enhance campus communications," several forums were scheduled with the President. The Office of Communications also organized and planned the President's Christmas Toy Drive where more than 700 books and gift cards, valued at nearly \$15,000, were awarded to youth at neighboring elementary and junior high schools. A fourth major accomplishment was the establishment of a University Memorial Committee with input from the FAMU Faculty Senate.

The Media Relations unit utilized and enhanced communications via electronic and more traditional mediums. FAMU enhanced its presence on social media

networks including Facebook, Myspace, Youtube and Twitter. FAMU's following on Facebook has grown from 5,000 fans in 2009 to more than 12,000. With traditional media, news articles were published in major publications across the region, state and nation. *The New York Times* included an article on FAMU's Homecoming Gala and Coach Joe Taylor. The Special Events unit worked with other divisions in the University to plan concerts, receptions, comedy shows, lectures in the new Alfred Lawson Jr. Multipurpose Center and Teaching Gymnasium, including the Urban League's Annual Fund-raising Concert and the Haiti Relief Concert.

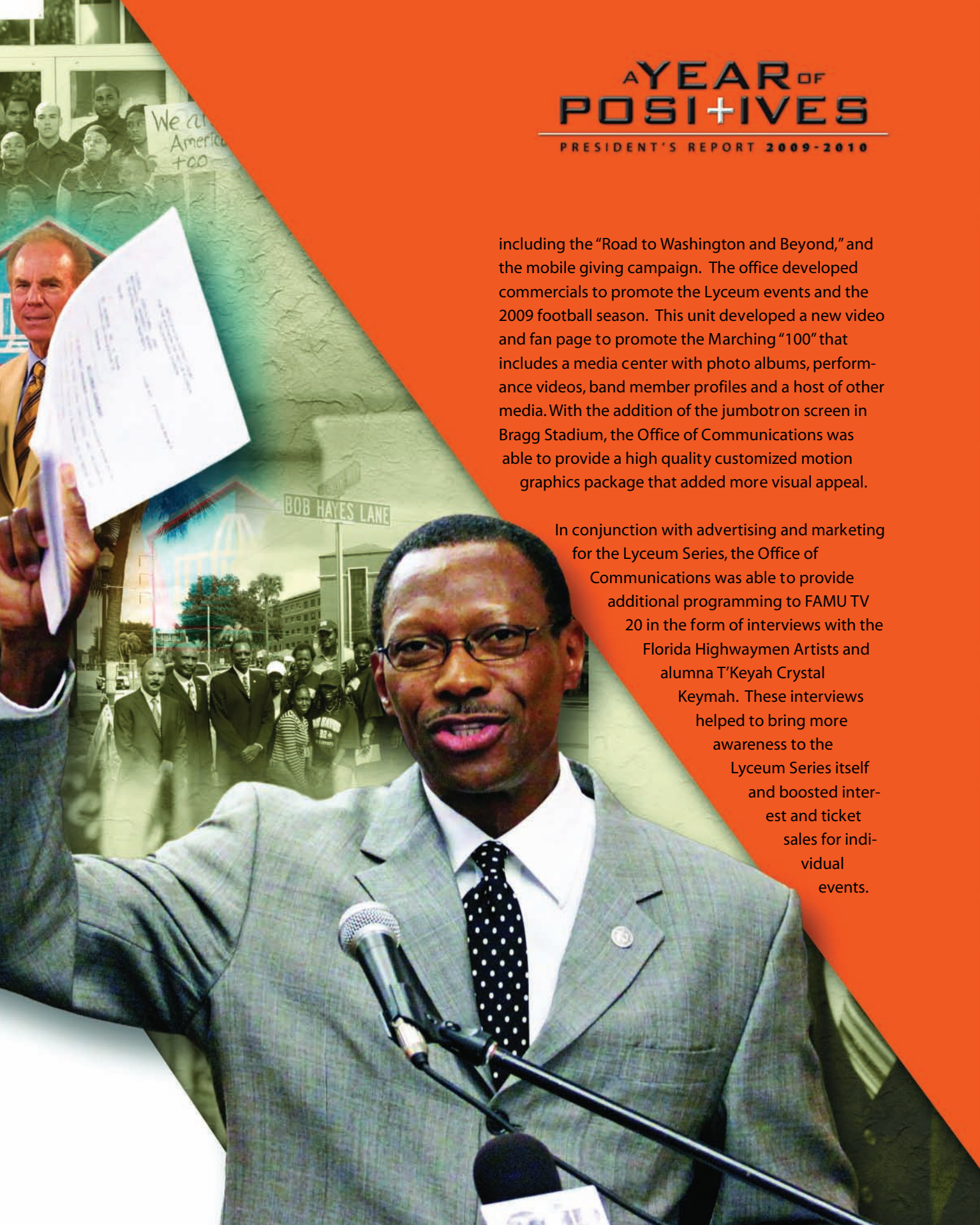
The Office of Communications produced the *State of Black Florida*, a publication of the Black Caucus of the Florida Legislature; *A&M Magazine*, the University's magazine; *Keeping In Touch*, a newsletter, which highlights University activities and *Source*, a newsletter from the desk of President Ammons. In addition, the Publications Office assisted in the production of recruitment materials, annual reports, programs, booklets and brochures. The office coordinated the licensing of collegiate merchandise and was successful this year in increasing sales by more than 13 percent. In the area of visual communications, the office developed several commercials for fundraising initiatives

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including the "Road to Washington and Beyond," and the mobile giving campaign. The office developed commercials to promote the Lyceum events and the 2009 football season. This unit developed a new video and fan page to promote the Marching "100" that includes a media center with photo albums, performance videos, band member profiles and a host of other media. With the addition of the jumbotron on screen in Bragg Stadium, the Office of Communications was able to provide a high quality customized motion graphics package that added more visual appeal.

In conjunction with advertising and marketing for the Lyceum Series, the Office of Communications was able to provide additional programming to FAMU TV 20 in the form of interviews with the Florida Highwaymen Artists and alumna T'Keyah Crystal Keymah. These interviews helped to bring more awareness to the Lyceum Series itself and boosted interest and ticket sales for individual events.



ACADEMIC AFFAIRS

A cross-section of positive activity occurred in the Division of Academic Affairs during 2009-2010 from the College of Law tying for first place as the most diverse law school in the nation in the *US News and World Report* Rankings to the College of Pharmacy and Pharmaceutical Sciences receiving the 2009 Higher Education Community Service Honor Roll from President Barack Obama for its commitment to volunteering, service-learning and civic engagement.

The Division of Academic Affairs is guided by Goal 1.4: to enhance the current academic degree programs by continuing to bring national leaders to campus to engage our students and faculty. The School of Journalism and Graphic Communication celebrated 35 years of excellence with a presentation that featured a historic six prominent African American journalists from CBS News who represented *The Early Show*, *CBS News*, and *48 Hours*. Also, the Michael Baisden Show, a nationally syndicated radio program, broadcasted live from WANM studios. Susan Taylor, former editor-in-chief of *Essence Magazine*, presented to students in addition to presenters from other publications such as the *Wall Street Journal* and the *Miami Herald*.

Four pharmacy faculty members received patents in 2009, which is a record number for the University and the college. Moreover, the College of Pharmacy and Pharmaceutical Sciences operates a new record of 11 contracted Pharmaceutical Care Centers around the State of Florida, filling more than 160,000 prescriptions annually, for indigent, and the uninsured statewide.

The College of Engineering was awarded the 2009 Claire L. Felbinger Award for Diversity from the Accrediting Board for Engineering and Technology (ABET) in recognition of the creation of a unique engineering program formed from the partnership

between a Tier I Research institution and an HBCU. Engineering also hosted the 15th Annual Industry Day with the focus on engineering entrepreneurship.

The University's strong commitment to environmental sustainability was reinforced by the Environmental Sciences Institute in its presentation of a community-wide forum to increase awareness of the theme "Working Towards a Sustainable FAMU."

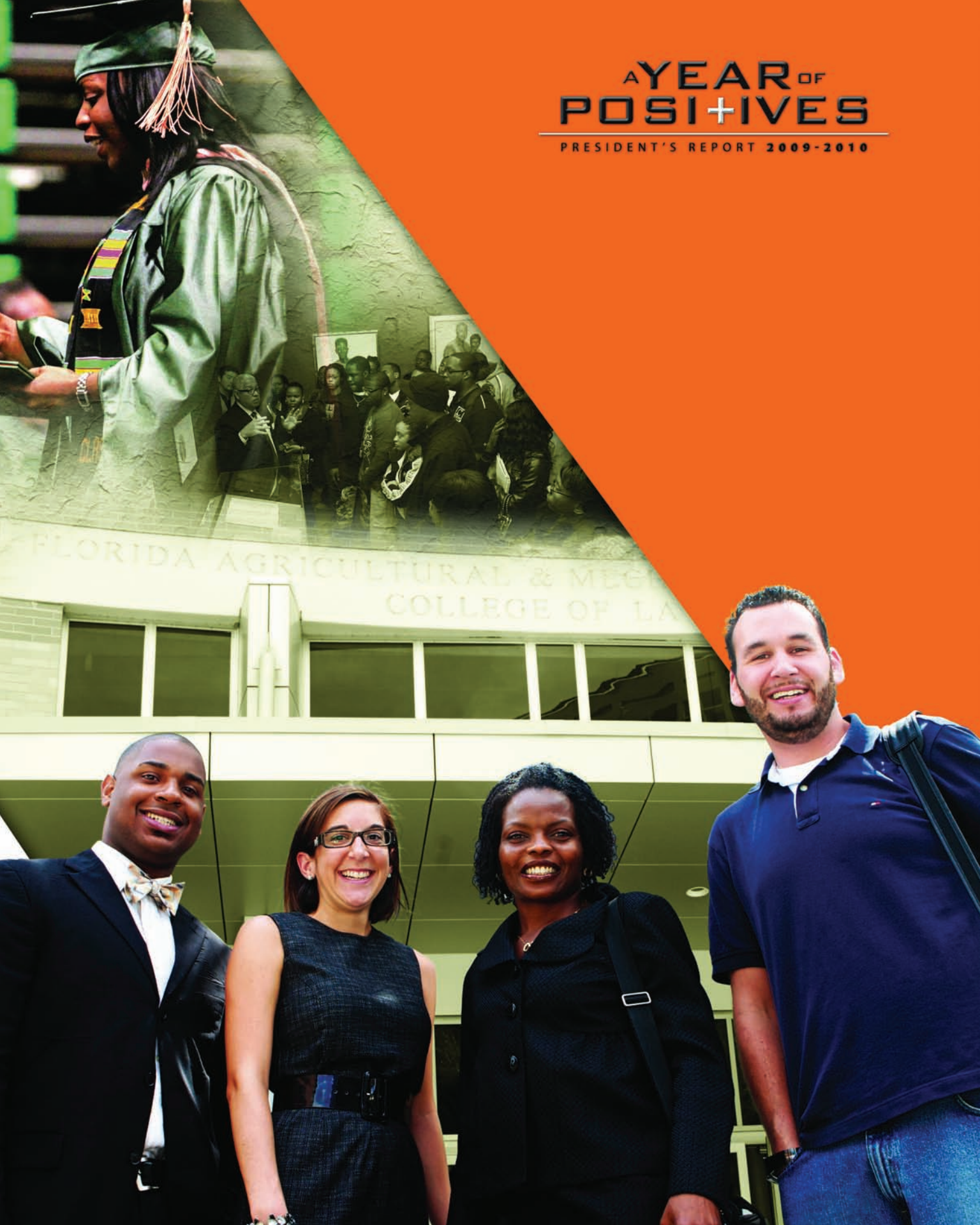
The School of Allied Health Sciences has formed a partnership with the Millicent Health Science Academy, a special academic program for students at Rickards High School, who demonstrate an above average aptitude and interest in one of the Allied Health programs. This serves as a direct feeder for its undergraduate degree programs.

The College of Education is focused on the radical redesign of its teacher education programs with a critical emphasis on student services, pre-clinical experiences, community involvement and enhanced critical thinking skills. A research requirement has been added for all student teachers and more than 70 students presented posters at the First Student Research Forum. The Black Males College Explorers Program has also launched Black Paper, a research brief designed to address critical issues in the education of black males.



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The FAMU College of Law has implemented an innovative Academic Success and Bar Preparation program designed to help law students improve writing, analytical and test-taking skills. Nearly 30 FAMU College of Law graduates participated in the second Swearing-In Ceremony held in the Ceremonial Moot Courtroom in September 2009. In addition, the Florida Bar Foundation awarded the College of Law a \$25,000 Civil Clinic Grant as well as an \$18,000 grant to support work with the homeless and pro bono work, respectively.

In the College of Engineering Sciences, Technology and Agriculture (CESTA), the Statewide Small Farm Program partnered with local agricultural producers and a food cooperative to establish four new urban growers' markets to support local small farmers with another venue to provide fresh, organic agricultural produce and value-added products directly to consumers. Additionally, the Herd Health Program helped goat and cattle producers decrease mortality rates of livestock by five (5%) percent with a saving of \$187,000. Also in CESTA, the FAMU Bio-Energy Group was organized to conduct research to uncover renewable and more sustainable forms of energy and bio-fuel, educate young bio-engineers, and aid limited resource farmers.

The School of Architecture is exploring new avenues in landscape architecture by providing a Guest Lecture series that included architecture and landscape architecture faculty and professionals from across the country.

The non-teaching units have been active also. They have made significant strides toward providing technological support to the University community. The Office of Assessment is successfully facilitating University assessment activities at the University and general education levels including required assessments of freshmen and seniors through the MAPP Test. Further, the development of distance learning programs is progressing as FAMU establishes partnerships with prominent corporations. The University will

launch its initial on-line degree programs in Spring 2011. The Continuing Education Division successfully developed and offered nine new non-credit programs and facilitated the delivery of 16 recurring programs. Two of the exciting offerings are foreign language courses in both Mandarin and Arabic.

The division is working diligently on Strategic Goal 5.2, to “enhance international initiatives and programs.” The University's international efforts include CESTA's offering of English language courses in Gadsden County to help 2,744 Hispanic workers learn English; the awarding of Fulbright Fellowships to two faculty members; the receipt of a Fulbright Teaching Award to FAMU for an African Scholar who will spend the next year teaching African languages; and, the acceptance of one of our students into the prestigious Rangel International Affairs Summer Enrichment Program. The Center for International Law and Justice hosted a roundtable discussion featuring a panel of world-renowned black female scholars who examined the extent to which black women are recognized as a distinct subject of international law. Students are learning in locations worldwide including China, Dominican Republic and South Africa. Also, the School of Architecture developed a Memorandum of Understanding, an articulation agreement for transfer students from the College of the Bahamas in Nassau.

Significant accomplishments are noteworthy in the following categories:

FACULTY

- **Dr. Ching-Jen Chen**, dean of the College of Engineering, was awarded the Engineer in Education Award by the Big Bend Chapter of the Florida Engineering Society, and received the prestigious Fluids Engineering Award from the American Society of Mechanical Engineers.
- **Dr. Primus Mtenga**, professor in the Department of Civil and Environmental

Engineering, was awarded the Engineering Faculty Advisor of the Year by the Florida Engineering Society.

- **Dr. Michelle Roddenberry**, professor in the Department of Civil and Environmental Engineering, received the American Society of Civil Engineers "Engineer of the Year" Award from the Tallahassee Chapter, and was also awarded the Big Bend Chapter of the Florida Engineering Society's Inaugural Engineers in Education Award.

- **Attorney Jeremy Levitt**, Associate Dean of the College of Law, appeared as a guest on the Fox News program "The O'Reilly Factor" to discuss the issue of President Obama and the race factor in politics with host Bill O'Reilly.

- **Professor Randy Abate** was a climate change panelist in an international law symposium at Tulane Law School titled "Changing Course: The United States' Evolving Approach to International Law," Prof. Abate addressed the United States' approach to reducing emis-



- **Dr. Peter Kalu**, professor in the Department of Mechanical Engineering, was selected as the Florida A&M University 3M Distinguished Professor.

- **Dr. Tanise Jackson**, director, Animal Laboratory Programs, was appointed to the Association for Assessment and Accreditation of Laboratory Animal Care International Board of Directors and was successful in the re-accreditation of the Animal Care Facility. FAMU is one of only four HBCUs with accredited animal facilities.

- **Dr. Ellen Campbell** was appointed to the Medicaid Pharmaceutical & Therapy Committee by Governor Charlie Crist.

sions from deforestation and degradation as a method of climate change compliance.

STUDENTS

- **Avery Martin**, mechanical engineering student, placed first in one of two oral 'Technology and Engineering' divisions for his presentation "The Design and Implementation of a Continuous Variable Transmission," 10th annual Historically Black Colleges and Universities - Undergraduate Program (HBCU-UP) National Research Conference.

- **Stefan Jenkins**, chemical engineering student, placed first in the other oral Technology and Engineering division for his presentation

"Image Analysis of Carbon Form for Modeling," 10th annual Historically Black Colleges and Universities - Undergraduate Program (HBCU-UP) National Research Conference.

- **Velencia Witherspoon**, chemical engineering major, placed second in the oral Nanosciences division for her presentation "Coarsening and Aggregation of PS-coated Gold Nanoparticles," 10th annual (HBCU-UP)
- SBI Student Case Competition Results:
 - **First Place** – Institute of Supply Chain Management Case Competition
 - **First Place** – PNC Bank Case Competition
 - **Second Place** – National Selling Team Case Competition
- FAMU journalism, public relations and photography students won more than 40 awards from the Florida Printing Association, Society of Professional Journalists, Coca-Cola, MTV and Florida PR Association. The FAMUAN set an online record with more than 25,000-page views in a day.
- Three engineering technology majors were awarded the Eisenhower Transportation Fellowship.
- Two CESTA students were selected for prestigious internships, one as a Minority College Intern with the U.S. Army and the other with the Army Corps of Engineers
- FAMU College of Law team placed second in the 2009 National Moot Court Competition of the U.S. Navy Judge Advocate General Corps.
- An ESI graduate student won second place at the NOAA Education Partnership Program Science and Education Forum.

- Three ESI undergraduate students placed first, second and third respectively in oral presentations at the annual meeting of the NOAA Combined Student Scholarship Program.

ACCREDITATION

- The University had successful site visits from the Accrediting Board for Engineering and Technology (ABET), the Florida Board of Nursing, the National League of Nursing Accreditation Commission, the American Bar Association, and the Accrediting Commission for Collegiate Graphic Communications.
- AACSB accepted the School of Business & Industry's third Annual Progress Report and invited SBI to submit the Self Evaluation Report and to select its Peer Review Team Chair in preparation for the AACSB site visit.
- The University has completed all its activities and reports for the Southern Association of Colleges and Schools Commission on Colleges (SACS-COC) reaffirmation and received reaffirmation for a 10-year period with no further reports required and no recommendations on December 8, 2009.



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RESEARCH

The University has made significant strides toward implementing Strategic Goal 3.4 “to enhance the visibility and productivity as a Doctoral/Research University.” Since July 1, 2009, FAMU has generated \$42,469,767 in external research funding. This constitutes a 15 percent increase in awards received during the last fiscal year. Moreover, the principal investigators are moving their research discoveries closer to products that directly benefit society. The U.S. Patent Office issued five patents to FAMU faculty during fiscal year 2009-2010. It had been more than two years since the last U.S. patent was issued to a FAMU faculty member.

Working in collaboration with other University divisions, a number of strategies were initiated which have resulted in an increase in collaborative proposals submitted for funding. FAMU's *Federal Stimulus Committee* scheduled workshops and online help sessions, which contributed to the submission of \$46,445,479 in proposals for America's Reinvestment and Recovery Act funding. Additional workshops were held to assist FAMU faculty and staff in the submission of proposals to a variety of agencies and to help in the management of awards received. Last fall, “FAMU received \$2.5 million for a National Intelligence Research Project.” The Office of the Director of National Intelligence Community (NIC) awarded FAMU the grant over five years (2009-2014) to establish and fund a Center of Academic Excellence. The Center is a multidisciplinary research, instructional, and pre-college outreach unit aimed at increasing the available pool of talented researchers. The Centers for Disease Control (CDC) Agency for Toxic Substances and Disease Registry (ATSDR) awarded FAMU \$750,000 over three years for its Environmental Health, and Toxicology Educational Research Program. *FAMU is one of only two recipients of this award.*

To aid in the dissemination of information about the division research conducted at FAMU and funding opportunities, the division reinstated the publication, *The Challenger*, now known as *The Researcher*, with monthly distribution.

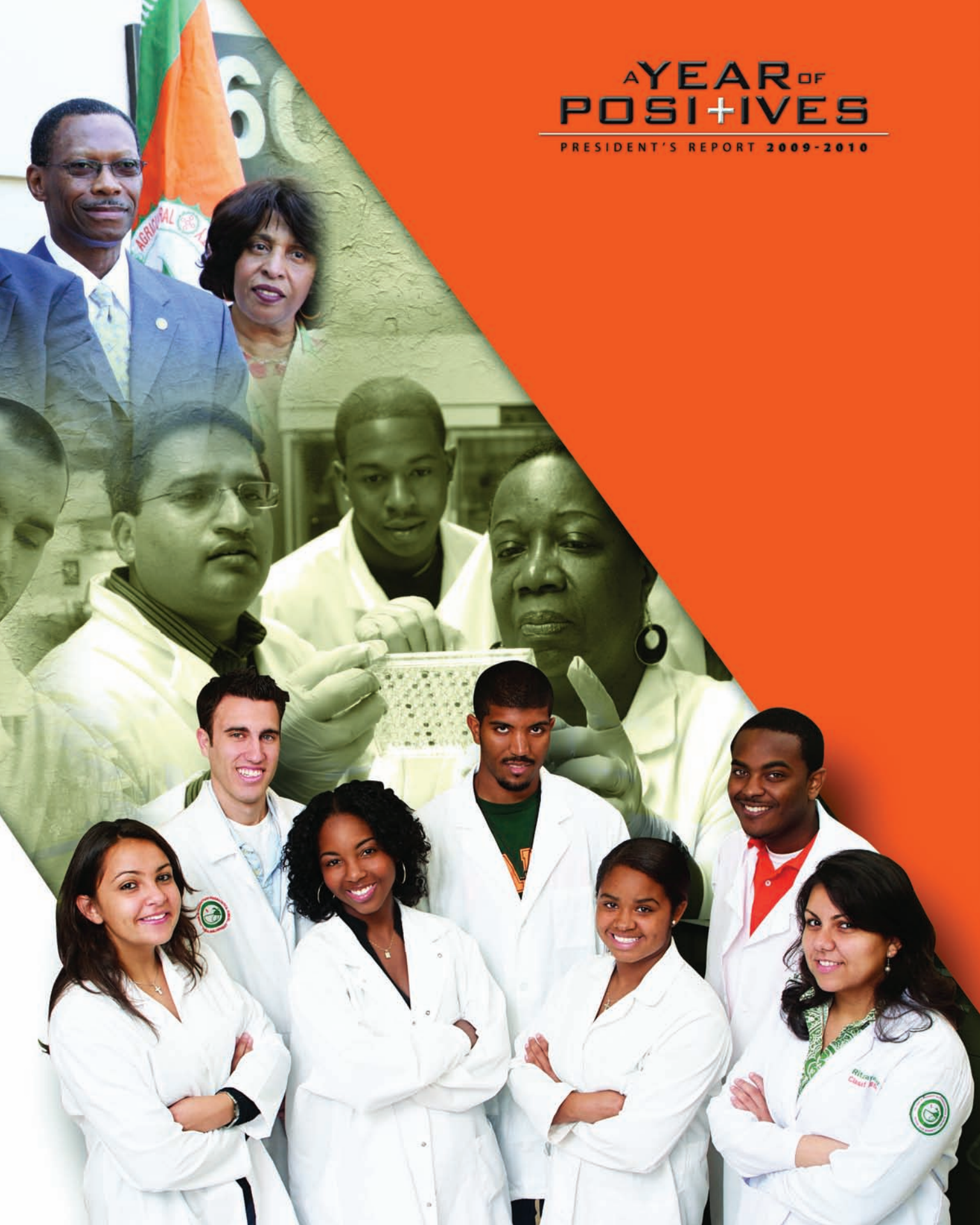
The inaugural seminar of the FAMU Distinguished Lecturer Series (DLS) featured Dr. Bryant C. Nelson, with the National Institute of Standards and Technology. The spring DLS presentation was given by Dr. Howard Frumkin of the Center for Disease Control and Prevention, who enlightened the University community on the relationship between climate change and public health.

With President Ammons serving as keynote speaker, *The Recognition of Research Excellence* luncheon took center stage in April 2010, as eight prolific principal investigators were honored with a total of \$23,000 in stipend payments. This event established the Institutional Researcher of the Year Awards at FAMU.



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ADMINISTRATIVE AND FINANCIAL SERVICES

During 2009-2010, the Division of Administrative and Financial Services launched a new initiative to systematically redesign the way the mission and goals are carried out. This initiative is called Transformation through Technology Enhancements or T3E. A formal project team and a project plan were launched in January 2010, and substantial progress has been made. Implementation of the revised processes is expected to occur over the remainder of this calendar year. It is expected that significant improvements in productivity and performance will result from this project.

In addition to T3E Project, the division has several noteworthy accomplishments to highlight:

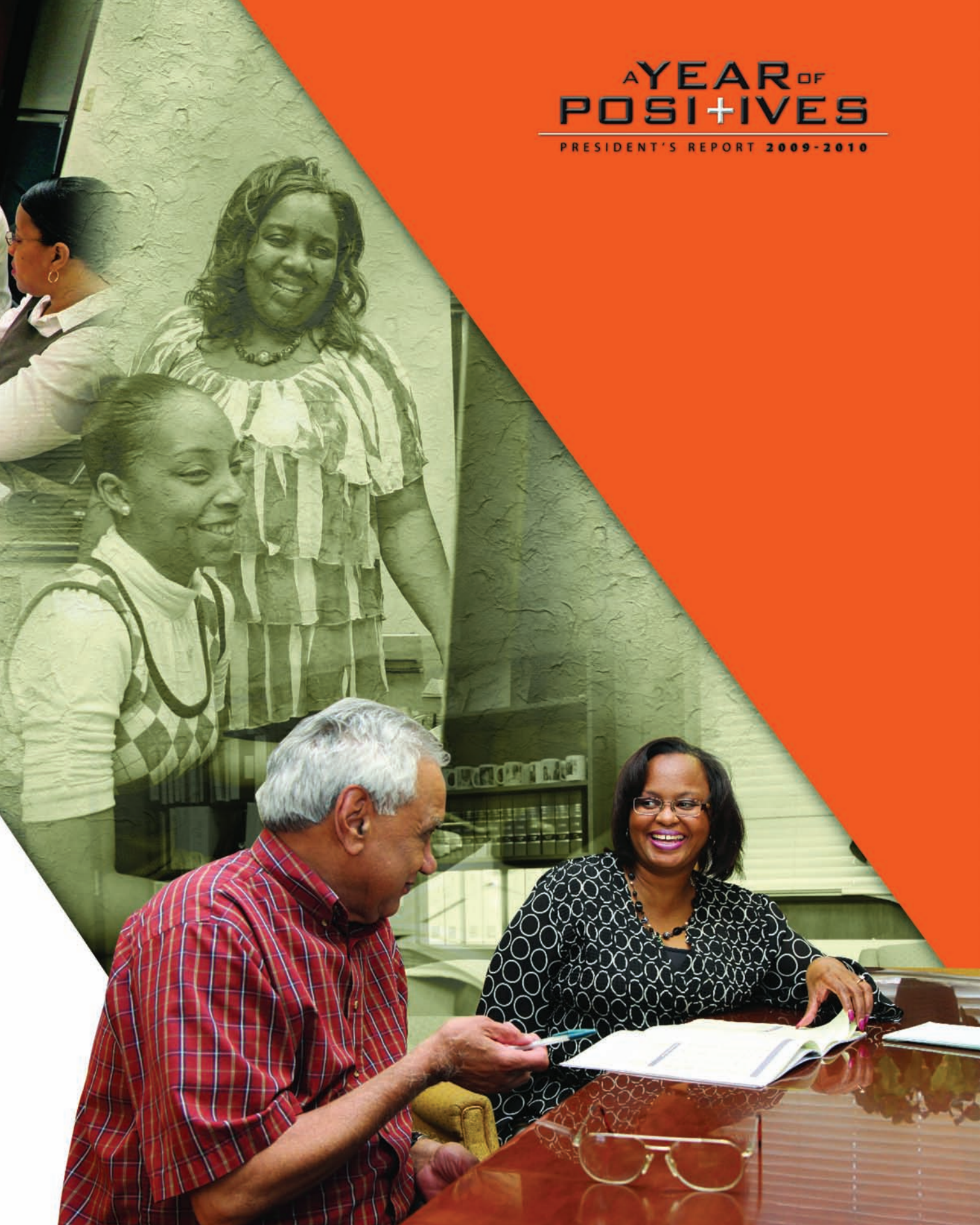
- Concluded the 2008-2009 financial audit by the Auditor General of Florida indicating an unqualified opinion;
- Maintained the University's fiscal integrity even in the face of significantly reduced funding;
- Updated the University Purchasing Manual to correspond with the current state regulations on travel and immediately began enforcing the necessary changes. The website was reorganized to create a more "user-friendly" environment and make vendor information more easily accessible;
- Began major renovations at Tucker Hall and Jones Hall, which will result in significant reduction in deferred maintenance cost. The initiation of the construction of Phase II of the Student Recreation Center has also begun; and
- Implemented the E-Verify System (which electronically confirms employees' eligibility to work in the United States) as required by the Federal Department of Homeland Security and the Social Security Administration and assisted in the implementation of Live Scan System (which provides background screenings and fingerprinting for selected job candidates).

The division continues to make great strides toward the goal 2.1, which improves administrative processes throughout the University.



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STATEMENT OF REVENUE, EXPENSES, AND CHANGES IN ASSETS

	University	Component Units
REVENUES		
Operating Revenues:		
Student Tuition and Fees, Net of Scholarship Allowances of \$24,423,217 (\$1,447,963 Pledged for Parking Revenue Bonds)	\$ 45,262,162	\$ -
Federal Grants and Contracts	44,171,611	
State and Local Grants and Contracts	5,891,994	
Nongovernmental Grants and Contracts	1,679,497	
Sales and Services of Auxiliary Enterprises (\$10,466,623 Pledged for Housing Revenue Bonds, \$1,010,392 Pledged for Parking Revenue Bonds, and \$1,921,305 Pledged for Student Services Revenue Bonds)	19,825,132	
Interest on Loans and Notes Receivable	79,126	
Other Operating Revenues	5,010,721	8,153,778
Total Operating Revenues	121,920,243	8,153,778
EXPENSES		
Operating Expenses:		
Compensation and Employee Benefits	169,235,658	1,092,285
Services and Supplies	45,434,447	5,355,352
Utilities and Communications	16,291,114	29,315
Scholarships, Fellowships, and Waivers	24,468,803	2,735,430
Depreciation	20,265,738	7,223
Total Operating Expenses	275,695,760	9,219,605
Operating Loss	(153,775,517)	(1,065,827)
NONOPERATING REVENUES/(EXPENSES)		
State Appropriations	114,569,467	
Federal and State Student Financial Aid	30,691,830	
Investment Income (Loss)	408,304	(22,843,236)
Other Nonoperating Revenues	90,062	
Loss on Disposal of Capital Assets	(171,419)	
Interest on Capital Asset-Related Debt	(1,458,317)	
Other Nonoperating Expenses	(3,892,323)	
Net Nonoperating Revenues (Expenses)	140,237,604	(22,843,236)
Income (Loss) Before Other Revenues, Expenses, Gains, or Losses	(13,537,913)	(23,909,063)
Capital Appropriations	19,624,583	
Capital Grants, Contracts, Donations, and Fees	1,705,793	
Increase (Decrease) in Net Assets	7,792,463	(23,909,063)
Net Assets, Beginning of the Year	471,936,126	115,020,647
Net Assets, End of Year	\$ 479,728,589	\$ 91,111,584

The accompanying notes to the financial statements are an integral part of this statement.

A YEAR OF POSITIVES

PRESIDENT'S REPORT 2009-2010



UNIVERSITY RELATIONS

During fiscal year 2009-2010, the Office of University Relations has made strides within its respective departments. As of April 2010, the division submitted \$3 million in proposals and received \$3.4 million in cash and in-kind donations from nearly 2,000 donors. On April 1, 2010 the University's Endowment topped \$100 million for the first time since the global recession's "stock market bottom" on March 1, 2009. The division worked diligently with the FAMU Foundation Board of Directors' Investment Committee, and financial advisors to achieve this significant rebound. Additionally, the division continues to closely monitor the investment portfolio through a weekly dashboard and review of quarterly performance reports.

Incorporating Strategic Initiative 3 "enhancing institutional fundraising, the division worked to use technical resources to achieve the University's mission. This year, the division has been very aggressive in its efforts to use new, innovative technologies to increase donations, and communication with alumni and donors. In September of 2009, the division launched FAMU's mobile giving campaign, one of the newest and most inventive areas in fund-raising technology. This technology allows for the collection of mobile users' information through creative opt-in strategies. Using this technology, the division has received more than \$10,000 in \$5 increments from more than 1,900 donors registered. As a result of this initiative, FAMU is recognized as the first HBCU to successfully launch a mobile giving campaign.

The division hosted the first annual "CEO-to-CEO Forum", sponsored by the Orlando Magic. There were five (5) CEOs and two (2) industry executives who served as panelists, engaged in dialogue around the theme, "Navigating the Economy: Demonstrating Maximum Value." Panelists included: James H.

Ammons, President, Florida A&M University; Verle Hammond, President/CEO/ Founder of Innovative Logistics; William Hawkins, CEO and chairman of Medtronic, Inc.; Robert Henry, executive vice president of Harris Corporation; Frederick Waddell, President/CEO/Chairman of Northern Trust; David Wilkins, global managing director of Accenture; and Stephanie Young, senior vice president of Walt Disney Parks and Resorts. The forum was moderated by DeWayne Wickham, columnist for USA Today. The audience was comprised of a diverse group including members of the FAMU Board of Trustees, alumni, students, Cluster partners, and other FAMU friends. This initiative fulfilled a vision of President Ammons and the FAMU Industry Cluster.



Through the Division of University Relations, FAMU has been selected to host *The Grantsmanship Training Program (GTP)*. The Grantsmanship Training Center is the home of the most widely used proposal writing system in the world. The GTP is a comprehensive, hands-on workshop that instructs grant seekers on researching funding sources, grant writing, and reviewing proposals using proven techniques. Hosting the training will allow FAMU to network with other agencies and institutions, and to build relationships with funding sources.

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PRESIDENT'S REPORT 2009-2010

The division also launched the "Rattler Express" shuttle service through the Office of Alumni Affairs to rally greater alumni support for the FAMU football program. This service offered transportation, game tickets, and hotel and hospitality packages to avid fans for away games throughout the football season. The "Orange Crush" initiative attracted more than 6,000 FAMU alumni from throughout Florida and the southeastern United States, to Orangeburg, South Carolina, for the MEAC Championship game.

Additionally, the Harris Foundation selected FAMU to host the ExxonMobil-Bernard Harris Summer Science Camp (EMHSSC) during the summer of 2010. FAMU has been awarded an \$80,000 grant and is among 30 colleges and universities to host the two-week, residential camp, permitting students to live and experience college life. FAMU is the only site in Florida, and one of five among all HBCU's selected. Each camp will provide approximately 30 promising middle school students the opportunity to attend *gratis*, and to enhance their proficiency in mathematics and science. Students will be team taught by educators from area school districts, as well as University faculty; University students will counsel the participants.



**ALFRED LAWSON, JR.
MULTIPURPOSE CENTER &
TEACHING GYMNASIUM**

1800

STUDENT AFFAIRS

The Division of Student Affairs had a successful year by orchestrating a boost in student enrollment and through coordinating activities that helped to build a well-rounded student body.

In an effort to address Strategic Initiative One, Strategy 1.1.1 to "enhance and implement effective and targeted recruitment strategies," the division has worked diligently to recruit and enroll the best students. In the fall 2009 freshmen class, there were six National Achievement Scholars (NAS), 15 NAS finalists and 16 NAS semifinalists. There were six students who were the valedictorians of their class and five who were salutatorians. In addition, there were 414 students who were recipients of the Florida Bright Futures scholarship. This year, the University experienced a 12.5 percent increase in freshmen enrollment. FAMU enrolled 2,067 incoming freshmen this fall. Last year, the University enrolled 1,836 freshmen. A total of 12,274 students enrolled in fall 2009 at FAMU, which is a 2.7 percent increase over the 11,848 students enrolled in 2008. Our recruitment efforts are targeted for National Merit, National Achievement and National Hispanic Scholars; alumni outreach events as well as the President's Bus Tour.

FAMU had a successful bus tour this year, which resulted in the President awarding \$3.6 million in scholarships to prospective students in Tallahassee, Thomasville, Ga., Jacksonville, Orlando and Tampa. President Ammons and administrators visited editorial boards at the *Florida Times-Union*, *Orlando Sentinel*, *Florida Sentinel Bulletin*, *Florida Courier*, and the *Tampa Tribune* during the tour.

Center for Disability Access and Resources

This center enrolled 27 full-time students with disabili-

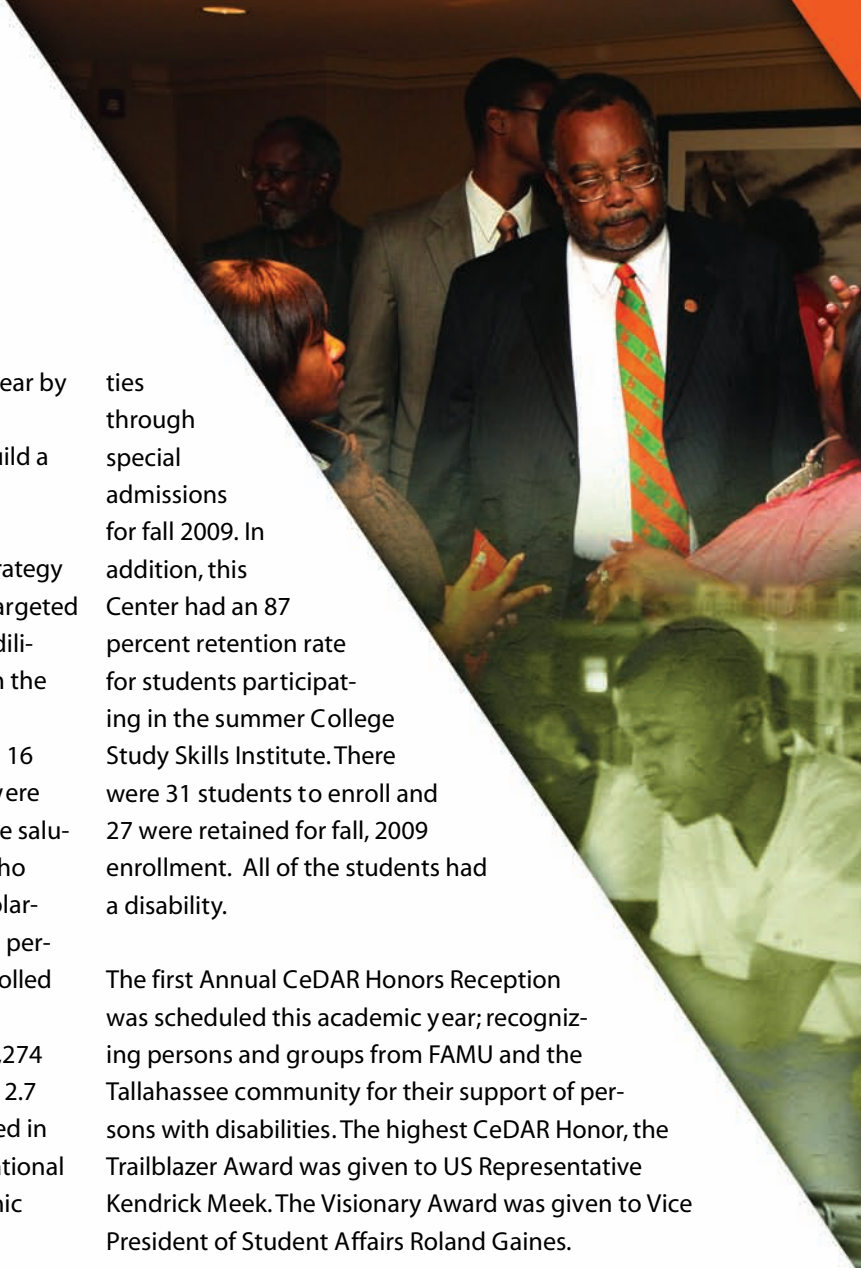
ties through special admissions for fall 2009. In addition, this Center had an 87 percent retention rate for students participating in the summer College Study Skills Institute. There were 31 students to enroll and 27 were retained for fall, 2009 enrollment. All of the students had a disability.

The first Annual CeDAR Honors Reception was scheduled this academic year; recognizing persons and groups from FAMU and the Tallahassee community for their support of persons with disabilities. The highest CeDAR Honor, the Trailblazer Award was given to US Representative Kendrick Meek. The Visionary Award was given to Vice President of Student Affairs Roland Gaines.

CeDAR Learning Assessment Center acquired a new building, which had a testing center to provide psycho-educational evaluations to determine learning disabilities. The center became a certified provider with Florida Vocational Rehabilitation.

Student Health Services

In response to the national outbreak, the division developed and implemented a comprehensive plan to address the H1N1 (Swine Flu) pandemic on campus. Student Health Services provided flu shots at multiple locations on campus and tripled the number of immu-



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nization normally administered. The staff developed an off-site immunization campaign in collaboration with the School of Nursing and the College of Pharmacy and Pharmaceutical Sciences. As a result, the University experienced a mild outbreak without any major disruption to University operations. The clinic reception area was renovated, it now features attractive and functional seating and a new reception desk.

Other improvements to student health included collaborating with Campus Recreation and the Office of Counseling Services to implement the first "Biggest Loser Program – FAMU Edition" during spring semester. This challenge activity educates participants about eating habits and encourages them to lose weight. The 14 participants together lost more than 100 pounds. Also, the center hired a male physician to increase the number of male students seeking services. Finally, the center was successful in getting students tested for HIV. The year-to-date number of persons tested is 671.

Residential Life

The division worked on Strategic Goal 1.2.1 to "improve and expand on-campus housing." The unit enhanced residents' life safety and quality of life by purchasing new furniture for Paddyfote Buildings A & C, installing additional fire alarm horns in Palmetto South's apartments, replacing carpet with tile in 26 Palmetto South apartments, and refurbishing 50 apartments' living and dining room furniture. The unit made the living environment more comfortable for students by having the furniture reupholstered in some areas and replacing furniture in other residential facilities. In the residential facilities, nine labs received new computers and printers. The division and the Housing Department collaborated with the Office of Facilities Planning regarding the renovation and new construction projects for residential facilities.



ENTERPRISE INFORMATION AND TECHNOLOGY

DISTANCE EDUCATION

In preparation for the launch of Florida A&M University's Distance Education program, the division of Enterprise Information Technology is working in collaboration with the Office of Instructional Technology to equip classrooms across campus with the latest smart technology. All classrooms in newly renovated buildings will be outfitted with; smart boards and podiums with interactive writing pads, a real time help desk that allows remote support for smart classrooms and streaming video which captures lectures and allows students to review class material on demand. The collaborative team will also be retrofitting classrooms across campus with the same technology.

EIT has also worked with Instructional Technology on the upgrade of the blackboard system. Blackboard is a comprehensive Learning Management System (LMS) comprised of an integrated set of web-based tools for course management and delivery. The blackboard system allows students and faculty to participate in classes delivered online or use online materials to complement traditional instruction. The newly upgraded system includes features such as an enhanced student course enrollment process and enhanced instructor course management capabilities.

SINGLE SIGN-ON

On February 1, 2010, the Division of Enterprise Information Technology implemented the **FamNet ID** unified access system campus wide. This **FamNet ID** gives users the ability to access iRattler, FamMail and the FAMU Wireless Network with the same username/password combination that they use to access their FamMail account. Users are excited about this

single sign-on solution as they no longer have to remember multiple usernames and passwords to access campus systems.

TECHNOLOGY FEE

Starting Fall 2009, students on each State University System campus were charged a technology fee of five (5%) percent of the campus tuition per credit hour. The purpose of the Technology Fee (TF) is to enhance the overall learning environment by improving infrastructural needs and services, internet bandwidth, wireless access, instructional technology, media center services, library program applications or services, technological resources, and other technologies that enhance instruction and learning activities. Several projects are supported by the technology fee. The enhancement of print/copy services at the University libraries installed multifunctional printers in Coleman Library, the Instructional Media Center, the Science Research Center Library and the Architecture Library. The TF also allowed for the initiation of a campus wide PC refresh program for student labs, faculty and student service areas. This program replaces outdated PCs in student labs, in the student services area within the Division of Student Affairs and faculty offices which do not meet University specifications. Funding from the TF will also be used to convert three classrooms in B.L. Perry to smart classrooms. Further, these funds will

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PRESIDENT'S REPORT 2009-2010

support improvements in the SGA Senate Chamber to provide increased transparency and accessibility. Other projects supported by these fees include providing virus protection to students and faculty, as well as improve the assistive technology products and services available to FAMU students with disabilities.



AUDIT AND COMPLIANCE

The Division of Audit and Compliance developed the University Audit Plan for 2009-2010 to guide audits, reviews, and investigative services to ensure compliance with statutory mandates; promote integrity, accountability and efficiency; and make certain that resources are safeguarded against waste, loss, and misuse. Further, the Audit Plan determines that resources are used consistently with applicable federal and state laws, regulations, and University policies.

The Division also conducted reviews of Student Financial Aid programs, cash management operations in the Department of Athletics and the financial operation of the Student Bar Association in the College of Law. The Division found no instances of financial impropriety.

GRADE CHANGE PROCESS

The Division conducted periodic reviews of the grade change process. The reviews were designed to determine whether: a) policies and procedures are updated; b) adequate internal controls are maintained, including access and segregation of duties; c) frequent audits of the files are conducted to monitor any unauthorized actions; d) continual monitoring of the system data is performed; e) proper oversight is provided; f) system data is restricted to authorized personnel; and g) physical security in the Office of the Registrar is secured.

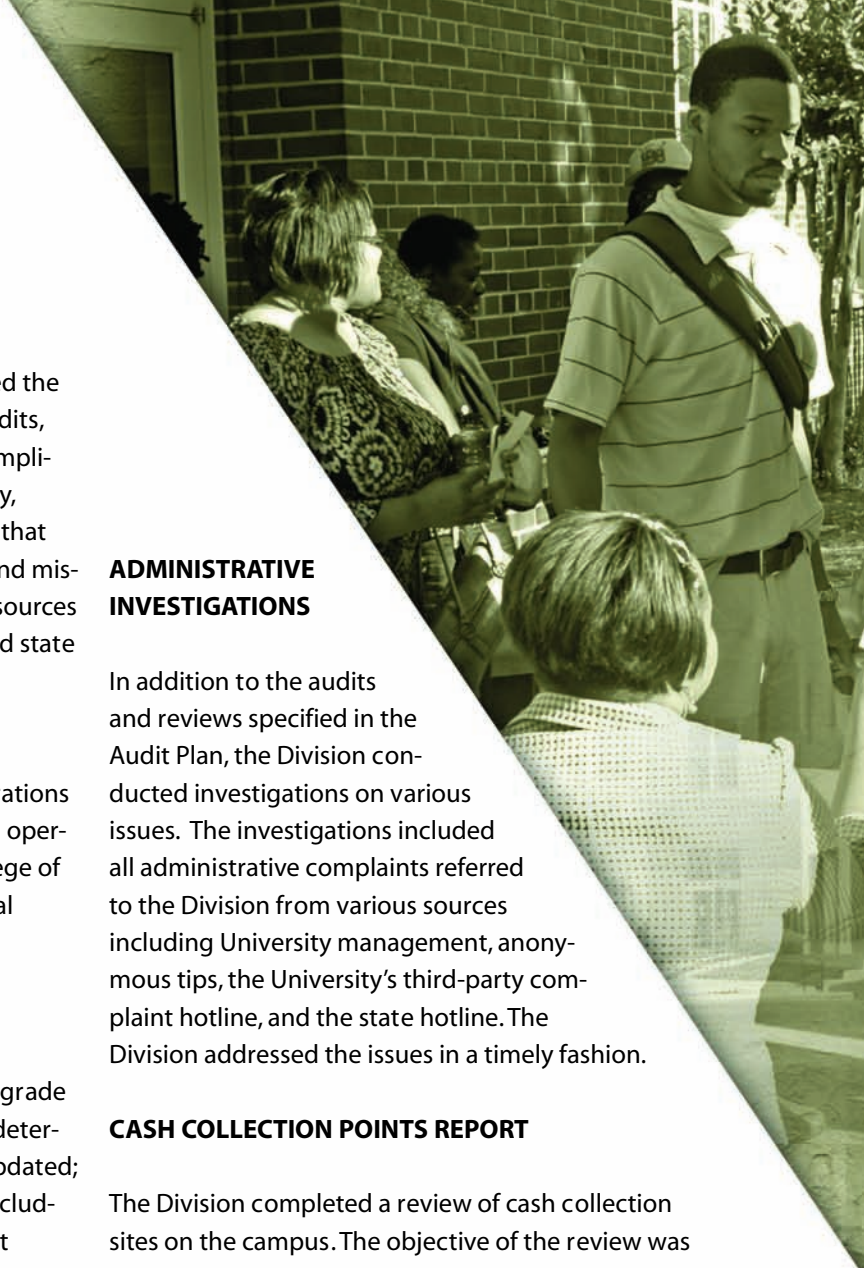
The results of the review revealed that the control measures put in place to safeguard against unauthorized access are operating as designed. There were no instances of breaches to the files for the periods reviewed.

ADMINISTRATIVE INVESTIGATIONS

In addition to the audits and reviews specified in the Audit Plan, the Division conducted investigations on various issues. The investigations included all administrative complaints referred to the Division from various sources including University management, anonymous tips, the University's third-party complaint hotline, and the state hotline. The Division addressed the issues in a timely fashion.

CASH COLLECTION POINTS REPORT

The Division completed a review of cash collection sites on the campus. The objective of the review was to determine whether there are written established cash control policies and procedures; cash and cash equivalents are collected, reconciled, and deposited timely; and internal controls for safeguarding assets are adequate. The scope of the work included reviewing records, transactions, and supporting documentation. The Division concluded that there are no issues associated with the collection, reconciliation, and deposits of cash.



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FLORIDA A&M UNIVERSITY
COLLEGE OF LAW
ORLANDO CAMPUS



STRATEGIC PLAN 2010-2020

STRATEGIC INITIATIVE 1: Create a 21st century living and learning collegiate community

- Goal 1.1: Enhance Access to the University
- Goal 1.2: Continuous enhancement and assessment of the student experience
- Goal 1.3: Improve academic progression, performance, and graduation rates
- Goal 1.4: Assess and enhance current degree programs
- Goal 1.5: Develop and implement new degree programs based on University priorities
- Goal 1.6: Maintain and enhance NCAA sanctioned athletic programs

STRATEGIC INITIATIVE 2: Enable excellence in University processes and procedures

- Goal 2.1: Improve Administrative Processes throughout the University
- Goal 2.2: Enhance and Assess Employees' Experiences
- Goal 2.3: Enhance and Improve Accountability and Communication Processes
- Goal 2.4: Reduce Institutional Risk through Risk Management Assessment and Annual Audit Plans
- Goal 2.5: Develop on an annual basis, a University Audit Plan
- Goal 2.6: Develop a Business Process Re-engineering Initiative

STRATEGIC INITIATIVE 3: Develop, enhance, and retain appropriate fiscal, human, technological, research, and physical resources to achieve the University's mission

- GOAL 3.1: To provide stewardship, accountability and optimization of state appropriated resources
- Goal 3.2: Retain and recruit excellent and diverse faculty, staff and students
- Goal 3.3: Strengthen the institutions cyberinfrastructure and provide cost effective technology resources that enable high usability and efficiency
- Goal 3.4: Enhance visibility and productivity as a Doctoral/Research University
- Goal 3.5: Maintain and enhance functional, culturally relevant, sustainable, environmentally friendly and aesthetically pleasing campus facilities, infrastructure, and resources

STRATEGIC INITIATIVE 4: Enable Excellence in University Relations and Development

- Goal 4.1: Enhance Institutional Fundraising
- Goal 4.2: Enhance the viability of Athletics support programs
- Goal 4.3: Enhance the services provided to local, state, and national communities

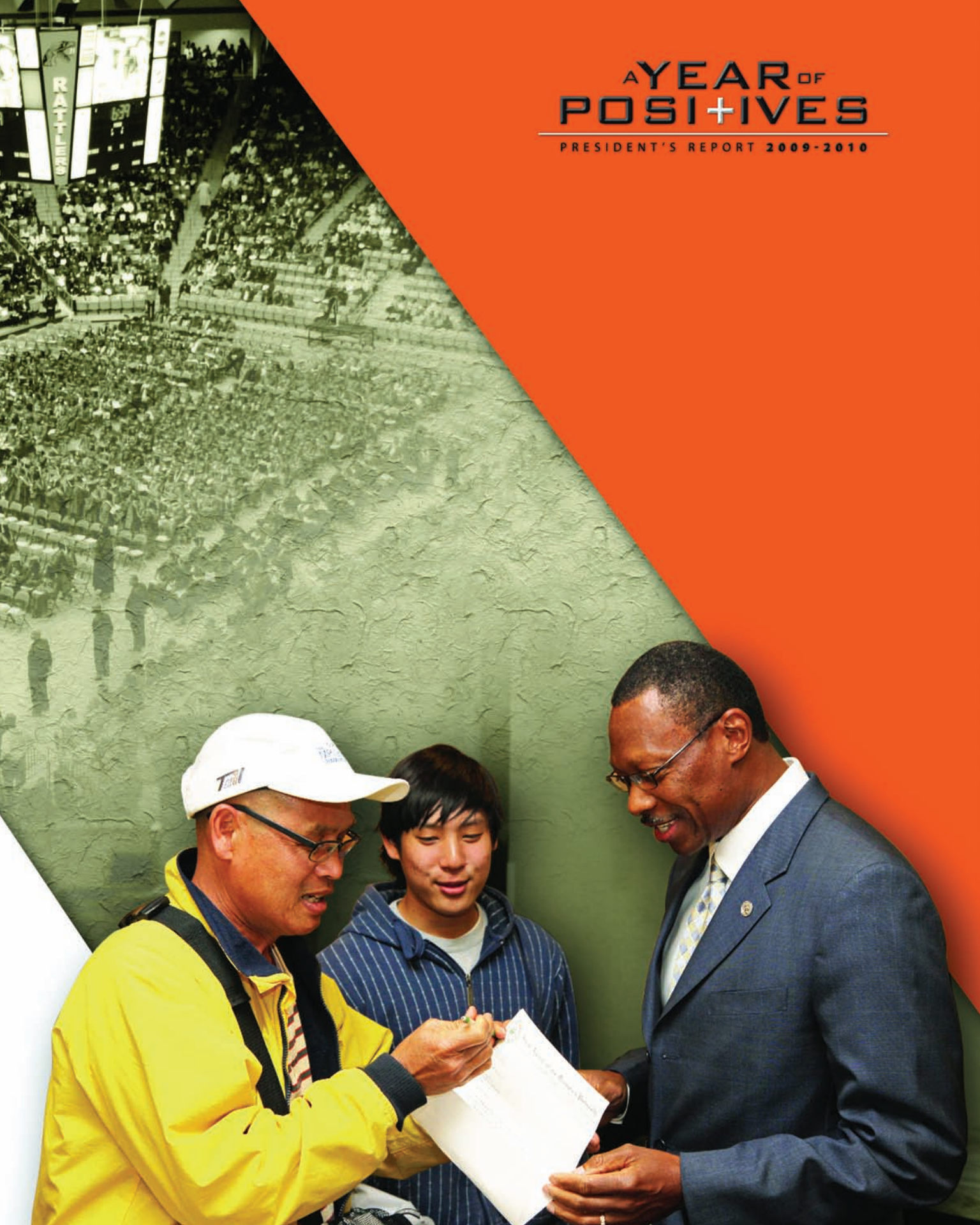
STRATEGIC INITIATIVE 5: Enhance and sustain an academic and social environment that promotes internationalism, diversity, and inclusiveness.

- Goal 5.1: Produce diverse and culturally astute graduates for the global workforce
- Goal 5.2: Enhance International Initiatives and Programs



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BOARD OF TRUSTEES



William "Bill" Jennings
Chair



Daryl Parks
Vice-Chair



Torey L. Alston



Solomon L. Badger



Richard Dent



Gallop Franklin
SGA President 2009-2010



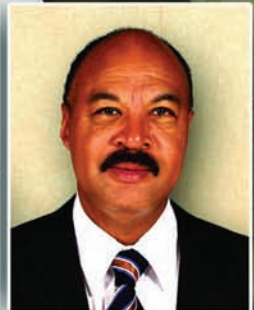
Maurice Holder
Faculty Senate President



Rev. R. B. Holmes, Jr.



Mr. Charles Langston



Dr. Spurgeon McWilliams



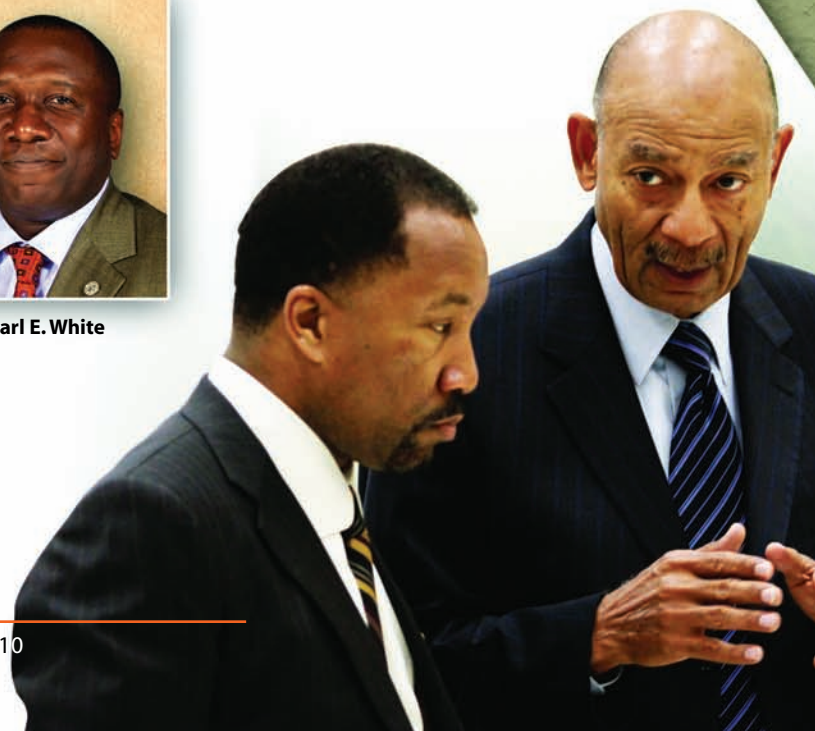
Belinda Reed Shannon



Marjorie Turnbull



Karl E. White



LEADERSHIP TEAM

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James H. Ammons, Ph.D.
University President



Cynthia Hughes Harris, Ph.D.
Provost/Vice President Academic Affairs



Roland H. Gaines
Vice President Student Affairs



Teresa Hardee
Vice President Administrative & Financial Services



Charles D. O'Duor
Vice President Audit & Compliance



Robert T. Seniors
Vice President Information Technology Services



Carla S. Willis
Vice President University Relations



Larry Robinson, Ph.D.
Interim Vice President Sponsored Programs



Rosalind Fuse-Hall
Chief of Staff



Sharon Saunders
Chief Communications Officer



Avery D. McKnight
General Counsel



Michael Smith
Interim Athletic Director



Tola Thompson
Director Governmental Relations

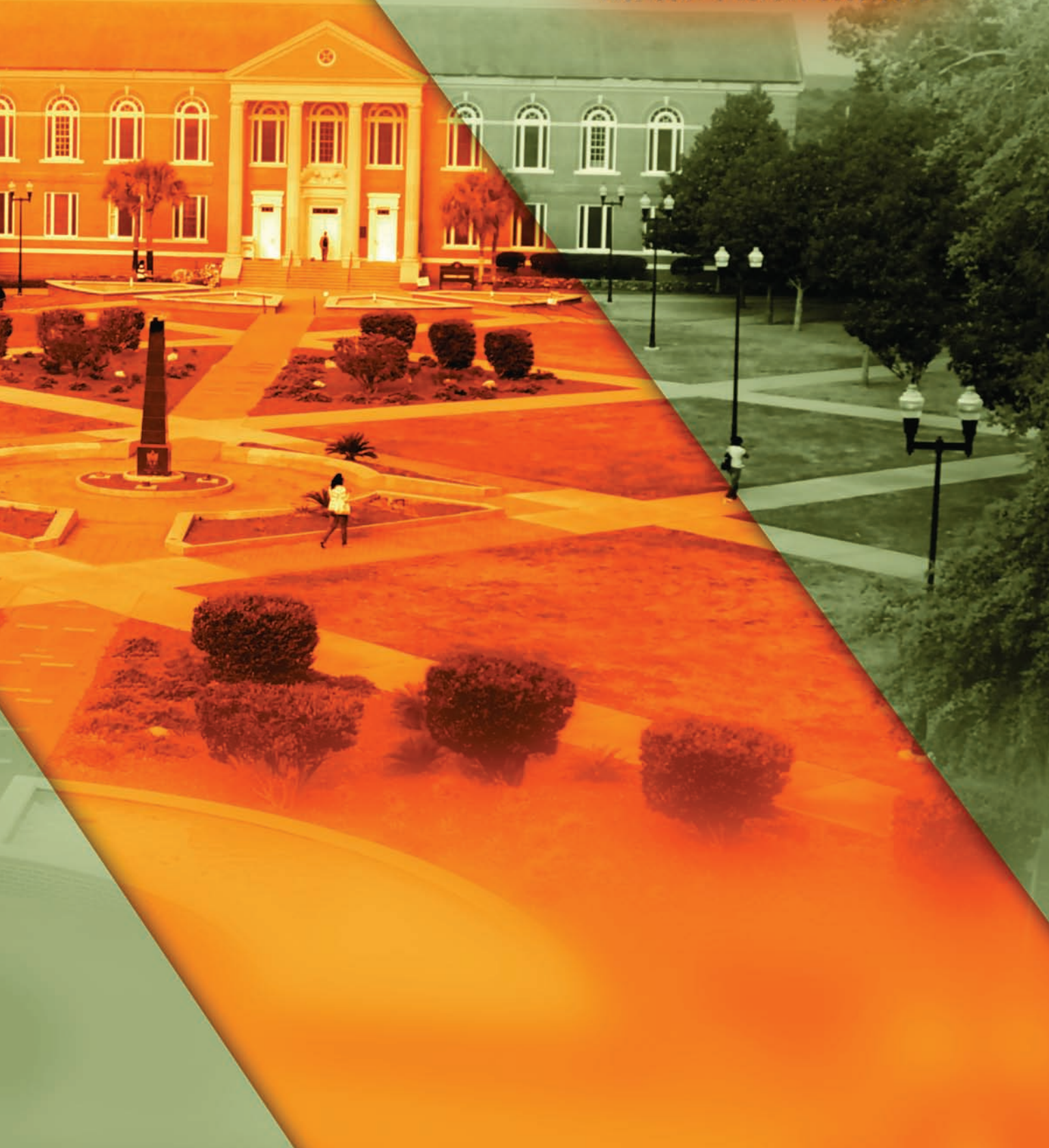


Patricia Woodard
Executive Assistant to the President



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FLORIDA **A&M** UNIVERSITY

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POSITIVES

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