



# SPAIE SPEAKS

DIVISION OF STRATEGIC PLANNING, ANALYSIS AND INSTITUTIONAL EFFECTIVENESS

August  
2019



Welcome to the inaugural issue of *SPAIE SPEAKS* from the Division of Strategic Planning, Analysis, and Institutional Effectiveness (SPAIE). *SPAIE SPEAKS*

was created to inform you about strategic planning matters critical to FAMU's success. The division provides oversight of FAMU's strategic planning, institutional research and analytics, and assessment units.

In this issue, you will get a glimpse into performance based funding metrics, available data visualization tools, preliminary information on our incoming freshmen class, and spotlights on division staff. As we promote a culture of data driven decision-making, I encourage you to seek our expertise for your academic and administrative unit data and strategic planning needs. The division employs experienced and friendly staff ready, willing, and able to assist you.

*Beverly Barrington*  
Vice President, Strategic Planning, Analysis & Institutional Effectiveness

## **Promoting A Culture of Data Driven Decision-making**

To promote the cultural shift to data driven decision-making and inform FAMU Board of Trustees (BOT), the division developed a web-based Institutional Scorecard. Each year, the BOT identifies goals and metrics to monitor insights into FAMU's historical performance and expected outcomes on key goals and metrics. These key goals and metrics are aligned with President Robinson's annual performance goals, Florida Board of Governors' performance based funding metrics (PBF), and the University's strategic plan/accountability plan.

To take a deeper look at the University's performance, the division developed Academic Scorecards. The Academic Scorecards monitor insights into four strategic priorities: leadership, student success, faculty, and research at the college/school level. The Institutional Scorecard can be found on President Robinson's webpage at [president.famu.edu](http://president.famu.edu), then click on Goals.

## **Data At Your Fingertips**

Connect to University data at your fingertips with the click of your mouse! The Office of Institutional Research and Analytics (OIRA) has enhanced the Interactive Reporting Tool. The tool is designed to help the end user download and visualize University data. The web-based software allows the end user to download and view snapshots of the following University data:

- Enrollment
- Student Credit Hours/FTE
- Degrees Awarded
- Graduation and Retention
- Admissions
- Financial Aid
- Faculty and Staff
- Facilities



# Office of Institutional Research and Analytics

## Interactive Reporting Tool

Website: <http://www.famu.edu/oir>

Click on Interactive Reporting

The Interactive Reporting Tool provides historical information on:

- Admissions
- Enrollment
- Financial Aid
- Graduation/Retention
- Degrees Awarded
- Student Credit Hours/ FTE
- Faculty
- Employee



- Users can extract data that may be more relevant to their specific school, college, or academic program.



- Users can drill down by college/school, program, and/or major, etc.
- Data is available for a single year or multiple years.



- Capture data from official University data files.



- Data available includes: enrollment, FTE, degrees awarded, admissions, financial aid, faculty, staff, graduation and retention data.

For more information or training please contact the Office of Institutional Research & Analytics @ 412-5156 or [oir@famu.edu](mailto:oir@famu.edu)

Start Here

Customize report here

Data Displayed Here

Headcount Enrollment
GPA and Hours

### Headcount Enrollment

**Select Filter**

Term

New FTIC

School

Degree Program

Major

Strategic Emphasis

**Select Row/Column**

Select Row 1 Heading

Select Row 2 Heading

Select Column 1 Heading

Select Column 2 Heading

#### Students Enrollment

	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
1 - Lower Division Undergraduate	3,373	3,966	3,636	3,804	3,720
2 - Upper Division Undergraduate	4,630	3,739	3,728	3,750	4,004
3 - Beginning Graduate	1,494	1,548	1,609	1,585	1,568
4 - Advanced Graduate	204	206	195	276	291
5 - Unclassified	532	461	446	494	448
<b>Grand Total</b>	<b>10,233</b>	<b>9,920</b>	<b>9,614</b>	<b>9,909</b>	<b>10,031</b>

\* Updated on 7/12/2019 6:10:24 PM

# Fall 2019 FTIC Student Statistics at a Glance



The information below represents the **First-Time-in-College (FTIC)** cohort of Fall 2019. This includes students who have been admitted and are enrolled for the Fall 2019 term as of **August 9, 2019**. *Note: Data presented is preliminary and will change.*



# 74%

805 FTIC students are classified as Florida Residents.

# 8,536

Students APPLIED to the University.

# 2,862

Students ADMITTED to the University.

# 1,086

Students ENROLLED at the University!

# 3.58

Average Entering GPA



# 537.47

Mean Score on the Math Section of the SAT



# 21.75

Average ACT Score



# 556.98

Mean Score on the Evidence-Based Reading and Writing section of the SAT

*All data above is preliminary as of August 9, 2019.*

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## Performance Based Funding (PBF) Model & the Pursuit of Excellence

The State University System of Florida (SUS) Board of Governors introduced a performance based funding model in 2014 as a tool to measure SUS institutions on important performance metrics. According to the board, the performance based funding model is based on four guiding principles: 1) use metrics that align with the SUS strategic plan; 2) reward Excellence or Improvement; 3) use clear simple metrics; and 4) acknowledge the unique mission of each institution. The board introduced the performance based funding model with the belief that financial incentives will motivate SUS institutions to achieve defined metrics.

We are excited to report that based on our performance for the 2019 reporting year, the University as been awarded \$13.7 million in Performance Based Funding. These non-recurring funds will be used to enhance and improve student success outcomes. .

During the 2019 reporting year, the University earned excellence points on 7 of the 10 metrics and earned improvement points on 3 metrics, for a total of 70 points.

In November 2018, the Board of Governors made changes to the Performance based funding allocation methodology. Changes included the elimination of the Bottom 3 and the continuation of the requirement that all universities must have at least a total PBF score of 51 to receive the institutional investment. To date, FAMU has met the minimum requirement as prescribed by the BOG PBF Model.

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Beginning in year 2021, at least 70 points must be obtained to be eligible for full PBF funding allocation.

For additional information on PBF metrics and scoring, visit [https://www.flbog.edu/board/office/budget/performance\\_funding.php](https://www.flbog.edu/board/office/budget/performance_funding.php)

## SPAIE STAFF SPOTLIGHT

Katherine Scheuch, Ed.D. serves as the Interim Director for Institutional Research and Analytics. Dr. Scheuch earned a master's degree in organizational behavior from the University of Oklahoma. Later, she earned a doctorate in



higher education administration from FSU. Before coming to FAMU, Dr. Scheuch served as the research analyst for the Florida College System's state office at the Florida Department of Education for 10 years.

Melanie Wicinski, PhD, serves as the Director for University Assessment. She earned a



bachelor's and master's degree in education with concentrations in early childhood from FSU and UF, respectively. She completed a doctoral degree in curriculum and instruction with a cognate in research and measurement

from USF. Before joining FAMU, Dr. Wicinski served as Assistant Director, Accreditation and Assessment for USF's College of Public Health.

Kiwanis Burr is the newest addition to our division. She serves as Assistant Director for University Assessment. She



graduated from FAMU in 2005 with a B.S. in pre-medicine. Her exposure to assessment was gained through her academic and co-curricular work at UF. She brings a wealth of knowledge to the University

and we look forward to all the great things she will accomplish here at FAMU!