DEVELOPMENT COMMITTEE

Lisa R. LaBoo, Chair
John M. Crossman, Vice Chair

Angela Adderley
Elaine Armster
Gregory Clark
Hosetta Coleman
Marcelia Freeman
Shawnta Friday-Stroud
Maurice Gilbert
Laurence A. Humphries
Carmen Cummings Martin
Akunna Olumba
T.J. Rose
G. Scott Uzzell
Tirrell D. Whittley
Development Committee Meeting

Thursday, November 19, 2021 | 9:55 a.m. – 11:15 p.m. EST

**Agenda**

I. **Call to Order** (5 minutes)

II. **Roll Call**

III. **Approval of Minutes**
   a. May 13, 2021, Development Committee Meeting

IV. **Conflict of Interest Disclosure**

V. **Opening Remarks** – Vice Chair Lisa LaBoo (10 minutes)

VI. **Athletics and Fundraising Update** – VP Kortne Gosha (20 minutes)

VII. **Dr. Humphries Fundraising Update** – Director Laurence Humphries (5 minutes)

VIII. **Director Introductions** (20 minutes)
   a. Development Committee members share about themselves (family, career, what has been the key to their success)

IX. **University Advancement Update** – Ms. Kimberly Hankerson (10 minutes)

X. **Final Remarks | Next Steps** – Vice Chair LaBoo (5 minutes)

XI. **New Business**

XII. **Other Items**

XIII. **Adjournment**

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**FAMU Foundation Board of Directors**

**Vision**

To be a global leader in the transformation of lives, one scholar at a time.

**Mission**

We will assist the University in achieving its mission by raising and stewarding contributions through exceptional management, investment, and administration of assets received.
Committee Members Present
Dir. Lisa LaBoo, Chair
Dir. John Crossman, Vice Chair
Dir. Angela Adderley
Dir. Elaine Armster
Dir. Hosetta Coleman
Dir. Marcelia Freeman
Dir. Shawnta Friday-Stroud
Dir. Maurice Gilbert
Dir. Carmen Cummings Martin
Dir. Akunna Olumba
Dir. T.J. Rose
Dir. Pia Woodley

Committee Members Not Present
Dir. Gregory Clark
Dir. Laurence Humphries
Dir. G. Scott Uzzell
Dir. Tirrell Whittley

Guests Present
Dir. Jemal Gibson
Dir. Clifton Goins, IV
Dir. Monica Williams Harris
Mr. Thomas Jones
Dir. Lenetra King
Ms. Nancy Peterman, Consultant, Alexander Haas
Dir. Freddie Raines
Mr. David Self, Associate Gen. Counsel, FAMU
Mr. David Shufflebarger, Consultant, Alexander Haas
Dir. Twuanna Munroe Ward

Staff Present
Ms. Shelia Fields, IT Office, FAMU
Ms. Kimberly Hankerson
Mrs. Gena Palmberg
Mrs. Audrey Simmons Smith
Mr. Eric Swanigan
Mrs. Brandi Tatum-Fedrick
Ms. Angie Wiggins

Call to Order & Roll Call
The meeting was called to order at 4 p.m. by Chair Lisa LaBoo. Ms. Angie Wiggins offered the roll call. A quorum was not confirmed until later during the meeting.

Conflict of Interest Disclosure
Chair LaBoo requested that Committee members disclose any conflict of interest with items on the agenda; none were disclosed.

Approval of Minutes
April 8, 2021, Development Committee Meeting
Director Pia Woodley made a motion for approval; seconded by Director Akunna Olumba. The motion passed, unanimously.

Alexander Haas Consultant’s Report Presentation
Mr. David Shufflebarger and Ms. Nancy Peterman presented an overview and key points of the Alexander Haas FAMU Foundation Assessment and Board Development Plan. It was noted that the Foundation has many strengths; however, the focus of the presentation was on comparing the Foundation’s work in light of best practices and high performing university-related foundations. Listed below are highlights from the presentation.
Methodology and Overview

Seven Areas of Focus
- Volunteer Leadership | Professional Leadership | Planning | Governance | Partnerships | Stewardship | Development

Foundation Assessment

Four Overarching Themes in the Board Development Plan
1. Strengthening strategic and operational planning to align the Foundation’s work more closely and effectively with FAMU’s strategic plan and University Advancement’s strategic and operational plans and coordinating efforts more effectively with the FAMU National Alumni Association and FAMU Rattler Boosters.
2. Enhancing the process for identifying, informing, cultivating, qualifying, and nominating prospective board members and the process for orienting, mentoring, engaging, and evaluating them once aboard.
3. Reviewing the board’s organizational structure and meeting schedule to determine if they are the most effective in executing the Foundation’s core functions of governance, stewardship, development.
4. Ensuring that all efforts outlined above are based on a realistic expectation of the staff resources available to support the Foundation’s work.

The items listed below are additional items that were highlighted at this meeting.
- Florida Sunshine Law
- The pros and cons of having and/or not having an indemnification provision in the Bylaws
- Recommendation to engage general counsel service
- Board giving
- Additional staff support - development officers
- Fees

The Alexander Haas Report will be submitted to the FAMU Foundation Executive Committee for next steps.

Board Fundraising Update
- The University has raised $11,613,695.73 towards its $7.7 million goal, achieving 150% goal attainment.
- The FAMU Foundation has raised $97,113.98/14% of its fundraising goal of $700,000.
  - Give $81,739.24
  - Get $11,004.74
  - Social Media $ 4,370.00
  - Endowments Established 0/10 (six have been established by staff since January)
  - Give/Get Met 6/23
- Several board members are working with University Advancement Staff to bring gifts to fruition: Directors Crossman, Adderley, Rose, Munroe Ward, Coleman, Neighbors, LaBoo, and Humphries.

Other Item
Chair LaBoo advised that the Development Committee will begin meeting every other month.

Adjournment | Minutes Prepared By
There being no further business, the meeting was adjourned at 5:07 p.m. by Chair Lisa LaBoo; Ms. Angie Wiggins prepared the minutes.