

# SWOT Analysis

## **STRENGTHS**

- 1.Strong academic reputation and quality faculty members
- 2.Diverse range of academic programs and majors
- 3.Modern and well-equipped facilities and infrastructure
- 4.Robust research capabilities and funding opportunities



#### **WEAKNESSES**

- 1.Limited financial resources and budget constraints
- 2.Inadequate faculty-student ratio leading to large class sizes
- 3.Slow administrative processes and bureaucracy
- 4.Insufficient emphasis on practical skills/industry relevance in some programs



# **OPPORTUNITYIES**

- 1.Increasing interest in lifelong learning and professional development
- 2.Partnerships with local businesses and community organizations
- 3.Increased government funding or grants for specific research areas
- 4.Enhanced engagement with alumni for mentorship and networking opportunities



### **THREATS**

- 1.Intense competition from other universities and educational institutions
- 2.Shifting government policies and regulations affecting funding or operations
- 3.Economic instability and fluctuations in enrollment numbers
- 4.Negative public perception or reputational issues



\*Disclaimer the text listed within the four sections are just examples. When conducting a SWOT analysis include information pertaining to what you are analyzing with your group.