

At-A-Glance



Minimum GPA
2.0



Limited Access
No



Additional Program Application
No



Test Required
No



Online Option
No



Total Credits
61

Important Notes

- Must earn a grade C or higher in courses unless otherwise indicated.
- Senior Portfolio Requirement: Must be completed during graduation semester.
- Foreign Language Requirements: All undergraduate students are **required** to have **two** years of Foreign Language study **prior** to graduation with a bachelor's degree from Florida A&M University.
- Civic Literacy Requirement must be satisfied prior to graduation



RECOMMENDED PRE-TRANSFER COURSEWORK

YEAR 1

Fall	Spring
ENC 1101 Freshman Comm Skills I (3)	ENC 1102 Freshman Comm Skills II (3)
General Education Mathematics core course (3)	General Education Mathematics course (3)
ARH 2000 Art Appreciation (3)	AFA 2000 Intro to African American Studies or AMH 2091 African American History (3)
GRA 1433 Basic Computer Operations (2)	ART 1201C Fundamentals of Design (3)
General Education Social Science course (3)	GRA 1206 Typography (3)
SLS 1101 First Year Experience- College Transition (2)	
Total: 16	Total: 15

YEAR 2

Fall	Spring
General Education Natural Science core course (3)	General Education Natural Science course (3)
JOU 1040 Language Skills (3)	ART 2330C Life Drawing (3)
ART 2300C Drawing I (3)	MMC 2000 Intro to Mass Media (3)
Visual Storytelling Choice: PGY 1403 Foundations of Visual Communications -OR- RTV 2520 Visual Storytelling (3)	ART 2400C Intro to Printmaking (3)
General Education Social Science core course (3)	ARH 2050 Art History (3)
Total: 15	Total: 15



JOB OUTLOOK

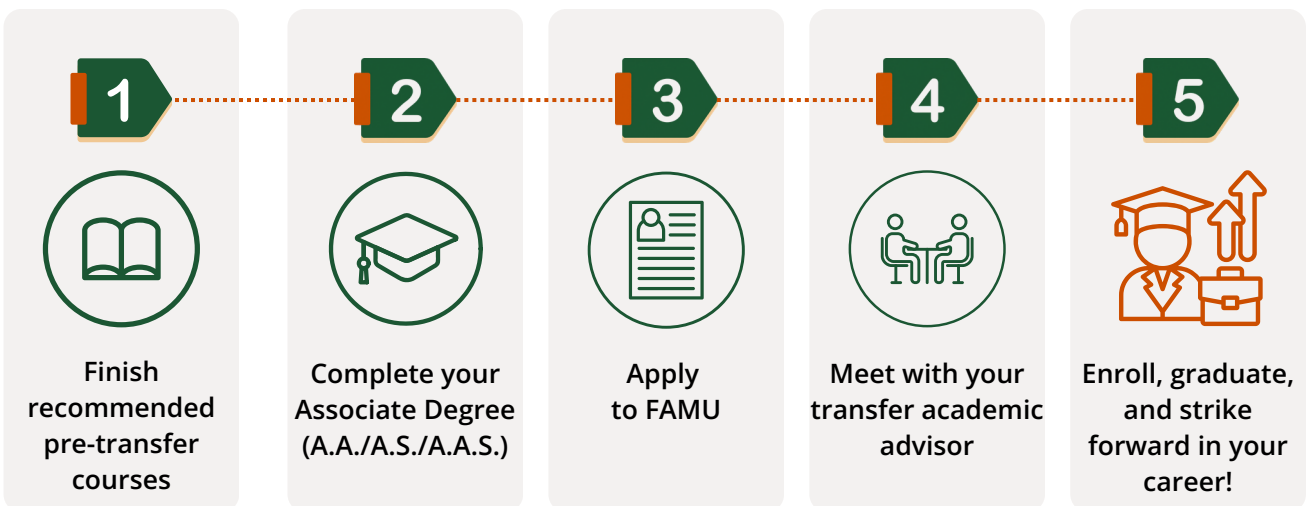
Graphic Design & Digital Arts graduates are entering a dynamic creative field with thousands of annual job opportunities – about 20,000 per year according to the U.S. Bureau of Labor Statistics. There is a high demand for digital media designers and creators who can produce engaging content, branding, and visual storytelling to connect with audiences in a fast growing digital economy.

Career Opportunities

- Graphic Designer
- UI/UX Designer
- Game Designer
- Package Designer
- Web Designers
- Multimedia Artist and Animators
- Brand Designer
- Art Designer
- Special Effects Artists (animation, gaming, film)
- Creative Director



NEXT STEPS



CONTACT US

Program Website

<https://sjgc.edu>

Contact:

Anosh Gill
Division Director
(850) 412-5405
anosh.gill@famuedu

JOURNALISM

Bachelor of Science (B.S.)

At-A-Glance



Minimum GPA
2.75 without an AA
degree; otherwise
2.0



Limited Access
Yes



**Additional Program
Application**
No



Test Required
No



Online Option
No



Total Credits
62

Important Notes

- Must earn a grade C or higher in courses unless otherwise indicated.
- Senior Capstone Requirement: Must be taken during graduation semester.
- Foreign Language Requirements: All undergraduate students are **required** to have **two** years of Foreign Language study **prior** to graduation with a bachelor's degree from Florida A&M University.
- Civic Literacy Requirement must be met prior to graduation.



RECOMMENDED PRE-TRANSFER COURSEWORK

YEAR 1

Fall	Spring
ENC 1101 Freshman Comm Skills I (3)	ENC 1102 Freshman Comm Skills II (3)
MGF 1130 Mathematical Thinking or alternative (3)	MGF 1131 Mathematical in Context or alternative (3)
HUM 2210 Historical Survey 1 or General Education Humanities course (3)	POS 2041 American National Government or AMH 2020 US History 1865 to Present (3)
GRA 1433 Basic Computer Operations (2)	SPC 2608 Public Speaking or approved alternative (3)
JOU 1112 Use of Information Resources (3)	GRA 1111 Basic Design Principles (3)
SLS 1101 1st Year Experience- College Transition (2)	MMC 2920 Professional Dev. Colloquium (1)
Total: 16	Total: 16

YEAR 2

Fall	Spring
EVR 1001 Intro to Environmental Science or approved alternative (3)	BSC 1005 Biological Science or approved alternative (3)
POS 2112 American State & Local Governments (3)	ANT 2000 Intro to Anthropology (3)
RTV 2520 Visual Storytelling (3)	THE 2000 Introduction to Theatre (3)
JOU 1040 Language Skills for Media Professional (3)	RTV 2230 Multimedia Oral Engagement (3)
MMC 2000 Introduction to Mass Media (3)	JOU 2100C Reporting & Writing I (3)
Total: 15	Total: 15



JOB OUTLOOK

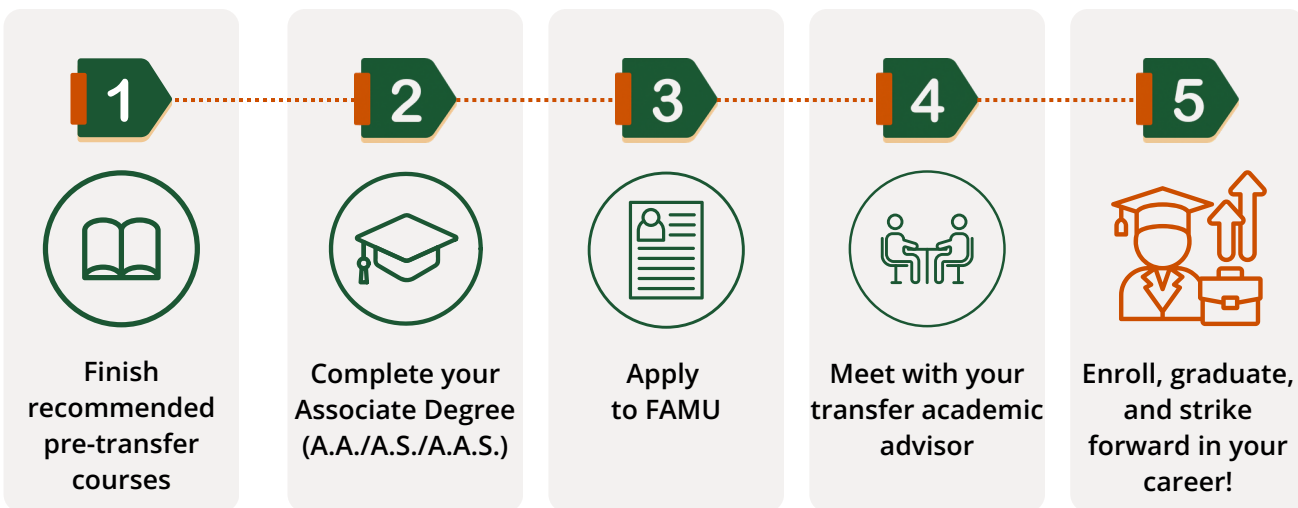
Journalism graduates enter a competitive field with thousands of annual job openings – about 4,100 per year according to the U.S. Bureau of Labor Statistics – and growing demand for digital storytellers, content creators, and communication professionals across industries.

Career Opportunities

- News analysts, reporter, and correspondent
- Editor (print and digital)
- Investigative journalist and data analysts
- TV anchors and radio presenters/hosts
- Writers and authors (content writers, copywriters, bloggers)
- Public relations and corporate communications specialists
- Social Media and audience engagement managers
- Visual journalists and photographers
- Media production and directors
- Film and video editors/technical operators
- Commentators and announcers (sports, events, or digital streaming platforms)
- Digital media producers



NEXT STEPS



CONTACT US

Program Website

<https://sjgc.famu.edu>

Contact:

William Jiles

Division Director

(850) 412-5393

william.jiles@famu.edu

TRANSFER PATHWAY GUIDE

PUBLIC RELATIONS

Bachelor of Science (B.S.)

School of Journalism and Graphic Communication

FAMU

Guide No. SJGC-03

At-A-Glance



Minimum GPA
2.75 without an AA
degree; otherwise
2.0



Limited Access
Yes



**Additional Program
Application**
No



Test Required
No



Online Option
No



Total Credits
59

Important Notes

- Must earn a grade C or higher in courses unless otherwise indicated.
- Senior Capstone Requirement: Must be taken during graduation semester.
- Foreign Language Requirements: All undergraduate students are **required** to have **two** years of Foreign Language study **prior** to graduation with a bachelor's degree from Florida A&M University.
- Civics Literacy Requirement must be met prior to graduation.



RECOMMENDED PRE-TRANSFER COURSEWORK

YEAR 1

Fall	Spring
ENC 1101 Freshman Comm Skills I (3)	ENC 1102 Freshman Comm Skills II (3)
MGF 1130 Mathematical Thinking or alternative (3)	MGF 1131 Mathematical in Context or alternative (3)
POS 2041 American National Government or AMH 2020 US History 1865 to Present (3)	POS 2112 American State & Local Governments (3)
JOU 1112 Use of Information Resources (3)	HUM 2210 Historical Survey 1 (3)
SLS 1101 1st Year Experience- College Transition (2)	GRA 1433 Basic Computer Operations (2)
Total: 14	Total: 14

YEAR 2

Fall	Spring
EVR 1001 Intro to Environmental Science or approved alternative (3)	BSC 1005 Biological Science or approved alternative (3)
PUR 3000 Intro to Public Relations (3)	HUM 2230 Historical Survey 2 or approved alternative (3)
JOU 1040 Language Skills for Media Professional (3)	SPC 2608 Public Speaking or approved alternative (3)
GRA 1206 Typography (3)	JOU 2100C Reporting & Writing I (3)
MMC 2000 Introduction to Mass Media (3)	RTV 2520 Visual Storytelling (3)
MMC 2920 Professional Dev. Colloquium (1)	
Total: 16	Total: 15



JOB OUTLOOK

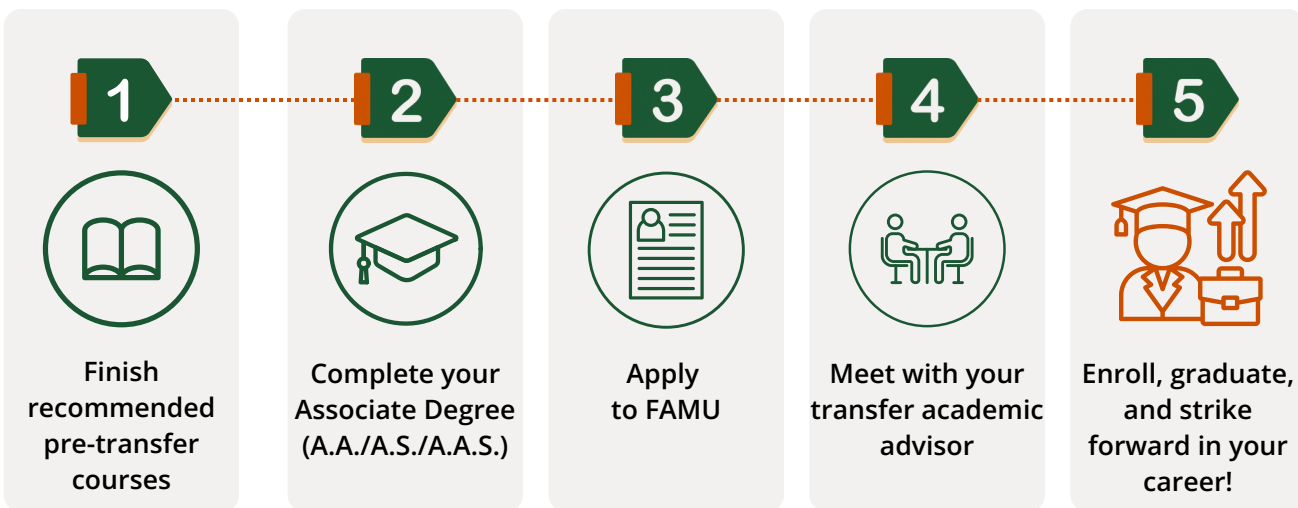
Public Relation graduates enter a growing field with approximately 27,600 job openings each year according to the U.S. Bureau of Labor Statistics. Organizations continue to rely on PR professionals to manage public image, media relations, and digital communication in a versatile industry with steady demand for writing, marketing, and multimedia skills.

Career Opportunities

- Public Relations Specialist
- Corporate Communications Manager
- Public Affairs Specialist (Government/Media Relation)
- Event Coordinator and Manager
- Digital Content Producer
- Copywriter and Author
- Social Media and Marketing Specialist



NEXT STEPS



CONTACT US

Program Website

<https://sjgc.famu.edu>

Contact:

William Jiles

Division Director

(850) 412-5393

william.jiles@famuedu