

TRANSFER PATHWAY GUIDE

PUBLIC RELATIONS

Bachelor of Science (B.S.)

School of Journalism and Graphic Communication

FAMU

Guide No. SJGC-03

At-A-Glance



Minimum GPA
2.75 without an AA
degree; otherwise
2.0



Limited Access
Yes



Additional Program
Application
No



Test Required
No



Online Option
No



Total Credits
59

Important Notes

- Must earn a grade C or higher in courses unless otherwise indicated.
- Senior Capstone Requirement: Must be taken during graduation semester.
- Foreign Language Requirements: All undergraduate students are **required** to have **two** years of Foreign Language study **prior** to graduation with a bachelor's degree from Florida A&M University.
- Civics Literacy Requirement must be met prior to graduation.



RECOMMENDED PRE-TRANSFER COURSEWORK

YEAR 1

Fall	Spring
ENC 1101 Freshman Comm Skills I (3)	ENC 1102 Freshman Comm Skills II (3)
MGF 1130 Mathematical Thinking or alternative (3)	MGF 1131 Mathematical in Context or alternative (3)
POS 2041 American National Government or AMH 2020 US History 1865 to Present (3)	POS 2112 American State & Local Governments (3)
JOU 1112 Use of Information Resources (3)	HUM 2210 Historical Survey 1 (3)
SLS 1101 1st Year Experience- College Transition (2)	GRA 1433 Basic Computer Operations (2)
Total: 14	Total: 14

YEAR 2

Fall	Spring
EVR 1001 Intro to Environmental Science or approved alternative (3)	BSC 1005 Biological Science or approved alternative (3)
PUR 3000 Intro to Public Relations (3)	HUM 2230 Historical Survey 2 or approved alternative (3)
JOU 1040 Language Skills for Media Professional (3)	SPC 2608 Public Speaking or approved alternative (3)
GRA 1206 Typography (3)	JOU 2100C Reporting & Writing I (3)
MMC 2000 Introduction to Mass Media (3)	RTV 2520 Visual Storytelling (3)
MMC 2920 Professional Dev. Colloquium (1)	
Total: 16	Total: 15



JOB OUTLOOK

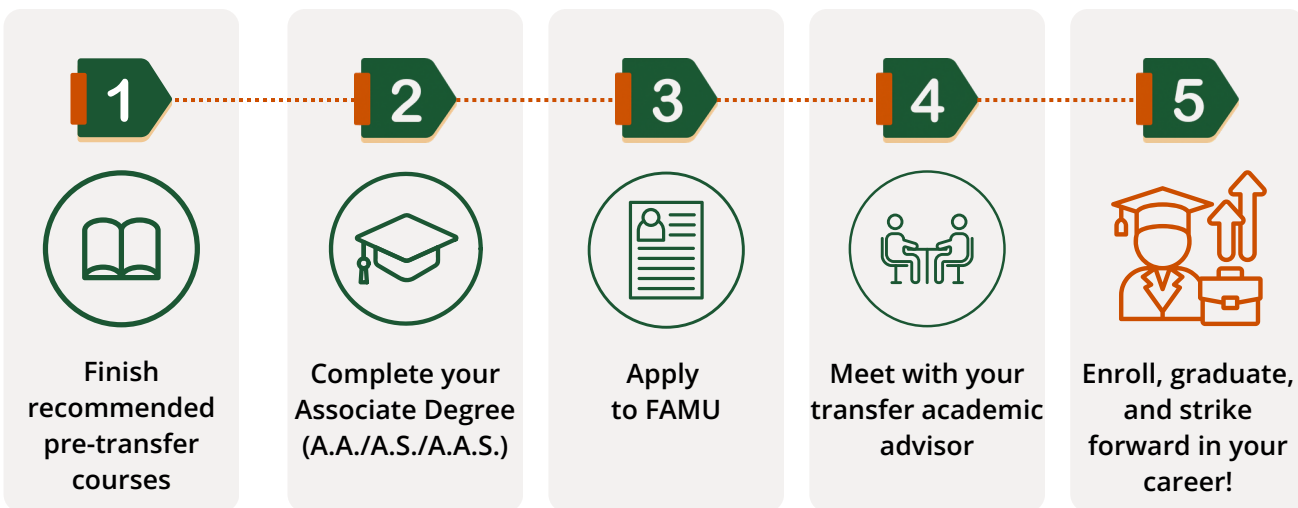
Public Relation graduates enter a growing field with approximately 27,600 job openings each year according to the U.S. Bureau of Labor Statistics. Organizations continue to rely on PR professionals to manage public image, media relations, and digital communication in a versatile industry with steady demand for writing, marketing, and multimedia skills.

Career Opportunities

- Public Relations Specialist
- Corporate Communications Manager
- Public Affairs Specialist (Government/Media Relation)
- Event Coordinator and Manager
- Digital Content Producer
- Copywriter and Author
- Social Media and Marketing Specialist



NEXT STEPS



CONTACT US

Program Website

<https://sjgc.famu.edu>

Contact:

William Jiles

Division Director

(850) 412-5393

william.jiles@famu.edu