

Key Events in New Plan Development

Phase 1

- Engagement with President
- Formation of the Strategic Planning Committee
- Review of the 2017-2022 Strategic Plan
- Review of the BOG Strategic Plan (Alignment)
- Data gathering and analysis
- BOT Retreat (August)

March 2021 – August 2021

Phase 2

- Formation of sub-committees
- Consultant solicitation/engagement (if necessary)
- Stakeholder engagement (Focus groups)
- Initial development of draft plan
- Data gathering and analysis

September 2021 – February 2022

Phase 3

- Committees work to complete plan
- Data gathering and analysis
- Stakeholder awareness
- BOT engagement on draft plan (including KPIs)
- Presentation of final plan to BOT for approval (June 2022)
- Submit to BOG for approval

March 2022 – June 2022

Timeline, Milestones and Deliverables – Phase 1



	Task	Who	By When	Objective
Phase 1	Project kickoff <ul style="list-style-type: none"> • Engagement with President • Form Strategic Planning Work Group (SPWG) • Solicit and engage a consultant 	Robinson + Edington	April-June 2021	Plan
	Landscape assessment - Review of the 2017-2022 Strategic Plan and data gathering/analysis <ul style="list-style-type: none"> • Compare 2017-22 Strategic plan goals vs. actuals • Compare 2017-22 budget vs. actuals • Trend analysis of PBF metrics from 2015 to present • Florida SUS historical comparison • Case study analysis of state colleges and universities that have change their success outcomes trajectory (i.e., North Carolina A&T, Georgia State) • Historical building blocks of positive and negative drivers of funds and expenses (i.e., state funds, tuition, PBF, enrollment, attrition, instruction and research, administrative support, instructional workload, Plant operations & maintenance, etc.) • PBF & budget funding model review and overview of changes • Enrollment trends at FAMU, SUS, and peer institutions • Student profile trends over time 	Edington + Johnson + SPWG + External Consultant	May-June 2021	Discover
	Engage the Chancellor, Board of Governors and other key stakeholders to review of the Strategic Plans priorities and understand what role socioeconomics play in student outcomes	Harper + Robinson + SPWG	June 2021	Discover
	Conduct SWOT Analysis <ul style="list-style-type: none"> • Include data-based headwinds, tailwinds and barriers to achieving PBF metrics and 2017-22 strategic plan/ accountability plan metrics • Survey diverse stakeholders, including but not limited to the BOT • Solicit ideas around the evolution of the vision and innovative ideas 	Harper + Robinson + SPWG + External Consultant	June-July 2021	Discover/ Discuss
	Present landscape assessment during BOT Retreat; align on Phase 2 priorities	Harper + Robinson + Edington	August 4-5 2021	Discuss / Align

Timeline, Milestones and Deliverables – Phase 2



	Task	Who	By When	Objective
Phase 2	Align talent for Phase 2 <ul style="list-style-type: none"> Refine project scope and deliverables Form sub-committees 	Edington	Aug.-Sept. 2021	Plan
	Gather quantitative and qualitative insights via data analysis and stakeholder engagement to address project scope	SPWG Sub-committees	Sept.-Oct. 2021	Discover
	Sub-committees present insights, conclusions, points of discussion, preliminary strategic plan recommendations and budget scenarios/implications to Dr. Robinson and Trustee Harper	SPWG Sub-committees	November 2021	Align
	Present preliminary insights, conclusions, strategic plan and budget implications to BOT <ul style="list-style-type: none"> Address issues and next steps discussed during Retreat 	Harper + Robinson + Edington	December 2021	Discuss
	Refine strategic plan based on BOT feedback	SPWG Sub-committees	January 2022	Optimize
	Reassess and optimize mission, vision and brand, if necessary	Harper + Robinson + SPWG	January 2022	Discuss
	Present revised strategic plan recommendations and budget scenarios/implications to Dr. Robinson and Trustee Harper	SPWG Sub-committees	February 2022	Align
	Share revised Strategic Plan and budget implications to BOT	Harper + Robinson + Edington	March 2022	Discuss / Decide

Timeline, Milestones and Deliverables – Phase 3



	Task	Who	By When	Objective
Phase 3	Stakeholder awareness and engagement	Harper + Robinson + SPWG	March-April 2022	Discuss
	Optimize strategic plan, gather and analyze additional data, write narrative and establish metrics / KPIs	SPWG Sub-committees	March-April 2022	Discover / Decide
	Finalize strategic plan and KPIs based on BOT and stakeholder feedback	Harper + Robinson + SPWG	May 2022	Decide
	Present final FAMU Strategic Plan 2023-27 to BOT for approval	Harper + BOT	June 2022	Approve
Approval and Socialization	Present final FAMU Strategic Plan 2023-27 to BOG for approval	Harper + Chair Lawson	July 2022	Approve
	Socialize final, approved FAMU Strategic Plan 2023-27 with key stakeholders	Chair Lawson + Harper + Robinson + Edington	Aug.-Sept 2022	Inform