

## President's Annual Goals 2020-21 Update – July 1, 2020 through October 30, 2020

**Goal 9: Internal/External Relations:** Continue to expand relationship-building with key stakeholders, including students, faculty, staff, Boards, alumni, elected officials (local, state, national), corporations and the local community.

Category	Event
Students	<ul style="list-style-type: none"> <li>• Student Town Hall – provided an update to the students on the COVID-19 pandemic, spring 2021 semester (course offerings, spring 2021 revised calendar, etc.), housing and what to expect after the Thanksgiving Holiday.</li> <li>• Strike the Vote webinar with prominent Rattlers Roy Wood, Jr. of The Daily Show, Actress Anika Nani Rose, Film Director, Producer, Screenwriter Rob Hardy, Jr. and Oscar Joyner, son of retired radio enthusiast Tom Joyner.</li> <li>• Student Government Association Workshop</li> </ul>
Faculty and Staff	<ul style="list-style-type: none"> <li>• Annual Faculty Planning – President's State of the University Address</li> <li>• Faculty and Staff Town Hall – provided an update to the faculty and staff on the COVID-19 pandemic, spring 2021 semester, housing, giving and upcoming holiday season.</li> <li>• Faculty Senate Meetings</li> <li>• FAMU College of Law Virtual Town Hall</li> </ul>
Alumni	<ul style="list-style-type: none"> <li>• National Alumni Association Founder's Day Leadership Summit on October 3, 2020</li> <li>• Alumni Regional Engagement State of the University Address– NE Region</li> <li>• President's Remarks - FAMU Virtual Homecoming Events</li> </ul>
Boards (Board of Trustees, Board of Governors, Foundation Board)	<ul style="list-style-type: none"> <li>• Weekly meetings with the SUS Council of Presidents, Chancellor and Governors on Campus Reopening Plans/COVID-19 Pandemic.</li> </ul>
Community Engagement	<ul style="list-style-type: none"> <li>• Interview - Sean Pittman Radio Show: President Robinson discussed what it took to maintain this success for FAMU students, and how his approach has impacted the Rattler Nation from current students to alumni by working side by side with students, faculty, and staff. The Cumulus station reaches 250,000 listeners weekly.</li> <li>• Interview - Preston Scott Radio Show: reopening plans</li> <li>• Virtual Media Press Conference; President Robinson discussed FAMUs reopening plan; enrollment</li> <li>• Interview - Black News Channel: President Robinson discussed school reopening in the face of the pandemic; opening of the new residence hall; testing site on FAMUs campus and the impact on the community</li> </ul>

	<ul style="list-style-type: none"> <li>• Interview - the Washington Post: President Robinson discussed how HBCUs are coping with COVID-19 and FAMU's reopening plan</li> <li>• Interview - Wall Street Journal: President Robinson discussed the Gates Foundation donation and how it will support COVID testing at HBCUs; FAMU's reopening plan and participation in the Just project</li> <li>• Interview - Essence She Got Next virtual homecoming</li> <li>• Interview - Dr. Julius Bailey Live Talk Show "Straight No Chaser": President discussed his presidency and the impact of HBCUs</li> <li>• Interview - Yahoo Finance Live: President Robinson discussed how HBCUs are dealing with COVID-19; the impact on enrollment and student loan debt</li> <li>• Speaker - Zack Williams Conversations We Need to Have: President Robinson discussed HBCU sustainability</li> <li>• Interview - LinkedIn News: Panel discussion President Robinson discussed the future of higher education; the reopening plans for fall semester; the option and quality of online classes; recruitment; sports activities; the academic experience in this new environment</li> <li>• Interview - Black MBA: President Robinson discussed the challenges and opportunities for HBCUs; the impact of COVID-19 on HBCUs; financial challenges</li> <li>• Interview - Cox Media Group Washington Bureau: Interview (aired on CMG stations and Fox13 Memphis) COVID-19 impacts on HBCUs</li> <li>• Interview - WCTV: President Robinson discussed the Bragg Stadium proposal</li> </ul>
Corporations (Business) Engagement	<ul style="list-style-type: none"> <li>• Remarks for Fifth Third Bank</li> <li>• Virtual Symposium a View from the Top: A Conversation with John W. Thompson</li> <li>• Equipment and supplies donated by Thermo Fisher Scientific for COVID-19 testing</li> <li>• Bill and Melinda Gates Foundation donation to operate on-campus COVID-19 testing lab</li> <li>• Bank of America</li> </ul>
Elected Officials (local, state, national)	<ul style="list-style-type: none"> <li>• Representative Ramon Alexander participated in FAMU Towers Ribbon cutting, which was filmed and will be availability digitally to the students, Board of Trustees, faculty, staff, alumni and other stakeholders.</li> <li>• Continuous advocacy with Leon County Congressional Delegation and pertinent House and Senate committee members for passage of FY 2021 appropriations bills and coronavirus relief package.</li> </ul>
Other	<ul style="list-style-type: none"> <li>• STEM Education Advisory Committee</li> <li>• Joint Ocean Commission Initiative</li> </ul>