

# MARVA BROWN JOHNSON, ESQUIRE

## SENIOR EXECUTIVE LEADER

*Higher Education Leadership | Strategic Planning | Operational Excellence | Innovation & Transformation*



An accomplished, senior executive with 30 years of experience leveraging legal, strategic, and business acumen to drive institutional excellence. A visionary leader with a proven ability to set strategic direction, inspire high performance, and foster continuous growth. Actively engages in fundraising, external advocacy, and consensus-building among stakeholders to advance an organization's mission. Committed to integrity, transparency, and shared governance, ensuring a culture of ethical leadership and free expression. A dynamic change agent capable of expanding academic and research programs to meet evolving economic demands while attracting and managing top-tier talent. Balances collaboration with decisive vision-setting, utilizing data-driven decision-making to propel growth.

### *Executive Impact*

- Leadership & Administration
- Financial Oversight & Management
- Policy, Planning & Compliance
- Performance Improvement & Metrics
- Community & Strategic Partnerships
- C-Suite & Board Relationships
- Stakeholder Engagement
- Professional Development
- Team Development & Leadership
- Culture Development
- Fundraising & Grant Management
- Process Optimization

*"Marva is a visionary leader with an unwavering commitment to excellence. Her innately strategic thinking coupled with her focus on delivering results, makes her an exceptional leader."— Roscoe Y., CEO & President of Young Kinsley*

## *Professional Experience*

### **CHARTER COMMUNICATIONS • Stamford, CT • 2016 – Present**

*A Fortune 100 company and leading broadband connectivity company and cable operator with services branded as Spectrum.*

#### **Group Vice President (2020 – Present)**

#### **Regional Vice President, State Government Affairs (South) (2016 – 2020)**

Provides executive leadership across state, local, and regulatory portfolios in 9 southeastern states, driving legislative and regulatory policies to support business objectives and enhance service delivery. Serves in a C-Suite capacity to lead an internal team of 27, including 7 direct reports, and over 50 external consultants.

- Drives broadband expansion and grant compliance, including overseeing Charter's commitment to the Rural Digital Opportunity Fund (RDOF), which provides broadband to 1.2M underserved locations—40% within the Southeast region.
- Leads local franchise relationships including franchise negotiations, ensuring infrastructure deployment and strategic community investments, and the expansion of the Spectrum Internet Assist Program for low-income families.
- Advocates for local programming, co-producing a weekly news show, "In Focus," across 4 states to highlight regional issues.
- Maintains regulatory oversight to ensure compliance with state public service commissions and optimizes shared infrastructure access for network growth.
- Leads legislative advocacy to consistently achieve substantial cost savings and operational improvements, protecting Charter from \$7M in liability in North Carolina, securing tax benefits in Kentucky worth \$13.8M, and streamlining 911 audit processes in Georgia.
- Facilitated Charter to secure \$1.7B in public-private partnerships, including \$700M in grants, to connect 300K unserved locations.

### **BRIGHT HOUSE NETWORKS, LLC (ACQUIRED BY CHARTER IN 2016) • Syracuse, NY • 2006 – 2016**

*Offers video, high-speed data, home security and automation and voice services. The 8<sup>th</sup> largest cable operator in the US.*

#### **Corporate Vice President, Government & Industry Affairs (2010 – 2016)**

Transitioned into government affairs, managing the company's legislative and regulatory portfolios alongside technology policy duties. Led a team of 24, including 5 direct reports and external lobbyists, advancing business objectives while ensuring effective customer advocacy.

- Modernized statutory codes, ensuring telephony services met fire code compliance standards.
- Revitalized the company's Political Action Committee (PAC), securing employee engagement and funding for political advocacy.
- Repositioned Bright House as an enterprise-level telephony provider, securing major contracts, including as the official communications provider for the Republican National Convention in Tampa, FL.
- Expanded the company's market presence and enabled the company to secure district-wide contracts with school systems.

**Corporate Vice President, Technology Policy & Industry Affairs (2008 – 2010)****Interim Vice President, CLEC Operations (2008 – 2009)**

Promoted to a senior external-facing role and positioned the organization and the cable industry favorably in legislative and regulatory discussions.

- Engaged with key industry groups, influenced federal policies such as net neutrality, and aligned company operations with evolving regulations.
- Developed fraud management strategies, ensured compliance with the Digital Millennium Copyright Act, and advocated for modernized telephony regulations, balancing innovation with legal and consumer protections.

**Director, Carrier Services & Financial Operations (2006 – 2008)**

Joined organization during a critical transition, leading the shift from reselling Verizon's telephony services to developing an independent infrastructure. Managed intercarrier functions, regulatory compliance, negotiated agreements, and oversaw finance operations for the telephony segment.

- Seamlessly migrated nearly 1M customers to company's self-provisioned network without a single failure.

**Earlier Career**

**SUPRA TELECOMMUNICATIONS (CLEARTEL) | ORLANDO, FL • Vice President & General Counsel**  
**KMC TELECOMMUNICATIONS (CENTURYLINK) | ATLANTA, GA • VP & Senior Counsel; Director, ILEC Compliance**  
**MCI (VERIZON) | ATLANTA, GA • Acting Executive Director & Senior Manager, Business Markets Product Development**  
**BELLSOUTH (AT&T) | ATLANTA, GA • Senior Staff, Internal Audit**  
**ARTHUR ANDERSEN | TAMPA, FL • Experienced Staff, Audit Division**

**Education**

**JURIS DOCTOR (JD) • Georgia State University**  
**MASTER OF BUSINESS ADMINISTRATION (MBA) • Emory University**  
**CTAM EXECUTIVE MANAGEMENT PROGRAM • Harvard Business School**  
**BACHELOR OF SCIENCE (BS), BUSINESS ADMINISTRATION • Georgetown University**

**Professional Accomplishments****Bar Admissions**

State Bar of Georgia

**Leadership**

Women in Cable & Telecommunications Senior Executive Summit | Stanford University  
 Leadership Florida Education Class Program

**Honors & Awards**

Florida 500: Most Influential Executives (Florida Trend); MSO Executive to Watch (CableFax); Most Influential Minorities in Cable (CableFax); Top Women in CableTech (CableFax); 100 Influential People in Florida Politics (Influence Magazine)

**Board Experience****Chair (2 years); Executive Committee (4 years) | The Women in Cable & Telecommunications (WICT) Network**

The leading organization representing women in media, entertainment, and technology.

**Board Member (8 years); Chair (4 years) | Florida State Board of Education**

Appointed by Governor Rick Scott, spearheaded transformative education policies, implementing accountability systems that tracked student progress through college. Enabled Florida's State College System to be recognized as the nation's best, excelling in affordability, accessibility, and workforce alignment. Championed rigorous standards, educational reform, and expanded opportunities for underserved communities. Implemented success-based policies to support increased investment in education.

**Founding Board Member | Florida Scholars Academy Board**

Appointed by Governor Ron DeSantis. Oversees education for state's most vulnerable students, including those in juvenile justice or state custody. Provides critical educational alternatives for better life outcomes.

**Board Member & Chair | PACE Academy for Girls**

Offers supplemental support and alternative learning environments to at-risk adolescent females to help them overcome challenges.

**Board Member | Florida College Foundation Board**

Supports fundraising and advises on expenditures to support initiatives that help the Florida College System meet its goals of responding to workforce demands and address community needs.