

Direct Support Organizations (DSO) and Intercollegiate Athletics Committee Minutes
Trustee John Crossman, Chair | Thursday, September 24, 2026

Trustee John Crossman called the meeting to order. Trustees Emery Gainey, Deveron Gibbons, Roderick Harris, Kennedy Williams, and Victor Young were in attendance and established a quorum.

Approval of June 11, 2026, DSO and Intercollegiate Athletics Committee Meeting Minutes

Trustee Gainey motioned for approval; seconded by Trustee Williams. The motion carried unanimously.

Approval of DSO Operating Budget (FY 2026-2027)

Dr. Brandi Tatum-Fedrick presented the FY 2026-2027 FAMU National Alumni Association operating budget, which supports alumni engagement, fundraising, sponsorships, programs, and other Association activities. Trustee Gibbons motioned for approval; seconded by Trustee Young. The motion carried unanimously.

Update on Divisional Activities

A. FY 2026-2027 University Advancement Updates | DSO Updates

Dr. Tatum-Fedrick reported that University Advancement closed FY 2025-2026 with \$17.24 million raised, reversing two consecutive years of declining fundraising totals. Total donors increased 13.2% year over year, including 881 additional alumni donors. FY 26-27 first-quarter fundraising totaled \$3.9 million, more than \$500,000 ahead of the same period last year.

She also highlighted stewardship activities associated with World Gratitude Day, planned-giving donor recognition, a 30% increase in strategic relationships with iconic companies, and early achievement of the University's 2027 strategic targets for Foundation investment and endowment values.

Athletic Directors Report

A. Athletics Department Update

Athletic Director John Davis provided an update focused on student-athlete academic success, staffing and personnel, and the Athletics Vision 2030 framework. Athletics has expanded academic advocacy, sports medicine, sports performance, administrative, and coaching capacity to strengthen support for approximately 350 student-athletes.

Vision 2030 was presented as the department's framework for addressing systems and processes, structural funding gaps, aging facilities and infrastructure, and enterprise operations. Strategic priorities include student-athlete success, competitive excellence, financial sustainability, facilities and infrastructure, operational excellence, and brand growth and community impact. The Rattler Athletic Fund campaign is intended to support these priorities through diversified revenue and philanthropic investment.

Committee discussion focused on the coordination of athletics advising with Academic Affairs, measurement and benchmarking of academic progress, the APEX process, game-day experience, facilities planning, and opportunities to strengthen donor and corporate engagement. Athletics will provide additional detail on academic support and performance following NCAA review and was encouraged to benchmark facilities and investment needs against peer institutions, including UCF, FIU, FAU, and USF.

With there being no further business, Chair Crossman adjourned the meeting.