CAREER READINESS AND PROFESSIONAL DEVELOPMENT

2022-2023 REPORT
• Our **mission** is to deliver high-quality coaching, expansive experiential learning opportunities, and a wide industry network supported broadly by the worldwide Rattler alumni community.

• This approach contributes toward the diversity of FAMU and supports valuable community relationship in alignment with the university’s strategic plan, FAMU Rising.
Team members support 14 Colleges & Schools and Special Populations
# NACE Career Competency Skill Development

<table>
<thead>
<tr>
<th>DECIDING MAJORS/ CAREER PATHS</th>
<th>CAREER PREPARATION</th>
<th>EXPERIENTIAL LEARNING/ INTERNSHIPS</th>
<th>JOBS/ GRADUATE PROGRAMS</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Individual Career Coaching Sessions</td>
<td>• Career Skills • Resume Building • Interview Skills • Workshops • Professional Headshops &amp; Attire • Networking Tips • Career Liaisons</td>
<td>• Internship Coordinator • Parker Dewey Micro Internships • Job Shadowing • Employer Sessions • Career &amp; Internship Fairs • Handshake</td>
<td>• Employer Partnerships • Career Expos • Networking Mixers • On Campus Interviews • Employer Tabling • Employer Relations Coordinator</td>
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<tr>
<td>• SLS1102e: Student Life Skills</td>
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<td>• Focus2Career Interest Assessment</td>
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<td>• Career Canvas Module</td>
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The FAMU CPD Center provides numerous premium resources to FAMU students and alumni to ensure they remain competitive in the job market.
Rattler Ready is a career and professional development process that uses the Suitable platform to assist students with earning digital badges.

The Office of Freshmen Studies, the Career and Professional Development Center, and General Education launched this brand-new initiative that encompass 3 components:

- Freshmen acclimation to college and financial literacy
- Development of a Career Action Plan
- Equipping oneself with workplace competencies and skills
Strike in Four:

- A personalized Career Action Plan that students utilize and revise from their first semester to senior year
- With the help of Career Specialists, students choose 4 objectives per year
- Upload completed documents and activities to suitable to earn points

98% completion rate for all 2022-2023 incoming freshman and transfer students
Student Engagement Process

Skills

- Resume Writing
- Practice Interviews
- LinkedIn/Handshake Engagement
- Employer Engagement
- NACE Competencies

Implemented through

CPDC Activities

- Appointments
- Walk-in Career Coaching
- Career Courses
- Career Expos
- Networking Events
- Workshops
- Job Shadowing

Student Success Outcomes

- Internships
- Employment
- Continuing Education
Student Engagement Servicing Students

The CPD Center engages with students through appointments, workshops, classroom presentations, and employer focused events.

2022-2023 Academic School Year
• 1,351 Appointments
• 1,118 Resumes reviewed
• 62 Workshops and classroom presentations
We welcome over 400 unique employers to campus each year

Targeted, tailored, and all-encompassing career fairs, events and programs:

- All Majors Career & Internship Fairs
- FAMU/FSU Engineering Career Fairs
- Healthcare Career Fairs
- College of Education, Social Sciences & Humanities Career Fairs
- Employer networking events
- On-site Interviews
- JCPenney Suit-Up event
Employer Engagement

Strategically Connecting More Employers with FAMU Students

- **150,367** positions have been posted to Handshake since **May 2022**.
- We currently have **23,303** approved registered employers in Handshake, who have posted **15,780** jobs and **14,270** internship opportunities this academic year.
- Since May 2022, students have submitted **21,189** applications.

<table>
<thead>
<tr>
<th>2022-2023 Career &amp; Internship Expos</th>
<th>Employers</th>
<th>Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2022 All Majors Career Fair</td>
<td>197</td>
<td>1608</td>
</tr>
<tr>
<td>Fall 2022 All Majors Career Fair (virtual)</td>
<td>87</td>
<td>367</td>
</tr>
<tr>
<td>Fall 2022 Health Professions Fair</td>
<td>10</td>
<td>144</td>
</tr>
<tr>
<td>Spring 2023 All Majors Fair</td>
<td>166</td>
<td>967</td>
</tr>
<tr>
<td>Spring 2023 Education, Social Sciences, Arts &amp; Humanities Fair</td>
<td>51</td>
<td>223</td>
</tr>
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</table>
Collaboration with Academic Affairs

- SLS1102 Instruction
- Canvas Assignments
- Career Portfolio

Instruction/Curriculum Integration

- Don’t Cancel Class Campaign
- Employer Guest speakers
- TMCF & Urban League Partnerships

Classroom Presentations

- Suitable
- MyCareerShines
- “What Can I Do with This Major?”

Technology Platforms

- GSS by College Reports
- Industry Trend Reports

Data

Instruction/Curriculum Integration, Classroom Presentations, Technology Platforms, Data
Graduating Student Data

STUDENT RESPONSES

- Employed: 46%
- Continuing Education: 15%
- Still Seeking: 38%
- Not Seeking: 1%

❖ Self-reported information by students captured at the time of graduation 2021-2022
❖ Overall Graduate response rate 40.4%
Graduating Student Data

FAMU Graduate Median Earnings for All Majors

<table>
<thead>
<tr>
<th>Education Level</th>
<th>1 Year After Graduation</th>
<th>5 Years After Graduation</th>
<th>10 Years After Graduation</th>
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</thead>
<tbody>
<tr>
<td>Bachelors</td>
<td>35,200</td>
<td>50,000</td>
<td>60,000</td>
</tr>
<tr>
<td>Masters</td>
<td>44,200</td>
<td>59,200</td>
<td>73,400</td>
</tr>
<tr>
<td>Doctorate: Research</td>
<td>62,300</td>
<td>83,500</td>
<td>78,500</td>
</tr>
<tr>
<td>Doctorate: Professional</td>
<td>64,700</td>
<td>101,700</td>
<td>110,500</td>
</tr>
</tbody>
</table>

Note: Chart shows annualized gross (before tax) median earnings for graduates found working full time. Adapted from MyFloridaFuture.
Employer Partnerships

Diamond
- Capital One
- Home Depot
- Target
- Wells Fargo
- Amgen
- Dow

$30,000

Gold
- KPMG
- Chevron
- DaVita
- Honeywell
- J&J
- Voya
- Financial
- Paylocity
- SunPower
- PepsiCo

$15,000

Silver
- Abercrombie & Fitch
- Aon Healthcare Systems
- Bank of America
- Bloomberg
- Bloomin Brands
- BP
- Cintas
- Deutsche Bank
- Enterprise
- Grainger
- Hyland
- Macy’s
- Stryker
- Vanguard

$7,500

Bronze
- AbbVie
- CGI Credit
- Suisse
- Shell
- Strava

$2,500
Vision for 2024

- Continue to offer engaging and impactful career readiness workshops to students
- Strengthen partnerships with faculty and staff to integrate NACE competencies
- Develop Career Action Plan tracking and marketing plans
- Continue to engage employers and alumni to provide meaningful internships, connections and industry knowledge
Hazing Prevention Initiatives
The University has one open investigation of a possible violation of University Regulation 2.028 (The Hazing Regulation).

2023 SUS Hazing Summit was held on June 7, 2023, on the campus of UCF.

Hazing Prevention Network Symposium was in Indianapolis, IN June 10-13, 2023
   Hosted at the NCAA Headquarters and provided Senior Level University Administrators valuable information on combating hazing in athletics and within other university organizations.