

FAMU Board of Trustees
Academic and Student Affairs Committee Meeting
March 31, 2022



FLORIDA Agricultural and Mechanical University

Focus of Monthly Meetings



Focus

- Updates on Progress to Achieve and Sustain Academic Excellence in FAMU's Health Professions Programs
- Timely Updates (Licensure Exam Scores, Accreditation Actions, etc.)

Today's Meeting

- Update on Recruitment Strategies
- Follow-Up Discussion from Previous Meeting
 - Practice Exams
- Key Updates
 - Accreditation

Recruitment – Recap



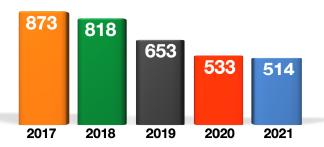
Current Recruitment Strategies for Health Professions

 Program staff and administrators provide support to the university recruitment team and participate in recruitment events

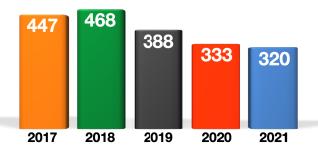
Admissions Trends

- Enrollment declines in Pharmacy and Nursing
- DPT enrollment is fixed at 25 students per cohort (limited by size of faculty and space allocations)
- Need to increase academic profile of entering cohorts
- Source of students:
 - PharmD: 52% from FAMU
 - BSN: 80% from FAMU
 - DPT: 28% from FAMU

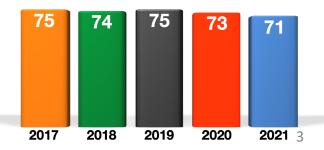
PharmD Enrollment



BSN Enrollment



DPT Enrollment



Annual Recruitment Goals



Nursing (BSN)

100 students per cohort

- Scholarly students with above average ACT/SAT scores
- People-focused, servant leaders with high ethical and moral standards
- Average GPA: ≥ 3.60
- Able to multi-task and prioritize
- Creative and critical thinking skills
- Proficient in science, mathematics, English, comprehension, and writing
- Communication skills
- No Developmental Courses
- Florida & contiguous states

Pharmacy (PharmD)

120 students per cohort

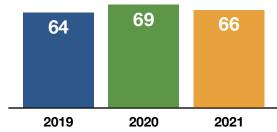
- Associate of Arts Degree or Bachelor of Science in STEM
- Consistent participation in extracurricular activities
- Average overall GPA ≥ 3.35
- Average science prerequisite ≥ 3.35
- Leaders of organizations
- Problem-solver and critical thinker
- Well-rounded
- Shadowed a Pharmacist
- Proficient in calculus, pre-calculus and statistics

Physical Therapy (DPT)

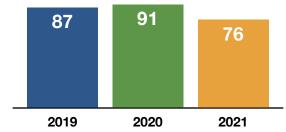
25 students per cohort

- Baccalaureate Degree
- Evidence of drive and persistence to succeed
- Cumulative and science pre-requisite GPA: ≥ 3.0
- ≥300 GRE: Verbal, Quantitative; ≥ 3.0 Analytical Writing
- Proficient in science and mathematics (ACAPT recommended courses)
- Interpersonal, communication and critical thinking skills
- Nationwide recruitment pool (FAMU native and Florida resident focused)

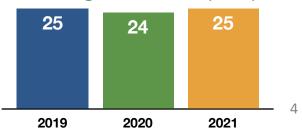
Entering Cohort Size (BSN)



Entering Cohort Size (PharmD)



Entering Cohort Size (DPT)

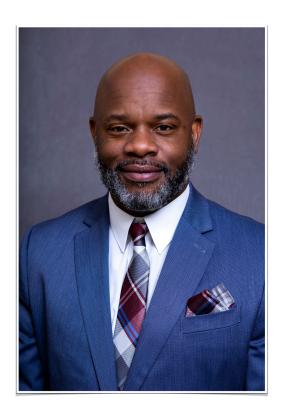


New Approach for Recruitment & Admissions



"Health Professions Recruitment and Admissions Team"

- Coordinated, holistic approach
- Build wider base of high academic achievers in the applicant pool
- Increase awareness of FAMU's full suite of program offerings in the Health Professions
- Promote the "FAMU Health" brand



New Director (April 1 Start Date)

- Mr. Augustus Mitchell
- BS in Sociology/Psychology (2002) FAMU
- MS in Public Administration (2012) FAMU
- Currently serves as Associate Director of Admissions and Enrollment Management
- 15 years of post-secondary education experience

Two Coordinator Positions

- Currently advertised

Recruitment & Admissions Team



Mission Statement

To attract, enroll, retain, and graduate high achievers and top scholars in healthcare professions through a centralized approach consisting of innovative, multifaceted engagement



Implementation Plan



1st 3 Months (April - June)

- Complete initial hires
- Coordinate with deans to develop Strategic Recruitment Plan
- Develop recruitment materials
- Engage FAMU feeder programs
- Begin establishing external relationships and partnerships

Ongoing Activities

- Recruitment and outreach
- Host on-campus visits
- Provide support for on-campus summer programs
- Internal outreach and engagement to preprofessional students
- Assess productivity and goal achievement

Measures of Success

- Licensure pass rates
- Academic profile of entering cohorts
- Enrollment and degree production
- Program reputation and rankings

Practice Exams (Comparison)



Nursing

Practice Exam - Virtual ATI

- Assesses readiness for the NCLEX
- Semester-long prep course with remediation

Administration

Taken in the final semester

Cost

Purchased by the program

Results

 Used to determine if students receive approval to sit for the NCLEX

Physical Therapy

Practice Exam - PEAT

- Practice exam and assessment tool
- Same format and type of questions as NPTE

Administration

Taken in the final semester

Cost

Purchased by the program

Results

• Used by the program as a requirement for graduation

Pharmacy

Practice Exam - Pre-NAPLEX

- Official practice exam for the NAPLEX and an affordable study tool
- Uses questions from the past NAPLEX

Administration

 Can be taken at any time before the graduates sit for the NAPLEX to gauge readiness

Cost

 A \$55 voucher funded by the College is provided to the graduates during graduation week

Results

 The college does not get the results of this practice examination. It is only for the graduates to assess their readiness

Note:

- Practice exams are administered at program completion
- Diagnostic exams are administered at various points during matriculation through the program

Key Updates - Accreditation



Pharmacy

- Interim report due to ACPE on April 15, 2022 (follow-up to recent accreditation review)
- Next Step: Submission of Focused Report (Fall 2023)

Nursing

- ACEN onsite review of BSN program: April 20-21, 2022
- ACEN Decision Timeline: August/September timeframe

Physical Therapy

CAPTE accreditation review scheduled for 2024

