

Strategic Planning and Performance Measures Committee Minutes
Trustee Kenneth Jones, Chair
February 12, 2026

I. Call to Order

Chair Kenneth Jones called the meeting to order.

II. Roll Call

Ms. Jamira Napier called the roll. The following committee members were present:

- Trustee Jamal Brown
- Trustee John Crossman
- Trustee Prerak Shah
- Trustee Raphael Vasquez
- Trustee Nicole Washington

A quorum was established.

III. Approval of Minutes

Chair Jones announced the first item on the agenda was approval of the September 17, 2025, meeting minutes. There being no corrections, a motion was made and seconded to approve the minutes. The motion passed unanimously.

IV. Informational Update

Chair Jones introduced the informational presentation, noting that the focus of the meeting would be on how the University is strategically aligning institutional priorities to position FAMU for next-level performance and future readiness. Dr. Jones was recognized to provide the presentation.

A. Overview of Strategic Planning Context

Dr. Jones began by providing context for the University's upcoming 2028–2033 strategic planning cycle. He explained that the planning process will span approximately 18 months and will be incorporated:

- Presidential priorities
- Performance-Based Funding (PBF) metrics
- Research enterprise development
- Enterprise risk management
- Data governance and institutional effectiveness practices

He emphasized the importance of stakeholder collaboration and ensuring the next strategic plan is data-informed and aligned with measurable outcomes.

B. Strategic Planning Timeline

Dr. Jones outlined the phased timeline for development of the new strategic plan:

Phase I – Campus Review and Data Assessment (Spring Semester)

- Review of the current strategic plan
- Deep dive into performance metrics and sub-metrics
- Visioning and framing activities

Phase II – Framework Development and Engagement (Summer)

- Committee plan development
- Community listening sessions (virtual and in-person)
- Stakeholder input opportunities

Phase III – Feedback and Drafting (Fall)

- Campus and community feedback
- Refinement of mission, values, goals, and metrics
- Compilation of draft plan

Phase IV – Transition and Implementation Preparation (Spring)

- Soft launch and transition planning
- Final revisions based on feedback
- Preparation for official implementation in 2028

Dr. Jones stated that a more detailed process timeline will be shared with leadership and the Board in the coming months.

C. Alignment with Presidential Priorities

Dr. Jones reaffirmed that the strategic plan will remain aligned with the President's priorities, including:

- Student success
 - Research growth and R1 trajectory advancement
 - Financial strength and sustainability
 - Brand impact and competitiveness
 - Operational excellence
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D. Performance-Based Funding Overview

Dr. Jones provided an overview of the State University System Performance-Based Funding (PBF) model, explaining:

- Allocation of excellence and improvement points across 11 metrics
- Selection of the higher score between excellence and improvement per metric
- Upcoming changes under PBF 2.0, including revised metrics and definitions

He noted that additional detailed reporting will be forthcoming as the University finalizes its 2025–2026 accountability metrics.

E. Institutional Data Ecosystem and Governance

Dr. Jones presented a high-level overview of the University's data landscape, emphasizing the complexity of institutional data systems and the need for:

- Strengthened data governance
- Defined data stewardship roles
- Centralized validation and quality assurance processes
- Improved data accessibility and analytics infrastructure

He described a proposed data stewardship operating model structured around multiple colleges and functional areas to ensure effective communication, accountability, and data integrity across the enterprise.

Dr. Jones emphasized that strong data governance is foundational to strategic planning, performance monitoring, competitiveness, and institutional growth.

F. Board Discussion

Trustee Crossman inquired about external stakeholder engagement, including key employers, alumni, and regional partners, and their inclusion within the data and strategic planning framework.

Dr. Jones confirmed that stakeholder engagement will be incorporated through the strategic planning process and data governance development to ensure comprehensive input and alignment.

There were no additional questions.

G. Adjournment

There being no further business, Chair Jones adjourned the Strategic Planning and Performance Measures Committee meeting at 9:10 a.m.