



Recruitment of Black Males

FAMU

FLORIDA
AGRICULTURAL AND
MECHANICAL
UNIVERSITY



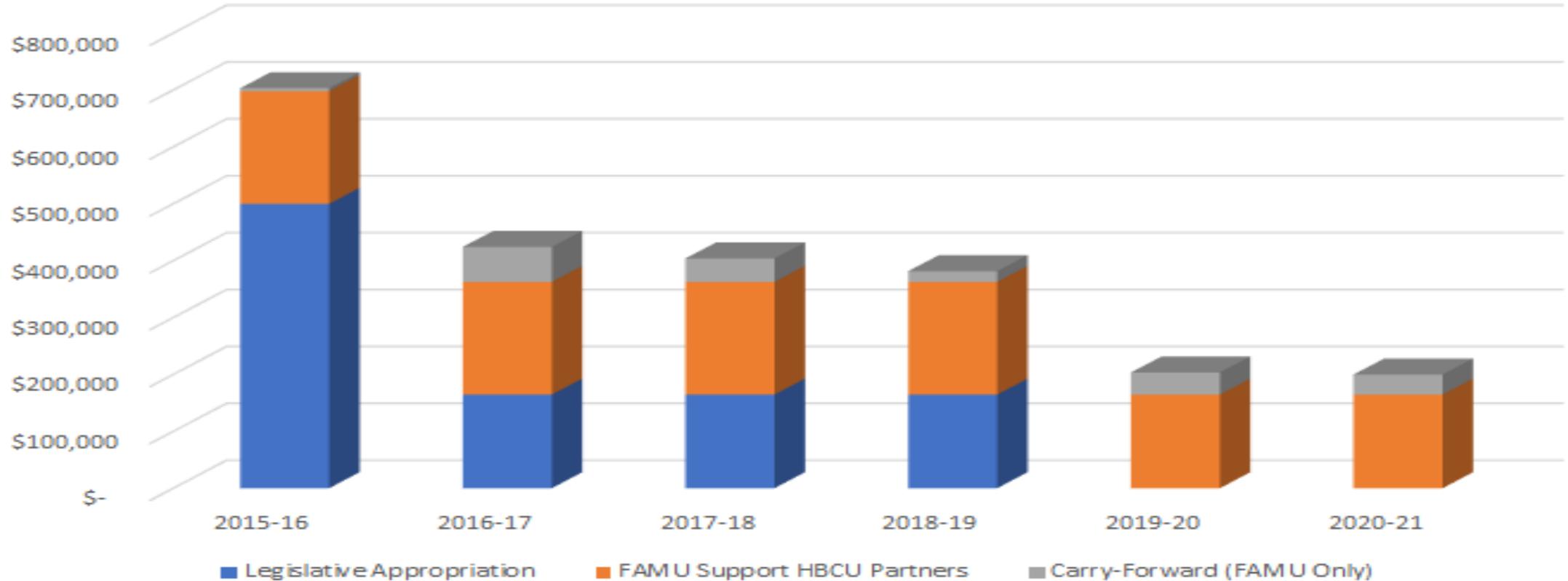
FLORIDA A&M UNIVERSITY
**BLACK MALE COLLEGE
EXPLORERS PROGRAM**

- Founded in 1990 at Florida A&M University with expansion in 1993 to Florida's HBCU's.
- Program Supported through General Appropriations Act from FY 1990 to FY 2019-2020
- Target Population: "At-risk", economically disadvantaged Black male youth
- General Goals: Improve high school graduation rates and facilitate admission to post-secondary education opportunities for Black Male Youth
- Currently serves 100 Males of Color Annually
- Consistently serves 15 of 67 Counties with 52 Counties receiving no services consistently



HISTORICAL LEGISLATIVE APPROPRIATIONS

Black Male College Explorers Funding



Participation By Institution & Counties

Bethune Cookman University

Volusia, Brevard, Flagler, Orange, Seminole Counties

Edward Waters University

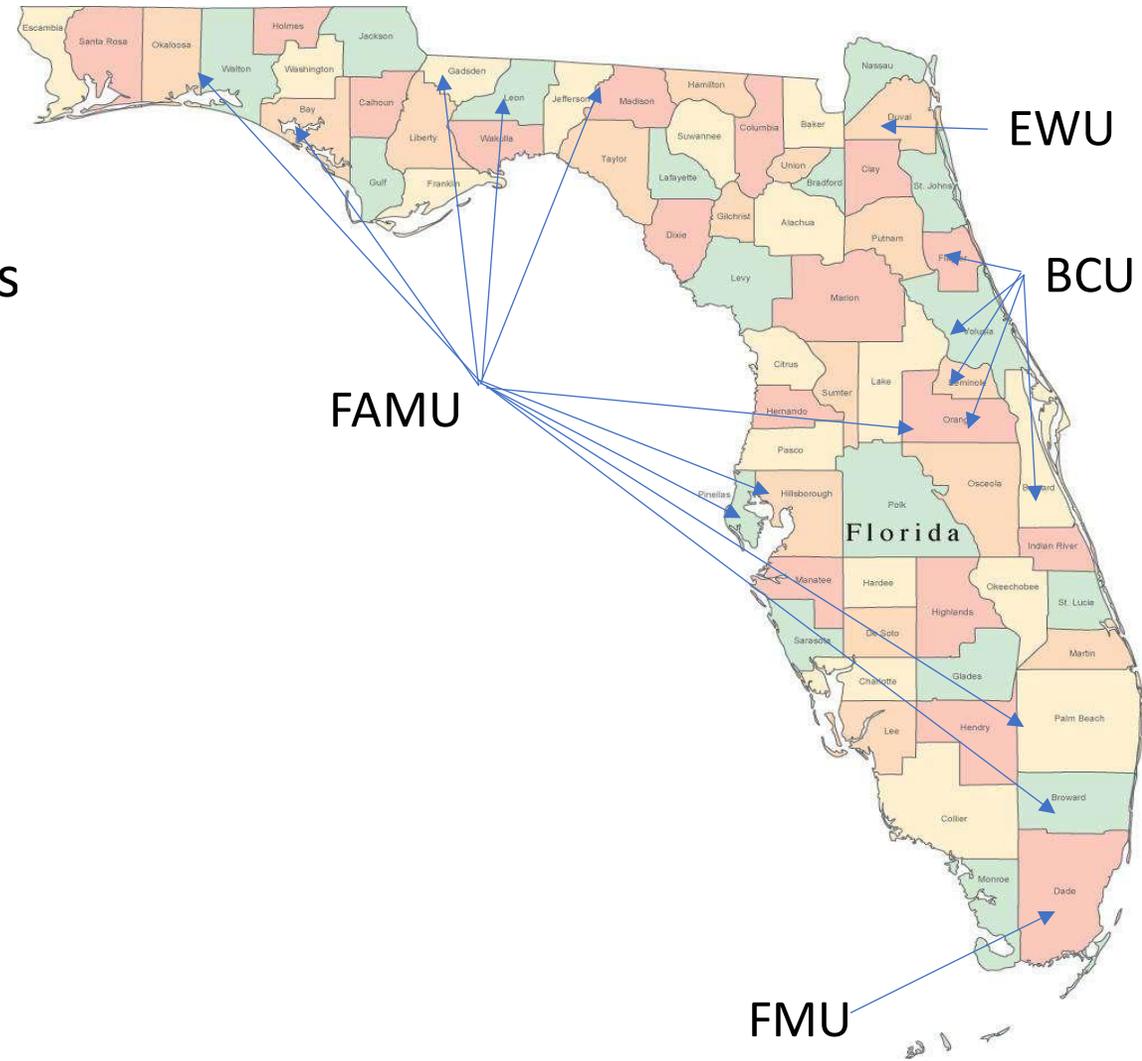
Duval County

Florida A&M University

Bay, Okaloosa, Walton, Orange, Hillsborough, Pinellas, St. Lucie, Palm Beach & Broward Counties

Florida Memorial University

Dade County



Framework for Success

- Assist Explorers with discovering their passion.
- Assist Explorers with charting a clear path for academic success.
- Assist Explorers with secondary and post-secondary goals.
- Provide leadership development.

BMCEP ENROLLMENT TRENDS

191	183	199	149	132
*51	*33	*26	*22	*29
(2015-16)	(2016-17)	(2017-18)	(2018-19)	(2019-20)

*Represents enrollment of FAMU BMCEP Participants
Black Male College Explorers Program (BMCEP)



BMCE PROGRAM OUTCOMES (2015-2019)

***118%**

(854/720)

Enrollment

65%

(468/720)

Retention Rate

87%

(81/93)

**High School
Graduation Rate**

56%

(53/93)

**Post-Secondary
Placement**

13%

(12/93)

Admitted to FAMU

*Bethune-Cookman University exceeding enrollment targets



2021-22 Academic Profile FTIC BMCEP & FAMU Admits

2.75	3.84	20	23	1010	1120
BMCEP	FAMU	BMCEP	FAMU	BMCEP	FAMU
AVERAGE	AVERAGE	ACT	ACT	Mean	Mean
GPA	GPA	Composite	Composite	SAT Score	SAT Score
		Average	Average		

New Recruitment Strategies

- Broaden Target Population of Participants
- Broaden Strategic Partnerships
 - FAMU National Alumni Association
 - Regional Municipalities
 - SUS Collaborations
 - Civic & Social Organizations
- Recruitment aligned with University Recruitment Activities
- Focus on areas of critical workforce needs
- Implementation of the AIM Higher Initiative

Program Components

- Direct & Supplemental Instruction
- Mentoring
- Academic & Career Planning
- Mental Health Counseling & Wellness
- Non-Cognitive Skills Development
- Leadership Development



2019 ACT College & Career Readiness Florida Key Findings

- From 2015-2019 10% of African American students had a likelihood to average a “C” or better in credit-bearing first-year courses.
- 32% of Florida High School graduates met science and mathematics readiness benchmarks.
- 10% of African American students met three or more college readiness benchmarks. The lowest of all ethnic groups.

2020 SAT Assessments Annual Report Florida Key Findings

- Data not disaggregated by race/ethnicity and gender.
- Black or African American test takers had the lowest percentage of students to meet the benchmarks for readiness in reading, writing, and mathematics.
- Black or African American test takers of the PSAT/NMMSQT in both 10th and 11th grade had the lowest percentage of students to meet the benchmarks for readiness in reading, writing, and mathematics.

Conclusion

- Educational Attainment has a demonstrated impact on high school graduation rates for African American males but has limited impact on college readiness benchmarks as measure by standardized testing outcomes.
- Continued pre-college development regardless of educational attainment is needed for African American students to narrow the achievement gap and improve overall college readiness.



AIM HIGHER



AIM HIGHER
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AIM HIGHER

CLOSING



FLORIDA A&M UNIVERSITY

Founded in 1887 as the State Normal College for Colored Students, Florida Agricultural and Mechanical University (FAMU) is the only historically state supported educational facility for African Americans in Florida. It has always been co-educational. In 1890, the second Morrill Act was passed. This enabled the school to become the Black Land Grant College for the State of Florida. In 1891, the college was moved from its original location west of town to its present location which was once the site of "Highwood," Territorial Governor W.P. Duval's slave plantation. The site is one of the highest hills in Tallahassee. The school was known as Florida A&M College from 1909 until 1953 when it attained university status.