Recruitment of Black Males
• Founded in 1990 at Florida A&M University with expansion in 1993 to Florida’s HBCU’s.

• Program Supported through General Appropriations Act from FY 1990 to FY 2019-2020

• Target Population: “At-risk”, economically disadvantaged Black male youth

• General Goals: Improve high school graduation rates and facilitate admission to post-secondary education opportunities for Black Male Youth

• Currently serves 100 Males of Color Annually

• Consistently serves 15 of 67 Counties with 52 Counties receiving no services consistently
HISTORICAL LEGISLATIVE APPROPRIATIONS

Black Male College Explorers Funding

- 2015-16
- 2016-17
- 2017-18
- 2018-19
- 2019-20
- 2020-21

Legislative Appropriation
FAMU Support HBCU Partners
Carry-Forward (FAMU Only)
Participation By Institution & Counties

Bethune Cookman University
Volusia, Brevard, Flagler, Orange, Seminole Counties

Edward Waters University
Duval County

Florida A&M University
Bay, Okaloosa, Walton, Orange, Hillsborough,
Pinellas, St. Lucie, Palm Beach & Broward Counties

Florida Memorial University
Dade County
Framework for Success

• Assist Explorers with discovering their passion.

• Assist Explorers with charting a clear path for academic success.

• Assist Explorers with secondary and post-secondary goals.

• Provide leadership development.
BMCEP ENROLLMENT TRENDS

191  *51  (2015-16)
183  *33  (2016-17)
199  *26  (2017-18)
149  *22  (2018-19)
132  *29  (2019-20)

*Represents enrollment of FAMU BMCEP Participants
Black Male College Explorers Program (BMCEP)
BMCE PROGRAM OUTCOMES (2015-2019)

*118% (854/720) Enrollment
65% (468/720) Retention Rate
87% (81/93) High School Graduation Rate
56% (53/93) Post-Secondary Placement
13% (12/93) Admitted to FAMU

*Bethune-Cookman University exceeding enrollment targets
2021-22 Academic Profile FTIC BMCEP & FAMU Admits

BMCEP
- AVERAGE GPA: 2.75
- ACT Composite Average: 20

FAMU
- AVERAGE GPA: 3.84
- ACT Composite Average: 23

SAT Score
- BMCEP Mean: 1010
- FAMU Mean: 1120
New Recruitment Strategies

• Broaden Target Population of Participants
• Broaden Strategic Partnerships
  • FAMU National Alumni Association
  • Regional Municipalities
  • SUS Collaborations
  • Civic & Social Organizations
• Recruitment aligned with University Recruitment Activities
• Focus on areas of critical workforce needs
• Implementation of the AIM Higher Initiative
Program Components

- Direct & Supplemental Instruction
- Mentoring
- Academic & Career Planning
- Mental Health Counseling & Wellness
- Non-Cognitive Skills Development
- Leadership Development
2019 ACT College & Career Readiness Florida Key Findings

- From 2015-2019 10% of African American students had a likelihood to average a “C” or better in credit-bearing first-year courses.
- 32% of Florida High School graduates met science and mathematics readiness benchmarks.
- 10% of African American students met three or more college readiness benchmarks. The lowest of all ethnic groups.
2020 SAT Assessments Annual Report Florida Key Findings

• Data not disaggregated by race/ethnicity and gender.

• Black or African American test takers had the lowest percentage of students to meet the benchmarks for readiness in reading, writing, and mathematics.

• Black or African American test takers of the PSAT/NMMSQT in both 10th and 11th grade had the lowest percentage of students to meet the benchmarks for readiness in reading, writing, and mathematics.
Conclusion

• Educational Attainment has a demonstrated impact on high school graduation rates for African American males but has limited impact on college readiness benchmarks as measure by standardized testing outcomes.

• Continued pre-college development regardless of educational attainment is needed for African American students to narrow the achievement gap and improve overall college readiness.
CLOSING