



Direct Support Organizations

Presented by Shawnta Friday-Stroud, Ph.D.
Board of Trustees Meeting | June 2, 2022

FAMU

**FLORIDA
AGRICULTURAL AND
MECHANICAL
UNIVERSITY**

DIRECT SUPPORT ORGANIZATIONS

Shawnta Friday-Stroud, Ph.D.

Vice President, University Advancement
Executive Director, FAMU Foundation, Inc.
Dean, School of Business and Industry



Approval of Minutes

Recommendation:

Approve the minutes of the February 16, 2022, Direct Support Organizations (DSO) Committee Meeting.

Approval of 2021-2022 Foundation Operating Budget Amendment

Recommendation:

Approve the FY 2021-2022 FAMU Foundation Operating Budget Amendment- \$73,000 for Foundation Board Support.

Approval of 2022-2023 Foundation Operating Budget

Recommendation:

Approve the FY 2022-2023 FAMU Foundation Operating Budget.

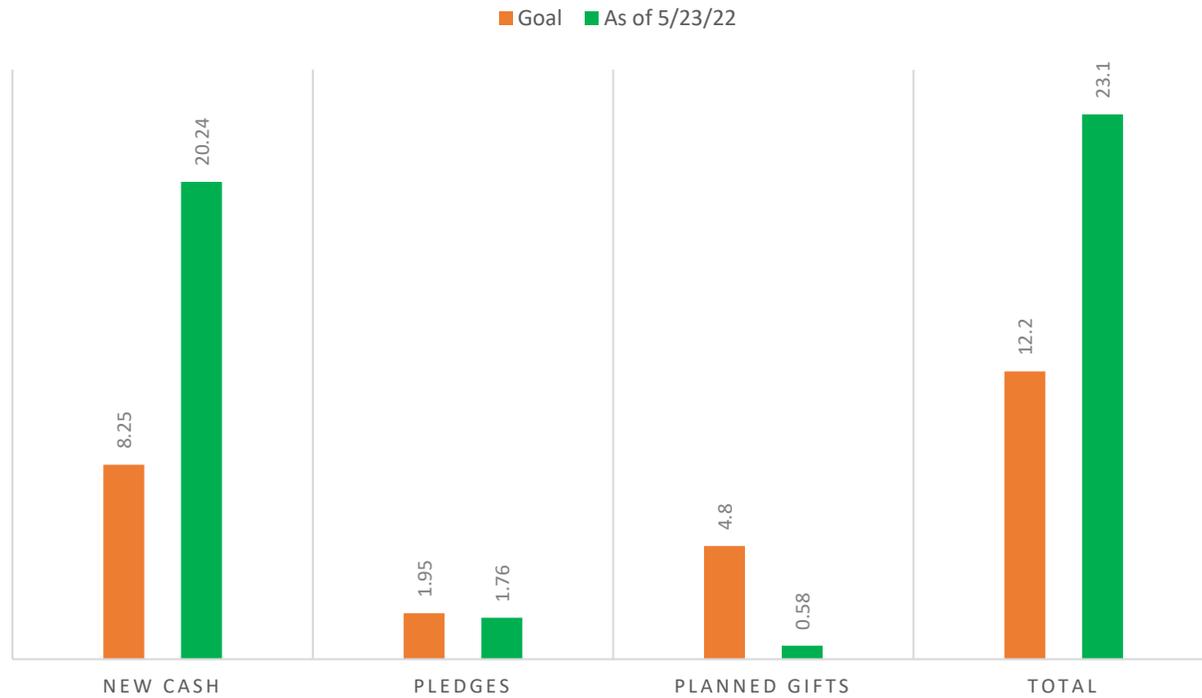
Approval of 2022-2023 FAMU Rattler Boosters Operating Budget

Recommendation:

Approve the FY 2022-2023 FAMU Rattler Boosters Operating Budget.

2021-2022 Fundraising as of 5/23/2022

2021-2022 FUNDRAISING AS OF 5/23/22

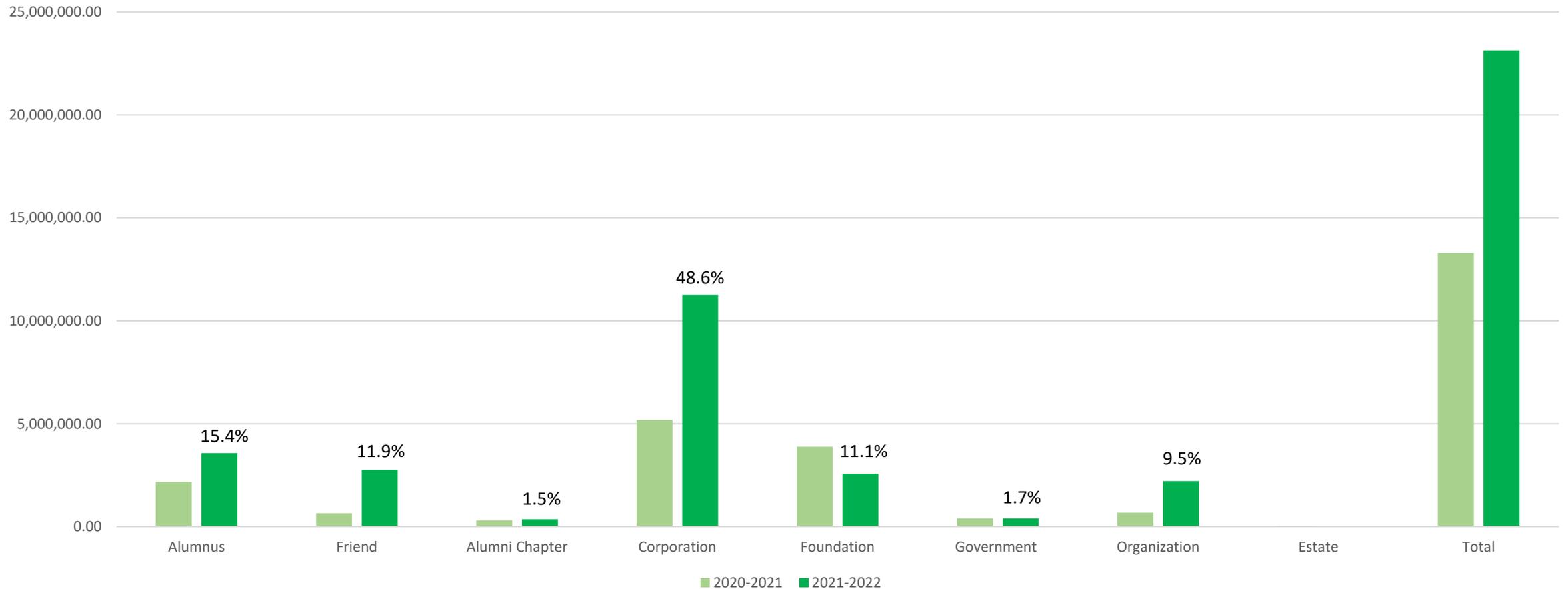


Progress as of May 23, 2022: \$23,132,308.69
(172% of \$12.2 Million)

- New Cash Goal - \$8.25M (UA Goal)
Current - \$20,245,102.11 (245% of goal & 87% of Total)
- Planned Gifts Goal - \$1.95M (UA Goal)
Current - \$585,000 (30% of goal)
- Pledges Goal - \$4.8M (UA Goal)
Current - \$2,302,206.58 (47% of goal)
(\$1,768,740.07 outstanding)
- Pledge Collections
Current - \$663,024.72 (\$533,466.51 this year)

2021-2022 Fundraising as of 5/23/2022 By Category

Year to Year Comparison by Category

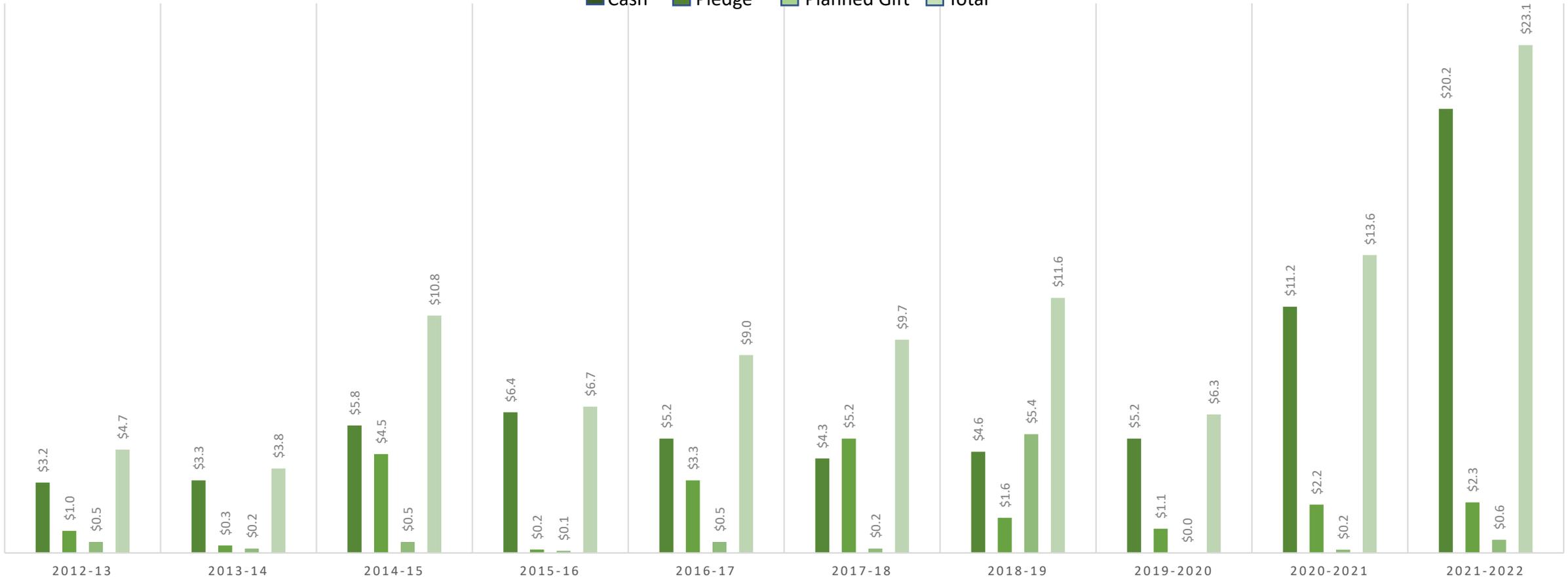


10-Year Fundraising Overview

2012-13 to 2021-22

10-YEAR FUNDRAISING TOTALS

Cash Pledge Planned Gift Total



Updates on UA Campaigns

1887 Strikes, The Oral History Project, & Year End Dollar Day

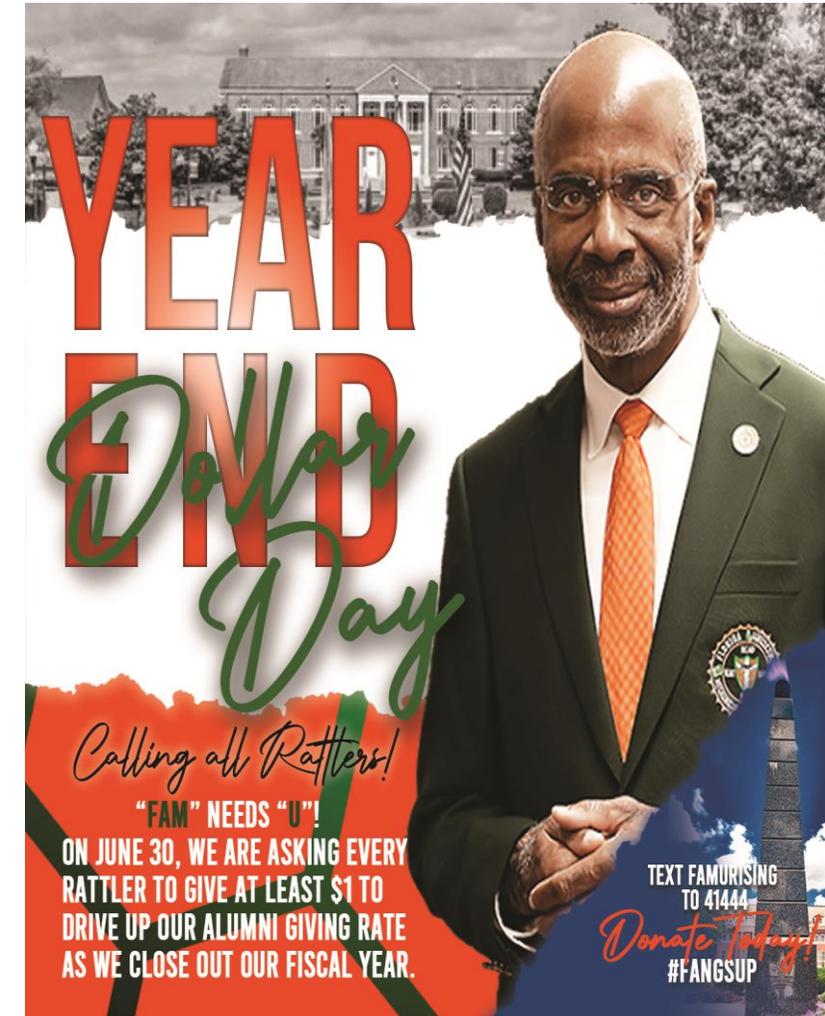
1887
Strikes

APRIL 21-22 **FAMU**

~\$660,000

The Oral History Project

- Respondents – 5,347 in May
4,431 in April
- Stories – 4,012 in May
3,352 in April
- Donations – 662 in May
529 in April



**YEAR
END
Dollar
Day**

Calling all Rattlers!
"FAM" NEEDS "U!"
ON JUNE 30, WE ARE ASKING EVERY RATTLER TO GIVE AT LEAST \$1 TO DRIVE UP OUR ALUMNI GIVING RATE AS WE CLOSE OUT OUR FISCAL YEAR.

TEXT FAMORISING TO 41444
Donate Today!
#FANGSUP

Update on DSO Activities

DSO Updates

1. **FAMU Foundation, Inc.**

The Foundation Board is holding its Spring 2022 Board of Directors Meeting here, June 1-3, 2022.

Investment Value - \$159,758,620 as of March 31, 2022, compared to \$156,390,481
as of September 30, 2021

Endowment Value \$122,192,828 as of March 31, 2022, compared to \$115,184,438
as of September 30, 2021

2. **FAMU National Alumni Association**

The FAMU NAA is holding its 2022 National Convention here, June 1-5, 2022.

Congratulations to incoming NAA President, Mr. Curtis Johnson. He will start his administration on
July 1st.

We thank NAA President, Col. Gregory Clark for his service.

Update on DSO Activities

DSO Updates

3. FAMU Rattler Boosters

Presentation by President Cobb and Vice President Col.(Ret.) Joe

“At FAMU,
great things
are happening
every day!”



FLORIDA A&M UNIVERSITY

Founded in 1887 as the State Normal College for Colored Students, Florida Agricultural and Mechanical University (FAMU) is the only historically state supported educational facility for African Americans in Florida. It has always been co-educational. In 1890, the second Morrill Act was passed. This enabled the school to become the Black Land Grant College for the State of Florida. In 1891, the college was moved from its original location west of town to its present location which was once the site of "Highwood," Territorial Governor W.P. Duval's slave plantation. The site is one of the highest hills in Tallahassee. The school was known as Florida A&M College from 1909 until 1953, when it attained university status.

On May 6, 1996, the historic Florida A&M University campus was listed in the National Register of Historic Places for its school's historic significance and buildings. The design of the campus was