

FLORIDA **A&M** UNIVERSITY
Board of Trustees
ACTION ITEM

**Direct Support Organizations (DSO) and Athletics Committee
Board of Trustees Meeting (Virtual) | April 16, 2025**

- Subject:** **Consideration of the Approval of the FAMU Naming Committee Honorary Naming Recommendation.**
- Proposed Board Action:** Dr. W. Anthony Neal, Vice President of University Advancement and Executive Director of the FAMU Foundation, will present the will present the consideration of approval of the FAMU Naming Committee Honorary Naming Recommendation.
- The FAMU Naming Committee Honorary Naming Recommendation was approved by the FAMU Naming Committee at their April 4, 2025, Committee Meeting.
- Honorary Naming Recommendation
- **Dr. Bernard and Shirley Kinsey Band Rehearsal Hall**
- Rationale:** This action item is submitted for approval in accordance with FAMU Board of Trustees Policy Number 2008-05, *“The naming of any Facility or Program requires the recommendation of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a meeting of the Board of Trustees.”*
- Recommendation:** Approve the FAMU Naming Committee Honorary Naming Recommendation.
- Attachment:** Honorary Naming Recommendation Packet.

**Dr. Bernard and Shirley Kinsey Band Rehearsal Hall
Honorary Naming Recommendation Packet**

Biographical Sketch of Dr. Bernard W. Kinsey



Described by the New York Times as an “Aggressive Achiever,” Bernard Kinsey, a former Xerox Executive and former Chief Operating Officer and co-Chairman of Rebuild Los Angeles (RLA), President & Founder of KBK Enterprises, Inc. and co-founder of the Kinsey African American Art & History Collection alongside his wife of over 50 years, Shirley P. Kinsey.

KBK Enterprises, Inc. is a management consulting firm with extensive experience and success providing advice and counsel to senior level executives in the public and private sector; in the areas of communication, change management, business process reengineering and problem-solving real issues.

Some of the ventures taken on by KBK Enterprises, Inc. include: helping to build “ECAR, Inc.,” the largest electric vehicle company in America; restructuring a number of Silicon Valley software companies; advising the City Attorney’s office, LAPD, and DWP, as well as, helping restructure the Sheriff’s Department into a more progressive law enforcement organization. KBK Enterprises, Inc. has also been called upon to advise West Angeles Church in restructuring its operations to facilitate building its new cathedral; advised SBC on its three billion dollar purchase of Pacific Bell Telephone Company/ Yellow Page businesses, and advised on the merger of Union Bank and the Bank of California. , Kinsey was hired by the City of Riviera Beach, Fla. as the Chief Negotiator for their 2.5 billion waterfront project. Kinsey negotiated a 280-million-dollar condo/ hotel and retail mall in four months. The city had been working on the project for over three years with little success.

Due to his vast experience in management consulting and urban revitalization, Kinsey was called upon to lead the rebuilding efforts of Los Angeles in his role at RLA, the revitalization entity formed after the 1992 Los Angeles civil unrest. Kinsey was responsible for generating more than \$380 million dollars in investments from the private sector for inner city Los Angeles. He influenced investments in Los Angeles by bringing grocery stores, loan funds, pharmacies, hardware stores, and other retail outlets alike, including a number of small businesses into the heart of the inner-city community. The New York Times said, “Kinsey has helped form the most effective post-riot effort in the nation’s history. Today, there is little evidence of the riot destruction, a testament to RLA’s effectiveness and Kinsey’s leadership.”

Prior to his tenure at RLA, Kinsey enjoyed a remarkable 20-year association with the Xerox Corporation. And was one of the early pioneers in helping break down the barriers in corporate America. Holding positions of Vice President, Advanced Marketing Strategy; Vice President and General Manager, Voice Systems Divisions; Vice President and Executive Assistant to the President; Vice President, International Marketing and Business Arrangements; and Vice President and Regional Manager of the Los Angeles and Northwest Regions. Having managed Xerox’s largest sales and marketing division, Kinsey holds the distinction of achieving #1 status nationally in every sale and marketing position he has held from 1968 through 1984. His leadership of the Xerox Black Employees Association was responsible for hiring literally thousands of Black employees, women and Latinos and is the subject of a Harvard Business School case study.

Kinsey is an internationally sought-after business consultant. In December 1995, Kinsey was appointed as Honorary Consul General by the U.S. State Department and the Central African Republic. His extensive international experience includes the establishment of the Beijing Printing Center, the first successful venture of its type in the People’s Republic of China. Kinsey has counseled the governments of South Africa, Germany, England, and France in economic development.

Kinsey is a recognized expert and leader in the field of urban revitalization and market development. He has appeared on numerous radio and television programs, including the McNeil/Lehrer Hour, The Tavis Smiley Show, CBS News with Katie Couric, CBS Sunday Morning, NBC Nightly News, CNBC News, Moneyline, CNN, FOX NEWS, BBC Radio National Public Radio among others. In addition, Mr. Kinsey and his wife Shirley have been profiled in over 300 hundred publications and has served as a guest columnist for the New York Times and the Los Angeles Times. Kinsey was considered the Dean of the weekly TV Program, "This week In Review," seen by three million people nationally. Harvard University honored Kinsey with its highest award for his achievement in economic development and intercultural relations.

Kinsey, over the past twenty years, has raised in excess of twenty-three million dollars. Recently, Kinsey and his wife Shirley have raised millions of dollars for over 150 scholarships for College Bound graduates. Kinsey has spearheaded the United Way Campaign in Los Angeles and raised over seven million dollars. Thru his leadership, the Southern California Alumni Chapter of the Florida A&M University has raised over \$850,000 for scholarships for 150 students to attend FAMU from Los Angeles, CA. The Kinsey's have raised over 200,000 dollars for the NAACP, \$100,000 dollars for UNCF and over \$125,000 dollars for the Congressional Black Caucus. As chairman and co-founder of the Wm. H. Johnson Foundation, the organization has provided over \$100,000 in grants to talented African American mid-career artists.

Kinsey has served as past President of the National Alumni Association for Florida A&M University representing over 70,000 alumni worldwide. During his tenure, assets grew fourfold; life memberships doubled and he launched the first FAMU/NAA National convention now in its 15th year. As Chairman of the FAMU Industry Cluster from 1984-1991, Kinsey help raised over nine million dollars. He and his wife Shirley, both graduates of Florida A&M University have personally contributed over \$350,000 in grants and gifts to FAMU and more than \$75,000 to the FAMU Marching Band. He obtained an MBA from Pepperdine University and also received Honorary Doctorate Degrees from Florida A&M University, and Alabama A&M University.

With education as a goal, The Kinsey African American Art and History Collection has been on national tour since 2007 and has been seen by over 6 million visitors. The collection has exhibited in 24 cities, at notable institutions such as the California African American Museum, The National Underground Railroad Freedom Center (Cincinnati), The DuSable Museum of African American History (Chicago), The Norton Museum of Art (West Palm Beach), the Mary S. Brogan Museum (Tallahassee) and the Smithsonian National Museum of American History (Washington, D.C.), to name a few. Currently, a portion of the collection is on display at EPCOT, Walt Disney World in Orlando Florida until 2018 (opened in 2013), where an estimated 15-20 million visitors will see it. The exhibit made its international debut in Hong Kong, at the University of Hong Kong Museum and Gallery on December 8th, 2016. Celebrities and personalities such as Whoopi Goldberg, Morgan Freeman, Kerry Washington, Katie Couric, Lance Gross, Diane Sawyer, and Angela Bassett have endorsed and lent support in the exposure of the collection.

Kinsey resides in Pacific Palisades, California with his wife, Shirley. They have traveled to 100 countries, and are the proud parents of one son, Khalil, who serves as General Manager and Chief Curator for The Kinsey Collection. Biographical Sketch of Shirley P. Kinsey

Biographical Sketch of Shirley P. Kinsey

Shirley Pooler Kinsey grew up in St. Augustine, FL. The major influence in her life was her paternal grandmother, Mrs. Susie Plummer Pooler, who raised her and who quietly and humbly led by example and went about living her life doing whatever she could to be of service to others. She didn't have much materially and she willingly shared what she had; her wisdom, her heart and her time. This was passed on to Shirley, as well as the desire to excel in education as a way of doing well by doing good.



Other important influences in her life were Barbara Richardson Johnson, her sister/cousin and role model, Mr. James A. Webster, uncle and principal of her elementary school and Mrs. Rosalie R. Gordon-Mills, mentor and her high school guidance counselor. Barbara was an encouraging force through out high school and college as she exemplified how to be a lady. Mr. Webster spurred an interest in art and travel, as he was an artist and knew Jacob Lawrence, Zora Neale Hurston and Sarah Vaughn among others. He would send post cards from all the exciting places and cultures he encountered while traveling abroad.

Mrs. Gordon-Mills sparked an interest in books, academic excellence and reaching toward the future. Shirley was valedictorian of her graduating high school class, leading to a scholarship to Florida A&M University, her pledging Delta Sigma Theta, Beta Alpha Chapter in 1965. Shirley has had careers in both education and corporate America and most importantly she is a wife, mother, daughter, sister, cousin, aunt and friend.

Meeting at FAMU during the height of the civil rights movement of the 60's, Shirley and Bernard were wed and moved to California with \$26 and a job. Their 46-year marriage and partnership represents an alliance based on love, respect and the importance of family and friends. They strive to live their lives on two simple principles: "To whom much is given, much is required" and "A life of no regrets." Together they have helped raise over 22 million dollars for charitable and educational institutions, including Florida A&M University. They believe in the idea of "social capital" that utilizes their broad network of friends and associates around the country to expand the notion of giving. They are both proud graduates of Florida A&M University and have advanced degrees from Pepperdine University. Shirley has a Masters Degree in Multi-Cultural Education.

They are known for their collection of African American Art, books and manuscripts, that document and tell the remarkable story of African American triumphs and struggles from 1604 to the present. The Kinsey collection: "Shared Treasures of Bernard and Shirley Kinsey – Where Art and History Intersect," has been on national tour since 2006 and has been on exhibit in 14 museums to date, including the Smithsonian National Museum of American History and Epcot at Walt Disney World. In 2008, the couple created the Bernard and Shirley Kinsey Foundation for the Arts and Education to promote education and understanding of African American history and culture through the exhibition of their personal treasures. Their coffee table book serves as a companion to the exhibit and was recently adopted by the Florida Department of Education as part of their African American history curriculum for grades K-12 statewide.

Source: <http://www.thekinseycollection.com>

Philanthropic Contributions of Dr. Bernard and Shirley Kinsey to Florida A&M University

- Built, as past co-chair between 1985-1992, the Florida A&M University Industry Cluster from three companies to 126 companies and raised over \$11 million dollars and other resources from corporations and individuals to help fund the “Life-Gets-Better” Scholarship Program enabling Florida A&M University to become the TIME Magazine-Princeton Review “College of the Year” for 1997-1998;
- Provided the leadership and fund-raising for over \$850,000 for scholarships to the Florida A&M University Southern California Alumni Chapter for 150 students from Los Angeles to attend Florida A&M University over the past twenty years;
- Conceived and funded the original Gallery of Distinctions in all Florida A&M University Colleges and Schools;
- Conceived and funded the brick walkway beginning from Lee Hall to the Eternal Flame at Florida A&M University;
- Funded the mural by African American painter John T. Biggers which is located in the Florida A&M University School of Business and Industry;
- Served from 1998 to 2002 as president of the Florida A&M University National Alumni Association and quadrupled its life membership along with launching the first national convention of the alumni association;
- Exhibited and presented from January to March 2016 “The Kinsey Collection Presented by Toyota” in the Florida A&M University Foster – Tanner Fine Arts Gallery. With no cost to the university, the over \$100,000 sponsorship of the exhibit was provided by Toyota;
- Donated \$20, 000 in 2016 to the Florida A&M University Foster – Tanner Fine Arts Gallery;
- Donated in 2017 cash, in-kind-services, and artifacts from the Kinsey Collection valued at \$100,000 to the Florida A&M University Black Archives;
- Donated \$250,000 in 2017 to the Florida A&M University Marching Band for the purchase of new uniforms and equipment trailer truck;
- Donated \$40,000 in 2018 to the Florida A&M University Marching Band for the purchase of new sousaphones and trumpets;
- Donated \$25,000 in 2018 to the Florida A&M University Marching Band for their appearance in the 2019 Tournament of Roses Parade;
- Purchased flat screen televisions for the Florida A&M University Athletic Department; and
- Initiated in 2020 a \$700,000 matching program for the renovation of the Florida A&M University Galimore – Powell Athletic Fieldhouse with a donation of \$350,000.