Direct Support Organizations

Presented by Shawnta Friday-Stroud, Ph.D.

Board of Trustees Meeting | February 16, 2022
DIRECT SUPPORT ORGANIZATIONS

Shawnta Friday-Stroud, Ph.D.
Vice President, University Advancement
Executive Director, FAMU Foundation, Inc.
Dean, School of Business and Industry
Approval of Minutes

Recommendation:
Approve the minutes of the December 2, 2021, Direct Support Organizations (DSO) Committee Meeting.
2021-2022 Fundraising as of 2/2/2022

Progress as of February 2, 2022:
$18,243,643.25
(149% of $12.2 Million)

• New Cash Goal - $8.25M (UA Goal)
  Current - $16,858,291.17 (204%)

• Planned Gifts Goal - $1.95M (UA Goal)
  Current - $585,000 (30%)

• Pledges Goal - $4.8M (UA Goal)
  Current - $800,352.08 (16%)

• Pledge Collections
  Current - $409,857.42
2021-2022 Fundraising as of 2/2/22

Year to Year Comparison by Category

- Alumnus
- Friend
- Alumni Chapter
- Corporation
- Foundation
- Government
- Organization
- Estate
- Total

2020-2021
2021-2022
UA Day of Giving Campaign
Update on DSO Activities

DSO Updates

1. **FAMU Foundation, Inc.**
   
   The Foundation Board will hold the Spring 2022 Board of Directors Meeting in Tallahassee, FL, June 2-4, 2022.

   Investment Value - $164,027,485 as of December 31, 2021, compared to $156,390,481 on September 30, 2021

   Endowment Value - $122,063,269 as of December 31, 2021, compared to $115,184,438 as of September 30, 2021

2. **FAMU National Alumni Association**
   
   The FAMU NAA will hold its 2022 National Convention in Tallahassee, FL, June 1-5, 2022.

3. **FAMU Rattler Boosters**
   
   The Boosters along with the 220 Quarterback Club have raised 75% of the funds for the Cooling Chamber.
   
   In the process of transitioning the Booster’s website with the FAMU Athletics website.
“At FAMU, great things are happening every day!”