



Direct Support Organizations

Presented by Shawnta Friday-Stroud, Ph.D.
Board of Trustees Meeting | February 16, 2022

FAMU

**FLORIDA
AGRICULTURAL AND
MECHANICAL
UNIVERSITY**

DIRECT SUPPORT ORGANIZATIONS

Shawnta Friday-Stroud, Ph.D.

**Vice President, University Advancement
Executive Director, FAMU Foundation, Inc.
Dean, School of Business and Industry**

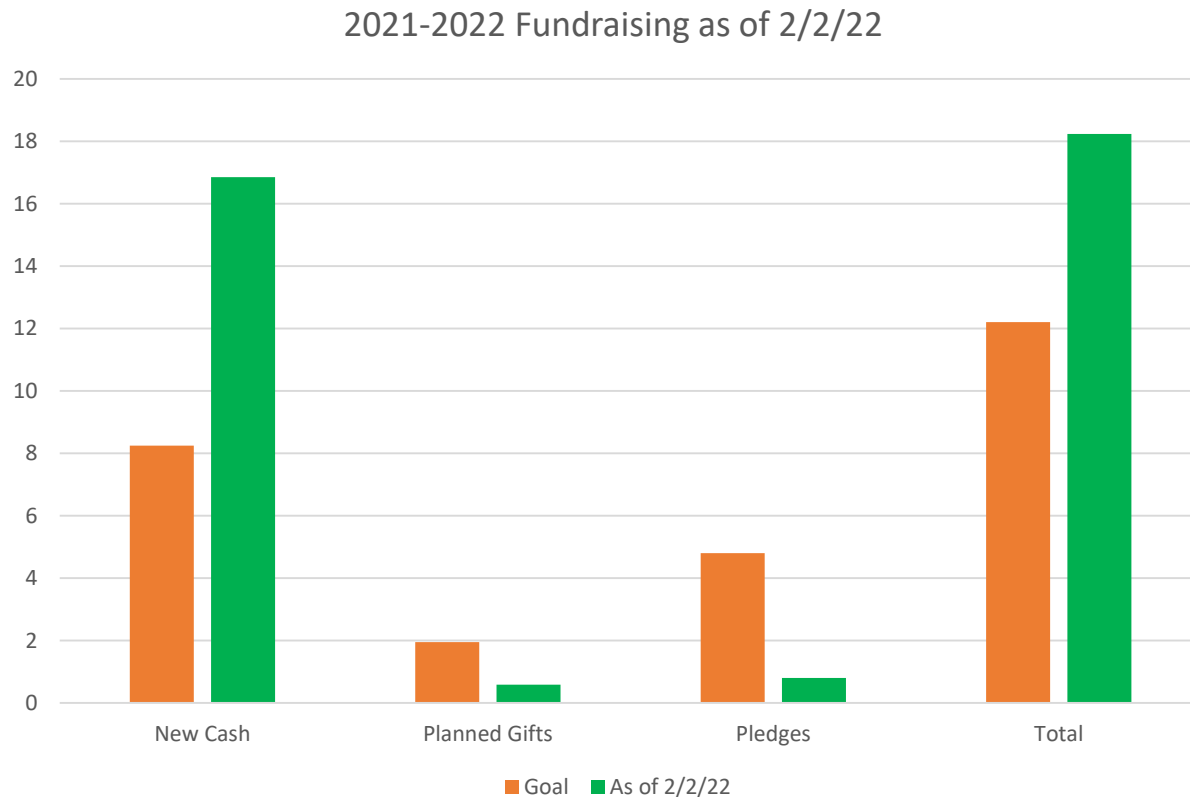


Approval of Minutes

Recommendation:

Approve the minutes of the December 2, 2021, Direct Support Organizations (DSO) Committee Meeting.

2021-2022 Fundraising as of 2/2/2022



Progress as of February 2, 2022:

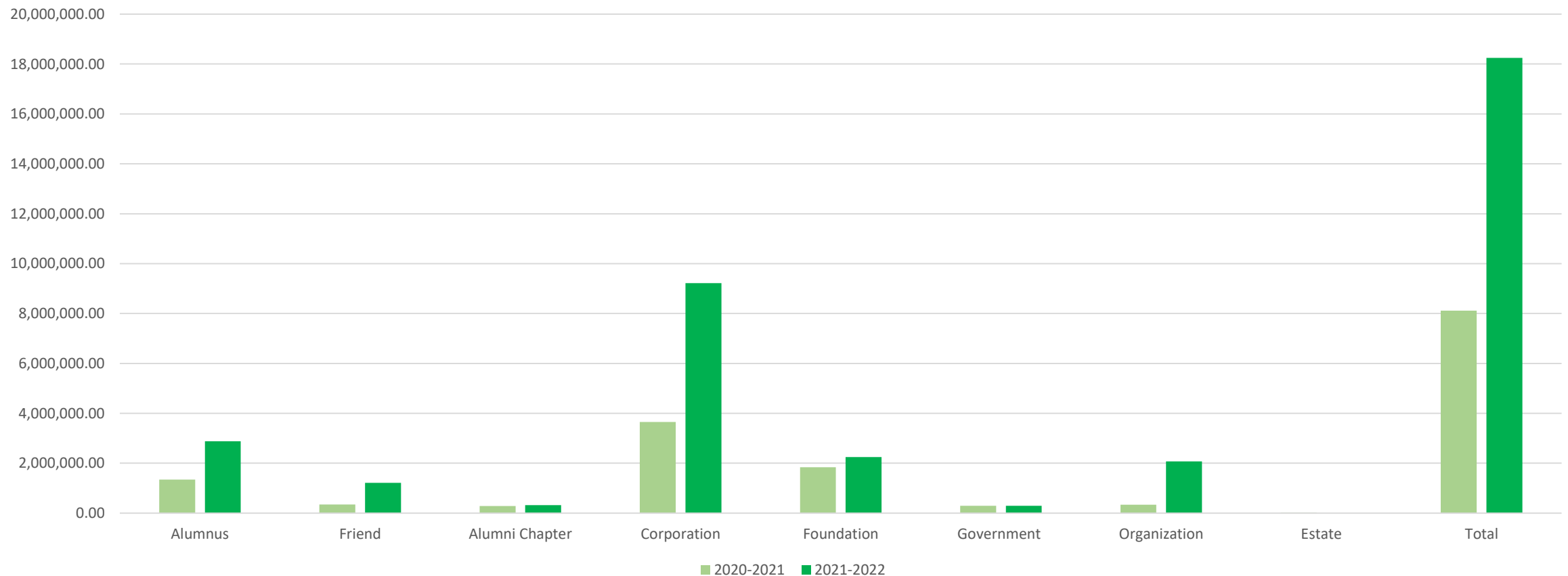
\$18,243,643.25

(149% of \$12.2 Million)

- New Cash Goal - \$8.25M (UA Goal)
Current - \$16,858,291.17 (204%)
- Planned Gifts Goal - \$1.95M (UA Goal)
Current - \$585,000 (30%)
- Pledges Goal - \$4.8M (UA Goal)
Current - \$800,352.08 (16%)
- Pledge Collections
Current - \$409,857.42

2021-2022 Fundraising as of 2/2/22

Year to Year Comparison by Category



UA Day of Giving Campaign

1887
Strikes
APRIL 21-22 **FAMU**

Update on DSO Activities

DSO Updates

1. **FAMU Foundation, Inc.**

The Foundation Board will hold the Spring 2022 Board of Directors Meeting in Tallahassee, FL, June 2-4, 2022.

Investment Value - \$164,027,485 as of December 31, 2021, compared to \$156,390,481 on September 30, 2021

Endowment Value - \$122,063,269 as of December 31, 2021, compared to \$115,184,438 as of September 30, 2021

2. **FAMU National Alumni Association**

The FAMU NAA will hold its 2022 National Convention in Tallahassee, FL, June 1-5, 2022.

3. **FAMU Rattler Boosters**

The Boosters along with the 220 Quarterback Club have raised 75% of the funds for the Cooling Chamber.

In the process of transitioning the Booster's website with the FAMU Athletics website.

“At FAMU,
great things
are happening
every day!”



FLORIDA A&M UNIVERSITY

Founded in 1887 as the State Normal College for Colored Florida Agricultural and Mechanical University (FAMU) is historically state supported educational facility for Americans in Florida. It has always been co-educational. the second Morrill Act was passed. This enabled the become the Black Land Grant College for the State of In 1891, the college was moved from its original location town to its present location which was once the "Highwood," Territorial Governor W.P. Duval's slave plantation. The site is one of the highest hills in Tallahassee. The school was known as Florida A&M College from 1909 until 1953, when it attained university status.

On May 6, 1996, the historic Florida A&M University campus was listed in the National Register of Historic Places for its school's historic significance and buildings. The design and construction of the campus was