

**Direct Support Organizations (DSO) Committee Minutes**  
**Trustee Thomas Dortch, Chair**  
**Thursday, December 2, 2021**

Chair Thomas Dortch, Jr., called the meeting to order. Trustees Kristin Harper, Dave Lawrence, Kelvin Lawson, and Kenward Stone were present. A quorum was established. Four action items and several informational items were presented to the DSO Committee.

*The Committee recommended approval of the items listed below.*

**Approval of September 15, 2021, DSO Committee Meeting Minutes**

Trustee Lawrence motioned for approval; seconded by Trustee Lawson. The motion passed, unanimously.

**Consideration of Approval of DSO Board Members**

**FAMU Foundation, Inc.**

• **Re-Elected to the Board (Term Expiration: December 31, 2021)**

A motion was made to recommend to the FAMU Board of Trustees (BOT) the approval of Directors Elaine Armster, Jemal Gibson, Clifton Goins, Laurence Humphries, Lenetra King, and Tirrell Whittley, to serve another four-year term and the continuation of Director Chan Bryant Abney, on the FAMU Foundation Board of Directors. Trustee Lawson motioned for approval; seconded by Trustee Harper. The motion passed, unanimously.

• **Elected Board Secretary**

A motion was made to recommend to the FAMU BOT the approval of Director Erica Hill to serve as the FAMU Foundation Board Secretary for the remaining two-year term. Trustee Harper motioned for approval; seconded by Trustee Lawson. The motion passed, unanimously.

• **Faculty Senate Representative**

A motion was made to recommend to the FAMU BOT the approval of Muhammad Haseeb, Ph.D., to serve as the Faculty Senate Representative on the FAMU Foundation Board of Directors. Trustee Lawson motioned for approval; seconded by Trustee Harper. The motion passed, unanimously.

*The Committee received updates on Divisional Activities.*

**A. FY 2021-22 University Advancement**

- FY 2021-2022 Fundraising Progress as of November 24, 2021:
  - Raised over \$12.4M
  - Shawnta Friday-Stroud, Ph.D., provided a Homecoming Donations Comparison for 2019 & 2021. Over \$3M was raised for Homecoming 2021 as compared to approximately \$1.1M in 2019.
  - \$125,169.00 was raised for Annual Giving Tuesday; 69% increase over last year.
  - At the September 15 DSO Committee Meeting, Dr. Friday-Stroud received instructions to return to the next meeting with a request for more infrastructure; advise of the percentages of alumni giving rate at the other Florida SUS universities; and a comparative analysis of other departments at other institutions to share with the Board.

- Those items were provided to the Board at today's Committee meeting. Following discussions including suggestions from the DSO Committee and FAMU BOT members, Dr. Friday-Stroud was requested to provide a response with justification and a priority listing of critical needs within the next 6-months.
- Dr. Friday-Stroud was also requested to schedule a one-on-one meeting with Trustee Otis Cliatt to address his inquiries.

**B. DSO Updates**

**1. FAMU Foundation**

- A FAMU Foundation Board of Directors meeting was held on November 18-20, in Orlando, FL.
- The Investment Portfolio balance as of September 30 is at \$156.3M; \$127M same time last year.
- The Endowment balance as of September 30 is at \$115M; \$96M same time last year.

**2. FAMU National Alumni Association (NAA)**

- The FAMU NAA held its Leadership Summit during the Florida Classic Weekend.

**3. FAMU Rattler Boosters**

- The FAMU Rattler Boosters have successfully completed their fundraising campaign and surpassed their goal of \$100,000 for student-athletes.

With there being no further business, the meeting adjourned.