

Florida Agricultural and Mechanical University  
Board of Trustees



**Strategic Planning and Performance Measures Committee Report**  
**Trustee Lawson, Chair**  
**Wednesday, June 11, 2025**

The Strategic Planning and Performance Measures Committee met on Wednesday, June 11, 2025. The meeting was attended by Chair Lawson, Vice Chair Harper, Trustee Gibbons, Trustee Brown, Trustee Bryant and Trustee Washington. A quorum was present.

**Action Items:**

**Approval of Minutes from April 16, 2025 meeting.**

The committee approved the minutes from the April 16, 2025 meeting.

**Information Items:**

**Strategic Plan Monitoring/PBF Metrics.**

Dr. Jones presented a PowerPoint on strategic goals and current performance metrics. Trustee Lawson requested future identification of the colleges/schools contributing to metric growth.

Provost Watson shared plans to evaluate enrollment funding needs, prioritizing academic programs for an August retreat. Growth areas include Engineering, Computer Science, Journalism, Graphic Design, Law, and Sciences. Underperforming programs may be discontinued. She noted that high-performing, appealing courses tend to have better graduation outcomes.

Vice Chair Harper praised the increase in the four-year graduation rate and asked for insight into the contributing factors. Dr. Jones cited academic support, retention efforts, transfer student engagement, audits, Pell Grants, and financial reports as key levers.

Provost Watson emphasized consistency as well as applications such as Canvas Audits and Pings in successful strategies and personalized student engagement. She and Dr. Hudson aim to deeply understand and connect with each student, beginning at orientation.

Dr. Jones reported a graduation figure of 94% out of 20,000 students.

Trustee Brown requested detailed FTIC graduation rate data (actual vs. target), with associated job placement and enrollment/withdrawal trends.

**DSO Strategic Initiatives:**

- Dr. Jones presented a PowerPoint Presentation on DSO metrics, including KPIs, scorecards, dashboards, and how colleges/schools are aligning goals with the overall strategic plan.

**Follow-Up Actions:**

1. Identify and include contributing colleges/schools in future performance updates.
2. Prepare academic program prioritization data and enrollment metrics for August retreat.
3. Develop a breakdown of four-year graduation rate components and strategies.
4. Expand PowerPoint slides to include FTIC data, job placement, and outcome correlations.
5. Continue aligning departmental KPIs with university-wide strategic objectives.

There being no further business, the meeting was adjourned.