



Strategic Planning Process Update
Trustee Kristin Harper

Strategic Planning and Performance Measures Committee
March 4, 2021

2017-2022 STRATEGIC PLAN – FAMU RISING



Exceptional Student Experience



Excellent and Renowned Faculty



High Impact Research, Commercialization, Outreach and Extension Services



Transformative Alumni, Community and Business Engagement



First-Class Business Infrastructure



Outstanding Customer Experiences

2

Six Strategic Priorities



KEY EVENTS IN NEW PLAN DEVELOPMENT

Phase 1

- Engagement with President
- Formation of the Strategic Planning Committee
- Review of the 2017-2022 Strategic Plan
- Review of the BOG Strategic Plan (Alignment)
- Data gathering and analysis
- BOT Retreat (August)

**March 2021 –
August 2021**

Phase 2

- Formation of sub-committees
- Consultant solicitation/engagement (if necessary)
- Stakeholder engagement (Focus groups)
- Initial development of draft plan
- Data gathering and analysis

**September 2021 –
February 2022**

Phase 3

- Committees work to complete plan
- Data gathering and analysis
- Stakeholder awareness
- BOT engagement on draft plan (including KPIs)
- Presentation of final plan to BOT for approval (June 2022)
- Submit to BOG for approval

**March 2022 –
June 2022**

Proposed Timeline



FLORIDA A&M UNIVERSITY

Founded in 1887 as the State Normal College for Colored Florida Agricultural and Mechanical University (FAMU) is historically state supported educational facility for African Americans in Florida. It has always been co-educational. In 1890, the second Morrill Act was passed. This enabled the school to become the Black Land Grant College for the State of Florida. In 1891, the college was moved from its original location west of town to its present location which was once the site of "Highwood," Territorial Governor W.P. Duval's slave plantation. The site is one of the highest hills in Tallahassee. The school was known as Florida A&M College from 1909 until 1953, when it attained university status.