Strategic Planning Process Update
Trustee Kristin Harper

Strategic Planning and Performance Measures Committee
March 4, 2021
2017-2022 STRATEGIC PLAN – FAMU RISING

Six Strategic Priorities

- Exceptional Student Experience
- Excellent and Renowned Faculty
- High Impact Research, Commercialization, Outreach and Extension Services
- Transformative Alumni, Community and Business Engagement
- First-Class Business Infrastructure
- Outstanding Customer Experiences
KEY EVENTS IN NEW PLAN DEVELOPMENT

**Phase 1**
- Engagement with President
- Formation of the Strategic Planning Committee
- Review of the 2017-2022 Strategic Plan
- Review of the BOG Strategic Plan (Alignment)
- Data gathering and analysis
- BOT Retreat (August)

March 2021 – August 2021

**Phase 2**
- Formation of sub-committees
- Consultant solicitation/engagement (if necessary)
- Stakeholder engagement (Focus groups)
- Initial development of draft plan
- Data gathering and analysis

September 2021 – February 2022

**Phase 3**
- Committees work to complete plan
- Data gathering and analysis
- Stakeholder awareness
- BOT engagement on draft plan (including KPIs)
- Presentation of final plan to BOT for approval (June 2022)
- Submit to BOG for approval

March 2022 – June 2022
FLORIDA A&M UNIVERSITY

Founded in 1875 as the State Normal College for Colored Students, Florida A&M University (FAMU) is the only historically state-supported educational facility for African Americans in Florida. It has always been co-educational. In 1890, the second Morrill Act was passed. This enabled the school to become the Black Land Grant College for the State of Florida. In 1891, the college was moved from its original location to its present location which was once the site of "Highwood," Territorial Governor W.P. Duval's slave plantation. The site is one of the highest hills in Tallahassee. The school attained university status when it became Florida A&M College from 1909 until 1953.