

**Florida Agricultural and Mechanical University
Board of Trustees**



**Special Committee on Athletics Minutes
Trustee Kelvin Lawson, Chair
Wednesday, March 6, 2019**

Committee Members: Kelvin Lawson, Chair
Thomas Dortch, Bettye Grable, David Lawrence

The agenda for the Special Committee Meeting on Athletics included three informational items that were presented by representatives from the Athletics Department and a representative from the Office of Finance and Administration.

Dr. John Eason, Director of Athletics, provided an overview of the 2019 football season, which will include six home games and five away games. His update confirmed that the Jake Gaither Classic and All Athletes Reunion would take place during the first home game, which should prove to generate a large attendance and increased ticket sales from last year's season opener. Dr. Eason also provided a comprehensive summary of his primary and secondary goals as he plans for the next fiscal year. He placed particular emphasis on his strategies for increasing revenue, which include the promotion of fundraising campaigns like Investing in Champions and Tag Bragg, greater emphasis on acquiring guarantee games, and enhancing the game day experience to generate more ticket sales. Dr. Eason's final slide included a photo with some of the outstanding academic achievers from Athletics, particularly the 10 student-athletes with 4.0 and higher GPAs and the 126 with 3.0 and higher GPAs.

Next, Vice-president Wanda Ford provided a general update on the Athletics budget, and where Athletics plans to be by the end of the fiscal year. She indicated currently there is a shortfall, however, there are plans in place to address that in order to end the year with a balanced budget. Dr. Eason provided additional information on the increased ticket sales for season tickets, single game-day tickets and Florida Classic tickets.

Finally, Associate Athletic Director for Compliance/Senior Women's Administrator Kendra Greene introduced herself as one of the newest members of the Athletics Department, along with her staff. She discussed best practices that have been institutionalized since she joined the staff and confirmed that the Compliance Manual is in draft stages and will be finalized this summer. Associate AD Greene explained that she works closely with the Division of Audit and Compliance to ensure that the University maintains compliance through sustained best practices and regular training for all staff.