

Direct Support Organizations (DSO) Committee Meeting
December 2, 2020
10 a.m. EST

Committee Members: Thomas Dortch, Chair
Dave Lawrence, Vice Chair
Kristen Harper, Kelvin Lawson, Kenward Stone

AGENDA

- | | | |
|-----|---------------|-------------------|
| I. | Call to Order | Chair Dortch |
| II. | Roll Call | Ms. Angie Wiggins |

ACTION ITEMS

- | | | |
|------|---|-------------------|
| III. | Approval of Minutes | Chair Dortch |
| | A. September 2, 2020, DSO Committee Meeting | |
| IV. | Consideration of Approval of New DSO Board Member | Dr. Friday-Stroud |
| | A. FAMU Foundation Board of Directors | |
| | 1. Faculty Representative | |

INFORMATIONAL ITEMS

- | | | |
|------|--|-------------------|
| V. | Update on Divisional Activities | Dr. Friday-Stroud |
| | A. FY 2020-21 University Advancement Updates | |
| | B. DSO Updates | |
| | 1. FAMU Foundation, Inc. | |
| | 2. FAMU National Alumni Association | |
| | 3. FAMU Rattler Boosters | |
| VI. | New Business | Chair Dortch |
| VII. | Adjournment | Chair Dortch |

Direct Support Organizations (DSO) Committee

December 2, 2020

Agenda Item III.

- Subject:** Consideration of the Approval of Minutes
- Proposed Board Action:** Approval of the Minutes
- Rationale:** In accordance with the Florida Statutes, a governmental body shall prepare and keep minutes or make a tape recording of each open meeting of the body.
- Recommendation:** Approve the DSO Committee Meeting Minutes for September 2, 2020.
- Attachment:** Yes

FLORIDA **A&M** UNIVERSITY
Board of Trustees
ACTION ITEM

Direct Support Organizations (DSO) Committee Minutes
Trustee Thomas Dortch, Chair
Wednesday, September 2, 2020

Chair Thomas Dortch called the meeting to order. Trustees Kristin Harper, Dave Lawrence, and Kelvin Lawson were present. A quorum was established. Several informational items were presented to the DSO Committee.

Approval of August 6, 2020, DSO Committee Meeting Minutes

Trustee Lawson motioned for approval; seconded by Trustee Harper. The motion passed, unanimously.

Dr. Friday-Stroud provided updates on Divisional Activities

A. DSO Updates

1. FAMU Foundation

- The Investment Portfolio balance on June 30, 2020, is over \$123.5M
- The Endowment balance on June 30, 2020, is over \$95M.

2. FAMU National Alumni Association

- The Annual Alumni Convention planned for November of 2020 in Orlando has been cancelled due to the pandemic.
- A Founder's Day Fundraising Campaign will be launched on October 3, 2020.
- An Alumni Virtual Town Hall Meeting was held regarding the Rattler Reopening.

3. FAMU Rattler Boosters

- They have embarked on a fundraising goal of \$159K to replace the roof on the Galimore-Powell Field House.
- Rolled out two new Rattler Boosters Membership levels.
- They will reschedule the Virtual All Sports Kick-Off Fundraising event due to the pandemic.

B. FY 2019-2020 University Advancement Updates

- President Larry Robinson and Industry Cluster Chair, Cheryl Harris, will be hosting a Virtual Symposium featuring the Chairman of the Microsoft Board, John Thompson, on September 23 at 4 p.m.
- \$787K raised as of August 28.

C. EAB Presentation

- Mr. Tom Zydel, Senior Strategic Leader with EAB, presented the FAMU update. EAB is University Advancement's alumni and friends fundraising partner.
- Have seen a significant increase in the giving rate.

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Board of Trustees
ACTION ITEM

- Mr. Zydel stated that we need to continue showing our outcomes and how their donations improve those outcomes, continue thanking donors in every way possible, and continue building a culture of giving early in students' matriculation.

With there being no further business, the meeting adjourned.

FLORIDA **A&M** UNIVERSITY
Board of Trustees
INFORMATION ITEM

Direct Support Organizations (DSO) Committee
Wednesday, December 2, 2020
Agenda Item: IV.

Subject: Consideration of Approval of New DSO Board Member

- A. FAMU Foundation Board of Directors
 - 1. Faculty Representative

Pia S. Woodley, DBA
Lieutenant Commander, U.S. Navy (Retired)
Assistant Professor | MHA Residency Coordinator |
BSHCM Internship Coordinator
School of Allied Health Sciences | Division of Health Care Management

Background Information and Summary:

Dr. Friday-Stroud will provide an update.

This action item is submitted for approval in accordance with FAMU Board of Trustees Policy Number 2018-01, "Provide that the Board shall approve all appointments, including elected board members, to any DSO board."

The new Faculty Senate Representative, Dr. Pia Woodley, was approved by the President of the Faculty Senate.

Pia S. Woodley, DBA

Assistant Professor/Internship Coordinator

Pia.woodley@famu.edu

Pia S. Woodley completed her Bachelor of Science in Health Care Management at Florida A&M University. Her leadership in the Student Government Association and degree earned her a direct commission in the United States Navy as a Medical Services Corps (MSC) Officer. As a MSC, she held the designation of Hospital Administrator with a specialization in Medical Logistics. As a Logistician, she led people, managed budgets, procured, maintained, and disposed of medical equipment and supplies in military treatment facilities. While serving, she earned a Master of Science degree in Management from the Naval Postgraduate School in Monterey, CA. Prior to retiring, she spent one year in Baghdad, Iraq as the Logistics Officer for the Surgeon General of the Multi-National Forces-Iraq. After 20 years of honorable service, the combat veteran retired at the rank of Lieutenant Commander. Pia Woodley earned a Doctorate of Business Administration with a concentration in Health Administration from Northcentral University. Since 2011, Dr. Woodley has risen through the ranks of academia. First becoming an Adjunct Professor then, a Visiting Assistant Professor and now an Assistant Professor on a tenure track in the School of Allied Health Sciences, Division of Health Care Management at her alma mater. Her mantra, to grow old gracefully because she leads a life that is well lived.

Pia S. Woodley is married to Anthony R. Woodley and they have one son, Xavier Woodley.

Board of Trustees
INFORMATION ITEM

Direct Support Organizations (DSO) Committee

Wednesday, December 2, 2020

Agenda Item: V.

Subject: Update on Divisional Activities

Background Information and Summary:

Dr. Friday-Stroud will provide an update on Divisional activities.

A. FY 2020-21 University Advancement Updates

- **FY 2020-2021 Fundraising as of November 13, 2020**
 - **Progress as of November 13, 2020: \$4,963,277.15 (64% of \$7.7Million)**
 - New Cash Goal - \$4.2M
Current - \$3,856,912.47 (92%)
 - Planned Gifts Goal -\$2.5M
Current - \$50,000 (2%)
 - Pledges Goal - \$1M
Current - \$1,056,364.68 (105%)
 - Pledge Collections
Current - \$157,859.41

- Hosted, along with the FAMU Industry Cluster, a Virtual Symposium featuring John Thompson, Microsoft Chairman of the Board, on September 23 at 4 p.m. with over 600 participants
- Class of 2000 raised \$275,000 for their reunion year, the most ever raised for a class
- 2018-2020 University Advancement and Foundation Report will be available December 2020
- FY 2020-21 Fundraising as of November 13, 2020
- Amount raised: \$4,963,277.15 (64% of \$7.7M goal), \$2,596,484.45 ahead of where we were this time last year
- Alumni giving rate: 3.05% of 9% goal

B. DSO Updates

1. FAMU Foundation, Inc.

- The Fall 2020 FAMU Foundation Board of Directors Virtual Meeting will be held on November 18-19.
- The Investment Portfolio balance at 9/30/20 is \$127,135,574.
- The Endowment balance at 9/30/20 is \$96,629,373.

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Board of Trustees
INFORMATION ITEM

2. FAMU National Alumni Association (NAA)

- The Office of Alumni Affairs (OAA) and the FAMU NAA produced a 10-hour event on October 3 celebrating the 133rd birthday of our historic FAMU.
 - President Larry Robinson, leadership, and student leaders participated in support of FAMU Athletics.
 - More than 500K in scholarship dollars have been generated over the fiscal year.
 - Leadership workshops focused on legislative advocacy amid the pandemic and highlighted creative strategies with alumni ambassadors who assist the University with student recruitment in this COVID 19 environment.
- OAA and the FAMU NAA produced a heartwarming salute to America's veterans while honoring retired Rattler alumni who adorn the uniform as well.
 - Five members of the Rattlers In Arms were honored and presented the Brigadier General Leroy Bell Military Leadership Award for their outstanding generosity in raising scholarship dollars toward enhancing the academic success of our students.
 - They were acknowledged last year for their check presentation on the football field at the military appreciation game for their supportive strides, and on the evening of the awards program on Veteran's Day, the group presented another check for \$30,000 in support of FAMU.

3. FAMU Rattler Boosters

- The Fiscal Year 2019 - 2020 Audit was completed by Grayson Accounting & Consulting, P.A., with No Recommendations.
- Rattler Boosters website debut last month; <https://famurattlerboosters.com>.
- The virtual Fall All Sports Fund-raiser will be held on Sunday, December 13, 2020. The event will be live streamed from 3 p.m. - 7 p.m. via Facebook, Instagram, Zoom, and Twitter.
- The Rattler Boosters have reached over 45% in donations and pledges for the Galimore-Powell Fieldhouse roof replacement project.
- The Rattler Boosters express their sincere appreciation and thanks to their former Executive Director, Ms. Angelia Williams, and wish success in her new career.
- Mr. Kevin Wilson will be assuming the duties and responsibilities of the Executive Director position.