By 12/31/03, the Creative healing Center will have increased from 10% to 50% the percentage of patients who say they feel emotionally prepared to leave the hospital at discharge.

Specific
Be precise about what you are going to achieve.
"the percentage of patients who say they feel emotionally prepared to leave the hospital at discharge."

Measurable
Quantify your objectives.
"will have increased from 10% to 50%"

TIME Bound
State when you will achieve the objective.
"By 12/31/03, the Creative healing..."

Achievable
Are you attempting too much?
"will have increased from 10% to 50%"

Baseline
Is the starting point included?
"will have increased from 10% to..."

Realistic
Do you have the resources to make the objective happen? (men, money, machines, materials, minutes)?
"will have increased from 10% to 50%"
...