Zimmerman
Internship Program / Summer 2016
Tracking Code
2892
Job Description
InfuZion 2016 Internship Program:

It's time to infuze your education with our ZNA!

Thank you for your interest in the Zimmerman Advertising Internship, the hottest, most intensive, and career developing internship program you will find. You will apply your education to real world advertising. I must warn you, this program is not for the faint of heart, your stamina and passion will be put to the test. This is a rigorous program that you will only experience at Zimmerman; a 12 week, 5 day a week, and 40 hour work week program where attendance and top performance is mandatory! I know, you are saying 'WOW, is this for me?' Let me answer that for you, YES!

Let me tell you why. Our ZNA is what makes Zimmerman Advertising the 14th largest agency in the United States. It is what sets us apart and drives our day to day business of Brandtailing. We are a 3 billion a year company that has high standards and goals that each of us commit to, and to be part of the best agency out there, bar none, and experience firsthand what makes an advertising professional great, you need to live and sleep as we do. The Zimmerman way, 24/7, seriously!

There will be Interns accepted for both Account Services and Creative that will form teams. We receive an overwhelming number of applications and our selection process will be extremely selective. Each candidate will be interviewed as if they were applying for a full time position.

Our selection process will begin in January 2016.

Program Overview: (subject to change)

12 week rotating program

- Creative: Retail (Art/Copy) & Automotive (Art/Copy), Traffic, StudioZ, Administration (HR: Resume Review, MS Fundraising, Portfolio Review) & Administration (Creative: Creative Management, Printing and Poster boarding)
- Account Services: Retail, Media Planning, Nissan, Broadcast Traffic, AutoNation, AutoRetail, Strategy, StudioZ, Administration (HR: Resume Review, MS Fundraising, Project Management)

There will be four teams that consist of three from account services and two from creative. Each team will be involved in a project simulating real life experiences
within a full service agency. You will bring new ideas and innovative thoughts and be expected to demonstrate how to be effective for our clients. If you are ready to be challenged and pushed further then you ever thought possible, bring your A Game and get ready for the ride of your life.

We recognize that being exposed to such a rapid pace may be somewhat overwhelming, so we will have mentors who can assist you in developing your career path and help you understand some of the challenges you may experience.

**Required Skills**
- Enrolled in a Bachelor's Degree program in Marketing, Advertising, Communications, Public Relations or relevant, equivalent experience.
- Must be a **Junior** or a **Senior**.
- Must receive college credits to participate or professional recognition on your college transcript
- Available for the full 12 weeks
- Must be computer literate with proficiency in MS Word, MS Excel, MS Powerpoint, MS Outlook/Express with the ability to learn new computer systems.
- Passion, Integrity, Drive, Ambition, and Motivation.

**THE EXTRAS:**
- Work with nationally recognized talent.
- Work with premier regional and national clients.
- Gain the knowledge and experience you will need to grow in the industry.

**Job Location**
Fort Lauderdale, Florida, United States

**Position Type**
Intern