NCAA Digital Post Graduate Intern Marketing & PR

Job Title: NCAA Digital Post-Graduate Intern - Marketing & PR

Job Category: Internship/Trainee, Sports

Job Location: United States - Georgia - Atlanta

Job Type: Full Time

Requisition #: 150518BR

http://jobsattturner.com/careers/internship-jobs

Posting Job Description:
Duties: NCAA Digital brings to life one of the world's biggest sporting events for millions of fans every year - March Madness. Turner's partnership with the NCAA encompasses products, content, and experiences across every possible platform - from iPhones to Facebook, and everything in between. Beyond March Madness, NCAA Digital covers 90 NCAA Championships for passionate college sports fans - including exciting events like the Frozen Four and College World Series.

We're looking for exceptional post-graduate interns excited about working in college sports and eager to learn the world of digital media.

The NCAA Digital Marketing and Public Relations departments take care of getting the message and the accomplishments of NCAA Digital out to the public in a variety of different ways, utilizing both traditional and social media. The NCAA Digital Marketing/Public Relations Intern will provide support to the marketing, strategic insights and public relations teams. This will include assisting with development and execution of marketing and advertising plans; research as needed; assisting with development of creative requests, schedules, timing and deliverables. PR duties include gathering clippings, managing databases, compiling game notes, coordinating ad placements and newsletters, as well as drafting news releases.

All candidates must be recent graduates of a four-year NCAA member institution. Former NCAA student-athletes are also strongly encouraged to apply.

This is an eleven-month, benefits-eligible paid program (Aug. 1 - June 30). Deadline to apply is March 31st, 2016.

Qualifications:
- Four-year college degree from NCAA member institution
- Strong knowledge of college athletics
- Social media experience
- Passion for media
- Ability to work in a team environment with flexible work schedule, including nights and weekends
- Excellent communication and organizational skills Able to handle last-minute or quick-turnaround deadlines; Superior written and verbal communication skills.
- Energetic and enthusiastic self-starter who is able to perform nimbly and calmly under pressure.
- Able to effectively manage multiple projects simultaneously.