Social Media Marketing Internship (Summer 2016) - The Florida Launch (Boca Raton, FL)

The Florida Launch, Florida’s Major League Lacrosse team, is looking for a Social Media Marketing intern to report to the Director of Sales and Sponsorship.

Launch internships are part-time and allow students the opportunity to gain valuable work experience within a professional sports organization through hands on experience. The Launch accepts applications from students presently enrolled in a college program. Internships are unpaid but students are encouraged to seek college credit wherever possible.

All interns, regardless of department, are expected at times to assist with general office duties as needed such as answering telephones, filing, mailing prizes to fans, etc. A successful applicant will demonstrate strong organizational skills along with initiative, resourcefulness, and an ability to collaborate with fellow team members for the achievement of department goals.

Front office is in Boca Raton, Florida.

The Social Media Marketing Interns will be responsible the following duties:

- Responsible for working Launch community events and promotions
- Assist with research and writing/editing of social media posts stories, blogs, etc.
- Assist in creating content for social media accounts including Facebook, Twitter and Instagram.
- Video production and/or youtube content Management.
- Responsible for planning social media posts, social media video production and release.
- Responsible for increasing social media following.
- Assist with any other tasks assigned
Requirements:

- Must be in an undergraduate program and live in the South Florida area
- Majors: Marketing, Journalism, Communications or Business preferred but not required
- Excellent writing and computer skills, knowledge and Microsoft Office skills
- Adobe InDesign and Photoshop knowledge a plus
- Knowledge of lacrosse preferred but not required

Note: When you apply for this job online, you will be required to answer the following questions:

1. What is your availability as far as days of the week and times of day? Please include weekends
2. Would you be simultaneously working anywhere else during this internship?
3. What would your soonest start date be and latest end date?
4. Have you had specific experience in digital media or grass roots marketing?

Apply: [http://majorleaguelacrosse.teamworkonline.com/teamwork/r.cfm?i=92254](http://majorleaguelacrosse.teamworkonline.com/teamwork/r.cfm?i=92254)