Sports Digital/Broadcast/Distribution Internship - Fall 2016

Job Overview:
At Disney, we’re storytellers. We make the impossible, possible. We do this through utilizing and developing cutting-edge technology and pushing the envelope to bring stories to life through our movies, products, interactive games, parks and resorts, and media networks. Now is your chance to join our talented team as a Professional Intern in any of our segments that delivers unparalleled creative content to audiences around the world.

Department Overview:
The ESPN Wide World of Sports Production Center is a state of the art broadcast facility that creates original content for Disney, The ESPN family of networks, as well as third party clients in a global initiative to develop lasting impressions of the brand. Each year, the team delivers over 850 hours of content using the latest technology and workflows developed by talented personnel and create unforgettable memories for Athletes, Coaches, and Fans that visit ESPN Wide World of Sports.

Responsibilities
The intern will have the opportunity to learn the dynamics of sports product and digital distribution. The intern will actively participate in the development of on-site digital content campaigns, and distribution for newly developed on-site ESPN Wide World of Sports Complex’s berm network. Through research, observation, and participation, this intern will learn the digital production, new media process at ESPN Wide World of Sports Complex and will be provided with the opportunity to actively participate in decision-making and execution by assisting on-site manager in the following areas:

- Attending digital center production/broadcast planning meetings for the ESPN Wide World of Sports Complex
- Interacting with sports marketing, internal and external clients
- Working with Media Servers
- Writing creative briefs and revisions for editors, graphic assets staff
- Writing and updating video/data board content and other messaging around the ESPN Wide World of Sports Complex
- Part of Production Crew for live Broadcast
- Special projects based upon the intern’s interest and skills

Basic Qualifications
These are the minimum qualifications you need to be considered for this position:

- Junior, senior, recent graduate or graduate student pursuing a Bachelor’s Degree in Broadcast or related field including Sports Media
• Demonstrated computer proficiency within a Windows or Mac environment with pertinent software such as Adobe Creative Suite and Media Servers
• Deals well with feedback
• Must have a valid U.S. driver's license
• Operating a company vehicle is required for this role. Candidate must be willing and able to operate a company vehicle under inclement weather, including minimal lighting

Preferred Qualifications

• Minimum 3.0 Overall G.P.A

Additional Information

Required Materials:

• Résumé (outlining all of your required qualifications)
• Cover letter detailing your qualifications and interest

To upload these documents:

• Log into your dashboard at www.DisneyInterns.com
• Click the link labeled “edit profile info”
• Click on the "Attachments" Tab
• Be sure your document is titled in this format: First Name_Last Name_Type (i.e. Mickey_Mouse_Transcripts or Mickey_Mouse_CoverLetter)
• Select document type of “Other”

If you experience any difficulty with uploading documents, please e-mail WDPR.Professional.Interns@disney.com

Internship Eligibility:

• Must be enrolled in a college/university taking at least one class in the semester/quarter (spring/fall) prior to participation in the internship program OR have graduated from college within the past six months OR be currently participating in a Disney College Program or Disney Professional Internship
• Not have already completed two consecutive (spring/fall) College or Professional Internship Programs
• Must possess unrestricted work authorization
• Must provide full work availability
• Must provide own transportation to/from work
• Current Active Disney cast members must meet Professional Internship transfer guidelines (for Walt Disney World cast members this is no more than four points and one reprimand in the last six months; for Disneyland cast members this is six months of consecutive service and a performance record clear of any disciplinary issues (warnings, suspensions, etc.) for at least six months)

Program Length: The approximate dates of this internship are June 2016 through January 2017. Interns must be fully available for the duration of the internship.