THE INTERNSHIP EXPERIENCE

As a BHttern you’ll gain real-world experience in the technology or operations areas of our business. Opportunities for placement range from Software/Application Development, to Marketing, Engineering, Local Programming, and more! This isn’t JUST an internship, though. The 11 week, paid experience will include fun opportunities to build relationships with other interns and your hiring manager, attend exclusive intern events throughout the summer, and network and meet some of our organization’s leaders.

The goal of the BHtterns is to provide current students with real-life business experience, while giving them the opportunity to learn about our industry. Bright House Networks provides a setting that aims to broaden an entry level candidate’s professional experiences while promoting self-confidence, accomplishment, and career development.

Internships will last 11 weeks, May 23, 2016 – August 5, 2016

LOCAL PROGRAMMING GROUP DEPARTMENT OVERVIEW

Our news teams are responsible for gathering the most important information for consumers about their world- be it local, national or international news, weather, and traffic. With all of these combined, the station’s local news coverage footprint reaches coast to coast along central Florida, impacting almost two million viewers and many millions of online readers. At the core of that mission is news producing. Interns participating in the LPG BHInternship program will be exposed to editorial decision-making, effective writing strategies, and newsroom workflows. Our traffic reporting intern will learn the state of the art systems used to translate information about traffic conditions into readily consumable traffic reports as well as the importance of old fashioned information gathering in that process.

The Traffic Reporter Intern will learn the daily functions of the Real Time Traffic Center, including:

- Information Gathering
- Beat Calls
• Report Structure and flow  
• Map building using WSI Max Traffic  
• Closed Captioning  
• Story Telling  
• Studio Operations  
• Working under pressure  
• Using Social Media effectively  

About Bright House Networks

Bright House Networks is an award-winning company made up of friendly, energetic employees who go above and beyond to provide exceptional customer service. Our strength is in our employees. Customer loyalty is our top priority, and our employees are committed to building unique relationships in a fast-paced team environment. Bright House Networks encourages a positive, supportive and open culture which rewards employee accountability and grants empowerment for all members of our team. Our commitment to diversity guarantees we employ the best.

Required Skills

Intern Duties & Responsibilities:

Interns will be responsible for:

• Completing a summer project and responsibilities as assigned by their department/functional area  
• Working with fellow interns on a group project based on a real-life business case study  
• Attending internship development activities as scheduled  
• Performing other duties as assigned

Required Experience

Required Skills:

• Currently enrolled and pursuing a degree in Journalism and/or Mass Communications or related field  
• Ability to travel to BHNterns summer events and development activities held in the Tampa Bay area  
• Ability to commit to a full time work schedule (40 hours/week) for the length of the program  
• Detail-oriented, with excellent verbal and written communication skills  
• Excellent interpersonal skills, a professional demeanor, creativity and commitment to personal and professional growth  
• General office skills and experience with Microsoft Office products  
• Must practice good judgment, discretion, and confidentiality