Description

Janssen Pharmaceutical Companies, is recruiting for a Manager, Market Research - Virology to be located in Titusville, NJ. The pay grade for this position is 30.

Janssen Pharmaceuticals Companies of Johnson & Johnson are dedicated to addressing and solving the most important unmet medical needs of our time, including in oncology, immunology, neuroscience, infectious disease, and cardiovascular and metabolic diseases. Driven by our commitment to patients, we develop sustainable, integrated healthcare solutions by working side-by-side with healthcare stakeholders, based on partnerships of trust and transparency.

The Manager, Market Research - Virology has responsibility for qualitative and quantitative primary market research in support of Janssen Therapeutics, Division of Janssen Products, LP. This individual will partner with peers to ensure implementation of a comprehensive research plan for the therapeutic franchise.

This individual will leverage experience in both primary and secondary research methods and data sources and to clearly define research objectives, select and manage supplier partners, navigate cross-functional expectations, and deliver actionable results. The Manager will also be responsible for contributing to situation assessments that inform the business planning process and will routinely provide marketing insights that drive brand strategies. In this role, the individual will be responsible for the timely initiation and completion of projects including indentifying the appropriate research methodology and communication plan.

This individual must be capable of collaborating across the Business Analytics team and with a variety of business partners to ensure requirements are met. The Manager will demonstrate strategic thinking, the ability to effectively manage multiple projects with conflicting deadlines, and provide strategic recommendations. He/she will also stay abreast of emerging healthcare industry and Virology trends and assess their potential impact on the business. The Manager, Market Research - Virology will be functional across all J&J analytic competencies.

Qualifications

A minimum of a Bachelor's degree is required. An MBA or advanced degree is preferred. A minimum of two years Market Research or Business Analytics experience is required. A minimum of five years of total business experience required.

Experience in virology or related specialty pharmaceutical or biologic therapeutic areas is preferred. A basic understanding of competitive intelligence is preferred. Excellent project management, written and oral communication skills, and the ability to influence without authority are required. Candidates must be results-oriented, entrepreneurial and self-motivating, and have strong partnering /consulting skills. Ability to provide succinct and insightful interpretation of data - and business impact - to senior executives required. The ability to travel 30% is required. This position is located in Titusville, NJ.

BE VITAL in your career, Be seen for the talent you bring to your work. Explore opportunities within the Johnson & Johnson Family of Companies.

Please apply online at: http://careers.jnj.com/

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