Florida A&M University
School of Business and Industry

Celebration Honoring
Dr. Sybil Collins Mobley, Dean Emerita

HALL of FAME
Induction Ceremony & Networking
Gala Mixer

featuring the
"Something Book"

Keynote Speaker
John W. Thompson
CEO of Virtual Instruments and Board Chairman of Microsoft

Thursday, October 30, 2014
6:00 p.m.—9:00 p.m.
SBI Courtyard ~ 500 Gamble Street
Greetings SBIans and Friends!

I am excited and humbled that you thought it not robbery to spend your time and financial contributions with us to honor and celebrate Dr. Sybil Collins Mobley as the founding dean and chief architect of the School of Business and Industry's (SBI) 40 years of leadership and legacy. At retirement, Dean Mobley said that she left us at the "take off stage." Now, it is up to you and me, collectively, to take SBI to the next level. Hopefully, you will enjoy the dynamic and interactive format of tonight's 2014 SBI Hall of Fame Induction Ceremony and 40th Anniversary Gala Mixer, which is designed to mobilize us toward that end. Although obstacles abound, we must view them as mere opportunities upon which we must be prepared to capitalize. With your continued support, personally, professionally, and financially, we will be able to continue Dean Mobley's legacy and vision of leadership, both of which truly stand the test of time, for current and future SBIans and FAMUans, including those yet to be born.

Therefore, I am asking and challenging each of you to "Pay it Forward" by giving to SBI and FAMU on an on-going basis in any combination of four (4) ways. One, you can set up automatic installment contributions to the SBI Alumni and Friends $1 Million Battle of the Decades Endowment Campaign by going to www.FAMU.edu/SBI and clicking on the logo. If each decade donates $250,000 each, we will reach the $1 million goal. We can do it in multiple ways: 250 people from a decade can give $1,000, 500 people can give $500, or any other combination of donations. Once we reach $1 million, the funds will be endowed and the annual interest will be used for technology upgrades and classroom/building renovations, recruitment and student activities, as well as faculty and staff development.

Second, create your own small or large scholarship to assist students with the cost of attending FAMU and SBI. Several SBIans have started scholarships to assist students by defraying their tuition costs, book costs, and even the cost of a "Forum Suit." Third, add SBI and FAMU to your estate. Lastly, encourage all of your classmates, family, friends, co-workers, and others via #SBIPayItForward1974 to give back to SBI and FAMU.

I sincerely thank all of our sponsors and each of you for aiding us with bringing our 40th Anniversary, celebrating Dean Mobley, to fruition. Again, I truly hope that you enjoy tonight's "Celebration," as well as all of the other 40th Anniversary Celebration activities.

Long Live FAMU and SBI!

Shawnta S. Friday-Stroud, Ph.D.
Dean
Registration

Mix & Mingle
Passed Hors d’oeuvres and Beverages

~~~ Hall of Fame Induction Ceremony ~~~

Dion Harding
Master of Ceremonies

Welcome & Occasion
Dr. Shawnta Friday-Stroud, Dean

Hall of Fame Induction
Dr. Shawnta Friday-Stroud, Dean

Introduction of Speaker
Dr. Shawnta Friday-Stroud, Dean

Keynote Address
John W. Thompson

~~~ Networking Mixer ~~~

Dr. Sybil Collins Mobley Video Montage

Introduction of President
Dr. Shawnta Friday-Stroud, Dean

President’s Remarks
Dr. Elmira Mangum, President

Charge & Closing Remarks
Dr. Shawnta Friday-Stroud, Dean
Mr. Clinton Byrd
Dr. George Clark, Jr.
Mr. Jemal Gibson
Ms. Cheryl Harris
Dr. Norman J. Johnson
The Honorable Mia Jones
Mr. Michael Reid & Mrs. Audrey Reid*
Mr. Michael A. Robinson
Trustee Belinda Reed Shannon
Mr. Shundrawn Thomas
Ms. Keshia Walker
Mr. Tirrell Whittley
The Honorable Alan Williams

*posthumously
Clinton F. Byrd
Wealth Advisor

Clinton F. Byrd is a Wealth Advisor with Cantella & Co., Inc., a business consultant, an executive producer of a theatrical production and the owner of an extensive African American history collection. The emphasis of Clint’s advisory practice is investing and retirement planning. He received his Bachelor of Science in Accounting from Florida A&M University (FAMU) and his Masters of Business Administration from Pepperdine University. Clint previously served several years as a financial advisor with Morgan Stanley in their Global Wealth Management Group. He began his financial career as an accountant/external auditor with Haskins & Sells (now a part of Deloitte & Touche) in Los Angeles and later joined Atlantic Richfield Company (ARCO) as a senior auditor. During his tenure with ARCO, he advanced through the ranks serving as a senior financial analyst, financial administration supervisor, financial administration manager, planning and evaluation manager, and executive consultant. His financial background is extensive and varied.

Clint has worked as a consultant to educational institutions at all levels for more than forty years, affording him a unique perspective of their needs and challenges. Clint served several years in internal auditing for the Leon County School District. He served for eight years on the Board of Regents of Pepperdine University and also served a term as President of Pepperdine’s National Alumni Association. Clint had the honor of serving as the President of the Southern California Chapter of the Florida A&M University National Alumni Association in Los Angeles for over ten years. During his tenure, Clinton co-founded the Annual FAMU Black History Celebration in Los Angeles. This annual event continues to raise thousands of dollars in financial support for FAMU students.

Clint is the youngest of 17 children born to John and Lizzie Byrd of Monticello, Florida. Clint and his wife, Beverly, have four daughters, Tiffini (PharmD - Clinical Pharmacist, Humana, Miami, FL), Tylana (CPA - Manager-Finance, Disney Parks & Resorts, Orlando, FL), Teresa (M.D. - Assistant Director for Residency, Obstetrics, Gynecology & Reproductive Services, University of Texas Medical School at Houston) and Tiara (Ph.D Candidate in Translational Bio and Molecular Medicine at the Baylor College of Medicine in Houston). Clint’s wife Beverly and their four daughters are also graduates of FAMU. Clint and Beverly met as Freshmen at FAMU the first day of class in an Introduction to Business class. During their senior year (1971), they were both on a student committee that was successful in securing additional funding from the Florida State Legislature to hire additional faculty. This was a prelude to the creation of the FAMU School of Business and Industry.

Clint’s passion for education and African American history has led him to team-up with Maurice Kitchen to serve as the Executive Producer of “VOICES, a Legacy to Remember.” Clint says their goal is to get “VOICES,” an African American musical, on Broadway to demonstrate that there is a significant demand for positive productions featuring African American themes and casts.

In 2012 Clint, with the support of his family, acquired ownership of one of the largest African American history, art and memorabilia collections in the U.S., the Montague Collection. Clint is currently raising funds in an effort to bring the collection to Tallahassee. He has started a Kickstarter Project that has to be funded by October 31, 2014. To view the project and contribute, visit kickstarter.com keyword: Montague.
George Wm. Clark, Jr., Ph.D.
Professor, Retired

George Wm. Clark, Jr. taught at FAMU for 36 years, and totally enjoyed his many experiences during that time. Dr. Clark has participated in many school and university activities and he held memberships in the Academy of Management; the American Psychological Association; The National Business Education Association; The American Society for Cybernetics; the Association of Social and Behavioral Scientists; and the Theosophy Society of America. He holds life memberships in the latter three, as well as having a life membership in the NAACP.

Clark has many hobbies and interests that he enjoys. Among some are his Taoist Tai Chi practice, his strong interest in the Chinese culture and history, his art work of mix media collages, and his intensive curiosity about cybernetic related topics (which probably explains his strong interest in Star Trek, and his wish to live long enough to experience a Virtual Reality Holodeck). He is also a collector of various types and assortment of things. Dr. Clark has accumulated a collection of first edition magazines, various translations of the Tao Te Ching by Lao Tzu, a stamp collection, a collection of original Chinese plates, photographs of different stages of construction of significant Tallahassee city and state buildings, and a pictorial history of the construction of many of the new buildings around FAMU’s campus including the present School of Business and Industry's four wing Sybil C. Mobley Business Building Complex; the Coleman Library Annex, the Black Archives addition and the new building for the School of Journalism and Graphic Arts. Thanks to then Dean McKinley-Floyd, and now Dean Friday-Stroud and Dr. Vera Harper, in their requesting Clark to head up the graphics communication company in the Professional Leadership Development Department and to take pictures of the corporate guests who come to visit SBI; he now has developed a much stronger interest in photography, especially photo portraits. He has acquired an insatiable desire to learn as much as he can about his new found art form. If interested, Dr. Clark invites you to visit his flickr.com site.

Dr. Clark also enjoys tinkering with different types of Apple computers and has long been an Apple Macintosh hobbyist, admirer and devotee. As a matter of fact, he still owns his original Apple II+ and Mac SE computers.

Dr. Clark has fathered three children. George III and Kenneth B. who both still live in Tallahassee; and Jennifer, a member of Zeta Phi Beta Sorority Inc., who graduated from FAMU in 1999 majoring in Mathematics and Business Administration. Jennifer currently works as an actuary with the Farmers Insurance Company in Chicago, Illinois. He also has five grandsons, George William Clark, IV (1994); Aaron B. (2006); Malik Z. (2006); Issac (2007) and Asher (2009). The first three incidentally, were born in the year of the dog: 1994 and 2006; the same as their Great-Great Grandfathers Garland Vincent Johnson, Sr. and Lewis Clark, (1898).

Before his initial retirement in 2009, Dr. Clark held the 3M Chair in Business, and in 2002-2003 held the position of Director of the SBI Assessment Center. Having completed a sabbatical during the academic year of 1999-2000, he had the opportunity to tour the countries of Italy and Greece immersing himself in the ancient history of western art and philosophical thought. He used this overseas experience to psychologically and cognitively prepare himself for completion of a university project that developed into a course entitled Business Ethics (MAN 3701). Being affiliated with the Chi Omega graduate chapter of Omega Psi Phi Fraternity Inc., he is one of the former faculty advisors to the Upsilon Psi undergraduate chapter of the fraternity here at FAMU.
Jemal Omar Gibson
Author
Motivational Speaker
Corporate Executive
Philanthropist

Jemal Omar Gibson is a talented author, motivational speaker, corporate executive, and philanthropist.

In the spring of 1993, Jemal graduated with honors from FAMU’s School of Business and Industry. After graduation, he served as an Infantry Officer in the United States Army and completed the elite U.S. Army Ranger and Airborne schools.

Jemal has spent the past 20 years in the pharmaceutical industry with companies like Pfizer, Parke-Davis and AstraZeneca Pharmaceuticals. Currently he is the Senior Regional Director for Alkermes. He’s managed billions of dollars in sales and received numerous professional accolades and awards over the years.

Jemal is the recipient of numerous non-industry awards, most recently the 2013 Most Inspirational Executive by Executive 50, the 2013 Martin Luther King Leadership Award, and Florida A&M University’s Distinguished Alumni Award. He is a member of Alpha Phi Alpha Fraternity Inc., National Society of Pershing Rifles, Prince Hall Masons, and A.E.A.O.N.M.S Prince Hall Shriners.

Jemal has authored two books. His first book, Drugs: My Curse, My Savior, has received several accolades to include a Best Selling Award for Autobiography. His second book, The 3 Spirations – With Them Anything Is Possible, is due to release next spring.

Jemal believes that part of life’s purpose is to help people achieve their dreams, regardless of who they are or where they come from. He’s spoken at countless public and private corporations, schools, and non-profit organizations nationally and internationally. He’s made appearances on FOX, CBS, WGN News, and has been a guest on numerous radio shows, and featured in many newspaper articles.

In 2012, Jemal created a scholarship that provides suits for students in need at FAMU’s School of Business and Industry students. He serves on boards of the National Sales Network, the Florida A&M University Foundation, the FAMU President Alumni Advisory Board for Athletics and is Harvard trained on Governing Non Profits for Excellence.

Jemal resides in a suburb of Atlanta, Georgia with his wife Lisa and three beautiful daughters, Iman, Zhara, and Nadya.

For more information visit:
www.jemalgibson.com
Cheryl A. Harris, C.P.M. is senior vice president of Sourcing & Procurement Solutions at Allstate Insurance Company. In this role, Cheryl is responsible for optimizing Allstate’s third party spend portfolio of $5B through collaboration with internal business partners and driving innovation with external suppliers. Cheryl’s goal since joining in 2011 has been to transform SPS into “Trusted Advisors” – positioning SPS to deliver “value in our interactions with internal customers and external suppliers” vs. being viewed as the procurement governance team. She also oversees Allstate’s Supplier Diversity program, which is focused on increasing opportunities for small-, minority-, LGBT-, veteran- and women-owned businesses, which includes driving approaches for their ongoing growth and development.

Prior to joining Allstate, Cheryl served as the Americas Procurement delivery senior executive at Accenture LLP. In this role, she was responsible for driving source-to-pay solutions for seven commercial clients, managing $10B in addressable spend and delivering greater than $200M in savings per year. Cheryl managed teams across the United States, Canada, Brazil and Argentina and leveraged resources in off-shore and near-shore locations to enable successful delivery. In addition, her responsibilities included championing supplier diversity across Accenture’s global organization, notably serving as the U.S. Supplier Diversity partner – resulting in greater than 16 percent of Accenture spend in the U.S. channeled to underutilized minority-, LGBT- and women-owned businesses – and the launch of the Diverse Supplier Development Program in both the U.S. and Canada.

Cheryl is a Florida A&M University (FAMU) graduate and serves as the senior executive sponsor for Allstate’s relationship with the university. Over the years, she has recruited more than 70 graduates to Allstate and her prior employers – spending time with professors, administrators, other faculty and students to ensure alignment between curricula and the companies’ needs. She serves as Chair for Florida A&M’s Business Industry Cluster, responsible for engaging corporate partners to optimize their relationship with the University through curriculum development, recruiting and sponsored research. Cheryl serves on the Boards of Directors for the Chicago Humanities Festival (CHF), the National Gay and Lesbian Chamber of Commerce (NGLCC), the FAMU Foundation Board and Teen Living Programs (TLP).

Cheryl, her husband Brian Booker, and their 3 children (+2 nephews) live in Long Grove, IL.
Norman J. Johnson  
Vice President  
ALISIAS

Norman J. Johnson is a Vice President at ALISIAS a public policy, policy relations firm. His immediate past position was Professor of Organizational Science at the School of Business and Industry, Florida A&M University. Before Florida A&M he was at Georgia Tech. There he was a member of the general faculty and served as a Senior Executive in the Office of the President (1988-1998). He held three portfolios – Marketing, Minority Affairs, and Change Management. In the minority affairs portfolio he redesigned and redirected Tech’s nationally recognized and acclaimed engineering effort OMED, building on the Carnegie Mellon Action Project called CMAP where he was its first director. OMED at Georgia Tech produces today more minority engineers at all levels than any university in the country. His special invention at Tech was the creation of the Celebration of Performance and mandatory family financial orientation sessions. He helped engineer other major organizational changes as well, like the consolidation of the College of Management. He and a team reversed Tech’s falling SAT scores and refreshed its student marketing and recruiting strategy creating a modern recruiting juggernaut.

He earned his Masters and Ph.D. from the Ohio State University, where he specialized in education leadership (MS) and organizational behavior (Ph.D.). He has done further study at the Harvard Law and Business Schools. He has held faculty appointments at the University of Illinois at Chicago, University of Pittsburgh, Carnegie Mellon University, Florida A&M University, and the Georgia Institute of Technology.

Immediately prior to his Georgia Tech appointment, he served as Professor of Organizational Management, and Associate Vice President for Academic Human Resource Development at Carnegie Mellon University in Pittsburgh, PA. Sandwiched between the Tech and Florida A&M University assignments, was a three year engagement at the Honeywell Corporation in Minneapolis, MN in the training division. In the late 60s he joined the co-founding team of the School of Urban and Public Affairs at Carnegie Mellon, and served as the first Associate Dean (1969-1981) of its nationally recognized Masters program in Management and Public policy. The majority student population in this program was minority (African- and Hispanic-Americans and women) and that is still the case today. At Carnegie Mellon University he simultaneously created the Carnegie Mellon Action Program (C-MAP) and served as its first director. It was the incubator program that produced most of the ideas that lead to the successful minority engineering effort at Georgia Tech. He also headed SUPA’s Southern Africa project based in South Africa and Zimbabwe. At CMU he became a full professor (1972). Internal as well as significant external funding supported all of his academic and practice portfolios.

Currently, he is a member of the National Academy of Public Administration (NAPA) where for the last seven years he has served as chair of the Brownlow Book Award Committee while serving on the Committee for the past fifteen years. Presently he is a member of NAPA’s Board of Directors. He along with others founded the Standing Panel on Social Equity. Presently he is a member of the NAPA Panel on Off-Shoring. He served as an elected member of the Atlanta Public School Board. He was a member of the twelve member Steering Committee of the Council of Urban Boards of Education (CUBE). He holds life membership in the NAACP, Omega Psi Phi Fraternity, and the 100 Black Men of Atlanta. He is past president of the National Association of Schools of Public Affairs and Administration, the Atlanta School Board and past chair of the Board of Trustees at the Mt. Ararat Baptist Church, Pittsburgh, PA where he learned best practices in volunteerism in non-profit settings.

He organized and chaired the Public Program and Celebration for Nelson Mandela in Atlanta at Georgia Tech upon Mandela’s release from Robbin Island. He is one of the chief architects of Centennial Place: the successful and premier HOPE VI project in the nation. This 60-acre mixed income development of the former Techwood/Clark Howell Homes, the oldest public housing project in America, is the model for mixed income urban development. It has been a seventeen-year run from incubation to implementation. From his perch in the Tech President’s office, the school board and service on the board of Techwood Park, Inc., the special purpose corporation created by Mayor Maynard Jackson to redevelop and revitalize the Olympic neighborhood (that houses CNN, Coca Cola, Georgia Tech, Georgia State, and now Centennial Place, and the Centennial Place Elementary School and YMCA along with a joint police precinct) he became the social architect for the general development and specifically led the elementary school effort. His project motto: It’s the sociology folks: get it right, the effort will be successful. IT IS.
The Honorable Mia L. Jones  
State Representative, Florida House

A native of Jacksonville, Florida, Representative Mia L. Jones was re-elected to represent District 14 on November 4, 2012 for her third term in the Florida House of Representatives. Prior to her service in the Florida Legislature, she served on the Jacksonville City Council from 2003 to 2008.

Representative Jones is an advocate in the area of Healthcare and has worked diligently to ensure that all Floridians have access to quality Affordable Health Care. Since being elected, Representative Jones has remained true to her platform of Promoting Economic Development in underserved communities, Partnering in Education to ensure that all students receive a quality education, Promoting long-term solutions to Infrastructure and Health Care Disparities, and ultimately working to improve the quality of life for the citizens she represents. Recognizing her commitment to these areas, Representative Jones has been appointed by Mayor Alvin Brown as his Special Assistant and Director of Boards and Commissions for the City of Jacksonville.

At the state and national levels, Representative Jones serves as the Florida House of Representatives Democratic Leader pro tempore (2012-2014), past Chair of the Florida Legislative Black Caucus, Regional Director for the National Black Caucus of State Legislators, Treasurer for the National Organization of Black Elected Legislative (NOBEL) Women, Regional Director for the National Foundation of Women Legislators, State Director for the National Order of Women Legislators, and State Director for Women in Government. Locally, she serves on the Board of Directors for the Community Hospice of Northeast Florida and the Tiger Academy.

Ever the advocate for professional development for others as well as for herself, Representative Jones is a graduate of Leadership Florida (Class of XXIV), Leadership Florida's Local Government Leadership Program (Class IX), Leadership Jacksonville (Class of 2000) and has received numerous awards and honors.

Married to George C. Davis, she is the youngest of three children born to Lawrence and Hannah Jones. Educated in the Duval County Public School System and graduated from William M. Raines Senior High School (Class of 1986), Representative Jones holds a Bachelor of Science degree in Accounting and an MBA in Human Resource Management from Florida A & M University (FAMU). She is an active member of Bethel Baptist Institutional Church, Alpha Kappa Alpha Sorority, Inc., a National Life Member of FAMU Alumni Association and ultimately a Community Trustee.
Michael L. Reid is a 1984 Graduate of the FAMU School of Business and Industry. He has been the Founder & President of MLR ENTERTAINMENT, INC., a Tampa, FL based Sports, Travel, Event Planning, & Ticket Brokering Firm since 1990.

Along with his late wife Audrey (a 1981 SBI Graduate), they established the Michael L. & Audrey J. Reid Endowment Scholarship for the School Of Business & Industry in 2006, and are recognized as (currently) being the only couple to be personally enshrined with Plaques on both the FAMU School of Business & Industry’s $100,000 Big Board and on the FAMU Ring of Honor surrounding the FAMU Eternal Flame at the center of the FAMU Campus.

Staying true to his personal mantra of “Havin’ FUN ... And Raising Funds!”, while seeking an avenue to take advantage of the early popularity & growing potential of the Internet, in the late 1990’s, he founded & published VENOM NATION (WEEKLY), a FAMU Internet-based Alumni Social Community & Email Newsletter, eventually growing it into one of the Top FAMU Alumni Membership & Sports Revenue Generating Initiatives ever during its tenure, and is widely credited with being one of the early trailblazers into what are now known today as Social Media, & Online Hotel Room Reservations & Event Ticket Brokering Services.

He is now President of “Jus’ Lookin’ Out!”, a rapidly growing Online Interactive Social & Wellness Community, & Social & Business Event Calendar.
Michael A. Robinson is currently President of ICON Holdings Group, LLC, a privately held real estate development and corporate financial consulting company. ICON Holdings has developed properties in the New York City area as well as the Southeastern region of the United States. Through ICON Holdings, Mr. Robinson also provides financial consulting to various corporations as they access the capital markets.

Mr. Robinson was formerly Senior Vice President and Corporate Treasurer of Tyco International Ltd., a nearly $40 billion manufacturing and service conglomerate. In his role at Tyco, he led a team of professionals in New York, Florida, Luxembourg, Ireland and Singapore. Mr. Robinson also managed a debt portfolio over $25 billion and was responsible for the issuance of over $20 billion of debt securities. Additionally, he was responsible for Tyco’s foreign exchange and commodity exposure management program, and pension plan investment management. Mr. Robinson was also a key advisor on the numerous corporate acquisitions done by Tyco.

Previously, Mr. Robinson was a Vice President in the investment banking department at Merrill Lynch and held positions in finance at Colgate-Palmolive Company and Bankers Trust Company.

Mr. Robinson holds a Bachelor of Science Degree from the School of Business and Industry at Florida A&M University, summa cum laude, where he is represented on the SBI Big Board for his $100,000 contribution; and an MBA from the Graduate School of Business at Harvard University. He currently serves as a director and former chair of the audit committee of the board of directors of Verifier Capital a privately held company which provides specialized financing programs to companies in the electronic security alarm industry. Mr. Robinson is also an advisor the board of directors of incNETWORKS Corporation, a wireless service provider and developer of small cell wireless networks.
Belinda Reed Shannon
Vice President, Equality & Inclusion
GlaxoSmithKline

Belinda Reed Shannon is Vice President for Equality & Inclusion at GlaxoSmithKline (GSK). She joined GSK in 1997 and is based in its Research Triangle Park, North Carolina headquarters. The Equality & Inclusion Center of Excellence builds the strategies, processes, interventions, programs and policies that support the company’s EEO, Affirmative Action and Diversity and Inclusion efforts. Belinda and her geographically dispersed team work with leaders across the business to ensure employment practices are carried out in a manner that is without bias and supports the company’s desire to create a diverse and inclusive workplace. During the first 10 years of her employment with GSK, Belinda served as in-house employment counsel where she managed U.S. based employment litigation and provided strategic employment advice and counsel to the company’s executives for matters related to employee conduct and performance, internal investigations, restructurings, reductions in force, and employment compliance matters. She has also provided representation for GSK in administrative proceedings with the U.S. Department of Labor, EEOC, and various state labor agencies and has participated in numerous mediations of employment disputes. Belinda formerly served as an attorney in the Civil Rights Division of the Office of Solicitor, U.S. Department of Labor, and she also worked as an Associate Attorney at the Detroit law firm of Plunkett & Cooney.

Belinda belongs to a number of professional and civic organizations including the State Bar of Michigan, State Bar of North Carolina (associate member), American Bar Association, National Employment Law Council, Corporate Counsel Women of Color (CCWC), Society for Human Resource Management, Charting Your Own Course (CYOC) Foundation and the National Black MBA Association, where she serves as a National Board member. In 2011, she was appointed by the Governor of Florida to the Board of Trustees for Florida A&M University.

At home, Belinda is an active member of Baptist Grove Church in Raleigh, NC and is co-founder of Preparing America’s Tomorrow Today (PATT), a non-profit organization that exposes middle and high school students to educational enrichment and higher education. She is a member of Delta Sigma Theta Sorority, Inc., and is also a founding member of a Triangle (NC) based giving circle, the Next Generation of African American Philanthropists (NGAAP), which harnesses time, talent and treasure, and gives strategically to non-profit organizations. In 2011, Belinda was recognized by Heart & Soul magazine as one of the Women of Substance in Health Care, and in the same year was inducted into the YWCA Academy of Women. In 2012, Belinda received an Executive Trailblazer award from the Executive 50 Network, and was recognized by Florida A&M University as one of its 125 Outstanding FAMUans of all time (since 1887). In 2013, she was honored as one of three Women Serving the Community by the National Council of Negro Women (NCNW-Capital Area Section).

Belinda is a graduate of Florida A&M University, where she earned a B.S.-Marketing and an M.B.A. She later earned her Juris Doctorate (JD) degree from Wayne State University Law School. Belinda is married to Keith Shannon, and they have partnered to raise three children, US Army CPT Sabrina Shannon Gammage (CPT Robert D. Gammage), Tobi Shannon, who is a Junior at Spelman College, and Reed Shannon, an 8th grader currently starring in the 1st National Tour of Broadway’s MOTOWN the Musical. The Shannon family resides in Wake Forest, NC.
Shundrawn Thomas
Executive Vice President, Head of Funds and Managed Accounts
Northern Trust Asset Management

Shundrawn Thomas is a senior executive with broad strategy, general management and finance experience. Professionally, he serves as Executive Vice President, Head of Funds and Managed Accounts for Northern Trust Asset Management. In this capacity, he oversees the development, management and distribution of Northern Funds, Northern Institutional Funds and FlexShares Exchange Traded Funds. He also oversees the managed accounts practice that provides investment advisory solutions for direct clients and financial intermediaries. His broad executive responsibilities include developing long-term strategy, executing operating plans, financial management, risk management, cultivating client and vendor relationships and developing talented professionals. He serves as member of the asset management executive committee as well as the operating committee of the Northern Trust Corporation.

Previously, Shundrawn served as Managing Director of Northern Trust’s Exchange Traded Funds Group. He was directly responsible for the de novo build of the business unit, assembling and leading a team that successfully launched 16 FlexShares branded exchange traded funds. Shundrawn continues to serve as the principal executive officer and as a trustee of the registered investment company that governs the FlexShares business.

Shundrawn served as President and Chief Executive of Northern Trust Securities, Inc. a wholly owned subsidiary of Northern Trust Corporation. In addition to his general management responsibilities, he was responsible for overseeing financial management and working with regulators including FINRA and the Securities and Exchange Commission. He also served as Chairman of the Board of Directors for the subsidiary.

Shundrawn also served as Head of Corporate Strategy for Northern Trust Corporation. As a direct report to the Chief Executive Officer, he supported executive management with key strategic planning initiatives. Prior to joining Northern Trust, Shundrawn served as a vice president for Goldman Sachs, a premiere investment-banking firm where he advised some of the world’s largest institutional investors. Shundrawn was also previously employed with Morgan Stanley, holding positions in sales, trading and research.

Shundrawn serves as a trustee for Wheaton College. Additionally, he serves on the board of the Florida A&M University Foundation. Shundrawn is a member of the Economic Club of Chicago. His civic involvement has afforded him the opportunity to speak nationally on topics including leadership, values, strategy, entrepreneurship and personal finance. Shundrawn is also an entrepreneur, previously founding and managing businesses with retail and publishing interests.

Shundrawn is widely respected by professional colleagues for his dedication to excellence and his principled business approach. In 2009, Shundrawn was recognized by Diversity MBA Magazine as one of the nation’s top 50 diverse executives under the age of 50. During the same year, Shundrawn was recognized in the bi-annual Chicago United Business Leaders of Color publication that profiles candidates for public company board service. In 2011, Black Enterprise identified Shundrawn as one of the 75 Most Powerful Blacks on Wall Street.

Shundrawn received a B.S. degree in accounting from Florida A&M University and an M.B.A. degree with concentrations in finance and accounting from the University of Chicago Booth School of Business. He has also completed executive education programs in corporate strategy at Chicago Booth School of Business and corporate governance at University of Notre Dame Mendoza School of Business. Shundrawn actively holds the series 7, 24 and 63 securities licenses. Shundrawn is happily married with two sons. In his personal time, Shundrawn enjoys reading, writing and running.
Keshia Nichole Walker
Insights Marketing & Promotions
President

Keshia Walker is President and owner of Insights Marketing & Promotions Company, headquartered in Atlanta, GA. Insights is a Marketing & Promotions Company that specializes in corporate and sports marketing, promotions and special events to the urban and professional consumer segments.

Insights provides over 20 years of marketing experience in the African-American & Hispanic consumer segments, with over 29 market managers nationally; eight (8) countries internationally; 1,000 bi-lingual brand ambassadors in the U.S. & abroad and college ambassadors covering 100 college campuses throughout the United States.


Some of their sports clients include: Edwin Jackson, Josh Smith, Magic Johnson, Dwayne Wade, Carl Crawford, Nick Fairley, Allen Iverson, Orlando Hudson, Takeo Spikes, Charles Woodson, Denard Spann, Rickie Weeks, CC Sabathia, Keenan Lewis, Joe Johnson, John Abraham, Greg Jones, BJ & Justin Upton and Jerome Bettis.

Prior to opening Insights, Keshia spent 9 years in Corporate America in Brand Management and Marketing with Amoco Oil Company, Bell South, Procter & Gamble and The Coca-Cola Company. Keshia is a 1991 and 1993 graduate with Honors from the School of Business and Industry (SBI) at Florida A&M University where she received a Bachelor of Science in Business Administration and a MBA with a concentration in Marketing. In May 2012, Keshia graduated from the TUCK Executive Education Program, Minority Business Executive Program with Dartmouth University.

A native of San Diego, California and Montgomery, Alabama, Keshia is a member of Delta Sigma Theta Sorority, Inc., National Association of Professional Women, the Atlanta Chapter of National Black MBA Association, National Association of Female Executives and a lifetime member of Florida A&M University National Alumni Association. She is also the Co-Chairman and Founder of Team 94 Foundation that works with inner city youth from the Harris Homes Housing Project in the Southwest Atlanta area.

Keshia is single. She enjoys football, community service and traveling all over the world. Her personal motto is “I can do all things through Christ who strengthens me.” ~Phil 4:13.

Her accolades include: SBI Annual Heritage Celebration Distinguished Alumni Award Recipient (2012), Rolling Out’s 25 Most Influential Women in Atlanta, Black Women Rock, Who’s Who in Black Atlanta, Harland Boys & Girls Club of Atlanta Volunteer of the Year, National Association of Professional Women, Cambridge Who’s Who Among Executive & Professional Women and Champion of Children’s Award; Graduate of the Tuck Executive Minority Business Executive Program (2012); Coca-Cola Mentoring Program Participant (2012-2013); Best of Business (2013); MBE Magazine’s WBE Who Rocks Award Selected from over 500 Women Owned Businesses (June 2014).
Mr. Whittley is the visionary and executive leader of Liquid Soul (LS). Since founding the company in 2001, it has grown into a full-service, award-winning Lifestyle Marketing Agency specializing in marketing, media, and publicity for entertainment, faith, corporate, sports and non-profit organizations. LS locates unobtrusive ways to integrate brands and marketing messages across lifestyle segments to maximize return on investment with measurable results. As a trailblazer in modern marketing solutions, social-media, innovative campaigns and creative designs, the agency’s distinctive value-add approach has led to substantial yearly growth for the company.

Named one of the Top 25 Architects of Success by the Atlanta Tribune, Mr. Whittley and LS have evolved into the leading go-to partner for major film and television studios looking to reach targeted audiences, and drive box-office success and network ratings. LS has provided marketing services for twenty-two (22) Number One box office films, including Dawn of the Planet of the Apes (20th Century Fox), Captain America: The Winter Soldier (Marvel/Disney), 12 Years a Slave (Fox Searchlight), Ride Along (Universal Pictures), ‘42’ (Warner Bros. Pictures), The Lorax (Universal), Red Tails (Lucas Films), The Help (DreamWorks), Stomp the Yard, Obsessed, Takers (Sony), The Princess and The Frog (Disney), Green Lantern, The Hangover: Part II, The Town, and Harry Potter and the Deathly Hallows (Warner Bros. Pictures), as well as more than seventy (70) box office films that produced over $1 billion in revenue.

As NBCUniversal Television’s Multicultural agency of record, Liquid Soul was responsible for marketing and publicity for the network’s entire prime-time, day-time and late-night line-ups. In 2008, LS won an Effie Award for outstanding marketing results for the CNN Presents: Black in America campaign. Subsequently, LS developed marketing campaigns for the entire CNN Black in America Series (BIA2, Almighty Debt, The Promised Land-Silicon Valley) and Latino In America documentaries. Outside of film and television, companies like Wal-Mart, General Mills, American Cancer Society, the WNBA, Verizon Wireless and Denny’s Restaurant have turned to LS to effectively reach lifestyle audiences.

Mr. Whittley has received many awards and recognitions; including the Film Advocate Award from the BronzeLens Film Festival, Innovators Award from the Black Women in Film Network and was named the 2011 Entrepreneur of the Year by the Atlanta Business League.

Mr. Whittley is an alumnus of Florida A&M University, graduating Cum Laude with a Bachelors of Science in Accounting. He is a member of Alpha Phi Alpha Fraternity, Inc. and sits on the boards of the BronzeLens Film Festival, 100 Black Men of Atlanta and Director of the FAMU Foundation. He is an ordained deacon in his church.

Mr. Whittley currently resides in Atlanta with his wife and two daughters.
The Honorable Alan B. Williams  
State Representative, Florida House

State Representative Alan Williams’ roots run deep in the Big Bend area of Florida. He is recognized as one of the most politically voice for the voiceless. As a lifelong resident of Tallahassee, FL, Alan was raised to be an active member of his community. Rep. Alan Williams has been featured in publications such as the Washington Post, The New York Times and Ebony. In February 2003, he was featured in Ebony Magazine as a Young Leader of the Future under 30. Representative Alan Williams has appeared on CNN, MSNBC and FOX on political issues and has met with President Obama and White House officials engaging in policy panel sessions on education, voting rights, stand your ground, and affordable healthcare.

Alan B. Williams is a fifth generation Floridian, an unabashed servant to the people, a proud family man, small business owner and a trailblazer in his own right. Alan is the youngest in a family of three children. Alan is a recipient of both a B.S. and M.B.A. from Florida Agricultural and Mechanical University (FAMU), a third generation FAMUAN.

While in college, he found his passion for public service. Alan served as a Student Senator where he along with other student senators and members of the Florida Legislature, worked tirelessly to re-establish FAMU’s College of Law. He also led a major campus initiative that resulted in the establishment of FAMU Campus Venom Express (the University’s first intercampus transportation system). During this time, he also served as President of the Alpha Xi Chapter of Kappa Alpha Psi Fraternity, Inc.

After college, Alan worked in the private sector until Tallahassee Mayor John Marks recruited him as an Aide serving as liaison between the community and the Office of the Mayor. In 2006, he founded MW Land & Investments, a Florida based property management and business development firm. As President and CEO, Alan promotes business ownership and drives business back into the local community. MW Land & Investments also actively recruits local youth and young professionals to provide them with hands-on experience to teach them the importance of business, property, and stock ownership, helping them to gain financial independence and create generational wealth.

Never forgetting the monumental impact that service and leadership made on the lives of those around him, Alan ran for the Florida House of Representatives to represent District 8 (Leon and Gadsden) and was elected in November 2008. Alan was able to use his knowledge of policy and process to immediately tackle important issues. He has a record of championing legislation creating green jobs, economic development, and ethics and elections.

A leader amongst his colleagues, Williams also serves as Democratic Whip, a pivotal position that ensures the Democratic Caucus agenda is enforced and protected. Williams is the Past Chairman of the Florida Legislative Black Caucus. Additionally, Alan’s committee membership includes: Appropriations, Economic Affairs as the Democratic Ranking Member, Energy & Utilities Committee as the Democratic Ranking Member, Ethics & Election Subcommittee, Higher Education Appropriations Subcommittee, Joint Committee on Public Counsel Oversight, Senate Redistricting Subcommittee, Regulatory Affairs, State Affairs Committee, and Transportation & Highway Safety Subcommittee.

His tireless efforts has resulted in Alan successfully passing legislation creating the Florida Civil Rights Hall of Fame that recognizes and honor those persons who have made significant contributions to the ever expanding struggle for civil rights in the State of Florida.

Over the years, Alan has been honored as a 2014 Florida Association of County Champion Award, 2012 Henry Toll Fellows, 2012 Florida Dental Association Legislator of the Year, 2011 Northwest Florida League of Cities Legislator of the Year and has also received the American Cancer Society- Legislative Award (2014 & 2009), Ernestine Butler Social Action Award (2009), and Florida A&M Distinguished Alumni Award, 40 under 40 award (2010).

Alan is a citizen legislator. Dedicated to the success of Tallahassee’s youth, Alan chairs the Alan 4 Youth (A4Y) Initiative annually to encourage, empower and expand the horizons of young people. Alan serves on the Florida Public Service Commission Nominating Council, the Florida Council on the Social Status of Black Men and Boys, the National Conference of Black State Legislators Executive Board, the Board of Directors for Second Harvest of the Big Bend, Gadsden Arts Center and Guardian Ad Litem.

Just as family was a great influence in the beginning of his life, it continues to impact him now with his own family. Alan is married to Attorney Opal McKinney-Williams and they work together to instill those same characteristics in their two children, Adriana and Alan-Louis. Alan is committed to the people he serves and his life affirms Dr. Martin Luther King’s powerful conviction that, “Everybody can be great, because everybody can serve.”
The Something Book
ALIX ALEXIS alix1.alexis@gmail.com Financial Advisor at Merrill Lynch, Margate, Florida. Recognized by The FAMU Alumni Broward County Chapter as a Local Distinguished Alumni in the 2014 Distinguished Alumni Chapter Calendar. Hometown: Fort Lauderdale, FL. Professional Interests: Helping my clients plan to achieve their long term financial goals as a Financial Advisor. Personal Interests/Hobbies: Spending quality time with my family and giving back to local community. Also, working out at the gym, playing basketball & tennis, and working on golf swing. Other: Married college love, Valery Alexis, a FAMU Nursing School Class of 2008 Valedictorian, in 2012.

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KELLEY BOLDEN BAILEY, Ph.D. kelley.bailey@famu.edu Assistant Professor, School of Business and Industry, Florida A&M University Tallahassee, FL. Hometown: Tampa, FL. Entrepreneurial Ventures: Educate, Lead, Serve Consulting, LLC. Professional Interests: Professional Development. Personal Interests/Hobbies: Community Service Initiatives.

LAQUITA BLOCKSON, Ph.D. laiquita@businessrenaissanceguru.com Associate Professor of Management (fifteen year as a professor); current affiliation with Saint Leo University (previous affiliations with Florida International University, University of Northern Iowa, and the College of Charleston). Charleston, SC. Principal of Blockson Management Advising consulting firm since 1995. SBI: CEO, WSBI (1991-92); President, SBI Forum Profile (1990-1991); SBI Forum; Orators; Business Writing FAMU: Presidential Scholars Association (1988-1992); FAMU Concert Choir (1988-1991); SGA Graduate Senator (1992-1993); Young Entrepreneurs Club (1990-1992); Club Ohio (1988-1992); White and Gold Honor Society (1990-1992). Awards and Recognitions: National Merit Achievement Scholar (1988); Presidential Scholars Association Scholar of the Year (1991); Cum Laude graduate (1992); Beta Gamma Sigma Business Honor Society (2002); Malcolm Baldrige National Quality Award Board of Examiners (2003 & 2004); Academy of Management's Mentoring Best Practices Award (2005); The PhD Project's Management Doctoral Student Association Spirit Circle Award (2005); College of Charleston's Outstanding Business Faculty of the Year (2008); Diverse Issues in Higher Education magazine's 2009 Emerging Scholar; Journal of Developmental Entrepreneurship's John Jack Award (2011). Hometown: East Cleveland, Ohio. Professional Interests: Minority women entrepreneurship; urban economic development; business ethics. Career Highlights:Promotion to Associate Professor (2012); completion of Ph.D. from University of Pittsburgh (1996-2002); SBI Internship Coordinator (1995-96); Associate Real Estate Manager for Taco Bell Corporation (1993-95). Entrepreneurial Ventures: Principal, Blockson Management Advising (d/b/a the "Business Renaissance Guru"). Personal Interests/Hobbies: International travel, vegetable gardening; long-distance walking (in 10Ks and half-marathons); league bowling; volunteering with Girl Scouts and Delta Sigma Theta Sorority; International travel, vegetable gardening; long-distance walking (in 10Ks and half-marathons); league bowling; volunteering with Girl Scouts and Delta Sigma Theta Sorority. Other: I am thankful to Dean Mobley and my former SBI professors for encouraging me to follow in their footsteps to become a business professor.

GEORGE WILLIAM CLARK, JR., Ph.D. buddhadog@aol.com Associate Professor, Retired, School of Business and Industry, Florida A&M University. Taught business courses in SBI from 1974-2011. Tallahassee, FL. 3M Distinguished Professor in Business Friends Award from the Florida A&M University Libraries for Distinguished Achievement, Altruism and Service. October 19, 2007. Faculty Advisor to FAMUSBi Superstars Inc. 1977-2004 Faculty Advisor to the Upsilon Psi Chapter of Omega Psi Phi Fraternity, Inc. 1993-2002; Faculty Advisor to NEVO; Faculty Advisor to Brothers on Campus 1982-1986 Tallahassee/FL Research in the areas of Intrinsic Motivation and Synchronicity Developing and Teaching Business Ethics (MAN 3701) Developing and Teaching Business Ethics (MAN 3701), Personal Interests/Hobbies: Photography (www.flickr.com/photos/buddhadog/sets/). Military: Cadet Major in the Pershing Rifles.


Selvin Cobb selvincobb@gmail.com Category Sales Development Manager Nestle USA 39 years (Retired) Quincy, Florida Student Government Assn., Phi Beta Lambda, Kappa Alpha Psi Fraternity, Inc., Hometown: Gifford, Florida. Personal Interests/Hobbies: Spectator Sports, Golf, Tennis


GREG DEAVENS gdeavens@gmail.com Senior Vice President & Corporate Controller, Mass Mutual Financial Group 8 years Farmington, CT. Professional Development Program: CEO Diversified Labs. Various awards since college. Hometown: St. Louis, MO. Professional Interests: Finance Leadership & Corporate Governance. Career Highlights: 25+ years of diverse financial experience including an international assignment and roles in strategy, investor relations, mergers & acquisitions and accounting. Personal Interests/Hobbies: Golf, gadgets and travel with family. Military: Navy ROTC (two years). Other: Board Service: Executive Leadership Council, Hartford Healthcare (Board Vice Chairman & Audit Committee Chair), The Amistad Center for Art & Culture (Board Chairman).

SHAWNTA FRIDAY-STROUD, Ph.D. ssfriday@aol.com Dean, FAMU SBI, 17 Years of Service to FAMU, Tallahassee, FL. Hometown: Miami, FL. Personal Interests/Hobbies: Traveling


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NEDRA RANDOLPH HARRINGTON nedra@harringtonconsulting.us Director of Auditing/State of Florida/28 years Tallahassee/Florida. Hometown: Tallahassee, FL. Personal Interest/Hobbies: Movies, Travel. Other: CPA. CISA, CIA
ERICA MCGEACHY CRENSHAW  ecrenshaw@executenow.com  CEO, Execute Nowl, 17 years of experience, Prairieville, LA. SBI Investments and Delta Sigma Theta. A Chinese culture enthusiast, she is a student of the Chinese language and worked in Shanghai with the Shanghai Institute of Foreign Trade in Shanghai while earning her Bachelor in Science and MBA in Finance from Florida A&M University’s School of Business and Industry. In addition to being invited by organizations to speak to other entrepreneurs and CEOs around the country, Mrs. Crenshaw has also been featured in several newspapers and magazines such as Essence Magazine, The Baton Rouge Business Report, Black Enterprise, New York Post, Real Estate New York Magazine, The New York Amsterdam News, and various radio programs within New York City, Baton Rouge and Washington, D.C. In addition, she has been recognized by the NYC Commission on Women’s Issues as an exceptional role model for other would-be entrepreneurs across the country. Mrs. Crenshaw is the Board Treasurer of Ascension Economic Development Board and Baton Rouge International School Foundation. Board Member: East Baton Rouge Redevelopment Authority Advisory Board, The Lady of Our Lake College Foundation, Center for Planning Excellence and Louisiana Key Academy. She is also a member of the Aspen Institute Society of Fellows, The Vanguard Chapter and The Rotary Club of Baton Rouge. Hometown: Cheltenham, MD. Professional Interests: finance, strategy, and leadership Career Highlights: Engineered the acquisition of four franchises that we owned in NYC. Helped launch a charter school in New Orleans. Entrepreneurial Ventures: Former franchise owner; Subsequently, launched a finance and accounting firm that targets nonprofits, charter schools, and school districts around the country. Personal Interests: education reform and policies; Hobbies: reading, investing, skiing, traveling overseas

LISA RAE BLEDSOE LABOO  lisalaboo@embarqmail.com  President and Owner, Prosperity Investment Services, Inc. 14 years. Eustis, Florida. Hometown: Forestville, Maryland. Professional Interests: Financial Consultant and Real Estate Investor. Career Highlights: Becoming an Entrepreneur of both a Financial Services and Real Estate Company. Entrepreneurial Ventures: Financial Services and Real Estate. Personal Interests/Hobbies: Traveling all over the world and spending time at the beach. Other: Two of my children Christopher and Alexus LaBoo are attending FAMU/SBI and my youngest son will be attending in 2015!

WOMEN YOU NEED TO KNOW

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MELISSA HOWELL  melissa@sidstudios.com  Principal and Chief Design Officer, Social Impact Design Studios, 2 years. Philadelphia, PA. Hometown: Miami, FL. Professional Interests: Philanthropy, Leadership Development, Program Design, Strategy Development, Entrepreneurship Program and systems designer who has worked in the private and social sectors of 18 countries across Africa, Europe, the Caribbean, and North, Central & South Americas. Career Highlights: Program and systems designer who has worked in the private and social sectors of 18 countries across Africa, Europe, the Caribbean, and North, Central & South Americas.

DORIS JEAN HARRIS MALOY  maloyd@leoncountyfl.gov  Tax Collector, Office of the Tax Collector - Leon County, 14 years, Tallahassee, FL. Life Member of FAMU Alumni Association; Fang Level Booster; Recognitions: *Elected Official: First Women and African-American elected to the position; *2013 Women of Excellence, Wiley College, Marshall, TX; *Glass Ceiling Accomplisher by WCTC Broadcasting; *Inductee into Hall of Fame at Amos P. Godby High School; *Selected as 25 Women You Need to Know Tallahassee, FL. Professional Interests: Management and problem solving. Career Highlights: Elected President of Florida Tax Collectors, Inc. - the statewide association for tax collectors.

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LANDON E TUCKER  landon.e.tucker@gmail.com Regional Fleet Sales Manager, Ford Motor Company, 16 years, Farmington Hills/Michigan. Member of Alpha Phi Alpha Fraternity, Inc.; MBA - Wayne State University. Hometown: Cincinnati/Ohio. Personal Interests/Hobbies: Golf

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ALAN WILLIAMS  alan1596@aol.com CEO, MW Consulting Group ( 7 years). State Representative, District 8 (6 years) Tallahassee, FL. White and Gold Honor Society, Student Senator, Student Government Association, FAMU NAACP, President of Alpha Xi Chapter Kappa Alpha Psi Fraternity. Hometown: Tallahassee, FL.. Career Highlights: Founder of FAMU Campus Venom Express, Sprint President Council, Vice Chair of Sprint Alliance Council, Rickards High School Hall of Fame, FAMU Distinguished Alumni Award, FAMU 40 under 40 award, Florida Legislative Black Caucus, Chairman, Author of the Stand Your Ground Repeal bill, Leon County FAMU Alumni Chapter, President, Alan 4 Youth Mentoring Initiative, Sponsored bill for the Florida Civil Rights Hall of Fame, House Democratic Whip, National Secretary for the Natl Conference of Black State Legislators, Democratic National Committee Member, Florida Delegate for 2012, Ranking Member of Energy and Utilities and Economic Affairs, Expanded early voting days in Florida, Democratic Policy Advisor. Entrepreneurial Ventures: Generate 1.2 million revenue in 6 yrs. as CEO. Personal Interests/Hobbies: Mentoring, Golf, Basketball, Football, Public Speaking
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