March 24-25, 2015

FAMU School of Business and Industry ∞ 500 Gamble Street ∞ Tallahassee, FL 32307

General Registration – $149
Student Registration – $49

We are pleased to announce and invite you to the Florida A&M University School of Business and Industry’s (SBI) 4th Global Leadership Conference (GLC) in Tallahassee, Florida! The driving force behind this SBI conference is bridging the gap between recent graduates, middle managers, and seasoned corporate executives and successful entrepreneurs. This year’s conference theme is “Making the Business of Sustainability Everyone’s Responsibility.” All conference content and sessions will center on the theme and our mission to develop new and expand existing creative partnerships with alumni, and private and public stakeholders to maintain the relevance and currency of our academic programs.

TENTATIVE AGENDA

Tuesday, March 24, 2015
(Conference Shirts are first come, first served for registrants only)

3:00 p.m. - 5:00 p.m. Conference Registration

School of Business and Industry (SBI)
Dean’s Lobby, South Wing

Wednesday, March 25, 2015
(Business Casual Attire- Please wear Conference Shirts)

8:00 a.m. Conference Registration
Continental Breakfast is served.
SBI, G-12 North Wing

8:45 a.m. in G-12 North Wing
Global Leadership Conference Opening

Welcome
Dr. Shawnta Friday-Stroud
Dean, School of Business and Industry
8:50 a.m.
Introduction of Mistress of Ceremonies
LaRae M. Donnellan, Ph.D., APR, CPRC
Founder, FAMU’s Green Coalition and Advisor
G-12 North Wing

9:00 a.m.
Greetings from City of Tallahassee Mayor Andrew Gillum

9:10 a.m.
Plenary I: Session in G-12 North Wing
“Creating Impact in Local Communities”
Mr. John Baker, Policy and Program Development Administrator
City of Tallahassee

10:10 a.m. -11:00 a.m.
Plenary Session II: Panel Discussion in G-12 North Wing
“Small Business Perspectives on Sustainability”
Moderator: Keith Bowers, Regional Director, Small Business Development Center

11:15 a.m. -12 noon
Plenary Session III in G-12 North Wing
“Corporate Social Responsibility”
Lee Tschanz, Vice President
North America Sales, Services and Solutions
Rockwell Automation, Inc.

2nd National Conference on the Education of African-Americans
Transition to be facilitated by the FAMU College of Education

Annual Symposium Proceedings 2015
Theme: “Issues Affecting the Education of African Americans in Florida”

TENTATIVE AGENDA

11:00 a.m. in SBI, 447 North Wing
Opening Remarks
Dr. Zakiya Muwwakil, Assistant Professor of Philosophy and Religion

11:30 am -12:15 p.m.
Plenary Session IV: FAMU College of Education
Educational Leadership Poster Presentations
Please visit with College of Education poster presenters during this time.

12:15 p.m. -12:45 p.m.
Lunch is served in SBI, 447 North Wing
1:00 p.m.-2:00 p.m.

*Plenary Session V: Keynote Address in SBI, G-12 North Wing*

Presiding: Dr. Patricia Green-Powell
Dean, College of Education

Welcome and Acknowledgements
Senator Dwight Bullard, Chairman
District 39, Florida Council of Black State Legislators

Introduction of Keynote Speaker
Marcella David, J.D.
Provost and Vice-President for Academic Affairs, Florida A&M University

Special Keynote Address
Dr. Elmira Mangum
President, Florida A&M University

2:00 p.m. - 3:00 p.m.
*Expert Panel Discussion in G-12 North Wing*
“The Academic Degrees of Separation: The Underemployment of College Graduates”
Moderator: Dr. Gary Paul, FAMU Professor of Political Science

*Expert Panelists*
- Dr. Makola Abdullah, Provost and VP for Academic Affairs, Bethune Cookman University
- Dr. Timothy Beard, VP for Student Affairs, Pasco-Hernando Community College
- Matthew M. Carter, II, Esq., Member, Florida Board of Governors
- Marcella David, J.D., Provost and VP for Academic Affairs, Florida A&M University
- Herchel Lyons, Ed.D., K-12 Chancellor, Florida Department of Education
- Dr. Lawrence Morehouse, President and CEO, Florida Education Fund

*A panel of students from Florida A&M University will be participating.*

3:00 p.m.-3:15 p.m.
Closing Remarks

6:00 p.m.
Evening Reception

**Mary Brogan Museum of Arts and Science**
350 S Duval Street (Kleman Plaza), Tallahassee, FL 32301