

Online One Year MBA Curriculum - 43 Hours

Course Prefix and Number	Course Title	Credit Hours	Description
GEB 593XDL	Graduate Leadership Seminar I*	1	Structured leadership roles, team activities, and workshops designed to enhance personal qualities and skills, including supervisory, management, and leadership skills. Students are evaluated on the basis of their managerial performance and the positive leadership they exhibit.
MAN 5204DL	Organization Theory & Behavior	3	To understand why people behave as they do in organizations (OB). To have workable knowledge of theories, concepts, and practices used to analyze and design the structure and process of today's global and complex organizations (OT). This knowledge and understanding will help explain the effects of diversity, globalization, ethical decision-making, environment, management, employees, and other issues on organizations.
MAN 5548DL	Systems Theory & Design	3	In- depth study of the processes associated with the systems development cycle, including engineering tools methodologies. Application of business skills through project engineering.
MAR 5805DL	Marketing Management Strategy	3	An analysis of the competitive environment and the sources of differential advantage with an emphasis on marketing mix decisions, the implementation of marketing strategy, and the organization and control of marketing activities.
ACG 5175DL	Financial Statements and Analysis	3	Designed to develop a student's ability to read, interpret, and evaluate external financial accounting reports of business entities.
FIN 5515DL	Investment Analysis and Portfolio Management	3	Current theories of portfolio management are covered in considerable detail to provide a conceptual framework for the evaluation of investment strategies. Applications and implementations are covered in depth, including performance evaluation and international diversification.
BUL 5321DL	Legal Issues and Environment	3	Fundamental concepts of business law as they apply to varied and changing global business environments.
TRA 5722DL	Global Logistics	3	Introduces the tools and techniques of modern business logistics management focusing on their integration to enhance international competitiveness. The framework of the product delivery system will be used to explore the relationship of product and process design, operations, and
QMB 5555DL	Managerial Research Methods	3	Collection of primary data; analysis of data using such statistical tools as ANOVA, MANOVA, Regression and Conjoint analysis; fundamentals of data mining; presentation and writing of research reports.
Graduate Business Elective		3	See University Catalog

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MAN 5721DL	Business Policy & Strategic Management	3	This capstone requires students to apply knowledge acquired from the different functional areas to make managerial decisions and actions that synthesize strategic formulation, implementation, and evaluation processes that can lead to effective long run performance within organizations.