LEADERS FOR SOCIAL CHANGE

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OVERVIEW

LESSON 1 (Week 1) - Consciousness of Self
Students will complete activities that help them to develop:
• Self Awareness and discover the social issues they are passionate about
• A Personal SWOT analysis and Personal Development Plan
• Identify social change thought leaders

LESSON 2 (Week 2) - Power of Collaboration
Students will participate in activities that help them with:
• Collaborative leadership development skills to effect positive social change
• Critique and debate pressing social issues they are interested in
• Developing plans to collaborate with others to accomplish social change

LESSON 3 (Week 3) - Social Consciousness and Citizenship
Students will complete activities that help them to develop:
• Select, research, and analyze a social issue they would like to resolve
• Skills to master the central concepts of social entrepreneurship

LESSON 4 (Week 4) - Take Action!
Students will:
• Create an action plan for the service project they are passionate about that includes the following elements:
  • **Clear Mission:** What are you passionate about? Explore the wide range of causes in your local and global communities with your peers from around the world.
    • **Operations & Logistics:** Examine the operations of various organizations in utilizing local resources.
    • **Marketing:** Learn how to communicate their message using social media and print campaigns.
    • **Finance:** Discover strategies for effective fundraising through case study analysis. Create and present budgets for sample global projects.
    • **Sustainability:** Discuss ways different volunteer groups continue to recruit members and leaders year after year. Develop a plan to have volunteers and leaders for your project.

REGISTRATION

Click here to register: Leaders for Social Change. The student will be provided access to the camp within three days upon registering.