FLORIDA AGRICULTURAL AND MECHANICAL UNIVERSITY
OFFICE OF INTERNATIONAL EDUCATION AND DEVELOPMENT

STRATEGIC PLAN 2003/04 – 2007/08

To play its role in fulfilling the internationalization mandate, the Office of International Education and Development has established five overarching goals and a number of objectives and actions plans to be achieved over a five-year period (2003/04 – 2007/08):

**Goal 1:** Strengthen and expand the global perspectives of Florida A&M University students, both undergraduates and graduates

**Goal 2:** Enhance the international dimension of the academic and research programs at Florida A&M University

**Goal 3:** Strengthen and expand the international dimension of Florida A&M University’s outreach and service efforts

**Goal 4:** Increase the funding base in support of Florida A&M University’s international initiatives

**Goal 5:** Develop effective administrative structures to provide the Florida A&M University community with optimal support for its growing array of international activities

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**Goal 1: Strengthen and expand the global perspectives of Florida A&M University students, both undergraduate and graduate.**

**Objective 1:1 Provide 100% student access to international education programs.**

1. Eliminate administrative barriers that discourage students from participating in education abroad programs. Facilitate the transfer of credit and the portability of financial aid.

2. Strengthen support services for all students wishing to avail themselves of appropriate education abroad opportunities. Expand electronic access to program applications and other information. Develop an emergency management and response protocol to be used in case of emergency situations involving Florida A&M University education abroad participants.

3. Establish an Education Abroad Resource Center where students can access an array of resources and information to help them identify opportunities for education, travel, and work abroad programs.

4. Encourage all education abroad students to apply for the International Student Identity Card to facilitate reasonable international travel costs and other benefits.

5. Develop and increase the number scholarships available for international education, specifically education and research abroad for students.
Work with the academic units to explore the possibility of developing an interdisciplinary graduate degree program in International Affairs or International Development.

Work with colleges and schools to develop new academic and research programs in Latin America and the Caribbean with a view of developing a Latin America and Caribbean Studies Center with a specific focus on Africans in the Diaspora and other minorities.

Increasing opportunities for Florida A&M University students to take upper division courses with international perspectives as part of their baccalaureate degree requirements.

Increase the number of opportunities, both traditional and non-traditional, for all students (undergraduate and graduate) to study, intern, and conduct research abroad.

Develop a more comprehensive and accurate tracking system and database for education abroad programs and international activities.

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<th>Objective 1:2 Make education abroad an integral part of the undergraduate and graduate academic experience</th>
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<tr>
<td>Work with the academic colleges and schools to develop more education and research programs abroad.</td>
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<td>Expand distance learning support for academic programs through Florida A&amp;M University’s Santo Domingo Education Abroad Center. Explore the possibility of degree programs combining on-site instruction with distance learning supported by Pontificia Universidad Catolica Madre y Maestra in Santo Domingo.</td>
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<td>Work with colleges, schools, and other academic units to increase the number of students applying for prestigious international education programs such as the Fulbright, Truman, Marshall, Rhodes, National Science Foundation, Charles B. Rangel International Affairs Fellowships, Benjamin A. Gilman International Scholarship, Foreign Affairs Summer Enrichment Program, United Negro College Fund Special Programs Corporation’s Institute for International Public Policy Fellowships, U.S. Agency for International Development’s Sub-Saharan Summer Internships, and U.S. Department of State internships.</td>
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<td>Work with colleges, schools, and other academic units to increase the number of students registering for and taking the U.S. Department of State’s Foreign Service Examination</td>
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<th>Objective 1:3 Enhance foreign language training for all Florida A&amp;M University students</th>
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<td>Work with the College of Arts and Sciences and the Department of Foreign Languages to increase foreign language offerings (in addition to French and Spanish) at Florida A&amp;M University, especially languages that are critical to the national security.</td>
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<td>Work with the Department of Foreign Languages and the School of Business Industry to further expand the availability of business-based language courses such as Business French, Business Spanish, and others.</td>
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Work with colleges and schools to make foreign language training an integral part of education abroad by infusing language and cultural components into as many education abroad programs as possible.

Work with colleges and schools to explore the possibility of establishing a Foreign Language Across the Curriculum program.

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<th>Objective</th>
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<td>1:4</td>
<td>Increase the enrollment of qualified international students to enhance diversity at Florida A&amp;M University</td>
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Work with the Office of Admissions to identify and remove all unnecessary institutional barriers to the admission of qualified international students.

Streamline and integrate the international recruitment, admission, language support, immigration, orientation, counseling, academic advising, social integration, and other student services from point of first contact to alumni affairs.

Expand and improve support services provided to international students, including housing, food, transportation, health care, religious services, host families, spouse and family support, and social integration in the community.

Develop materials, including specifically designed print, video, and CD ROM, for overseas distribution to U.S. Embassies to recruit international students and market Florida A&M University.

Nurture and develop linkages with international student sponsors in the U.S. and abroad.

Train key Florida A&M University office staff (library, academic advising, registrar, housing, accounts payable, health services) in effective cross-cultural communication strategies.

Develop scholarship support for international students and work closely with faculty with research projects to recruit qualified international students to work with them on their projects as research assistants.

Provide more user-friendly office and reception areas for international students and scholars.

Provide adequate staff and electronic infrastructure to support program expansion and enable Florida A&M University to meet the new immigration requirements under the Student and Exchange Visitor Information System (SEVIS).

Increase the number of short-term educational opportunities for sponsored international professionals to come to Florida A&M University through the U.S. Department of State’s Community Connections Program, which brings Russian and Ukrainian professionals to Tallahassee.
Goal 2: Enhance the international dimension of the academic and research programs at Florida A&M University

**Objective 2:1 Promote cooperative ties and strategic alliances worldwide and with other U.S. institutions involved in international education and development**

1. Continue to assist Florida A&M University academic and professional units in developing strategic academic relationships abroad.

2. Centralize in the process of developing and signing international memorandum of agreements (MOAs) within the Office of the Assistant Vice President for International Education and Development and work with units of the university to get copies of all MOAs that the university has signed with international partners.

2. Enhance the process of establishing agreements and programs with institutional partners worldwide to support Florida A&M University research, teaching, and outreach objectives. Develop a system and procedures to centralize all international agreements within the Office of Assistant Vice President for International Education and Development.

2. Build upon the relationship with Pontificia Universidad Catolica Madre y Maestra in Santo Domingo in the Dominican Republic to establish a broad-based Caribbean-U.S. program that will make Florida A&M University the premier institution in Florida and the U.S. in address Caribbean-U.S. relations and in pursuing collaborative initiatives.

2. Build upon the relationship with the University of Zululand in South Africa, the Kigali Health Institute in Rwanda, Gyumri Pedagogical State Institute in Armenia, University of Elbasan in Albania, Iberoamericana University in Mexico and others by developing more collaborative projects in such areas as agriculture, health, environment and ecology, journalism, and public administration. Work with academic colleges and schools to nurture relationships recently developed or to be developed in the future.

2. Serve as a catalyst in developing interdisciplinary programs, which involve faculty and students that assist public and private institutions and organizations in predominantly Muslim countries in addressing issues of mutual concern.

2. Establish task forces to explore opportunities for interdisciplinary programs in the Middle East Africa, and Latin American & the Caribbean (education, conflict resolution, health – HIV/AIDS, public administration, economic development, etc). Work with the academic colleges and schools through these task forces to develop institutional relationships in these regions.

**Objective 2:2 Encourage and support the incorporation of an international dimension into faculty and professional staff’s research and teaching activities**

2. Continue to be an advocate at every level for the importance of having an international dimension in Florida A&M University’s academic programs.
Increase efforts to inform faculty about international opportunities available to them. Provide a web-based links to international funding opportunities and promote their use among faculty.

Advocate for the incorporation of international teaching, research, and services in the appointment, promotion, and tenure criteria in all colleges and schools.

Provide recognition for faculty and staff participating in international teaching, research, and service activities through the Ralph J Bunche Award for International Achievement, presented to an individual associated with Florida A&M University who has made a significant contribution in the internationalization effort of the University.

Promote faculty participation in the Fulbright Programs and other prestigious scholarly endeavors abroad.

Develop funding resources to support faculty travel to international conferences, international research, teaching, and/or recruitment of outstanding graduate students.

Incorporate an international component into the new-faculty orientation program, Discover FAMU, to inform new faculty of international opportunities available to them.

**Goal 3: Strengthen and expand the international dimension of Florida A&M University’s outreach and service efforts**

**Objective 3:1 Increase the dissemination of information about Florida A&M University’s international activities**

Develop an online faculty profile handbook or database highlighting faculty international expertise and offering it on FAMU’s home page to allow searches by academic disciplines, languages, and regional areas of expertise.

Work closely with the colleges, schools, and the Office of University Relations to increase the amount of information distributed to the media about Florida A&M University’s international activities and outreach efforts, as well as the international activities of individual faculty members.

Expand outreach to parents and students concerning international education opportunities for students.

Increase the effectiveness of communication with both international and external constituents.

Develop and publish a book chronicling the history of Florida A&M University’s international involvement, its current involvement, and a road map to the future.
Objective 3:2 Provide more programs and initiatives that promote and support heightened international awareness throughout the Florida A&M University campus and the Greater Tallahassee/Leon County community

2 Provide Florida A&M University administrators and staff with international enrichment and professional development opportunities.

2 Continue involving community leaders as much as possible in visits by international visitors. Involve the Greater Tallahassee community in planning international awareness programs and hosting international visitors.

2 Continue to host visits of scholars and senior government officials, business leaders, professionals, and dignitaries from abroad. Capitalize upon the relationship developed with the North Florida International Visitors Council to attract more visitors to Florida A&M University and the Greater Tallahassee area.

2 Continue to participate in the planning and implementation of joint International Education Week activities in collaboration Florida State University, Tallahassee Community College, City of Tallahassee, and Mary Brogan Museum of Art and Science.

2 Continue to implement the Annual International Awareness Week activities on the Florida A&M University campus.

2 Continue to participate in the planning and implementation of the Annual International Education Week activities jointly with the Florida State University, Tallahassee Community College, City of Tallahassee, Lively Technical School, and the Mary Brogan Museum of Art and Science.

2 Provide opportunities that acknowledge the rich resourcefulness of international students and fully utilize their knowledge, perspectives, and cross-cultural experiences to enrich the experiences of American students at Florida A&M University and the Greater Tallahassee area community.

2 Develop a Speaker’s Bureau to give returning education abroad students an opportunity to speak at Florida A&M University, area schools, and civic organizations in the Greater Tallahassee area.

2 Work with faculty, students, and administrators to create more opportunities for international awareness events.

2 Continue to serve on the City of Tallahassee International Affairs Council representing the FAMU’s international interests in the city.
Objective 3:3 Establish policies and procedures for global delivery of Florida A&M University degree programs via distance learning technologies

2. Capitalize on the relationship already established with Pontificia Universidad Catolica Madre y Maestra in Santo Domingo to develop and offer engineering courses through distance learning technologies.

2. Capitalize on the relationship already developed with the University of Cape Coast in Ghana to continue to offer a Ph.D. degree in Educational Leadership in Ghana.

2. Reorient the Florida A&M University degree programs in Elementary Education, Public Administration, and Mathematics offered at the Atlantic College in Nassau, Bahamas to fully utilize distance learning technologies.

2. Work with colleges and schools to identify other countries where Florida A&M University could offer degree programs through distance learning technologies working through international partner institutions.

Objective 3:4 Work closely with the Florida A&M University Alumni Association to establish international alumni chapters

2. Work with the Alumni Association to develop a list of Florida A&M University international student or American graduates working abroad.

2. Work with the Alumni Association to identify three countries with most Florida A&M University graduates and contact those graduates to share the concept of developing international alumni chapters in their countries.

2. Work with the Alumni Association to schedule visits to the three countries with most Florida A&M University graduates to meet with them and organize chapters in the countries.

2. Work with the Alumni Association to establish a procedure or process of connecting graduating students to the alumni chapters in their countries.

Goal 4: Increase the funding base in support of Florida A&M University’s international initiatives

Objective 4:1 Work closely with the Capital Campaign to build an endowment in support of international education programs

2. Establish an endowment in support of education abroad scholarships to increase the number and average amount awarded annually.

2. Establish an endowment to create global assistantship matching funds for international students. A total of 15 - 20 assistantships would be supported each year.
Establish an endowment in support of faculty and staff international research, teaching, and service activities.

Objective 4:2 Seek more funding from external agencies and potential donors

Work with academic departments to acquire resources to support research and exchange projects abroad. Support the development of internationally focused projects involving faculty and staff with funding from federal or international agencies.

Develop a systematic approach of tracking and responding to request for proposals from appropriate governmental and non-governmental agencies to support various international activities of great interest to Florida A&M University.

Provide assistance to faculty responding to request for proposals that have an international dimension.

Nurture relationships with Florida A&M University’s Industry Cluster members, foundations, and other non-governmental organizations and submit proposals for funding, as appropriate.

Goal 5: Develop effective administrative structures to provide the Florida A&M University community with optimal support for its growing array of international activities

Objective 5:1 Fully integrate within the Office of International Education and Development oversight of all university-wide non-credit international programs

Identify all non-credit international programs at Florida A&M University.

Create a university-wide reporting procedure and a database that would allow units offering non-credit international programs to submit a report of their international activities (programs, projects, research, and service) to the Assistant Vice President for International Education and Development.

Objective 5:2 Create an International Education and Development Committee consisting of key faculty, administrators, students, alumni, and community representatives

Request deans to appoint representatives from their schools, colleges, and institute to serve on the Committee

Identify student and staff representatives to serve on the Committee

Develop terms of reference for the Committee

Request Provost to officially appoint identified members to the Committee
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<th>Objective 5:3 Create an International Education and Development Advisory Council consisting of representatives from outside the University community</th>
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<tr>
<td>2 Identify likely members of the Advisory Council and request them to serve</td>
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<td>2 Develop terms of reference for the Advisory Council</td>
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<td>2 Request the President or Provost to invite identified persons to serve on the Advisory Council</td>
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