Florida A&M University School of Journalism and Graphic Communication – Living-Learning Community

The Florida A&M University (FAMU) School of Journalism & Graphic Communication Living-Learning Community (LLC) will offer a three-part purpose. First, it will offer unique experiential (hands-on) opportunities in the dynamic areas of multimedia to benefit freshmen in the FAMU Village housing facility. Second, it will introduce students to the fundamentals necessary to complete a professional portfolio, which is a graduation requirement. Third, it will enable students participating in the Living-Learning Community to appreciate media and galvanize their interest in academic excellence and career development.

In Fall 2015, selected Living-Learning Community activities and course offerings will include:

- A guided tour of the School of Journalism & Graphic Communication facilities
- Meeting with executives and professional staff of the Black Television News Channel (BTNC)
- Interaction with prominent graduates of the School of Journalism & Graphic Communication
- Disbursing of information on workshops, internships, and scholarship opportunities,
- Presentations on diverse careers and entrepreneurship in information technology, particularly digital media
- Familiarity with basics of student multimedia and visual communication, choosing at least one the following:
  - Completing smartphone video story
  - Producing an online blog
  - Publishing an article or photography in the Famuan
  - Serving as production crew for a radio talk show or news headlines
  - Serving as production crew for FAMU TV 20 “News at Five” or other approved program
  - Coordinating and implementing a social media campaign

**Location:** FAMU Village

**Partners:**
Academic Affairs
Undergraduate Student Success Center
Student Affairs
University Housing
School of Journalism and Graphic Communication

**School of Journalism and Graphic Communication Website:**
[http://sjgc.famu.edu/](http://sjgc.famu.edu/)

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