

6.1.1 University's Strategic Plan for BOT approval.

Accomplishments to Date:

The FAMU Board of Trustees approved the “FAMU Rising” Strategic Plan 2017-2022 on June 8, 2017. The following provides the Strategic Planning Process:

The Strategic Plan has six strategic priorities with corresponding goals and metrics in the new Plan:

Strategic Priority 1: Exceptional Student Experience

Strategic Priority 2: Excellent and Renowned Faculty

Strategic Priority 3: High Impact Research, Commercialization, Outreach and Extension Services

Strategic Priority 4: Transformative Alumni, Community and Business Engagement

Strategic Priority 5: First-Class Business Infrastructure

Strategic Priority 6: Outstanding Customer Experiences

The Plan is located at www.famu.edu/strategic.

Actions to Date:

1. Purchase of Envisio to monitor the Strategic Plan's progress
2. Colleges and Schools submission of Improvement Plans
3. Development of Scorecards for Colleges and Schools

Prior to June 2017:

The following provides a historical overview of the Strategic Planning Process:

The Workgroup engaged the campus and various stakeholders in the development of the Plan. Meetings have occurred with deans, senior leadership and other stakeholders including the Board of Trustees. On February 20, 2017, senior leadership, along the workgroup will engage with the Board of Trustees on key discussion topics including enrollment size/mix, recruitment focus, new academic programming, budgeting, research focus, and fundraising focus.

At the March 2017 Board of Trustees meeting, the Strategic Plan Workgroup provided an update on the Strategic Priorities goals, high level metrics that will be

reported to the BOT on a quarterly basis, along with the preliminary budgets to support the Strategic Plan priorities.

Other activities to support the development of the new strategic plan:

- Development of Narratives for each Strategic Priority Goals
- Development of Budget to support Strategic Plan Priorities
- Development of plans (student recruitment, student retention, budget, fundraising, faculty recruitment, faculty retention)
- First draft of plan (w/o graphical layout) ready for review

Focus Groups Sessions Conducted in 2017:

Exceptional Student Experience Roundtable – March 8, 2017

Strategic Plan Research Thrust Refinement – March 13, 2017

Faculty – May 2, 2017

Senior Leadership Team Boot Camp – May 3, 2017

National Alumni Association Executive Board – April 19, 2017

Administrators and Staff – May 5, 2017

Students (SGA Leadership) – May 18, 2017

FAMU National Alumni Association members at national conference (Baltimore, Maryland) – May 27, 2017