

6.1.1 University's Strategic Plan for BOT approval.

Accomplishments to Date:

The Strategic Plan Workgroup has identified six strategic priorities with corresponding goals and metrics for the new Plan:

Strategic Priority 1: Exceptional Student Experience

Strategic Priority 2: Excellent and Renowned Faculty

Strategic Priority 3: High Impact Research, Commercialization, Outreach and Extension Services

Strategic Priority 4: Transformative Alumni, Community and Business Engagement

Strategic Priority 5: First-Class Business Infrastructure

Strategic Priority 6: Outstanding Customer Experiences

The Workgroup continues to engage the campus and various stakeholders in the development of the Plan. Meetings have occurred with deans, senior leadership and other stakeholders including the Board of Trustees. On February 20, 2017, senior leadership, along the workgroup engaged with the Board of Trustees on key discussion topics including enrollment size/mix, recruitment focus, new academic programming, budgeting, research focus, and fundraising focus.

At the March 2017 Board of Trustees meeting, the Strategic Plan Workgroup provided an update on the Strategic Priorities goals, high level metrics that will be reported to the BOT on a quarterly basis, along with the preliminary budgets to support the Strategic Plan priorities.

Other activities to support the development of the new strategic plan:

- Development of Narratives for each Strategic Priority Goals
- Development of Budget to support Strategic Plan Priorities
- Development of plans (student recruitment, student retention, budget, fundraising, faculty recruitment, faculty retention)
- First draft of plan (w/o graphical layout) ready for review

Focus Groups Sessions Conducted:

Exceptional Student Experience Roundtable – March 8, 2017

Strategic Plan Research Thrust Refinement – March 13, 2017

Faculty – May 2, 2017

Senior Leadership Team Boot Camp – May 3, 2017
National Alumni Association Executive Board – April 19, 2017
Administrators and Staff – May 5, 2017
Students (SGA Leadership) – May 18, 2017
FAMU National Alumni Association members at national conference (Baltimore, Maryland) – May 27, 2017

Timeline for Strategic Plan – Next Steps

May 30 – June 6:

Solicit feedback from Trustees on plan

June 7:

Present plan to BOT Strategic Planning and Performance Measures Committee

June 8:

BOT review and vote on plan