

2.3.2 Communication Plan to highlight faculty achievements

Accomplishments to Date:

The Office of Communications, in partnership with various on-campus units, has identified several media outlets to promote faculty achievement at the University. Outlets include:

- Facilitating morning show bookings to display professors' expertise, projects, and programs
- Matching faculty with reporters to serve as experts for articles and interviews
- Publishing faculty spotlights in the online newsletter "FAMU Forward" and the print publication "A&M Magazine"
- Submitting faculty news to the local newspaper of record, the "Tallahassee Democrat," for its campus notes section
- Sending out press releases, pitches, and media advisories that promote faculty achievements locally, regionally, and nationally and to educational news mediums such as the "Chronicle" and "Diverse Issues."

Examples of reporting of faculty achievements:

As of May 30, 2017

NSA and Homeland Security Designate FAMU as a National Center of Academic Excellence in Cyber Defense Education

The Charleston Chronicle

<http://www.charlestonchronicle.net/115269/2152/nsa-and-homeland-security-designate-famu-as-a-national-center-of-academic-excellence-in-cyber-defense-education>

FAMU Designated a Leader in Cyber Defense Education

The Journal of Blacks in Higher Education

<https://www.jbhe.com/2017/04/florida-am-university-designated-a-leader-in-cyber-defense-education/>

FAMU-FSU College of Engineering Dean Eyes the Top Tier Prize

WFSU

<http://news.wfsu.org/post/famu-fsu-college-engineering-dean-eyes-top-tier-prize>

FAMU signs agreement to create ecologically engineered energy-water-waste facility

WCTV

<http://www.wctv.tv/content/news/FAMU-signs-agreement-to-create-ecologically-engineered-energy-water-waste-facility-419315924.html>

FAMU unveils new campus solar pod

Tallahassee Democrat

<http://www.tallahassee.com/story/news/2017/04/23/campus-notes/100762264/>

Florida A&M gets Ivy League invite to help diversify corporate workforce

Tallahassee Democrat

<http://www.tallahassee.com/story/news/2017/04/26/florida-m-gets-ivy-league-invite-help-diversify-corporate-workforce/100898716/>

FAMU professor honored as a 'Woman on the Move'

Tallahassee.com

<http://www.tallahassee.com/story/news/2017/03/19/campus-notes/99321524/>

People on the move

Orlando Sentinel

<http://www.orlandosentinel.com/business/os-bz-people-on-the-move-tuesday-041117-story.html>

As of March 23, 2017

<http://www.tallahassee.com/story/news/2017/02/03/discovery-event-opens-door-startup-possibilities-initiated-tallahassee/97425306/>

http://www.wtxl.com/news/famu-professor-talks-about-black-history-month-involvement/article_d09f83b8-e8d2-11e6-a13a-cb18ad5719b2.html

<http://www.orlandosentinel.com/news/space/os-famu-mars-20161123-story.html>

http://www.wtxl.com/news/hbcu-community-and-law-enforcement-strategize-to-strengthen-relations/article_df3a22fc-de73-11e6-9e80-33cfc53bbcb.html

<http://www.famunews.com/2017/03/engineering-professors-receive-first-crest-rise-award/>

http://www.wtxl.com/lifestyle/coming-soon-the-famu-new-high-tech-hospital-simulation-lab/article_f2964300-eec5-11e6-9b4e-7344a095a975.html