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Florida Agricultural and Mechanical University
Data definitions are provided in the Appendices.

Note concerning data accuracy: The Office of the Board of Governors believes that the accuracy of the data it collects and reports is paramount to ensuring accountability in the State University System. Thus, the Board Office allows university resubmissions of some data to correct errors when they are discovered. This policy can lead to changes in historical data.
## Florida A&M University 2010 Annual Report

### Sites and Campuses

<table>
<thead>
<tr>
<th>Enrollments</th>
<th>Headcount</th>
<th>%</th>
<th>Main Campus, College of Law</th>
<th>Carnegie Classification</th>
</tr>
</thead>
<tbody>
<tr>
<td>TOTAL (Fall 2009)</td>
<td>12,261</td>
<td>100%</td>
<td>Degree Programs Offered (As of Spr. 2010)</td>
<td></td>
</tr>
<tr>
<td>Black</td>
<td>11,123</td>
<td>91%</td>
<td>Baccalaureate</td>
<td>Undergraduate Instructional Program: Professions plus arts &amp; sciences, some graduate coexistence</td>
</tr>
<tr>
<td>Hispanic</td>
<td>261</td>
<td>2%</td>
<td>Master's &amp; Specialist's</td>
<td>Graduate Instructional Program: Doctoral, professions dominant</td>
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<tr>
<td>White</td>
<td>586</td>
<td>5%</td>
<td>Research Doctorate</td>
<td>Enrollment Profile: High undergraduate</td>
</tr>
<tr>
<td>Other</td>
<td>291</td>
<td>2%</td>
<td>Professional Doctorate</td>
<td>Undergraduate Profile: Full-time four-year, selective, lower transfer-in</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Faculty (Fall 2009)</td>
<td>Size and Setting: Large four-year, primarily nonresidential</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Full-Time</td>
<td>Basic: Doctoral/Research Universities</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Part-Time</td>
<td>Elective Classification: N/A</td>
</tr>
<tr>
<td>Full-Time</td>
<td>10,970</td>
<td>89%</td>
<td>TOTAL</td>
<td></td>
</tr>
<tr>
<td>Part-Time</td>
<td>1,291</td>
<td>11%</td>
<td>Faculty (Fall 2009)</td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>10,083</td>
<td>82%</td>
<td>TOTAL</td>
<td></td>
</tr>
<tr>
<td>Graduate</td>
<td>1,993</td>
<td>16%</td>
<td>Tenure/T. Track</td>
<td></td>
</tr>
<tr>
<td>Unclassified</td>
<td>185</td>
<td>2%</td>
<td>Other Faculty/Instr.</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

### BOARD OF GOVERNORS - STATE UNIVERSITY SYSTEM GOAL 1:

**ACCESS TO AND PRODUCTION OF DEGREES**

<table>
<thead>
<tr>
<th>Baccalaureate Degrees Awarded</th>
<th>Graduate Degrees Awarded</th>
<th>Baccalaureate Degrees Awarded by Group</th>
<th>Baccalaureates by Group as Percentage of Total FAMU Baccalaures</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,493*</td>
<td>293*</td>
<td>329*</td>
<td>95.5% 95.0% 63.1% 68.3%</td>
</tr>
<tr>
<td>Bachelor's</td>
<td>Master's</td>
<td>Doctorates</td>
<td>2005-06 2009-10 2005-06 2009-10 Black Hispanic Pell</td>
</tr>
</tbody>
</table>

*2012-13 Targets for Degrees Awarded.

Note: All targets are based on 2010 University Workplans.

[2012-13 Targets for Baccalaureates By Group Reported in Volume II - Table 4I.]

Florida A&M University - Page 3
BOARD OF GOVERNORS – STATE UNIVERSITY SYSTEM GOAL 2:
MEETING STATEWIDE PROFESSIONAL AND WORKFORCE NEEDS

Baccalaureate Degrees Awarded in Select Areas of Strategic Emphasis, 2009-10

Graduate Degrees Awarded in Select Areas of Strategic Emphasis, 2009-10

Licensure Exam Pass Rates

2012-13 Target: Increase (2008-09 Baseline: 368 Total)

2012-13 Target: Increase (2008-09 Baseline: 208 Total)

BOARD OF GOVERNORS – STATE UNIVERSITY SYSTEM GOAL 3:
BUILDING WORLD-CLASS ACADEMIC PROGRAMS AND RESEARCH CAPACITY

Academic Research and Development Expenditures

*2011-12 Targets for Research & Development Expenditures.

Florida A&M University - Page 4
Key University Achievements

► Student awards/achievements
1. School of Business and Industry students won first place in the national Institute of Supply Chain Management Case Competition and first place in the national PNC Bank Case Competition.
2. Three Environmental Science undergraduate students placed first, second, and third respectively in oral presentations at the annual meeting of the National Oceanic and Atmospheric Agency (NOAA) Combined Student Scholarship Program.
3. Several FAMU students received US Department of State scholarships and internships, including one who received a prestigious Charles Rangel Scholarship for the 2010-2011 academic year.

► Faculty awards/achievements
1. Two FAMU faculty members received Fulbright awards.
2. Faculty and staff at FAMU received five new patents in 2009.
3. C.J. Chen, Dean of the FAMU-FSU College of Engineering, received the prestigious Fluids Engineering Award from the American Society of Mechanical Engineers.

► Program awards/achievements
1. The FAMU Law School received its first full accreditation, and in the same year ranked third nationally in producing African American JDs and was ranked first in Most Diverse Law School by US News for the second year in a row.
2. The College of Pharmacy and Pharmaceutical Sciences was named to the 2009 Higher Education Community Service Honor Roll by President Obama for its commitment to volunteering, service-learning, and civic engagement.
3. The 2009 Design Futures Council ranked the School of Architecture second in the State of Florida and listed it in the Design Intelligence publication as a program With Distinction.

► Research awards/achievements
1. Florida A&M University College of Pharmacy and Pharmaceutical Sciences has been awarded a $14 million grant to enhance its infrastructure, thereby increasing cutting-edge research conducted in the College.
2. The awards in 2009-10 included several awards of over a million dollars each, including a NOAA award in interdisciplinary scientific environmental technology for $2,345,000.
3. The Environmental Sciences Institute, as principle investigator in some projects and co-investigator in others, received 5 of 27 research projects awarded by the Florida Institute of Oceanography to address the Gulf oil spill.

► Institutional awards/achievements
1. On December 8, 2009, the Southern Association of Colleges and Schools (SACS) reaffirmed FAMU’s accreditation for a 10-year period with no further reports required and no recommendations.
2. FAMU produces more African American baccalaureate graduates than any other traditional university.
3. FAMU is a top producer of African American graduates in a number of fields, including physical sciences and health professions at undergraduate and graduate levels, first professional degree in all disciplines combined, and in law.
The tables below demonstrate that nationally, FAMU is a top producer of African American graduates in a number of fields.

**Florida A&M University Rankings* (Baccalaureate)**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>All Disciplines Combined</td>
</tr>
<tr>
<td>2</td>
<td>Health Professions and Related Clinical Sciences</td>
</tr>
<tr>
<td>3</td>
<td>Agriculture, Agriculture Operations and Related Sciences</td>
</tr>
<tr>
<td>6</td>
<td>Physical Sciences</td>
</tr>
<tr>
<td>7</td>
<td>Education</td>
</tr>
<tr>
<td>9</td>
<td>Social Science and History</td>
</tr>
<tr>
<td>11</td>
<td>Business, Management, Marketing and Related Support Services</td>
</tr>
<tr>
<td>12</td>
<td>Engineering</td>
</tr>
<tr>
<td>13</td>
<td>Biological and Biomedical Sciences</td>
</tr>
<tr>
<td>13</td>
<td>Psychology</td>
</tr>
</tbody>
</table>

*Source Diverse Issues, Top 100 degree producers 2010 www.diverseeducation.com

**Florida A&M University Rankings* (Graduate)**

<table>
<thead>
<tr>
<th>Rank</th>
<th>Degree Type</th>
<th>Major</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Masters</td>
<td>Physical Sciences</td>
</tr>
<tr>
<td>3</td>
<td>Masters</td>
<td>Social Sciences and History</td>
</tr>
<tr>
<td>4</td>
<td>Doctorate</td>
<td>Health Professions &amp; Related Clinical Sciences</td>
</tr>
<tr>
<td>7</td>
<td>Doctorate</td>
<td>Engineering</td>
</tr>
<tr>
<td>2</td>
<td>First Professional</td>
<td>All Disciplines Combined</td>
</tr>
<tr>
<td>3</td>
<td>First Professional</td>
<td>Law</td>
</tr>
</tbody>
</table>

*Source Diverse Issues, Top 100 degree producers 2010 www.diverseeducation.com

[More information is available regarding this Goal in the subsequent narrative section of this report.]
**Graduation Rate from SAME Institution.**

*The composition of "Other Transfer" cohorts may vary greatly by institution and by year.

**Graduation Rate from SAME Institution.**

**FTE for this metric uses the standard IPEDS definition of FTE, equal to 30 credit hours for undergraduates and 24 for graduates.
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INTRODUCTION

Mission

Florida Agricultural and Mechanical University (FAMU) is an 1890 land-grant institution dedicated to the advancement of knowledge, resolution of complex issues, and the empowerment of citizens and communities. The University provides a student-centered environment consistent with its core values. The faculty is committed to educating students at the undergraduate, graduate, doctoral, and professional levels, preparing graduates to apply their knowledge, critical thinking skills, and creativity in their service to society. FAMU’s distinction as a doctoral/research institution will continue to provide mechanisms to address emerging issues through local and global partnerships. Expanding upon the University’s land-grant status, it will enhance the lives of constituents through innovative research, engaging cooperative extension, and public service. While the University continues its historic mission of educating African Americans, FAMU embraces persons of all races, ethnic origins, and nationalities as life-long members of the University community.

Vision

Florida A&M University (FAMU) will be internationally recognized as a premier land-grant and research institution committed to exemplary teaching, research, and service preparing transformational graduates with high ethical values dedicated to solving complex issues impacting our global society.

During the 2009-10 academic year, FAMU had several major accomplishments that have positioned the University at a crossroads of possibilities, intersecting its strategic plan and creating a 21st century learning center of excellence. A new strategic plan “2020 Vision With Courage” was approved by the Board of Trustees to guide this journey.

FAMU secured the first full accreditation of the College of Law this academic year and the reaffirmation of Accreditation by the Southern Association of Colleges and Schools (SACS) for the next ten years. This annual report summarizes some of the significant accomplishments that support the Board of Governor's Strategic Plan as well as the goals of the University's Work Plan submitted to the Board in June 2010.

BOARD OF GOVERNORS - STATE UNIVERSITY

SYSTEM GOAL 1: ACCESS TO AND PRODUCTION OF DEGREES

FAMU provides access to higher education for scholars, as well as many students who may not otherwise have such access, as part of FAMU’s mission. The University reached its highest enrollment ever in Fall 2010 with 13,284 students (an increase of 8.3% when the System average is 4%). This increase was attained while maintaining the academic credentials of the incoming freshmen class as noted in the information below:

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Enrollment</td>
<td>13,284</td>
<td>12,261</td>
</tr>
<tr>
<td>SAT3 – (average)</td>
<td>1397.4</td>
<td>1397</td>
</tr>
<tr>
<td>(verbal, math, &amp; writing)</td>
<td>19.89</td>
<td>19</td>
</tr>
<tr>
<td>ACT</td>
<td>19.89</td>
<td>19</td>
</tr>
<tr>
<td>GPA (average)</td>
<td>3.03</td>
<td>3.03</td>
</tr>
</tbody>
</table>
In addition to increasing access through enrollment growth, the University has initiated a number of activities to increase the production of degrees, including the establishment of an Office of Retention. As outlined in the University Work Plan, specific actions and targets were established to enable the University to reach its goals of increased graduation rates. Many of these are described in the “Progress on Primary Institutional Goals” section of this report. Another initiative is the Literacy and Numeracy Project, with funding from the Carnegie Foundation, to provide online, skill-enhancing techniques for students to improve math, reading, and English competencies, which resulted in increased pass rates in those courses.

FAMU produces more African American baccalaureate graduates than any other traditional university. FAMU focuses on graduating all students, particularly African Americans, in programs where they are severely underrepresented in disciplines targeted by the Board of Governors within the New Florida Initiative. For example, at the national level, in the production of African American graduates, FAMU’s production accounted for 25% of PharmDs, 25% of PhDs in pharmaceutical sciences, and 38% of PhDs in environmental sciences (2008 IPEDS data). In addition, among institutions ranging in size from 10,000 – 19,999 in enrollment, in the production of African American graduates, FAMU produced 100% of PhDs in civil engineering, 25% of PhDs in physics, and 20% of PhDs in electrical engineering in 2008. Similarly, for 2008-09 in the SUS production of African American graduates, FAMU produced over 80% PharmDs, over 60% JDs, over 40% PhDs in the physical sciences, and over 50% of the PhDs in engineering disciplines. In regard to graduate degrees in 2008-09, 36% were awarded to students in Science, Technology, Engineering, and Mathematics (STEM) and health professions identified by the Board of Governors as strategic areas of emphasis.

FAMU not only ranks high among institutions producing African American graduates in targeted disciplines, but also ranks first in the nation as origin institution of 2002-2006 science and engineering doctorate recipients (NSF, 2010 publication at: http://www.nap.edu/catalog/12984.html based on WebCASPAR data).

The tables below demonstrate that nationally, FAMU is a top producer of African American graduates in a number of fields.

**Florida A&M University Rankings* (Baccalaureate)**

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<td>12</td>
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<td>13</td>
<td>Psychology</td>
</tr>
</tbody>
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Florida A&M University Rankings* (Graduate)

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<tr>
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</thead>
<tbody>
<tr>
<td>1</td>
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</tr>
<tr>
<td>3</td>
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<td>Social Sciences and History</td>
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</tr>
<tr>
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</tr>
<tr>
<td>3</td>
<td>First Professional</td>
<td>Law</td>
</tr>
</tbody>
</table>

* Source Diverse Issues, Top 100 Degree Producers 2010

www.diverseeducation.com

Financial aid and scholarships are essential to providing access to students from disadvantaged backgrounds, and FAMU makes considerable efforts to provide such funding. For example, the School of Allied Health Sciences applied for, and was awarded, a grant from the federal Department of Health and Human Services for $1.2 million for “Scholarships for Disadvantaged Students (SDS) who are enrolled in Occupational and Physical Therapy graduate programs.”

In 2009-10, 692 FAMU graduates, who constituted 32% of the total graduates, were awarded degrees in the Board of Governors Areas of Strategic Emphasis.

The University also focuses on graduating minority students to help address the underrepresentation of minorities in many fields, especially the STEM disciplines, the health professions, and law. FAMU ranks in the top 10 in the nation in the number of African American graduates produced in several fields, as discussed in Goal 1.

The FAMU Law School, in the few short years since its reestablishment, already ranks third in the nation for the production of African American JDs (source: Diverse Issues, 2010) and was ranked first in the nation as the most diverse law school by US News and World Report for the second consecutive year (source: US News and World Report, America’s Best Graduate Schools, 2011 Edition).

Dr. James Hawkins, Dean of the School of Journalism and Graphic Communication, was named Educator of the Year in 2010 by the National Association of Black Journalists (NABJ) for his commitment to journalism education. FAMU continues to be one of the premier programs producing African American graduates in the profession of journalism.

FAMU’s program in Architecture also received recognition for excellence in the profession. The 2009 Design Futures Council’s ranking of architecture programs in the US ranked FAMU School of Architecture second in the State of Florida and listed it in the Design Intelligence publication as a program With Distinction.
The University has successfully prepared students to be “job ready” and excel in their professions. This effort is demonstrated by the success of students in national competitions that simulate real-world issues. Below are some of the successes of FAMU students in 2009-10:

- School of Business and Industry (SBI) students won:
  - First Place – Institute of Supply Chain Management Case Competition;
  - First Place – PNC Bank Case Competition; and
  - Second Place – National Selling Team Case Competition.
- Three engineering technology majors were awarded the Eisenhower Transportation Fellowship.
- A FAMU College of Law team placed second in the 2009 National Moot Court Competition of the US Navy Judge Advocate General Corps.
- An Environmental Sciences graduate student won second place at the National Oceanic and Atmospheric Administration (NOAA) Education Partnership Program Science and Education Forum.
- Three Environmental Sciences undergraduate students placed first, second, and third respectively in oral presentations at the annual meeting of the NOAA Combined Student Scholarship Program.

As part of its initiative to stimulate the entrepreneurial mindset of its students, FAMU’s SBI launched its First Annual FAMU SBI Industry Global Leadership Conference in July 2010. The conference involved accomplished business leaders sharing knowledge and ideas on being competitive in the global economy.

Further, this year, two of the University’s most popular programs, the PharmD and the MBA, collaborated to begin offering a joint PharmD-MBA major that would prepare students to enter the workforce with excellent skills to succeed as entrepreneurs in the pharmaceutical industry.

In order to meet regional workforce needs, the University is partnering with the City of Crestview, Florida, to provide educational programs in the health disciplines. This center will permit students in the Crestview region to access high-demand disciplines.

In Fall 2010, FAMU received nearly $1.5 million in a grant from the U.S. Department of Commerce to establish the FAMU Center for Public Computing and Workforce Development. The Center will provide an economic boost to the community by providing training and computer access to a segment of the population who may not have access otherwise. Through this center, FAMU will help build a highly skilled workforce for Tallahassee and the region.

**BOARD OF GOVERNORS – STATE UNIVERSITY SYSTEM GOAL 3: BUILDING WORLD-CLASS ACADEMIC PROGRAMS AND RESEARCH CAPACITY**

Despite its size, FAMU’s research productivity rivals that of other universities which are larger. In 2008-09 (most recent data available), FAMU’s federally financed R&D expenditures exceeded $23.5 million and total sponsored research expenditures were almost $27 million.

The awards in 2009-10 included several awards of over a million dollars each, including a NOAA award in interdisciplinary scientific environmental technology for...
$2,345,000 and a Department of Defense award of $1,412,000 for light detection of explosives.

In order to demonstrate FAMU’s commitment to enhancing research activities at the University and increasing faculty research productivity, the “Researcher of the Year” award was instituted in 2009-10. Eight principal investigators were honored during this inaugural year for research in fields ranging from pharmaceutical sciences to history.

To promote research activities among students, the University held its 30th annual Student Research Forum. The Forum attracted presentations and displays from 52 students comprising both undergraduate and graduate students across multiple disciplines, including the areas of biological sciences, physics/engineering, chemistry, nanosciences, and clinical/population studies.

The College of Pharmacy currently ranks fourth in the Southeast in terms of National Institutes of Health (NIH) funding per FTE PhD faculty member (Source: AACP 2009).

As FAMU enhances its activities in technology transfer, in 2009-2010 individuals at FAMU received five (5) new patents. These include patents relating to estrogen receptors, antidepressants, herbal formulations for treatment of skin disorders, a pole/finger flag assembly, and a Cerenkov detector to detect radioactive materials.

The Environmental Sciences Institute (ESI) faculty participated in addressing the adverse impact of the BP oil spill in the Gulf of Mexico in 2010. As a member of the Oil Spill Academic Task Force, FAMU is actively addressing the Gulf Oil Spill. ESI, as principal investigator in other projects, is the recipient of five (5) of 27 research projects awarded by the Florida Institute of Oceanography (FIO) Council. The projects were selected from 233 proposals submitted by researchers at the 20 FIO member institutions and reviewed by top scientists from around Florida. ESI is also the recipient of an oil spill grant award from the National Science Foundation (NSF) to study the effect of certain bacteria on the bacterial community under oil conditions. Furthermore, FAMU was instrumental in the formation of the Historically Black Colleges and Universities (HBCU) Gulf Coast Sustainability and Public Policy Research Consortium. The Consortium will address community and ecosystem health and resilience. It is noteworthy that FAMU’s Vice President for Research, Dr. Larry Robinson, was appointed by President Obama as Assistant Secretary of Commerce for Oceans and Atmosphere at the NOAA in 2009-10.

The University is committed to developing academic programs to address sustainability. FAMU received an NSF grant for $691,428 to develop a program in sustainability science to enhance the workforce in this emerging field. The School of Architecture was awarded a grant from Wachovia Foundation to develop a Sustainable Architecture Studio. As a result of the grant, FAMU Architecture and Landscape Architecture students will work with a Leon County school in a "hands-on" sustainability project. In early 2011, FAMU will host a Sustainability Forum that reconnects all of the participants in these activities and shares knowledge to build the network of scholars on this topic. Further, the University has a global perspective and has received research awards related to the US-Brazil Sustainability and Sustainable Development Education Initiative which is a project involving two US and three Brazilian universities.
Finally, the College of Engineering Sciences, Technology, and Agriculture received a grant to establish a Storm Water Educational Facility, and the Center for Water and Air Quality received grants to build a Soil and Water Analysis Laboratory and to study the biological parameters of freshwater streams in North Florida.

BOARD OF GOVERNORS - STATE UNIVERSITY SYSTEM GOAL 4: MEETING COMMUNITY NEEDS AND FULFILLING UNIQUE INSTITUTIONAL RESPONSIBILITIES

The University’s commitment to community service and outreach has garnered national attention. The College of Pharmacy and Pharmaceutical Sciences received President Obama’s national recognition for community service, the 2009 President’s Honor Roll for Community Service, which is the highest federal recognition a college or university can receive for its commitment to volunteering, service-learning, and civic engagement. The College of Pharmacy and Pharmaceutical Sciences operates a new record of 11 contracted Pharmaceutical Care Centers around the State of Florida, filling more than 160,000 prescriptions annually for the indigent and the uninsured statewide.

The University is actively engaged in creating an informed citizenry. For example, prior to the passage of the Health Care Reform bill, FAMU held a Health Care Reform forum to inform students and the community through presentations by a panel of experts on the subject.

In accordance with its mission as a land-grant university engaged in extension and outreach, FAMU continues to be an important resource for small, limited-resource farmers and minority farmers. FAMU hosted the first National Goat Conference, which was organized to help address critical issues and challenges faced by goat producers and farmers. FAMU is also actively engaged in many communities giving families important information regarding nutrition and food choices. FAMU has directly reached over 15,000 Florida consumers and producers through its extension and outreach efforts in the past year, not including many more the University has reached through the mass media. CESTA is offering courses in Gadsden County to assist 2,744 Hispanic farm workers to learn English.

The Viticulture Center was recently selected by the Board of the National Clean Plant from USDA/APHIS to become one of four Regional Clean Plant Centers in the nation to produce and distribute certified clean grapevines for warm climate grapes for the nation. Through this award and recognition, the Center joins the elite group consisting of the University of California, Davis; Cornell University; and Washington State University.

FAMU established a Haiti Relief Fund to help assist in the recovery process for its students from Haiti and their families.

FAMU has submitted a proposal to the Board of Governors to establish an instructional center at Crestview, Florida, utilizing a building donated to the University. If approved, the Crestview Instructional Center will provide education in health disciplines to help prepare the workforce of Northwest Florida in these high-demand fields.
PROGRESS ON PRIMARY INSTITUTIONAL GOALS AND METRICS AS OUTLINED IN THE UNIVERSITY WORK PLAN

Goal: Enhance visibility and productivity as a Doctoral/Research University

Since the submission of the University Work Plan, the following progress has been made to meet the goals related to research:

- The Division of Research (DoR), in an attempt to increase faculty awareness of and activity in sponsored research, has initiated roundtable discussions, workshops, and visits to many of the colleges/schools and the institutes to increase faculty research activity and to understand faculty needs in order to better serve them. The goal is to encourage, stimulate, and strengthen faculty submissions of competitive proposals that are both interdisciplinary and multidisciplinary in approach.
- The DoR website is being enhanced, providing additional information and tools to researchers to increase their sponsored research activity.
- The University is also evaluating and enhancing its business processes related to sponsored research to maximize accountability and efficiency.
- The University submitted two (2) proposals for the New Florida Scholars Boost Grant program and seven (7) proposals for the New Florida Cluster Grants program. The University received one award in each category.
- The DoR is developing its Strategic Plan to meet the target goals in increased research activity articulated in the University Work Plan.

Goal: Increase University activities to address healthcare disparities among underserved populations

Some of the contracts and grants awards FAMU faculty members received in 2009-10 are aimed at directly addressing issues of major concern to the communities and populations the University serves by building coalitions and convening conferences. Examples include:

a) the coalition to address childhood obesity;

b) a mental health conference focusing on African American women and the stigma of mental illness and depression;

c) a pre-conception health peer educator training workshop (co-sponsored by the national Office of Women’s Health and the Florida Department of Health) to address black infant mortality in Florida;

and
d) a $750,000 grant to address environmental health disparities in Jacksonville, Florida.

The University has submitted a proposal to the Board of Governors to establish the Crestview Instructional Center, which will focus on delivery of education programs and services in health care. FAMU is ready to begin renovation of the facility as soon as funds are released.

The University also undertook activities to further its exploration of establishing a College of Dentistry to address healthcare disparities in oral health.
Goal: Increase the persistence/retention rate of undergraduate students, leading to increased graduation rates

The University’s strategy is to enhance the support of recruitment, retention, progression, graduation, and critical thinking of its students. Plans for doing so have been developed in 2009-10 and will be implemented in 2010-11. Specific actions planned include the following:

- Students will be introduced to orientation programs which will provide specific major information and academic maps, provide early exposure to that major, and build a student/advisor rapport. The students’ schedules will be created with a minimum of 15 credits as part of the “Take 15” initiative.

- The First Year Experience Course will provide successful transition from high school to college; establish critical thinking skills; and establish student accountability. (On-going strategy from 2009-10).

- Upgrade the Academic Advisor Module (Technology). The purpose is to monitor each student’s current academic status. This in turn will improve customer service, increase student accountability, provide automated system of delivery of information, monitor/document student progression, and provide an effective student tracking system.

- Location of academic advisors has been decentralized to the colleges and schools, allowing advisors to keep abreast of curriculum changes, provide early engagement with advisors in majors, and build collaboration between advisors and schools/colleges. (On-going strategy from 2009-10).

- Financial aid is a very critical part of the students’ matriculation; therefore, FAMU has instituted a Satisfactory Academic Progress (SAP)/Individualized Educational Plan (IEP)/Graduation Audit combination which will help meet financial aid requirements. The students are required to meet with advisors, discuss issues that hinder progression, and conduct a general education requirements check. This will enhance the timely progress toward the completion of degree requirements. (On-going strategy from 2009-10).

- Establishment of the Retention Council. The Council provides faculty and staff input for reviews of academic policies/procedures and evaluates retention/progression/graduation. As a result, the Council is abreast of relevant policies/procedures, national policies/procedures, and current strategies used to increase retention, progression, and graduation rates. (On-going strategy from 2009-10).

- The Academic Advisor Blackboard Site is utilized to provide a central location for information. The Site provided informed decisions and access to case studies, upcoming events, and advisor interaction (On-going strategy from 2009-10).

Goal: Initiate online academic degree programs

Since the submission of the Work Plan in June 2010, FAMU has been engaged in intensive preparation for potentially launching three online programs in 2011:

1. Master’s in Business Administration
2. Master of Science in Nursing
3. Master’s in Public Health

The following indicate progress made on the Work Plan goal:

- A presentation was made to the Board of Trustees regarding the plans for distance learning, and the trustees are considering the requested distance learning fees.
Extensive discussions and negotiations are occurring in preparation for forging a partnership with a private company to assist with support services in this effort.

Twenty (20) Smart Classrooms have been developed and are currently operational. This method of instruction serves as a component of the distance learning initiative, because faculty have the ability to capture and record lectures for online students to access video on demand. One hundred and thirty three (133) faculty members have completed training for the smart technology in the classrooms.

The video conferencing facility in the Office of Instructional Technology has been upgraded with state-of-the-art technology to support the distance learning program.

The Blackboard 9.0 upgrade is complete.

Goal: Increase international opportunities for faculty and students.

Since the submission of its Work Plan, FAMU has engaged a consultant, who is a national expert in the field and is the former Chief, Africa Bureau of the Education Division of the US Agency for International Development. The consultant has outlined her vision to the faculty and met with several faculty to develop a planning document in 2010-11 for increasing the international activities and international presence of the University. An International Advisory Board has been established and had its initial meeting in Fall 2010. The Board includes former ambassadors, international corporate leaders, and educators with a wealth of international expertise. Additional activities planned for 2010-11 include presenting the FAMU plan at the White House Initiative on HBCUs and identifying sources of funding.

In 2009-10, FAMU hosted two Fulbright teaching assistants who are offering Portuguese and Hausa language classes to FAMU students and the community through continuing education. Both languages comprise the initial stages of a proposed Critical Languages Institute.

Two FAMU faculty received Fulbright awards. Dr. Peter Kalu, professor in Mechanical Engineering, received a Fulbright grant to spend a year at the University of Abuja in Nigeria conducting research in the hardening of steel using the cassava leaves and bark. Dr. Ralph Wills Flowers, professor and research scientist specializing in entomology in the Florida A&M University College of Engineering Sciences, Technology, and Agriculture, was selected as a Fulbright scholar to Ecuador.

Dr. Joe Ritchie, School of Journalism and Graphic Media, in collaboration with Shantou University, Guangdong Province of China, led a delegation of journalism students from FAMU and Shantou University to cover the 2010 FIFA World Cup in Johannesburg, South Africa. The students provided stories, blogs, photographs, and video about the World Cup and features about everyday life in today’s South Africa.

In addition to participating in several on-going study abroad experiences, FAMU students engaged in new service/experiential learning projects, including a Spring Break service learning and health education mission coordinated by the Health Education Relief for Guyana, a FAMU-FSU organization, and a community outreach and research project in Ghana. In 2009-10, the University also planned a new service learning project to occur in December 2010 which will focus on installing wells and
water purifiers for safe drinking water in rural villages of Senegal.

- Several FAMU students received US Department of State scholarships and internships, including Calvin Hayes, a political science student and former vice president for the FAMU student government association, who received a prestigious Charles Rangel Scholarship for the 2010-2011 academic year and an internship in Washington, D.C.
- Each year, the US State Department provides FAMU with a Diplomat-in-Residence who promotes international activities and experiences and serves as a valuable resource to encourage students to pursue careers in the US Diplomatic Corps.

ADDITIONAL INFORMATION ON QUALITY, RESOURCES, EFFICIENCIES, AND EFFECTIVENESS

The University engaged in several initiatives designed to increase effectiveness and efficiency of university processes. Several of these initiatives are summarized below.

1. Business Process Reengineering
The Division of Administrative and Financial Services has implemented an approach to improve, by means of elevating efficiency and effectiveness, fifteen (15) business processes that exist within the Division and across the University. The key is to evaluate each business process from a "clean slate" perspective and then enhance it through the use of technology. Effective reengineering will yield processes that are efficient, effective, customer focused, end-to-end focused, streamlined, and aligned with the University’s mission.

2. ImageNow
The Division of Administrative and Financial Services has implemented ImageNow. This is a user-friendly document imaging and management tool that easily captures, organizes, and manages data. The use of ImageNow has alleviated the time-consuming inefficiencies of manually filing and retrieving documents, has minimized the cost and space issues associated with maintaining paper, and has allowed indexed images to be retrieved simultaneously by different users on campus with the click of a mouse.

3. Siemens
The University has completed energy conservation measures in lighting, pipe insulation, and steam trap repairs. These conservation measures have resulted in annual energy savings of $400,000 and annual net savings of $70,000.

4. Sustainability
FAMU’s Green Coalition, a student/faculty/staff organization that is promoting sustainability on the campus, won funding from the “Home Depot: Retool Your School Grant” and completed a project involving the collection of rainwater for irrigating a landscaped area in the heart of campus. Students in the School of Architecture completed the landscape design, incorporating all indigenous plants and sustainable materials.

5. Sampson & Young Renovation
The renovation of Sampson and Young Residence Halls is underway and will be completed in time for occupancy in Fall 2011. The renovation will correct problems related to fire safety, deteriorated walls and ceilings, deficient electrical, plumbing, heating and air conditioning systems, and ADA compliance. The renovated space will result in 238 rooms
Efficiencies in Student Registration and Academic Progression

In 2009-10, the University initiated two events designed to enhance the efficiency of the registration process and to increase student progression and graduation rates, which were very successful and FAMU intends to repeat each year:

1. One Stop Shop
   The One Stop Shop brought together in one location personnel from all offices and academic advisors that students would need in order to register successfully. This event was designed for students who had not already successfully registered online for the Fall 2010 semester, and it significantly increased the efficiency of registering these students who would otherwise had to visit a number of offices to remove holds on their registration and pay fees.

2. Change of Major Fair
   The University changed previous policies of long-standing that inhibited some students from changing their majors. Following this change, a well-publicized event was held with personnel and information from all colleges and schools, to facilitate students changing their majors to majors that were better suited to their interests and academic backgrounds. Research on student progression and graduation has indicated that students who change majors are more likely to graduate than those who do not.

ADDITIONAL RESOURCES

As the University faces opportunities of the 21st Century, private gift support must increase. As such, FAMU is planning its first comprehensive campaign in 2011. FAMU’s Division of University Relations will organize and lead the overall campaign effort, with the professional assistance of the campaign counsel. Based on a formal feasibility study and other assessments, an internal working goal of $50 million over a five-year span has been recommended for the campaign. The public campaign goal will be determined following an assessment of gift commitments secured during the first stage of the Campaign.

Three of the top priorities to fund through the capital campaign are the following:
- Scholarship funding. One of the University's highest priorities remains attracting and recruiting the best and brightest students from in and out of state. To remain competitive, FAMU must keep pace in its ability to offer attractive scholarship packages, which can only occur with additional scholarship funding.
- Faculty development and student research. An additional attraction for top students is to have the opportunity to study under the tutelage of world-renowned faculty. FAMU must attract, recruit, and retain faculty who are at the top of their respective academic fields. Accordingly, the Campaign will seek funding for faculty development and student research.
- Responding to new opportunities and unexpected needs. Finally, as the University continues to attract extraordinary educators, scholars, and students, and advances its international recognition as a premier land-grant and research institution, the need for annual support will be
more critical than ever. These unrestricted, current-use funds will provide University leadership with maximum flexibility for responding quickly to new opportunities and meeting unexpected needs.

- University Strategic Plan
  [http://www.famu.edu/strategic](http://www.famu.edu/strategic)

- Common Data Set
  [http://www.famu.edu/index.cfm?oir&CommonDataSet](http://www.famu.edu/index.cfm?oir&CommonDataSet)

- College Navigator
  [http://nces.ed.gov/COLLEGENAVIGATOR/?q=Florida+A+%26+M+University&s=all&id=133650](http://nces.ed.gov/COLLEGENAVIGATOR/?q=Florida+A+%26+M+University&s=all&id=133650)

- Institutional Peers
  - Cleveland State University
  - Howard University
  - North Carolina A&T State University
  - Nova Southeastern University
  - University of Texas, Arlington

- Aspirational Peer Institutions
  - Old Dominion University
  - University of Louisville
  - George Mason University
  - University of Arkansas-Main Campus
  - Temple University

- Office of Institutional Research
  [http://www.famu.edu/oir](http://www.famu.edu/oir)