

## ***Dawn M. Norwood***

Tallahassee, Florida 32309  
E: [dawn.norwood@famu.edu](mailto:dawn.norwood@famu.edu)

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### ***Education***

- Doctor of Philosophy**     **Aug. 2010**     **University of Tennessee, Knoxville, TN**  
*Sport Studies*  
*Major Advisor: Dr. Joy T. DeSensi*  
*Dissertation: I Am Not My Hair... Or Am I?:*  
*Exploring the Minority Swimming Gap*
- Master of Science**     **Dec. 2003**     **Grambling State University, Grambling, LA**  
*Sport Administration*
- Bachelor of Arts**     **May 2000**     **Northern Illinois University, DeKalb, IL**  
*Major: Corporate Communication*  
*Minor: Sociology*

### ***Publications***

**Norwood, D.** & Waller, S. "Women of the Negro Baseball League and Beyond". *Black Ball: A Negro Leagues Journal*, accepted with revisions, 12/2009.

Waller, S. & **Norwood, D.** (2009). "The Complexities of Deconstructing the Constraints to African American Female Participation in Swimming: A Rejoinder to Irwin et al." *Journal of Aquatic Research and Education*, 3, pp. 343-355.

Polite, F., Waller, S., Hill, S. & **Norwood, D.** (2009). "Fostering Dr. Harry Edwards' Legacy: Black Athletes Taking Responsibility in an Age of Sport Reform". *Journal for the Study of Sports and Athletes in Education*, 3(2), pp. 145-160.

**Norwood, D.** & Kluka, D. (2003). "Book Review – Contemporary Sport Management, 2<sup>nd</sup> Edition". *International Council of Sport Science and Physical Education (ICSSPE) Online Bulletin No.38*.

### ***Presentations***

**Norwood, D.**, "I Am Not My Hair: Exploring the Minority Swimming Gap" (Paper), 30<sup>th</sup> Annual North American Society for Sociology of Sport (NASSS), Ottawa, ON, November, 2009.

**Norwood, D.**, "Hair as a Mediator in the Swimming Participation Choices of Black Females at the University of Tennessee: A Case Study" (Paper), 11<sup>th</sup> Annual Florida State Sport Management Conference, Tallahassee, FL, September 2009.

**Norwood, D.**, “An Introduction to Critical Race Theory” (Lecture). *Invited guest lecturer in “Racial and Ethnic Minority Families” (SOCl 280, Professor Kay B. Forest).* Northern Illinois University, September, 2009.

**Norwood, D.**, “Women of the Negro Leagues and Beyond” (Paper), *12<sup>th</sup> Annual Jerry Malloy Negro League Conference*, Pittsburgh, PA, July 2009.

**Norwood, D.**, “Hair as Mediator in the Swimming Participation Choices of Black Females at the University of Tennessee: A Case Study” (Poster), *University of Tennessee Graduate Student Research Colloquium*, Knoxville, TN, February, 2009.

**Norwood, D.**, “The Portrayal of Female Athletes in the Media: A Pictorial and Language Study” (Paper), *5<sup>th</sup> Annual Florida State Sport Management Conference*, Tallahassee, FL, September, 2003.

### ***Research Activities***

#### **Title: “Going Deep: Experiences of a Black Female Swimmer on an All White Team**

This case study is intended to explore the experiences of one Black female competitive swimmer at a major Division I university. The primary objectives of this study are: (a) to gain insight into the experience of a major university’s first Black female swimmer (b) to get the Black female swimmer’s perspective on her experience on an all White swim team and (c) to understand how the Black female swimmer negotiates constraints, interpersonal, intrapersonal, structural, and cultural, to be a competitive swimmer.

### ***Teaching Experience***

*Assistant Professor, September 2010 – Present*

**Florida A&M University, Dept. of Health, Physical Education, and Recreation  
Tallahassee, FL**

- Coordinator for Graduate Sport Management Program
- Advise graduate students on coursework completion & internships
- Developing new course(s) to be added to program for national accreditation

*Instructor, June 2009*

**Project Grad Summer Institute, University of Tennessee  
Knoxville, TN**

- Lead instructor in team-taught course
- Designed course material, taught, evaluated students in following course:  
Sport Management, Recreation, & Leisure Studies

*Graduate Teaching Associate, July 2004 – May 2005*

**University of Tennessee, Department of Exercise, Sport, and Leisure Studies  
Knoxville, TN**

- Fully responsible for designing course material, teaching, evaluating and advising students in following courses:
  - Sport Studies 335: Socio-Cultural Foundations of Sport and Leisure
  - Sport Studies 336: Social Issues in Sport

*Graduate Teaching Assistant, January 2003 – May 2003*

**Grambling State University, Department of Kinesiology, Sport, & Leisure Studies  
Grambling, LA**

- Fully responsible for designing course material, teaching, and evaluating students in following courses:
  - Physical Education 109: Social Dance
  - Physical Education 119: Physical Fitness and Wellness

### ***Advising Experience***

*Student-Athlete Mentor (Football), June 2009 – August 2009*

**University of Tennessee, Thornton Athletics Student Life Center  
Knoxville, TN**

- Assisted students with organizing course syllabi for semester
- Assisted students with setting and following-through on study goals and objectives
- Offered assistance with class projects
- Regularly checked Blackboard and syllabi to remind students of upcoming assignments
- Reported student-athlete progress, concerns, and study hall activity to Assistant Director

*Volunteer Graduate Advisor, January 2005 – May 2005*

**Objective-Based Study Hall**

**University of Tennessee, Thornton Athletics Student Life Center  
Knoxville, TN**

- Assisted students with organizing course syllabi for semester
- Assisted students with setting and following-through on study goals and objectives
- Offered assistance with class projects
- Regularly checked Blackboard and syllabi to remind students of upcoming assignments
- Reported student-athlete progress, concerns, and study hall activity to Assistant Director

### ***Additional Professional Experience***

*Graduate Advisor, June 2008 – Present*

**Black Cultural Programming Committee (BCPC)  
University of Tennessee**

**Knoxville, TN**

- Advise BCPC in choosing, organizing, planning, and implementing specific programs and events
- Provide written reports as specified by Assistant Director of Minority Student Affairs
- Review activities, progress, and status of BCPC
- Compile and update information on available speakers, artists, and other companies for organization's use
- Coordinate activities with other programming committees in order to promote better relationships with campus and local communities
- Ensure members are performing their duties as they relate to organizing and planning events
- Oversee budget process and bookkeeping of funds
- Prepare annual budget request to be presented to allocations board

*National Account Executive, October 2006 – April 2008*

**JobsInLogistics.com**

**Knoxville, TN**

- Prospected new clients/cold calling daily
- Comprehensively identified and qualified business opportunities
- Made sales calls to new prospects and current clients, averaging between 40-50 calls per day
- Created and presented proposal of services to new prospects and current clientele
- Maintained current accounts by frequent contact; up-selling, tracking results of current services used, reviewing results with clients, generating proposals
- Daily data entry to keep all account information updated

*Event Manager (Intern), June 2003 – June 2004*

**Disney Sports Attractions**

**Kissimmee, FL**

- Assisted in prospecting, assessing, and contracting sports event opportunities
- Formulated profit and loss business plans for various events
- Managed event database to track athlete/participant numbers and theme park tickets sold for each event
- Developed bid proposals that were submitted to major collegiate athletic conferences, in effort to be awarded rights to host championship events

***Volunteer Experience***

*Representative, October 2008 – October 2010*

**Susan G. Komen Breast Cancer Foundation**

**Knoxville, TN**

- Organize team photos at annual "Race for the Cure"

Dawn Norwood

- Represent Komen Foundation at local expos and in-store information promotions throughout the year

*Team Leader, July 2001 – May 2002*

**Hands On Atlanta, AmeriCorps**

**Atlanta, GA**

- Provided reading enrichment/tutorials in inner-city elementary school
- Led/organized After School Enrichment Program (ASEP)
- Led/organized school community service projects
- Documented program results/progress for Corporation for National Service

***Technical Skills***

MS Word, Excel, PowerPoint

Blackboard

Academic Search Engines

***Professional Certificates***

**Graduate Certificate in Qualitative Research Methods in Education**

**University of Tennessee**

Department of Educational Psychology and Counseling & The Graduate School

***Affiliations***

National Association for the Society of Sport Sociology

National Coalition of 100 Black Women, Knoxville Chapter – Charter Member

Delta Sigma Theta Sorority, Inc.