

Dawn M. Norwood

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Education

- Doctor of Philosophy** **Aug. 2010** **University of Tennessee, Knoxville, TN**
Sport Studies
Major Advisor: Dr. Joy T. DeSensi
Dissertation: I Am Not My Hair... Or Am I?:
Exploring the Minority Swimming Gap
- Master of Science** **Dec. 2003** **Grambling State University, Grambling, LA**
Sport Administration
- Bachelor of Arts** **May 2000** **Northern Illinois University, DeKalb, IL**
Major: Corporate Communication
Minor: Sociology

Publications

Norwood, D. & Waller, S. "Women of the Negro Baseball League and Beyond". *Black Ball: A Negro Leagues Journal*, accepted with revisions, 12/2009.

Waller, S. & **Norwood, D.** (2009). "The Complexities of Deconstructing the Constraints to African American Female Participation in Swimming: A Rejoinder to Irwin et al." *Journal of Aquatic Research and Education*, 3, pp. 343-355.

Polite, F., Waller, S., Hill, S. & **Norwood, D.** (2009). "Fostering Dr. Harry Edwards' Legacy: Black Athletes Taking Responsibility in an Age of Sport Reform". *Journal for the Study of Sports and Athletes in Education*, 3(2), pp. 145-160.

Norwood, D. & Kluka, D. (2003). "Book Review – Contemporary Sport Management, 2nd Edition". *International Council of Sport Science and Physical Education (ICSSPE) Online Bulletin No.38*.

Presentations

Norwood, D., "I Am Not My Hair: Exploring the Minority Swimming Gap" (Paper), 30th Annual North American Society for Sociology of Sport (NASSS), Ottawa, ON, November, 2009.

Norwood, D., "Hair as a Mediator in the Swimming Participation Choices of Black Females at the University of Tennessee: A Case Study" (Paper), 11th Annual Florida State Sport Management Conference, Tallahassee, FL, September 2009.

Norwood, D., “An Introduction to Critical Race Theory” (Lecture). *Invited guest lecturer in “Racial and Ethnic Minority Families” (SOC 280, Professor Kay B. Forest).* Northern Illinois University, September, 2009.

Norwood, D., “Women of the Negro Leagues and Beyond” (Paper), *12th Annual Jerry Malloy Negro League Conference*, Pittsburgh, PA, July 2009.

Norwood, D., “Hair as Mediator in the Swimming Participation Choices of Black Females at the University of Tennessee: A Case Study” (Poster), *University of Tennessee Graduate Student Research Colloquium*, Knoxville, TN, February, 2009.

Norwood, D., “The Portrayal of Female Athletes in the Media: A Pictorial and Language Study” (Paper), *5th Annual Florida State Sport Management Conference*, Tallahassee, FL, September, 2003.

Research Activities

Title: “Going Deep: Experiences of a Black Female Swimmer on an All White Team

This case study is intended to explore the experiences of one Black female competitive swimmer at a major Division I university. The primary objectives of this study are: (a) to gain insight into the experience of a major university’s first Black female swimmer (b) to get the Black female swimmer’s perspective on her experience on an all White swim team and (c) to understand how the Black female swimmer negotiates constraints, interpersonal, intrapersonal, structural, and cultural, to be a competitive swimmer.

Teaching Experience

Assistant Professor, September 2010 – Present

**Florida A&M University, Dept. of Health, Physical Education, and Recreation
Tallahassee, FL**

- Coordinator for Graduate Sport Management Program
- Advise graduate students on coursework completion & internships
- Developing new course(s) to be added to program for national accreditation

Instructor, June 2009

**Project Grad Summer Institute, University of Tennessee
Knoxville, TN**

- Lead instructor in team-taught course
- Designed course material, taught, evaluated students in following course:
Sport Management, Recreation, & Leisure Studies

Graduate Teaching Associate, July 2004 – May 2005

**University of Tennessee, Department of Exercise, Sport, and Leisure Studies
Knoxville, TN**

- Fully responsible for designing course material, teaching, evaluating and advising students in following courses:
 - Sport Studies 335: Socio-Cultural Foundations of Sport and Leisure
 - Sport Studies 336: Social Issues in Sport

Graduate Teaching Assistant, January 2003 – May 2003

**Grambling State University, Department of Kinesiology, Sport, & Leisure Studies
Grambling, LA**

- Fully responsible for designing course material, teaching, and evaluating students in following courses:
 - Physical Education 109: Social Dance
 - Physical Education 119: Physical Fitness and Wellness

Advising Experience

Student-Athlete Mentor (Football), June 2009 – August 2009

**University of Tennessee, Thornton Athletics Student Life Center
Knoxville, TN**

- Assisted students with organizing course syllabi for semester
- Assisted students with setting and following-through on study goals and objectives
- Offered assistance with class projects
- Regularly checked Blackboard and syllabi to remind students of upcoming assignments
- Reported student-athlete progress, concerns, and study hall activity to Assistant Director

Volunteer Graduate Advisor, January 2005 – May 2005

Objective-Based Study Hall

**University of Tennessee, Thornton Athletics Student Life Center
Knoxville, TN**

- Assisted students with organizing course syllabi for semester
- Assisted students with setting and following-through on study goals and objectives
- Offered assistance with class projects
- Regularly checked Blackboard and syllabi to remind students of upcoming assignments
- Reported student-athlete progress, concerns, and study hall activity to Assistant Director

Additional Professional Experience

Graduate Advisor, June 2008 – Present

**Black Cultural Programming Committee (BCPC)
University of Tennessee**

Knoxville, TN

- Advise BCPC in choosing, organizing, planning, and implementing specific programs and events
- Provide written reports as specified by Assistant Director of Minority Student Affairs
- Review activities, progress, and status of BCPC
- Compile and update information on available speakers, artists, and other companies for organization's use
- Coordinate activities with other programming committees in order to promote better relationships with campus and local communities
- Ensure members are performing their duties as they relate to organizing and planning events
- Oversee budget process and bookkeeping of funds
- Prepare annual budget request to be presented to allocations board

National Account Executive, October 2006 – April 2008

JobsInLogistics.com

Knoxville, TN

- Prospected new clients/cold calling daily
- Comprehensively identified and qualified business opportunities
- Made sales calls to new prospects and current clients, averaging between 40-50 calls per day
- Created and presented proposal of services to new prospects and current clientele
- Maintained current accounts by frequent contact; up-selling, tracking results of current services used, reviewing results with clients, generating proposals
- Daily data entry to keep all account information updated

Event Manager (Intern), June 2003 – June 2004

Disney Sports Attractions

Kissimmee, FL

- Assisted in prospecting, assessing, and contracting sports event opportunities
- Formulated profit and loss business plans for various events
- Managed event database to track athlete/participant numbers and theme park tickets sold for each event
- Developed bid proposals that were submitted to major collegiate athletic conferences, in effort to be awarded rights to host championship events

Volunteer Experience

Representative, October 2008 – October 2010

Susan G. Komen Breast Cancer Foundation

Knoxville, TN

- Organize team photos at annual "Race for the Cure"

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- Represent Komen Foundation at local expos and in-store information promotions throughout the year

Team Leader, July 2001 – May 2002

Hands On Atlanta, AmeriCorps

Atlanta, GA

- Provided reading enrichment/tutorials in inner-city elementary school
- Led/organized After School Enrichment Program (ASEP)
- Led/organized school community service projects
- Documented program results/progress for Corporation for National Service

Technical Skills

MS Word, Excel, PowerPoint

Blackboard

Academic Search Engines

Professional Certificates

Graduate Certificate in Qualitative Research Methods in Education

University of Tennessee

Department of Educational Psychology and Counseling & The Graduate School

Affiliations

National Association for the Society of Sport Sociology

National Coalition of 100 Black Women, Knoxville Chapter – Charter Member

Delta Sigma Theta Sorority, Inc.