Student Affairs Committee

PRESENTED BY

William Hudson Jr., Ph.D

Florida Agricultural and Mechanical University
2010/2020 Vision with Courage: Recruitment in a New Era

DIVISION OF STUDENT AFFAIRS

MAY 20, 2015
Executive Summary

• The Division of Student Affairs will provide exemplary student support services to the campus community where all students will be motivated to be successful. They will be given various academic, social and technological opportunities that ensure their success at the university and in the community.
Goals

Division of Student Affairs

• President’s Goal: To be a best-in-class land grant, doctoral research, and student – centered university that serves African Americans and low wealth students with an international presence.
Strategic Initiative 1: 21st Century Living and Learning Community

Strategic Initiative 2: Excellence in Process and Procedure

Strategic Initiative 3: Develop, Enhance, and Retain Resources to Achieve Mission

Strategic Initiative 4: Excellence in University Relations and Development

Strategic Initiative 5: Enhance Environment to Promote Internationalization, Diversity, and Inclusiveness
Implementation Plan

Division of Student Affairs

• **Goal 1**: Leverage technology, staff cross training, and evaluation of business process to expedite recruitment, admissions, and financial aid.

• **Goal 2**: Survey administration and staff to assess best practices to improve business process and implement strategies recommended. Establish continuous incremental change by identifying change agents and change resistors. Empower staff by widening the circle of involvement in the improvement of business processes.

• **Goal 3**: Increase student critical thinking through education and participation in business processes. Establish student liaisons in critical areas. These students will be trained in specific areas of campus safety, recruitment, retention, progression, and graduation. Student liaisons will communicate with current and future students via social media, town hall meetings, first year experience courses, academic success courses, and scheduled events for faculty, staff, and students.

• **Goal 4**: Implement programming university wide to promote a diverse campus. Establish living learning communities in the residence facilities to promote cohort learning.
Admissions Update

Division of Student Affairs

DIVISION OF STUDENT AFFAIRS

Applicants Applied Comparison as of 5/15/2015

- FTC: 4,556
- FCC: 376
- OTHR TRF: 596
- 2ND BACH: 181
- GRAD: 444
- LAW: 710

Applied 5/15/2015

- FTC: 3,517
- FCC: 379
- OTHR TRF: 527
- 2ND BACH: 213
- GRAD: 322
- LAW: 80

Applied 5/14/2014

Applicants Admitted Comparison as of 5/15/2015

- FTC: 2,269
- FCC: 104
- OTHR TRF: 123
- 2ND BACH: 24
- GRAD: 85
- LAW: 293

Admitted 5/15/2015

- FTC: 1,840
- FCC: 110
- OTHR TRF: 83
- 2ND BACH: 32
- GRAD: 88
- LAW: 75

Admitted 5/14/2014
Enrollment Management Update

Division of Student Affairs

DIVISION OF STUDENT AFFAIRS

AVERAGE ACT

AVERAGE SAT

AVERAGE GPA

Fall 2011 21 1,426 3.18
Fall 2012 21 1,420 3.21
Fall 2013 20.41 1,405 3.31
Fall 2014 21.03 1,456 3.43
Fall 2015 21.22 1,465 3.47
Financial Aid Update

Division of Student Affairs

- Disbursed Totals for 2014-2015:
  - All disbursements to include but not limited to Pell, FSEOG, Loans, institutional scholarships, waivers, etc: $132,153,756.110
  - Federal Pell Grant $24,061,239.00
  - Federal SEOG $1,048,178.00
  - Federal Direct Loans $78,243,703.42
  - Federal Perkins $596,198.00
  - Federal Work-study $604,415.58
Financial Aid Update

Division of Student Affairs

• SAP Comparison:
  • SAP 2014-2015  1692 not meeting
  • SAP 2015-2016  1546 not meeting
    (tentative- the Grads must be evaluated 76)
  • Undergraduate not meeting SAP 1470
Financial Aid Update

Division of Student Affairs

- Award Packaging Comparison

- **2014-15 – May 12, 2014**
  - FTIC/New students - 691
  - Returning students - 0

- **2015-2016 – May 12, 2015**
  - FTIC/New students - 1407
  - Returning students - 2482
  - Scholarship only - 212

- Total awards to date including scholarships 4101
LGBTQA

Division of Student Affairs

• Safe Zone Training

• SPECTRUM

• Rainbow Roundtable

• Internships
Hazing Prevention Education

Division of Student Affairs

- Hazing Prevention Update
- Ombudsman Update
Dress Standards

• Approved by FAMU BOT April 5, 2012

• All administrative, faculty and support staff members will be expected to monitor student behavior applicable to this dress standard and report any such disregard or violations to the Dean of Students Office
Athletics Update

Spring sports

• Interim Athletic Director Dwayne Robinson
“At FAMU, Great Things Are Happening Every Day.”

established 1887