

**Florida Agricultural and Mechanical University
Board of Trustees**



**Direct Support Organizations Committee Meeting
June 9, 2016
4:45 p.m.
FAMU Grand Ballroom**

Committee Members: Thomas Dortch - Chair
Bettye Grable, Kelvin Lawson, Craig Reed, Jaylen Smith

AGENDA

- | | | |
|-----|---------------|---------------------|
| I. | Call to Order | Chair Thomas Dortch |
| II. | Roll Call | Angie Wiggins |

ACTION ITEM

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| III. | Approval of February 10, 2016, Committee Minutes | Chair Dortch |
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INFORMATIONAL ITEMS

- | | | |
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| IV. | Update on Divisional Activities
A. 2015-16 University Advancement Updates
B. National Alumni Association / FAMU Engagement Snapshot
C. FAMU Foundation Updates
D. Update & Recommendation / FAMU Rattler Boosters | Vice President Cotton |
| V. | New Business | Chair Dortch |
| VI. | Adjournment | |

**Florida Agricultural and Mechanical University
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ACTION ITEM

Direct Support Organizations Committee

Thursday, June 9, 2016

Agenda Item: III.

Item Origination and Authorization				
Policy ____	Award of Bid ____	Budget Amendment ____	Change Order ____	
Resolution ____	Contract ____	Grant ____	Other ____	

Action of Board				
Approved ____	Approved w/ Conditions ____	Disapproved ____	Continued ____	Withdrawn ____

Subject: Approval of DSO Committee Meeting Minutes (February 10, 2016)

Rationale: In accordance with the Florida Statutes, a governmental body shall prepare and keep minutes or make a tape recording of each open meeting of the body.

Attachment: DSO Committee Meeting Minutes (February 10, 2016)

Recommendation: Approve the minutes of the February 10, 2016, DSO Committee Meeting.

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Direct Support Organizations Committee Minutes

Trustee Bettye Grable, Chair

The meeting was called to order at 9:00 a.m. by Committee Chair Bettye Grable. Ms. Angie Wiggins called the roll, and the following committee members participated telephonically: Trustee Thomas Dortch, Jr., and Trustee Kelvin Lawson. A quorum was established.

Approval of the December 10, 2015, Committee Minutes

The Committee reviewed the minutes from the December 10, 2015, Direct Support Organizations (DSO) Committee Meeting. Trustee Lawson moved approval of the minutes, and the motion was seconded by Trustee Dortch. The motion carried.

Update on Divisional Activities

Vice President George Cotton, Sr., provided updates on Divisional Activities:

- **A snapshot was presented on fundraising:**
 - Year-to-Date, \$4.6M, up by more than 20% over last year. Slightly more than \$600,000 over the same period last year.
 - The average gift increased significantly from \$797 this time last year to \$1,500 this year.
 - The 2015 calendar year closed with a \$1M gift from the Hershey Foundation to endow the Sybil Mobley Chair in the School of Business.
 - We are currently in review status for the readiness capacity of the silent phase of the FAMU Capital Campaign. The Campaign is designed to be a \$100M Comprehensive initiative. Once implemented, the campaign will be the largest campaign ever for a public HBCU.

- **Alumni Affairs Updates:**
 - Lt. Col. Gregory Clark has been elected President of the FAMU National Alumni Association.
 - FAMU's National Day of Service was held January 15-18.
 - FAMU Day at the Capitol, held February 4, was a tremendous success.
 - FAMU is proud to host the internationally acclaimed Kinsey Collection in the Foster-Tanner Fine Arts Gallery through March 25.
 - FAMU will host A Conversation with alumnus and Microsoft Board Chairman John W. Thompson on February 15.
 - FAMU Alumni will host the Hoops Group Reunion to support Women's and Men's Basketball teams and Cheerleaders during the Basketball Homecoming Weekend February, 18-21.

- **VP Cotton presented an Update on the FAMU Foundation:**
 - The FAMU Foundation continues to monitor its endowment progress, and continues to work to grow the endowment value.
 - A discussion between VP Cotton, Associate Vice President Angela Poole, BOT Chairman Cleve Warren and members of the DSO Committee followed VP Cotton's Foundation investments presentation.

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- **Mr. Cotton presented an update on Rattler Boosters:**
 - The Rattler Boosters began their annual membership drive with the traditional “Early Bird Special” to encourage members to join the NAA and support FAMU.
 - The Boosters, FAMU Foundation, and Athletics Director are engaged in conversation.

There being no further business, the meeting adjourned at 9:25 a.m.

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**Direct Support Organizations Committee
Overall Updates on Divisional Activities**

V. A. University Advancement Updates

Fundraising

- On May 6, University Advancement welcomed the new Senior Major Gifts Officer, Mr. George Robinson.
- Year-to-date, \$5.7 million has been received in cash contributions. A 7.3% increase over the same period in 2015.
- The average gift amount is \$1,341.00 compared to \$933.00 in prior year or 30% increase.

V. B. Office of Alumni Affairs (OAA) Updates

FAMU National Alumni Association (NAA) Convention

- More than \$700,000.00 in cash and pledges was raised during the Fundraising Breakfast.
- Installation of the 18th President of the FAMU NAA: LTC Gregory L. Clark.
- The 11th President of Florida Agricultural and Mechanical University, Elmira Mangum, Ph.D., was featured at a President's Breakfast. Dr. Mangum outlined her accomplishments and shared the state of the University.
- 27 alums were honored during the Distinguished Alumni Awards Black Tie Gala for their accomplishments and contributions.

FAMU Engagement Snapshot

- Since Winter 2015 to Spring 2016, OAA has increased alumni connections, activities, and engagements between alumni and the University.

V. C. FAMU Foundation, Inc., Updates

Spring 2016 Board Meeting / 50th Anniversary

- The FAMU Foundation Spring Board Meeting was held May 25-27, in conjunction with the FAMU NAA Convention, May 25-29, in Tampa, FL.
- This year, the FAMU Foundation celebrates its founding 50 years ago.