1. **Objective and Purpose**

   The responsibility of the Trustees is to serve the people of the State of Florida and be stewards for Florida Agricultural and Mechanical University (University), acting to govern the University in fulfillment of its educational, research and public service missions in the best interests of the people of Florida.

   Recognizing the broad authority and responsibility vested in the Board of Trustees for the governance and operations of the University, the Board of Trustees seeks to ensure that accurate and consistent information is provided to members of the media seeking news stories in a smooth, efficient and effective manner.

2. **Spokespersons for the University and the Board**

   The Board of Trustees recognizes that the President is the primary spokesperson for the University, and the chair of the Board of Trustees is the only person authorized to speak for the Board of Trustees.

3. **University Media Policies**

   The President shall establish all necessary procedures to govern media contact for the University to ensure that accurate, timely and consistent information is provided to members of the media who call or come to campus in connection with news stories in a smooth, efficient and effective manner.