2012-2013 Proposed Mutually Agreed Upon Goals & Expectations*

Academic Affairs

1. Meet national accreditation standards for academic disciplines by June 30, 2013 (1.4.1.1)
   a. List of upcoming accreditation visits
   b. Monitor of programs on Probation: Allied Health (OT & CP)
2. Add one (1) cohort of students for each distance education course and academic degree program by year-end (1.1.2)
   a. Break out of the numbers for each cohort
3. Achieve the established goals for passage rates on licensure examinations (1.4.1.3)
4. Increase number of enrolled research doctoral students by 5% over the actual number in 2011-12 (5.1.2.1)
5. Increase number of research doctoral graduates by 10% annually (5.1.2.1)
6. Fill three (3) vacant endowed chairs by June 30, 2013 (3.2.3)
7. Increase retention rate by 1% of the First-Time-In-College (FTIC) student population for 2012-13 (1.3.1)
8. Increase the six-year graduation rates by ___% over the previous cohort of graduates.

Research

9. Develop doctoral programs as identified in the 1999 Center of Excellence (1.5.1.; 5.1.2)
10. Secure extramural funding with $52.5million in expenditures (3.4) (Need to discuss the incremental increases)

Enrollment

9. Maintain solid FTIC enrollment to ensure it does not decline below 2000 by June 30, 2013 (1.1.1)
10. Increase enrollment of transfer students by 20% over the baseline (actual in 2011-12) by June 30, 2013 (1.1.1)

Operations and Services

11. Enhance Helpdesk operations and develop baseline data for future year performances (2.2.3)
12. Enhance customer services in the Financial Aid and Student Accounts Office (2.2.3)
13. Establish new email system for students by June 30, 2013. (outsourced) (2.2.3)
14. Enhance the climate of safety to ensure that everyone respects the rights and privileges of University employees and students (3.5.1)
15. Enhance instructional technology for faculty.

Fundraising

*Strategic Goals are noted parenthetically after each goal.
17. Launch the Silent Phase of the Comprehensive Campaign by June 30, 2013 (4.1.1)
18. Raise $5.5 million dollars between July 1, 2011 and June 30, 2013, from the following sources: 
   (4.1.)
   a. Major Gifts
   b. Annual Fund
   c. Corporate and Foundations
   d. Boosters and Athletics
   e. Planned Gifts

19. Increase the number of Alumni donors from the current rate of 9% to 12 percent by June 30, 2013 (4.1.3)
20. Increase Industry Cluster membership by 15 from the current base of 35 for a total of 50 members by June 30, 2013 (4.1.2)

*Strategic Goals are noted parenthetically after each goal.*