I. Policy Statement and Purpose

The Florida Agricultural and Mechanical University (FAMU or University) Board of Trustees establishes the following Policy and Procedures to provide the manner by which any building, structure, road, bridge, park, recreational complex or any tangible property, or any component thereof (hereafter “Facility”) or, college, school, department, institute, center, or program (hereafter “Program”) or any other property or property right under the control of the Board of Trustees may be named for an individual or other entity.

A. Meeting Requirement:

The naming of any Facility or Program requires the nomination of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a meeting of the Board of Trustees.

B. Names Prohibited:

No Facility may be named on an Honorary basis for any active State University System member, including staff, faculty, students or trustees without the prior approval of the Board of Governors of the State University System. However, a Program may be named for such an active member of the State University System without the approval of the Board of Governors as set forth in sub-paragraph A above.
II. Honorary Naming

Non-gift related, or “Honorary”, naming of any Facility or Program is reserved for individuals who have been duly recognized for achievements of extraordinary and lasting distinction and who have made a significant contribution to the State of Florida and/or to the University or to the fields of education, government, law, science or the welfare of the human race. The integrity of the individual should exemplify outstanding virtues.

III. Gift Related Naming

Gift related naming of a Facility or Program requires a donation to the University or Florida A&M University Foundation, Inc. (the “Foundation”) which makes a significant contribution to the cost of building the Facility or implementing the Program housed in the facility approved by the Board of Trustees.

To be considered for such a naming opportunity for a new Facility or for implementing a new Program, a minimum lump sum amount of one million ($1,000,000) dollars is required, in accordance with the perceived value as determined by the Office of University Relations in consultation with the President. The integrity of the individual should exemplify outstanding virtues.

To be considered for such a naming opportunity for an existing Facility or Program a minimum lump sum endowment of $200,000 is required.

In all cases, State matching funds may be added to the donor’s endowment for purposes of meeting the minimum naming requirement. Such naming recognition will reflect not only the donor’s endowment, but also the donor’s commitment to the mission, vision and objectives of the University.

IV. Matching Gifts

When the naming opportunity concerns construction of a new building or renovation of an existing building, a donor will be required to provide 100 percent of the private portion of the building or renovation cost. In accordance with the Alec P. Courtelis University Facility Enhancement Challenge Grant Program, the private portion would be 50 percent of the total construction or renovation cost. (See Section 1013.79, Florida Statutes). If the University chooses to conduct a campaign, which raises the needed private funds from numerous donors, the minimum donation required from an individual for a naming opportunity is 60 percent of the private portion (or, under the existing Alec P. Courtelis University Facility Enhancement Challenge Grant Program, 30 percent of the total cost).
V. Removal or Renaming:

A. Honorary:

At any time, the Board of Trustees may remove a name from and/or rename any Facility or Program named on an Honorary basis upon the recommendation of the President of the University and the approval of the Board of Trustees as a noticed, non-consent agenda item at a meeting of the Board of Trustees. The removal of any name previously requiring the approval of the Board of Governors of the State University system shall likewise require the approval of the Board of Governors.

B. Gift Related:

At any time, the Board of Trustees may remove a name and or rename a Facility or Program named on a gift related basis when doing so would be in the best interest of the University. The Board of Trustees may consider whether the donor continues to exemplify a commitment to the mission, vision and objectives of the University and whether the donor maintains the integrity consistent with the honor of such naming opportunity. Any altering of previously named facilities or programs shall occur in consultation with the donor or his/her designee.